

How to donate

For Rosa and our supporters, International Women's Day will not only be a day of celebration but also an opportunity to raise vital funds for fantastic causes. What a brilliant way to spend a day, having fun and fundraising!

We offer a choice of easy ways to give:

- **Direct debit**
- **Standing order:** complete and send the standing order form
- **Cheque:** made payable to Rosa UK and sent to: Rosa c/o WRC, Ground Floor East, 33-41 Dallington Street, London EC1V 0BB

Visit our website www.rosauk.org for links to the direct debit page and standing order forms.



twitter:@RosaForWomen #IWD13Rosa

facebook:RosaUK

website: www.rosauk.org
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facebook:RosaUK
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Join Us!
Celebrate International
Women's Day with Rosa

A helpful how-to guide



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How to celebrate International Women's Day 2013 with Rosa

To mark International Women's Day (IWD) on 8 March 2013, Rosa is inviting people across the UK to hold events to celebrate women and girls and to raise much-needed funds for groups working with women and girls in the UK.

Join us in a day of celebration and take part in hosting events, to celebrate the women who have inspired you. IWD is a great opportunity to show support for women and girls across the UK, and to learn about the ways women and girls are working together creatively to tackle the issues women and girls face in 2013. The money raised from each Rosa event will make a real difference in improving the lives of women and girls in the UK. Visit our website at: www.rosauk.org to see some of the brilliant work that we have been funding.

Why Rosa?

Rosa is a charitable fund set up to support initiatives that benefit women and girls in the UK. Because, while many women and girls here do enjoy freedom of choice and the opportunity for success in their lives, that's simply not true for all. Our vision is of equality and justice for all women and girls in the UK.

By fundraising for Rosa, you will be supporting some of the most interesting and innovative projects working with women and girls in the UK. These carefully selected initiatives are chosen due to their new and inventive ways in tackling specific issues: issues that affect women and girls in this country, purely because they are female.

Rosa's current Fund is aimed at Girls and Young Women. We have recently funded projects for girls to create their own media, and to tackle how girls and women are portrayed in music videos.



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How to organise your event

Step 1: Pick a date

Pick a date and time to hold your event on. **International Women's Day is Friday 8th March** so this is the ideal day or alternatively the days around then are absolutely fine too.

Step 2: Decide on a location

Location is another important consideration and all depends on the type of event you have planned. You may choose the comfort of your own home, at work, school/ university or decide to venture outdoors to a public setting such as a local park or community building. If you are holding your event in a public space, consider whether this space needs to be rented out or whether permission needs to be granted for you to use it. Look into these issues in advance.

Step 3: What sort of event?

Once you have decided on a date and location, think about the specifics of your event. For example, **invite your friends for lunch**, ask each person to bring a dish to share and the money saved on lunch could be donated to Rosa.

What Did You Get Up To? Let us Know How it Went!

Tweet about us!

During and after your event, please share the fun with us on Twitter: [@RosaForWomen](https://twitter.com/RosaForWomen).

Our hashtag for IWD will be: **#IWD13Rosa**. Using this will let all the tweeting Rosa supporters out there know what you've been up to!

Be Facebook friendly!

Feel free to share your event with us on our Facebook page: www.facebook.com/RosaUK.

If you've created a page for your event, let us know and we'll share it.

twitter:@RosaForWomen #IWD13Rosa

facebook:RosaUK

A **coffee morning** could also be a fun and simple event.

The theme of our IWD events is inspirational women. As part of the day, we want you to celebrate a woman who inspires you. This could be your daughter, your best friends, your mum, your boss or someone famous! Perhaps you could suggest bringing a photo or memento of the woman you have chosen to the event and talk about why she is inspirational.

Step 4: Spread the word!

Next step, invite people to come along! Reach out to family, friends and the public. Use the invitation template and poster within this pack and tailor them to your event. It can be emailed out or printed off and distributed.

Want your community to hear about the event? Local media outlets such as newspapers, TV and radio have the potential to spread news of your event far and wide. For more information on this visit our website: rosauk.org

We don't just want to hear about your event, we'd also love to see how you celebrated! As well as sharing photos of your event on Twitter and Facebook, it would be great to send some of your pictures our way on **Flickr**: flickr.com/rosauk

If you have any questions or need some advice, feel free to contact us at: info@rosauk.org, or give us a call on: **020 7324 3044**.

Pen and paper would do just fine too. Feel free to send us news and photos of your event through the post to:

Rosa c/o WRC
Ground Floor East, 33-41 Dallington Street
London, EC1V 0BB

