

Methodology:

Results are based on an online study conducted from October 3 to October 6, 2024, among 805 adults in British Columbia.

The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia.

The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

\$10aDay Child Care

Next, we are going to ask you questions related to child care (sometimes referred to as childcare, daycare or preschool).

For the purpose of this survey, child care is defined as the caring and supervision of a child that is performed by a person other than the child's legal guardians for part of or all of a working day.

The care may take place in a licensed/regulated and monitored setting or in an unregulated and informal setting.

Research consistently shows that public investments in child care largely or more than pay for themselves by freeing up parents—especially mothers—to go back to work or increase their hours, boosting GDP and government revenue.

Given this, do you support or oppose the next provincial government in British Columbia investing more in child care, ensuring space for all families who need it?

- More than seven-in-ten British Columbians (73%) support the next provincial government investing more in child care, ensuring space for all families who need it.

Across Canada, child care fees in nine provinces and territories are now capped at a low amount for all families (ranging from \$10/day to \$22/day).

In British Columbia, only 10% of licensed child care is capped at \$10 per day. Some families still pay up to \$100/day.

Do you think the next provincial government in British Columbia should make sure all families have access to low capped child care fees, like \$10 per day?

- More than two thirds of British Columbians (68%) think the next provincial government in British Columbia should make sure all families have access to low capped child care fees, like \$10 per day.

Thinking now about cost of living and affordability, how much difference, if any, do you think it would make for families with young children if child care cost no more than \$10 per day?

- More than half of British Columbians (51%) think \$10 a day child care would make a “major difference” for families with young children, while 22% believe it would make a “minor difference”.

Right now, Early Childhood Educators—who are mostly women—earn \$10 per hour less than similarly educated men across British Columbia’s broader labour market.

Do you think the next provincial government in British Columbia should close this gender pay gap, with a fair province-wide wage grid for all Early Childhood Educators?

- Three-in-four British Columbians (75%) think the next provincial government should close this gender pay gap, with a fair province-wide wage grid for all Early Childhood Educators.

In the provincial election scheduled for October 24, are you more likely or less likely to vote for candidates



who support quality, universal child care with low capped fees, such as \$10 per day?

- More than a third of British Columbians (37%) say they are more likely to vote for candidates who support quality, universal child care with low capped fees, such as \$10 per day.

Elementary schools in British Columbia already have all the physical space required to provide universal before- and -after school care. What's missing is a clear mandate and resources from the provincial government to make this happen.

Thinking about this, do you support or oppose the next provincial government in British Columbia giving school districts the mandate and resources to provide universal school-age child care in our elementary schools?

- Almost seven-in-ten British Columbians (69%) support the next provincial government in British Columbia giving school districts the mandate and resources to provide universal school-age child care in our elementary schools.

Right now in British Columbia, new child care centres are built on a purely voluntary basis.

There is no one in charge of planning expansion the same way new schools or hospitals are planned.

Do you think the next provincial government in British Columbia government should make sure child care expansion is formally planned like is done for K-12 schools?



- Almost seven-in-ten British Columbians (69%) think the next provincial government in British Columbia government should make sure child care expansion is formally planned like is done for K-12 schools.

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