

20's Plenty for Us E-news Nov 2022

Great Progress!

Wales is expected to save £100M pa in casualty costs for a once off £32M spend on default 20mph. This assumes a 40% casualty reduction. Guardian news [Link](#)

Scotland: Highlands Council was invited as an early adopter to get Transport for Scotland funding for its full 20mph roll out - as a forerunner of the Scottish national 20mph default change. [Link](#)



20's Plenty celebrates 15 years of campaigning: Yes, 20's Plenty for Us was founded in November 2007. We now have tens of thousands of campaigners, more branches than Asda has stores and 26 million people living in 20mph places. Well done to you all.

The 20mph conference was a huge success. Slides and vox pops (short videos from 29 people about the benefits of 20mph) are [here](#). Conference roundup [here](#)

Special plea... while 20's Plenty doesn't charge for its advice and many of its resources, they are not cost-free. Can you help by encouraging your local councils (and others) to purchase [posters, banners etc](#), or maybe make a [donation](#) to help sustain our assistance to campaigners?

HEADLINES

Mark Harper MP is the new Transport Secretary. Jesse Norman MP has the role for Active Travel and Baroness (Charlotte) Vere of Norbiton is the Conservative Govt lead for road speeds.

Ireland. Rod King from 20's Plenty spoke at the **Irish Road Safety Authority conference** on 30km/h limits in Dublin on 26th October. There were three presentations on default 30km/h. [Rod's presentation can be viewed.](#)

NEWS

20's Plenty for North Yorkshire had a positive vote from Harrogate and Knaresborough Area Committee and 131 Parishes totalling over 200,000 people. They have called for £1M in the 23/24 budget round by emails, press releases and a giant card presented by a disabled lady who has trouble crossing roads to get her pension. They produced a cost-effective reasons briefing.



Two Cambridgeshire Councillors came to conference and were enthusiastic for a 20mph default.

London. Big news from Hammersmith & Fulham where all remaining A roads which had previously been 30mph became 20mph on 19th October. Now ALL borough-controlled roads are 20mph.

Another stretch of TfL controlled roads – the A3320 Redcliffe Gardens in Kensington & Chelsea - is scheduled to go 20mph in 2023.

CAMPAIGNER INFORMATION

Standard letter email your decision maker function via our web page. Would you like this set up for your Transport Authority? See [link](#) Email rod.k@20splenty.org to discuss it by zoom as this requires a thought out plan on its mass use.

20's Plenty now has over **640** campaign branches – more than Waitrose, Asda or Morrisons! Do please tell friends to join and they can get free [sticker samples](#). Email Anna at anna.s@20splenty.org for details. Each local activist's main task is to show to politicians that 20mph has tangible support.

Tactic 1: Form a County or City Team – Win by being stronger together. Zoom meetings work to build your team and capacity. It's rare that any campaigner can win at County level alone [link](#)

Tactic 2: Parish/Town Council Motions. Win by showing 20mph is wanted. Email the 20's Plenty [briefing and template motion](#) to parish clerks/chairs. An effective way to get a group of Parishes together is to ask your Association of Local Councils (ALCs) to advertise a 20's Plenty presentation using a link we set up. Anna and Adrian can help to present to them en masse.

"Why Parishes should vote for 20mph" 7 mins video [here](#)

Tactic 3: Presentations to County Council parties eg 20mph on a Group meeting agenda with the main political groups for presentation – [link](#) Anna, Adrian and Rod are available to help.

Tactic 4: Expert Advice. Rod and Anna jointly offer presentations to top level Local Authority Transport and Health teams to answer questions on How best to do 20mph. Blueprint [link](#) (we did this for Durham and Dorset recently).

20th of the month training for everyone is Sunday 20th Nov at 8pm (20:00 hrs). Do please sign up to pre-register [here](#)

Also note that 20th November is the annual [World Day of Remembrance for Road Traffic Victims](#).

Our next **County Level Zoom** is on **Mon Dec 5th at 7pm** where Anna and Adrian will share their conference presentations on effective campaigning and help anyone active at a county level, or who wants to be, with a successful plan of action. We don't think working for just a village is going to be successful – so do please build a team and work together. Pre-register [here](#).

Ask us anything anytime by phone, email, Facebook or Twitter.

Thanks for all you do.

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