Ian Conlan
County Lead Campaigner
20’s Plenty for North Yorkshire

#20mphconf
20s Plenty for North Yorkshire

- Ian Conlan
- County Lead Campaigner
- Also Malton Mayor

- 20splentyfornorthyorkshire@gmail.com
- https://www.facebook.com/groups/2012586572255626

- @20sPlentyNYorks
- #20mphconf
Vitally assisted by the Central County TEAM and Leads for Areas

- Malcolm Margolis, Harrogate, cycle campaigner
- Steve Singleton, Richmondshire, ex-police inspector and parish councillor
- This County is too big and daunting for one person
North Yorkshire Parish Campaign

Our First County ZOOM meeting in September 2021
Parish Tactic: 4 volunteers given tasks

500 Parish clerks sent Email using Action Network

Briefing and link to Anna Semlyen's Normalising 20mph Presentation sent
Parish Support Grows

...slowly from September 2021, peaked in December, but still growing a year later

Yorkshire Local Council Association (YLCA) Branch meetings present opportunities
After Parishes tell us they have passed a motion, the central team

- thank them promptly

- ask Parishes to send motion to Executive Member for Highways, their own County Councillor, and the Council Leader

- ask them to join as a 20s Plenty branch

- Report the news on facebook and twitter
Brompton Town Council submitted this map as part of their Road Safety Report, and also sent a survey to residents.

Other Town and Parish councils are saying where they would like their wide area 20mph.
20s Plenty supports Us!

- Fabulous resources in the national website, which is kept updated
- National Facebook and Twitter
- 20s Plenty ZOOM training and County ZOOM leads training
- Supplies of Posters, stickers, Banners
- Monthly e-news
We are so grateful for the support of Rod and Anna.

- Anna sets up new branches
- Anna gives support telephone/email/social media
- Rod helped reach County Councillors with presentation in our May ZOOM
- Rod has also supported the Central County team with advice and encouragement
Radio York Phone in on default 20mph
Autumn 2021

Anna Semlyen and local Parish Councillor John Brassington, persistent campaigner over many years, interviewed

Lots of positive support, very few against

Brake, Road Safety charity, endorses our campaign

The Presenter said dozens of parishes support
Police Fire and Crime Commissioner by-election

20s Plenty hosted zoom hustings

2 of 5 candidates came

Both supported default 20mph

Our most popular ZOOM

Over 50 parish clerks and councillors attended
50 Parish Councils Support at end 2021

- Giant 20s Plenty Christmas card
  "20mph, the gift to your community that keeps on giving"

- Poppy aged 6 vs County Council
- Regional newspaper interview
- Hand written Christmas postcards
  Also Sent to County Councillors
- This picture fronts our facebook page
“Updated” County 20mph Policy
Executive Committee
January 2022

Policy offers flexibility to widening 20mph zones, BUT

Too many conditions are attached

We stated clearly we want a genuine default 20mph policy.

Political, cycle groups, parishes spoke in our favour

The door was left open by the Council leader to revisit this policy

Covered widely by local press
Zoom meetings

- Target parishes and County councillors with monthly Zoom meetings
- Gaining increasing cross-party support
- Political power changes
- Have a clear policy – “20mph default”
Make the campaign about people and places – post-parish vote pictures
Poppy Age 6 trying to cross the road.
This Picture fronts their road safety report.
More Messengers
Designing for a 20 win

Meredith aged 6 from Malton won her school’s competition for a 20mph sign

Slow your speed

20 is all you need
May – County elections for Unitary authority serves up opportunities

- We made sure default 20mph Policy was an election issue in North Yorkshire this May.
- The new young Highways Executive Member Cllr Keane Duncan, met with Malcolm Margolis from our County 20s Plenty Team, and Rod King in June.
- We think Keane Duncan supports default 20mph, but at that time did not have the backing of other Executive Members or the Council Leader.
Harrogate & Knaresborough –
Phase One for 100,000 people

The County’s Harrogate Area Committee, representing over 100,000 people, voted in October 2022 for Phase One

The attending Highways Officer now says they want to talk to other default 20mph Counties

Campaigners Parishes and Councillors across the County will now push for further planned phases so that default 20mph is rolled out across the County as soon as possible
1 year on, 128 parishes across North Yorkshire County Council AND NOW the County Harrogate Area Committee support our campaign

- These Parishes and this Committee together represent 200,000 residents, a third of the County
- We now have 35 20s Plenty Branches in North Yorkshire
- We are proud of this campaign
Stepping towards our goal.....

- Most people support 20mph as a default
- Campaigning is all about making that tangible to those in power.
- 20's coming in North Yorkshire