



How to run for office

Engage your donors

Create a fundraising timeline.

How much money will you need to raise each quarter to meet your ideal budget?

What's the least amount of money you can raise in a quarter to meet your shoe string budget?

How are you going to raise this money?

Potential fundraising sources:

- Online small donor fundraising
- Events
- Large donors
- Friends and family



What actions can you observe that would qualify a person as a potential donor?

Make a list of 20 people you can call and ask for money.