

# The 3LO, 774 & ABC Radio Melbourne Quiz

*A few questions about Victoria's flagship ABC radio station – more to share fun facts than because anyone's likely to know all the answers.*

**1. When did 3LO begin broadcasting?**

- A. 1924
- B. 1934
- C. 1944

**2. Who owned 3LO when it started?**

- A. Australasian Broadcasters Incorporated
- B. The Australian Broadcasting Company
- C. The Broadcasting Company of Australia

**3. When did the callsign of the station formerly known as 3LO change?**

- A. 2000 (when the name was changed to 774 ABC Melbourne)
- B. 2017 (when the name was changed to ABC Radio Melbourne)
- C. Never (it's still the callsign)

**4. With its echo of “Hello”, the 3LO name was said to reflect the station's friendly relationship with its listeners. Where did the name come from?**

- A. It was copied from 2LO in London
- B. It was copied from 2LO in Sydney
- C. It was made up by a secretary at the ABC in Melbourne

**5. Which of these GTV 9 stars co-hosted a 3LO ‘Drive Home’ show in the 70s?**

- A. Bert Newton
- B. Don Lane
- C. Graham Kennedy

**6. Which former *Age* journalist presented the Drive program from 1987 to 1997?**

- A. Doug Aiton
- B. Peter Couchman
- C. Ranald Macdonald

**7. Much-loved former presenter (MLFP) Terry Lane was born in Williamstown. In which state?**

- A. New South Wales
- B. South Australia
- C. Victoria

**8. Which MLFP was once an articled clerk in a Melbourne law firm?**

- A. Claire Bowditch
- B. Libbi Gorr
- C. Red Symons

**9. Which MLFP has won an ARIA Music Award?**

- A. Claire Bowditch
- B. Libbi Gorr
- C. Red Symons

**10. Which MLFP once performed with a group called the Hot Bagels?**

- A. Claire Bowditch
- B. Libbi Gorr
- C. Red Symons

**11. Which MLFP performs in a band called The Ugly Uncles?**

- A. Derek Guille
- B. Jon Faine
- C. Richard Stubbs

**12. When did the Coodabeen Champions first switch to 3LO from Triple R?**

- A. 1978
- B. 1988
- C. 1998

**13. When did the Friday Revue begin?**

- A. 2014
- B. 2016
- C. 2018

### **Where would we be without our ABC?**

The ABC is under constant threat and has a lot of very powerful enemies.

Please support its friends by:

- 1 voting for political candidates who promise to restore ABC funding and protect its independence.
- 2 joining or donating to ABC Friends Victoria.

**Answers:** 1. A – 8 years before the ABC was formed. 2. C. The company's owners included Buckley & Nunn and The Herald and Weekly Times. 3. C. 4. A. The LO originally stood for London. 5. C. His co-host was Richard Combe. 6. A. 7. B. 8. B. 9. A. 10. B. 11. A. 12. B. 13. B.