



COMPETITION TO CELEBRATE 90 YEARS OF THE ABC

This competition is organised and funded by *Southern Highlands Branch of ABC Friends*.
Winners will be announced at the 90th ABC Birthday Celebration at Bowral Public School on
Saturday 2 July 2022 between 2.00 and 4.00pm.

WHO IS ELIGIBLE:

School, TAFE and University students who are residents of the Southern Highlands or who study at a school or institution in the Southern Highlands.

There are five student categories:

1. Infants: Kindergarten to Year 2

Prize: Taronga Zoo voucher for family of 4 valued at \$140.00

Paint or draw your favourite ABC character from an ABC TV show

(Must be A4 size)

Work to be posted to *Southern Highlands ABC Friends*, PO Box 1006 Mittagong 2575 with a completed copy of your entry form.

2. Primary: Years 3 to 6

Prize: A voucher valued at \$160.00 from The Bowral Bookshop

Paint or draw a poster advertising your favourite ABC show

(A3 or A4 size)

Work to be posted to *Southern Highlands ABC Friends*, PO Box 1006 Mittagong 2575 with a completed copy of your entry form.

3. Secondary: Years 7 to 9

Prize: A voucher valued at \$200.00 from Arthead Moss Vale

Create an A3 size print advertisement (such as you would find in a newspaper or magazine) for your favourite ABC radio or TV station

You may post your A3 entry to *Southern Highlands ABC Friends*, PO Box 1006 Mittagong 2575 with your completed entry form **or** send it as a PDF file to shabcf.competition@gmail.com along with a copy of your completed entry form.

4. Secondary: Years 10 to 12

Prize: \$300.00 cash

Create an advertisement explaining why you like the ABC and why it is valuable to people your age.

Your work may be humorous, creative and or serious. **It must not include any music OR other material which is copyrighted to someone else.**

It can be in one of the following forms:

Create an A3 poster advertisement, individual work only.

Send as a PDF file to shabcf.competition@gmail.com along with your completed entry form **or** post to *Southern Highlands ABC Friends*, PO Box 1006 Mittagong 2575 with your completed entry form.

OR

A written script, up to 40 seconds long, for an advertisement for TV or Radio. Include directions for sound effects for your radio advertisement **OR** directions and sound effects for your TV advertisement. You may enter as an individual or group.

Work to be posted to *Southern Highlands ABC Friends*, PO Box 1006 Mittagong 2575 with your completed entry form or forms if entering as a group **or** send as a PDF file to shabcf.competition@gmail.com along with a copy of your completed entry form or forms if you are entering as a group.

OR

An audio recording, up to 40 seconds long, for an advertisement for radio. You may write, direct, speak and include sound effects in this recording. You may enter as a group or an individual.

To submit your work

- Email a downloadable link of your audio and a copy of your completed entry form to shabcf.competition@gmail.com
- Accepted formats include: MP3, WAV or AIFF
- To file transfer we recommend wettransfer.com or dropbox.com
- If you require extra help to create a link please email us at shabcf.competition@gmail.com

OR

Create a video, up to 40 seconds long, for a TV advertisement. You may write, direct and/or act in this video. You may enter as a group or an individual.

To submit your work

- Email a downloadable link of your video and a copy of your completed entry form to shabcf.competition@gmail.com
- Accepted formats include: MP4 or .Mov
- To file transfer we recommend wettransfer.com or dropbox.com
- If you require extra help to create a link please email us at shabcf.competition@gmail.com

5. TAFE and University Students

Prize: \$1000.00 cash

Create a video, no longer than a minute, to convince the public that the ABC gives value for money.

You may enter as a group or an individual.

To submit your work

- Email a downloadable link of your video and a copy of your completed entry form to shabcf.competition@gmail.com
- Accepted formats include: MP4 or .Mov
- To file transfer we recommend wettransfer.com or dropbox.com
- If you require extra help to create a link please email us at shabcf.competition@gmail.com

We recommend you have a look at *Gruen: The Pitch* for some ideas about the style of work we are interested in receiving.

Your work must not include ANY music OR other material which is copyrighted to someone else.

KEY DATES:

Entries open	4 April 2022
Entries close	10 June 2022
Prizes awarded	Saturday 2 July 2022 at ABC 90th Birthday Celebration, Bowral Public School 2.00 - 4.00pm

ENTRY PROCEDURES

- Email shabcf.competition@gmail.com to request an entry form
- Specify which student category you wish to enter and a form will be returned by email
- If you are applying as a group, you must have a group name, (e.g. Amy's group) and each student must complete a separate entry form
- All work must be accompanied by a completed entry form for all digital entries or attached to artwork and posted. If an incomplete or incorrect entry form is submitted the work will be automatically excluded from the competition

- Receipt of your work will be acknowledged by email
 - There is no entry fee
 - The conditions of entry are on the entry form and must be read and agreed to
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CONDITIONS OF ENTRY

1. One work only per individual or group
 2. All work must be original
 3. Eligibility is limited to residents of the Southern Highlands or students who attend a school or tertiary institution in the Southern Highlands
 4. Vouchers cannot be exchanged for cash
 5. Cash prizes will be transferred to the winner's bank account or the bank account of the winner's parent or legal guardian upon receipt of bank details
 6. Selected works will be on display as part of the ABC 90th Birthday Celebration at Bowral Public School on 2 July 2022
 7. *Southern Highlands ABC Friends* retains the right to display or use any art or digital works, or copies of these works, for its own purposes
 8. **Art works will not be returned**
 9. Each student category will be judged by a guest judge in consultation with the *Southern Highlands ABC Friends* organising committee. The judge's decision is final and no correspondence will be entered into
 10. At the close of the competition *Southern Highlands ABC Friends* retain the right to dispose of any entry, including those of the winners, in any manner it deems fit and shall be under no liability whatsoever to the entrant in respect of the artwork so destroyed or disposed of
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SOME EXTRA HINTS

- To protect your artwork send it in a cylinder or place it between two pieces of cardboard and wrap carefully
- As we are unable to return your artwork, you might like to take a photo of it
- **Enclose your entry form with your artwork**
- Works will be judged according to the following criteria: impact, originality, accuracy and creativity
- If you are the winner of a voucher and unable to attend the ABC 90th Birthday Celebration at Bowral Public School on 2 July, your voucher will be sent to you by registered post on Monday 4 July 2022
- If you are the winner of a cash prize and unable to attend the ABC 90th Birthday Celebration at Bowral Public School on 2 July, we will contact you by email requesting your bank details for a bank transfer