



# Join us on Zoom: Kōrero for Change – Tourism



**Published: October 2025**

## We invite you to our kōrero / talk



This is an Easy Read document about **Kōrero for Change**.

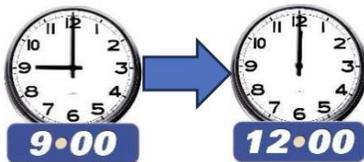


**Kōrero for Change** is about talking to make things better for people with disabilities



You are invited to take part in our Kōrero for Change being held online using **Zoom**:

- **Wednesday 15 October 2025**
- **9 am to 12 pm.**





**Zoom** is an online program you can use to make video calls with lots of people at the same time.



You can join the Zoom meeting at:

**[https://us06web.zoom.us/webinar/register/WN\\_TZ0X9LCUQNY22KjueUoq9w](https://us06web.zoom.us/webinar/register/WN_TZ0X9LCUQNY22KjueUoq9w)**



You can find Easy Read guides on how to use Zoom in the online People First NZ Easy Read Library at:

**<http://bit.ly/4nJh7Vy>**

## Information about the kōrero / talk



The kōrero / talk is being run by **Access Matters Aotearoa**.



### Access Matters Aotearoa:

- are speaking up to make sure that all places / things are:
  - accessible
  - easy for everyone to use
- are speaking up about accessibility rules that will make life better for all people with disabilities
- want there to be rules about accessibility that must be followed.



At the kōrero / talk we will talk about **tourism**.



**Tourism** means:

- travel
- exploring the world.



We will talk about how we can make **tourism**:



- accessible
- equal / fair
- inclusive for everyone
- respectful / treating everyone well.





We will also talk about how:

- rules will help tourism to be more accessible / inclusive
- some people think about their needs over others like:



- **accommodation hosts** who are people who give you a place to stay
- **booking platforms** which are websites where you book things
- **activity providers** who are people who run fun things to do.

We will also talk about what **ableism** looks like in tourism.





**Ableism** is when people are treated unfairly because they are disabled.

## Who is presenting at the kōrero / talk



### **Talk leader: Sam Fitness**

Sam is:

- an advocate
- a wheelchair rugby player.



### **Main speakers:**

**Kimberly Graham**

Creator of Grab Your Wheels, Let's Travel



**Melissa James**

Founder of Inclusive Tourism Australia



**Hon. Louise Upston**

Minister for Tourism and Hospitality

## **Panel – The Deciders**



**Lisa Bond**

Destination Manager, Destination  
Kaikōura



**Sudesh Jhunjhnuwala**

ONZM Founder and CEO, Sudima Hotels



**Bruce Bassett**

Chief Advisor, Strategy and Policy,  
Tourism Industry Aotearoa

## **Panel – The Thinkers**



**Dr Brielle Gillovic**

Senior Lecturer, School of Hospitality and Tourism, Auckland University.



**Dr Eliza Raymond**

Lecturer, Tourism Management,  
Wellington School of Business and Government.



**Dr Susan Houge Mackenzie**

Associate Professor, University of Otago  
School of Business, Department of  
Tourism.

## **Panel – The Creators**



**Scott Herschberger**

CEO, and Founder of Access Maps



**Olivia Dobbs**

Marketing and Events Coordinator, Top 10  
Holiday Parks



**Simon Alefosio-Tuck**

Recreation Partnerships Advisor, Rotorua  
Lakes Council

## **Panel – The Doers**



**Jezza Williams**

Founder and CEO, Makingtrax Foundation



**Sandy Grant**

Owner, Lead Holiday Planner and Tour Guide of Ability Adventures



**Margaret Hawkes**

Managing Director of Freedom Mobility

## **Kōrero Assistants:**



**Teina Boyd**

Accessibility Advisor for Tauranga City Council



**Maria Stevens**

Lead Accessible Formats Specialist, Blind Low Vision Education Network New Zealand



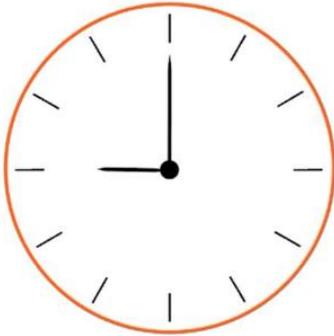
**Eamon Wood**

Author of “A Backpack, a Chair and a Beard”

## The plan for the kōrero / talk

There are 12 parts to the kōrero /talk.

9.00 am



### **Part 1: Welcome – Sam Fitness**

Sam Fitness will start by going over what we are going to do during the Zoom talk.

9.05 am



### **Part 2: What is ableism – Kimberly Graham**

Kimberly Graham will talk about what ableism is.



Kimberly Graham will also talk about what ableism is in how we:

- plan our trips
- get to places
- and stay and play



9.11 am



### **Part 3: Accessibility requirements for tourism in Australia – Melissa James**

Melissa James will talk about the rules that need to be followed to ensure tourism is accessible / inclusive for everyone.

9.18 am



## **Part 4: Panel Talk – the Deciders**

Sharing their thoughts about tourism standards for people with disabilities:

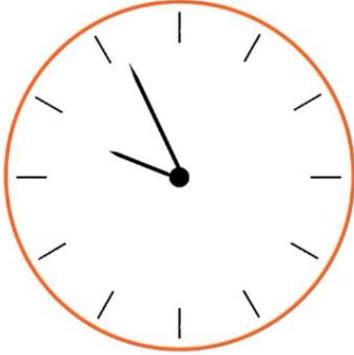
- Sudesh Jhunjhnuwala ONZM
- Lisa Bond
- Bruce Bassett.



## **Part 5: Questions and Answers**

**A chance for people to ask questions.**

9.55 am



## **Part 6: Panel talk – the Thinkers**

Sharing their thoughts about tourism research for people with disabilities:

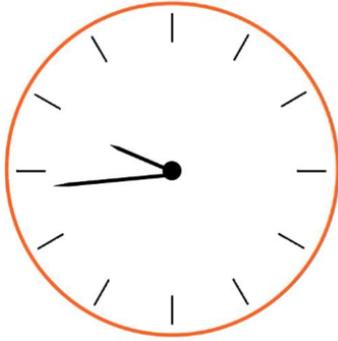
- Dr Brielle Gillovic
- Dr Susan Houge Mackenzie
- Dr Eliza Raymond.



## **Part 7: Questions and Answers**

A chance for people to ask questions.

10.42 am



## **Part 8: Panel talk – the Creators**

Sharing their ideas about tourism accessibility / fairness for people with disabilities:

- Scott Herschberger
- Olivia Dobbs
- Simon Alefosio-Tuck.



## **Part 9: Questions and Answers**

A chance for people to ask questions.

11.17 am



## Part 10: Panel talk – the Doers

Sharing their thoughts about how they make tourism happen for people with disabilities:

- Jezza Williams
- Sandy Grant
- Margaret Hawkes.



## Part 11: Questions and Answers

A chance for people to ask questions.



## **Part 12: Government Talk - Minister Louise Upston**

Minister Louise Upston will talk about what the government can do to make tourism more accessible.

## Where you can find more information



You can find more information about Access Matters Aotearoa on their **website:**

**[www.accessmatters.org.nz](http://www.accessmatters.org.nz)**



You can also **email** Kimberly Graham with any questions at:

**[Kimberly@accessmatters.org.nz](mailto:Kimberly@accessmatters.org.nz)**



This information has been written by Access Matters Aotearoa

**Make it Easy**  
Kia Māmā Mai



It has been translated into Easy Read by the Make it Easy Kia Māmā Mai service of People First New Zealand Ngā Tāngata Tuatahi.

**People First NZ**  
Ngā Tāngata Tuatahi



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