

Advertising

With ACE New Zealand



Interested in tapping into our audience of consulting and engineering businesses?

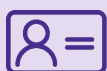
ACE New Zealand is the consultant's champion – the voice for consulting and engineering in Aotearoa. We represent around 270 businesses that employ around 16,000 engineers, project managers, planners, scientists, architects, surveyors and other technical disciplines who provide specialist services across the built and natural environment.

Our members are large global firms, SMEs and sole traders who work with New Zealanders to solve

complex challenges, designing critical infrastructure that keeps our country moving and our communities thriving.

We're here to support our members through and ahead of the challenges they face by providing the tools, advice, advocacy and leadership that allows them to build a strong and sustainable business, and a reputation as a consultant of choice.

Who are ACE members?



270+ member firms
that employ around 16,000
people



6% large firms
94% SMEs



87% technical staff
13% non-technical staff



32% aged 35 and under
34% aged 36-50
23% aged 51-65
11% aged over 65

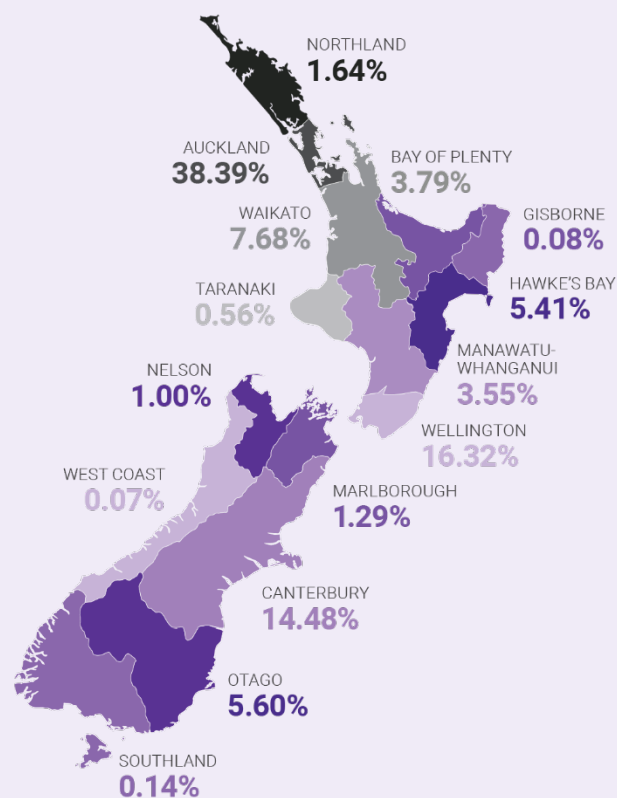


2,800+ subscribers
to our fortnightly eNews



7,700+ followers
on our LinkedIn page

Where are ACE members?



Key editorial themes for 2025

- The value of consultants (stories that showcase the value ACE members bring to clients and communities)
- The consultant / client relationship (showcasing how we can work better together for more efficient and effective service planning and delivery)
- Future-ready consulting (stories that enable members to adapt their businesses for the future of consulting, for example AI and digital innovation)
- Consulting excellence (projects or initiatives that showcase the impact of great consulting)
- Growing consulting excellence (stories that attract talent to the sector by showcasing the career opportunities available)

We focus on the business side of consulting rather than the technical. Knowledge sharing and collaboration benefit our members and the industry, and we are happy to consider any ideas for content that our members may find interesting.

Sponsored content and advertising

We produce and distribute a fortnightly email newsletter *Let's talk*, which is sent to more than 2,800 subscribers. This newsletter keeps our members up to date on current local and global issues; alerts them to useful resources, tools and events that are taking place, including articles on relevant issues affecting our sector; and offers project, workplace and people insights. If you want us to share something that doesn't quite align with our core work, we offer spots for sponsored content.

Our rates are:

Content option	Member rate	Non-member rate
eNews article 600-word article + image in our fortnightly email newsletter <i>Let's talk</i> , sent to more than 2,800 subscribers	\$400 + GST	\$600 + GST
eNews banner ad 600x180px advert in our fortnightly email newsletter <i>Let's talk</i> , sent to more than 2,800 subscribers	\$300 + GST	\$400 + GST
LinkedIn post An article, text, image or similar posted on our LinkedIn page that has more than 7,700 followers	\$250 + GST	\$350 + GST

More sponsorship opportunities

ACE New Zealand is a powerful voice in Aotearoa, and partnering with us means aligning with an organisation that is growing and influential.

If you want to build a stronger relationship with ACE and our members, and support our cause as the consultant's champion, there are a range of sponsorship opportunities available.

To find out more about opportunities to showcase your business and network with key decision makers, get in touch with our General Manager of Engagement Hannah Bryce at hannah@acenz.org.nz.