

EXCLUSIVE POLLING

Net Zero: The Damage Done

The media and political class take it as a given that Aussies support Net Zero climate targets and renewable energy. But the fact is, when pressed on what it means for their power bills, the economy, and national security, they quickly have second thoughts.

In fact, many Aussies don't even know what Net Zero is and quickly have concerns once they do.

That's the message from the latest ADVANCE polling, produced exclusively for ADVANCE Partners.

Questions

A representative panel of 1000 Aussies were asked the following questions:

- 1) How familiar are you with the term "Net Zero" when it comes to climate and energy policy?
- 2) The media talks a lot about climate change – but there are other risks Australia faces. Which of these do you think are the most serious?
- 3) Under what conditions do you think Australia should reconsider or abandon its commitment to "Net Zero" emissions?

The results present an opportunity for ADVANCE to lead the charge in getting rid of this damaging policy, but it's going to take work.

**One
in four**

One in four Aussies have heard the term Net Zero but don't really know what it is.



That includes 1 in 3 women. Fewer than 1 in 5 (17.6%) say they know what Net Zero is and could explain it to someone else. Remember the Voice? Lots of Aussies said they supported it when they didn't know what it was, but once they did, they abandoned it in droves. Could that happen here?

49%

of Aussies nominated global economic instability as more important than climate change.

While 40.5% still rank climate change as important, nearly as many, 38.3%, believe the rising cost of energy caused by Net Zero is equally or more important. Similarly, one third of Aussies nominated conflicts abroad as more important.

42%

of Aussies say we should abandon the target if it leads to higher household energy bills.

This means there are plenty of Aussies ready to abandon Net Zero if it costs them their prosperity. Meanwhile, a third believe Net Zero should go if it costs farming, mining or manufacturing jobs and 36.3% reckon we should dump it if it threatens national security. *Well, newsflash: Net Zero has already done all those things and much worse. It's time for it to go!*

