

# EXCLUSIVE POLLING

Two central dynamics are at play in Australian politics right now: firstly the dissatisfaction with the major parties, Labor and the Coalition. Secondly, the ongoing fuel crisis and what it means for our energy future.

So, for the latest exclusive Partner's Polling, we asked if the parties are offering a genuine point of difference to the voters, and if voters believe the fuel crisis means we should double down on Labor's Net Zero or take a different approach.

## Here's what we asked:

**Q1:** *When it comes to the issues that matter most to you, do you think the Labor Party and the Liberal Party offer genuinely different solutions, or do you think they are basically the same?*

## Key insights:

When it comes to what the parties are offering the voters, **43.3 per cent of respondents believe the parties are the same, and 48.9 per cent believe the parties are different.**

A large majority of people who voted for one of the major parties believe they are different (**only 29.4 per cent think they're basically the same**). But when you look at those planning to vote for a minor party, **57.5 per cent say Labor and Liberal are basically the same.**

There's an education gap, too. Slightly more than half (53.2 per cent) of those with a bachelor degree or above believe parties are different, while for those without higher education, only 41.3% believe the parties are different.

## Here's what we asked:

**Q2:** *Do you think that the current fuel crisis is an argument for:*

- *A faster transition to Net Zero and more renewables*
- *A renewed investment in natural resources including coal and gas*
- *Neither - we should keep everything the same*

## Key insights:

On the fuel crisis, Labor needs to rethink their current plan to double down on Net Zero. **50 per cent of all respondents want to invest in natural resources, including coal and gas.** Only 35.6 per cent want more renewables.

Perhaps most surprisingly, it's more women than men who want the change of policy, with **51.1 per cent of women backing coal and gas compared to 48.8 per cent of men.**

The gap is a bit wider when it comes to actually supporting renewables, with 33 per cent of women compared to 38 per cent of men leaning towards more Net Zero.

In recent years it's women who have driven the support for Net Zero; so does this signal a change in sentiment? We hope so, but either way, it is a great sign for ADVANCE's fight against Labor's Net Zero madness.



**Labor**

