

ANIMAL JUSTICE PARTY
NATIONAL CAMPAIGNS MANAGER



Position Details

Classification	Volunteer	Duration	Ongoing OR Minimum 12 month commitment
Location	Work from home	Time commitment	3-4 hours per week, may vary
Contact Name	Linda Paull	Contact title	Advocacy Director
Reports to	Advocacy Director	Closing date	

Who are we

The Animal Justice Party was formed in response to a growing number of voters who feel strongly that much more needs to be done through the Australian parliamentary system to assist in the wellbeing of animals. With thousands of members across Australia, elected MPs in the New South Wales and Victorian Parliaments and Local Government Councillors in Victoria and NSW, the Animal Justice Party is part of a rapidly growing international movement. Our vision is a planet on which animals are treated with respect, dignity and kindness, where they are able to flourish in their respective environments, and where their unique needs and capabilities are recognised and their interests protected.

About the Role

As the National Campaign Manager for the Animal Justice Party you will play a critical role in enabling the party to achieve its core objectives in the development and management of political campaigns at national, state and local government levels.

In this role you will report to the Director with the Advocacy Portfolio to:

- Manage a National Campaign Working Group/s to execute strategic political advocacy campaigns, which have a national focus and/or assist our Members of Parliament and Local Government;
- Chair National Campaign Working Group meetings as required;
- Monitor and evaluate campaigns to ensure they progress towards the desired outcomes;
- Recruit, train, develop and mentor Members to improve the capability of campaigners within the Party at national, state, territory and local levels;
- Ensure that all AJP campaigns (national, state-territory and local) comply with AJP Policy and Direction, are endorsed by the Board and are collaborative and congruent across all levels and regions;
- Liaise with key stakeholders whose knowledge and expertise would contribute to campaigns and/or policy to achieve positive outcomes for animals and the environment;
- Oversee research for supporting evidence for campaigns;
- Ensure national and state websites have pages dedicated to campaigns, submissions and other content that supports national campaigns; and
- Provide monthly reports and advice to the Director of Advocacy.

Commitment to Animal Justice Party. Our values are: Kindness, Equality, Rationality and Non-Violence.

To underpin your role within the Animal Justice Party you will;

- Be dedicated to ending animal cruelty;
- Obtain sound knowledge and understanding of the Animal Justice Party; and

- Demonstrate commitment to the Animal Justice Party policies, positions and values.

Skills and Experience

The role is only open to financial members of the AJP. In addition to this, the applicant must have:

- Experience in running animal/social campaigns, especially to change policy (including legislation, regulations, codes of practice, standards and guidelines);
- An understanding of, and interest in, politics, policy and making positive change through the political system;
- Experience in using social media platforms for campaigning ;
- Experience working in a regulatory framework where a high degree of compliance is required;
- Excellent verbal and written communication skills with the ability to relate effectively with a range of people across all levels of the organization;
- Research, evaluation and statistical skills; and
- Project management skills.

Desirable experience

- Experience working in a political party;
- Experience working with and managing volunteers; and
- Experience in political campaigning.

Conditions

All AJP volunteers are expected to sign a Confidentiality Agreement, Code of Conduct and Volunteer Agreement. To express your interest, please send your CV and Cover Letter addressing the Skills & Experience Criteria to:

national.admin@animaljusticeparty.org

Equal opportunity employer

The Animal Justice Party is an equal opportunity organisation, which means we strongly encourage any interested and qualified people to apply – we do not discriminate on the basis of sex, age, race, religion, sexual orientation, gender identity or disability.