

National Fundraising Manager

Position Description

Classification	Volunteer	Duration	Ongoing or min. 12 months
Location	Online	Time Commitment	2-4 hours per week; may be greater at peak times
Reports To	Director of Fundraising	Applications Close	Applications now open

Who We Are

The Animal Justice Party was formed in response to a growing number of voters who feel strongly that much more needs to be done through the Australian parliamentary system to assist in the wellbeing of animals. With thousands of members across Australia, elected MPs in the New South Wales and Victorian Parliaments and Local Government Councillors in Victoria and NSW, the Animal Justice Party is part of a rapidly growing international movement. Our vision is a planet on which animals are treated with respect, dignity and kindness, where they are able to flourish in their respective environments, and where their unique needs and capabilities are recognised and their interests protected.

Position Overview

As the National Fundraising Manager for the Animal Justice Party, you will play a critical role in developing and executing fundraising strategies and initiatives. As a not-for-profit, this is critical to ensure the Party can establish significant and sustainable income streams to continue its work into the future.

Responsibilities

In this role you will report to the Director with the Fundraising portfolio to:

- Develop and implement an innovative national fundraising strategy in line with budgetary requirements;
- Develop and oversee the implementation of fundraising initiatives, including online, events and bequests;
- Assist State Branches to develop a fundraising strategy and execute successful fundraising initiatives, including for local, state and federal election campaigns;
- Assist State Branches to support fundraising volunteers as needed;
- Work closely with the National Marketing Manager and National Campaigns Manager to utilise social media and advocacy platforms to increase donations;
- Monitor donation trends to ensure the fundraising budget is met and provide advice as necessary;
- Build relationships with potential and current major donors to encourage future donations;
- Develop and manage a National Fundraising Working Group, including recruiting members and chairing meetings;
- Provide monthly reports and advice to the Board of Directors via the Director of Fundraising;
- Liaise with the National Secretary to ensure fundraising efforts are fully compliant; and
- Other reasonable and relevant fundraising work as required.

Selection Criteria

To underpin your role within the Animal Justice Party you will:

- Be dedicated to ending animal cruelty;
- Obtain sound knowledge and understanding of the Animal Justice Party; and
- Demonstrate commitment to the Animal Justice Party policies, positions and values.

Our values are Kindness | Equality | Kindness | Rationality

This role is only open to financial Members of the Animal Justice Party. In addition to this, the applicant must have:

- Experience in a fundraising or marketing role;
- Experience designing and executing successful fundraising initiatives;
- Experience managing and executing events; and
- High level verbal and written communication skills with the ability to relate effectively with a range of people across all levels of the organisation.

Desired experience:

- Tertiary qualification in marketing, communications or fundraising.
- Digital marketing skills.
- Experience working with and managing volunteers.
- Experience working or volunteering within a not-for-profit, charity and/or political party.

A Selection Panel will interview selected applicants and make a recommendation for appointment of the successful applicant to the Board of Directors.

Equal Opportunity Employer – The Animal Justice Party is an equal opportunity organisation, which means we strongly encourage any interested and qualified people to apply – we do not discriminate on the basis of sex, age, race, religion, sexual orientation, gender identity or disability.

Conditions

All Animal Justice Party volunteers are expected to sign a Confidentiality Agreement, a Code of Conduct Agreement, and a Volunteer Agreement.

All National Managers must also provide or obtain a National Police Certificate or Working With Children Check (fees will be reimbursed).

How to Apply

To express your interest in this role, please send your CV and a covering letter addressing the Selection Criteria to secretary@animaljusticeparty.org.

Please feel welcome to contact us with any queries about this position.