



Volunteer Writer Position Description

Type of employment: Volunteer

Work location: Remote with occasional in person meetings

Time commitment: 4-5 hours per week

Duration: minimum commitment 12 months

Reports to: AJPSA Marketing Manager

About the Animal Justice Party

The Animal Justice Party is Australia's only political party dedicated to protecting all animals

The Party was formed in response to the growing number of Australians who feel strongly that much more needs to be done through the parliamentary system to assist the wellbeing of animals.

The AJP believes there is a need for laws that recognise animals' needs, capabilities and interests, whether that's farm animals, our native wildlife or beloved pets.

As a political party, our role is to run in council, state and federal elections and to ensure laws are created and enforced to achieve genuine justice for animals.

With three Members of Parliament and two Councillors elected, the Party is already taking huge steps forward for animals, holding the government to account, and introducing bills and motions to end animal cruelty.

About the role

We are seeking blog article Writers to assist us in enhancing our online presence, enabling us to consistently raise public awareness of our work and achievements, educating the public on animal rights issues and the political actions needed to address them, expanding our membership and supporter base, and ultimately assisting AJPSA in securing a Member of Parliament in the upcoming state and federal elections.

Responsibilities:

- Create blog articles on a regular basis that are relevant to the AJP's mission and goals
- Research, gather information, carry out interviews to create well-informed and accurate content
- Write compelling headlines to attract readers
- Optimise content for SEO to improve search engine ranking
- Collaborate with the marketing team to align content with the AJP's overall strategy
- Utilise the social media team to promote content and increase engagement
- Monitor and respond to comments and feedback on blog articles
- Attend team meetings and participate in brainstorming sessions to generate new content ideas
- Stay up-to-date on industry trends and best practices for online content creation

Requirements:

- Demonstrated writing experience
- Experience in content creation, particularly in writing blog articles.
- Ability to work independently and meet deadlines.
- Excellent organisational and project management skills
- Ability to work independently and as part of a team
- Passion for animal rights and the Animal Justice Party's mission

Conditions

All volunteers are expected to sign a confidentiality and code of conduct agreement prior to the commencement of their volunteer position.

The Animal Justice Party is an equal opportunity organisation, which means we strongly encourage any interested and qualified people to apply - we don't discriminate on the basis of sex, age, race, religion, sexual orientation, gender identity or disability.

To apply please email your CV and cover letter to sa.volunteer@animaljusticeparty.org