Americans for Safe Access
Advancing Legal Medical Cannabis Therapeutics

SPONSORSHIP OPPORTUNITIES
Updated 2024

JOIN THE MOVEMENT TODAY!
ABOUT US

ASA was founded in 2002, as a vehicle for patients to advocate for the acceptance of cannabis as medicine. With over 150,000 active supporters in all 50 states, ASA is the largest national member-based organization of patients, medical professionals, scientists & concerned citizens promoting safe & legal access to cannabis for therapeutic use & research.

ASA works to overcome political, social, & legal barriers by creating policies that improve access to medical cannabis for patients & researchers through legislation, education, litigation, research, grassroots empowerment, advocacy and services for patients, governments, medical professionals, & medical cannabis providers.

ASA & our members have moved public opinion & policy forward by incorporating strategies across many disciplines. ASA brings together patient advocates, policy experts, public health experts, attorneys, lobbyists, scientists, industry associations & medical professionals to create the campaigns, projects, & programs that break down political, social, academic, & legal barriers across the US.

www.SafeAccessNow.org/About

A NOTE FROM ASA FOUNDER, STEPH SHERER

Thank you for taking the time to learn more about Americans for Safe Access (ASA) & how you can join us in this very important mission. Our sponsors have made this work possible & are truly the engine behind the expansion of patients’ rights & access to medical cannabis across the globe.

ASA sponsorships offer a pathway to fund the movement & leverage resources toward our mission. Our sponsorship program was created not only to raise funds for our campaigns, projects & programs but also to promote organizations & businesses that support our work. Sponsors receive discounts on services, advertising, publications & events while benefiting from ASA-generated publicity, marketing & brand exposure.

We hope that you become a sponsor today & join us in the exciting, meaningful work of patient advocacy!

With gratitude,

UNTIL THERE IS SAFE ACCESS...

WE ARE AMERICANS FOR SAFE ACCESS!

www.SafeAccessNow.org/sponsorship
SPONSOR LEVELS

CORPORATE MEMBERS
$1000 annual-$100 monthly

ALLY LEVEL
$2500 annual-$250 monthly
+ Social media announcement

FOUNDATIONAL LEVEL
$5000 annual-$500 monthly
+ Social media announcement
+ Featured Video

LEGACY LEVEL
$50k+ annual-$5000 monthly
+ Social media announcement
+ Featured Video
+ Press announcement

Listed on ASA sponsor page with logo & company info
Logo listed on every ASA webpage

Authorized use of ASA sponsor logo

Sponsorship packages on ASA events, webinars, lobby days & publications

Discounts on PFC Training & Certification

INCREASE SPONSORSHIP BENEFITS WITH THESE PARTNER ACTIVITIES

LINK TO ASA - AMPLIFY ASA’S SOCIAL MEDIA - SHARE ASA ACTION ALERTS
- MEMBERSHIP FOR EMPLOYEES - DONATE PROCEEDS - POS DONATIONS
- DISCOUNTS FOR ASA MEMBERS - ASA STICKER ON REGISTER
- POS ROUND UP - ASA AD ON MENU BOARD - ASA AD ON RECEIPTS
SPONSOR BENEFITS

FEATURED ON ASA’S WEBSITE
Sponsor logos are featured on our Sponsors & Partners page, as well as on EVERY page of the ASA website.

BRAND EXPOSURE: ASA REPORTS & PUBLICATIONS
As seen on:

SPECIAL EVENTS
ASA hosts special events throughout the year including conferences, educational events, webinars, lobby days, & meet-ups.

DISCOUNTS ON PFC SERVICES
- Staff & Management Training
- Robbery Preparedness Guide
- Auditor Compliance Checklists
- Third-Party Compliance Certification
- Patient Resources

DISCOUNTS ON UNITY SPONSORSHIP
- Sponsors featured on marketing materials, including emails, social media, press outreach, & advertising
- Sponsors logo on presenter & photo backdrops, & in the program guide
DONATION INSTRUCTIONS

ONLINE: www.SafeAccessNow.org/sponsorship

CHECK: Americans for Safe Access Foundation
1629 K Street NW, Suite 300, Washington, DC, 20006

WIRE:
Account Name: Americans for Safe Access Foundation
Account Number: 5230525445
Wire Routing Transit Number: 121000248
SWIFT Code: WFBIUS6S
Bank Name: Wells Fargo Bank
City, State: San Francisco, CA

Federal ID 51-0579227

HAVE ANOTHER WAY TO GIVE?
Email us donate@safeaccessnow.org

ASA is a 501 (c)3 corporation

ALL DONATIONS ARE TAX-DEDUCTIBLE
AMERICANS FOR SAFE ACCESS
SPONSORSHIP FORM

DONATION TYPE

☐ Check  ☐ Cashier’s check/money order

DATE

☐ Corporate Member  ☐ Ally Level  ☐ Foundational Level  ☐ Legacy Level

☐ Other

Sponsorship opportunity & level

COMPANY NAME


SPONSOR CONTACT NAME

First Name

Last Name

ADDRESS

Street Address

Postal / Zip Code

City

State / Province

EMAIL


CELLULAR NUMBER


THANK YOU FOR YOUR SUPPORT!

the ASA team

MAILING INSTRUCTIONS

Americans for Safe Access
1629 K Street Northwest Suite 300
Washington, DC 20006-1631
THANK YOU

ENROLL TODAY!
www.SafeAccessNow.org/sponsorship

Contact Us
Headquarters:
1629 K Street Northwest Suite 300
Washington, DC 20006-1631

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all contributions are tax deductible