



SPONSORSHIP OPPORTUNITIES

The 2026 Cannabis Safety Awards are a national recognition program of Americans for Safe Access (ASA) and Cannabis Safety Month. Sponsors help elevate credible information, practical solutions, and leadership while receiving visibility throughout the entire awards cycle.

The Awards recognize people, programs, products, and innovations that are turning cannabis safety concerns into workable solutions. The 2026 program includes 18 awards across three categories: Individuals, Products & Innovations, and Programs & Initiatives.

WHY SPONSOR?

Cannabis Safety Awards Sponsors support the recognition program, expand its reach, and spotlight the people and solutions advancing cannabis safety and medical access.

- Support a solutions-focused national conversation about cannabis safety and medical access.
- Reach audiences repeatedly across nominee announcements, voting, educational spotlights, the ceremony, press, and social media.
- Align your organization with research, education, consumer protection, responsible products, patient access, and better public policy.
- Help elevate people and approaches that can be replicated in communities across the country.

SPONSOR THE FULL PROGRAM • A CATEGORY OR AN INDIVIDUAL AWARD

18 AWARDS • 3 CATEGORIES

INDIVIDUALS



PROGRAMS & INITIATIVES



PRODUCTS & INNOVATIONS



A FULL CAMPAIGN—NOT JUST A CEREMONY

Sponsors can be visible at every stage from first nominee exposure through the final press & social media announcements.

**NOMINEES
ANNOUNCED**

**PUBLIC
VOTING**

**SOLUTION
SPOTLIGHTS**

**AWARDS
CEREMONY**

**WINNERS
& PRESS**

EXPOSURE ACROSS THE AWARDS CYCLE

NOMINEE ANNOUNCEMENTS:

Introduces nominees & their work on ASA's website & social media.

PUBLIC VOTING:

Sponsor recognition while audiences are actively engaging.



AWARD CEREMONY:

On-screen & verbal recognition based on sponsorship level.

WINNER PRESS RELEASE:

Recognition in ASA's award winner announcement.

INDIVIDUAL WINNERS:

Focused recognition with the award winner

SOLUTIONS SPOTLIGHTS



Profile pieces on nominees connecting their work with educational content highlighting practical approaches.



2026 CANNABIS SAFETY AWARDS SPONSORSHIPS

Three ways to put your organization behind the solutions.

CHOOSE YOUR SPONSORSHIP LEVEL

\$25,000

PRESENTING SPONSOR

Sponsorship of the entire 2026 Cannabis Safety Awards program.

- "2026 Cannabis Safety Awards presented by [Sponsor]"
- Visibility across all 18 awards and all three categories
- Prominent recognition throughout the awards cycle
- Awards website placement, sponsor link, and sponsor statement
- Prominent ceremony, press release, and winner social recognition

\$7,500

CATEGORY SPONSOR

Sponsorship of one award category.

- Category presented by [Sponsor]
- Visibility across every award in the selected category
- Nominee, voting, Solution Spotlight, and ceremony recognition
- Recognition in applicable winner announcements and press
- Sponsor acknowledgment in category winner social posts

\$2,500

AWARD SPONSOR

Sponsorship of one Cannabis Safety Award.

- "[Award Name] sponsored by [Sponsor]"
- Recognition with nominee announcement and public voting
- Recognition in applicable Solution Spotlights
- Recognition during presentation of the award
- Winner press and individual social media acknowledgment

AWARD INTEGRITY

Sponsorship provides recognition and visibility only. Sponsors do not influence nominations, eligibility, voting, judging, winner selection, or ASA editorial content.

www.SafeAccessNow.org/Sponsor_CS2026