

Grant Guidelines

Men's Risky Drinking Grants 2019

VicHealth invites organisations across Victoria to apply for a Men's Risky Drinking Grant to develop and deliver an intervention in a social world where risky drinking by men is commonplace.

The grant funding is part of the next stage of VicHealth's [Alcohol Culture Change Initiative](#), an evidence-based approach to changing cultures of risky drinking within social worlds in Victoria. Underpinning this initiative is the [Alcohol Cultures Framework](#), which is a planning tool for those with an interest in reducing harms from alcohol products. The framework shifts the focus from the behaviours of individuals to the shared activities and practices of a group, which we call a **social world**.

Successful projects will be chosen for their capacity to demonstrate:

- strong research insights and evidence about their chosen social world and,
- their ability to use the Alcohol Cultures Framework to develop and deliver an intervention that maximises impact, reach and opportunities for culture change.

This open funding round provides funding of up to \$150,000* per grant for each successful applicant over a period of 2 years.

*excluding GST.

Important dates

Activity	Indicative dates
Men's Risky Drinking Grants open and forum	Monday 4 March 2019
Men's Risky Drinking Grants information session	10am, Wednesday 20 March 2019
Expression of Interest (EOI) close	9am, Monday 8 April 2019
Assessment of EOI and applicants notified of the outcome of their application (shortlisted or not)	April 2019
Full application deadline	9am, Monday 3 June 2019
Assessment of full applications, including interviews with panel and applicants notified of the outcome	June 2019
Funding Agreement to be executed with successful applicants	July 2019
Projects commence	August 2019

Information session

A grant information session will be held at VicHealth for interested and eligible applicants from 10–11am, Wednesday 20 March 2019. Morning tea will be provided. Please register your attendance for the information session via [EVENTBRITE](#).

A list of FAQs will be uploaded to this page after the session.

Important documents

Before applying, please ensure you have thoroughly read and understood these guidelines and the following documents:

- [VicHealth Alcohol Cultures Framework](#)
- [Exploring men's risky drinking cultures evidence summary](#)
- [Expression of Interest](#)
- Frequently Asked Questions (available after the information session)
- [VicHealth Standard Funding Agreement Terms and Conditions](#)
- [General funding information for all applicants](#)
- [VicHealth Website Terms of Use](#)
- [VicHealth Privacy Policy](#)

Enquiries

For questions regarding the funding round, Men's drinking cultures funding guidelines or VicHealth's Information for All Applicants, please email alcohol@vichealth.vic.gov.au

To submit your Expression of Interest via the Funding Application system, visit <http://www.vichealth.vic.gov.au/funding/mens-risky-drinking-grants>

About VicHealth

VicHealth is a pioneer in health promotion – the process of enabling people to increase control over and improve their health. The primary focus of VicHealth is promoting good health and preventing chronic disease. VicHealth's current campaigns align with the VicHealth Action Agenda for Health Promotion, which prioritises five areas for our work.

The Action Agenda is our strategic plan to 2023, with 10-year goals and 3-year priorities on the following strategic imperatives:

- Promote healthy eating
- Encourage regular physical activity
- Prevent tobacco use
- Prevent harm from alcohol
- Improve mental wellbeing.

More information about VicHealth is available at www.vichealth.vic.gov.au

About VicHealth's Men's Risky Drinking Grants

Background

VicHealth recognises that there isn't a single risky drinking culture and acknowledges that gendered norms, particularly masculine norms, influence the way people drink.

The [2015 VicHealth Indicators Survey](#) found that twice as many men than women drink at levels that put them at risk of short-term harm each month. This data is confirmed by the National Drug Strategy Household Survey which found the one in five males consume risky quantities of alcohol at least weekly compared to one in 14 women.

Men account for most of the alcohol-related harm burden¹:

- a) Almost two-thirds of alcohol-related ambulance attendances are for male patients.
- b) Hospital admission rates are almost three times higher among males aged 20–29 years compared to the general population.
- c) Men are more likely than women to be admitted to hospital for alcohol use disorder and mortality rates with a primary cause of alcoholic liver cirrhosis is more common in men than women.
- d) There is a disproportionate involvement of men in acute forms of alcohol-related criminal offences including violence but also family violence, sexual assault, traffic accidents, drink driving and public disorder.

Men's Risky Drinking projects will be delivered as the next phase of the VicHealth Alcohol Culture Change Initiative. Focusing on alcohol culture change is an important part of preventing harm from alcohol. Alcohol is the number one drug of most concern for the general community in Australia. Despite consumption being generally stable (or slowly decreasing) rates of problems and harm are increasing. VicHealth is focused on working with partners to take advantage of opportunities and to face emerging challenges around the way groups of risky drinkers consume alcohol.

We look forward to working with our partners to change risky drinking cultures and reduce harm from alcohol products.

What's on Offer?

VicHealth's Men's Risky Drinking Grants will provide funding to each successful project applicant of up to \$150,000 per grant over a period of 2 years. This funding will support the development of new prevention initiatives or extend and strengthen existing promising interventions that raise awareness of and shift the elements that influence men's risky drinking.

Purpose of the grants

In the first phase of the Men's Risky Drinking Cultures project, qualitative research was undertaken to better understand the social worlds where men are drinking alcohol at risky levels, the elements that influence and reinforce risky drinking and whether and how amenable those elements are to change.

The premise of this project is that disrupting the elements that influence men's risky drinking will shift the culture to one where moderate alcohol consumption is accepted and practiced.

The Men's Risky Drinking Cultures project aims to identify the social worlds where men engage in risky drinking and understand the elements that influence this practice, and then test interventions which align with the Alcohol Cultures Framework within that social world to shift risky drinking.

¹ www.aodstats.org.au

VicHealth is seeking project proposals that target two categories:

Category One:

- Rural and urban sports participants; and/or
- Rural non-playing supporters/members; and/or
- 'After-work' drinking cultures of hospitality staff and/or corporate workers in metropolitan Melbourne.

Applicants are encouraged to select one or more social worlds from the above list and utilise the associated research insights outlined in the [Summary Report](#) to inform project proposals.

Category Two:

- Applications for funding will also be considered from organisations wishing to deliver an intervention in a men's risky drinking social world that is not listed above. Applicants will need to demonstrate that they have research insights and evidence about the social world they wish to work with which can inform the design and delivery of the intervention.

Projects should include the important elements of a culture change project outlined in the [Alcohol Cultures Framework](#).

Evaluation

Evaluation of projects will be undertaken by an evaluator commissioned by VicHealth. Applicants are not required to include impact/outcome evaluation costs in their submission, however they must allow capacity for working with the evaluator and enabling evaluation activities such as data collection and access to the participants.

Eligibility criteria

VicHealth is seeking proposals from organisation/s* who:

- engage or work with men in any of the identified risky drinking social worlds
- demonstrate they have strong research insights about a men's risky drinking social world that can inform an intervention.

Any organisation can apply; however, applicants need to demonstrate they:

- have read and accepted the terms and conditions on VicHealth's website under the [Information for all Applicant's page](#)
- are willing to comply with the terms and conditions of a VicHealth Funding Agreement
- are an organisation with an Australian Business Number (ABN) and an incorporated association; a registered co-operative; local government; council; university or a registered company
- are not subject to any current or impending legal action that could impact the financial viability of the organisation
- Are not engaged in activities which may harm VicHealth's reputation
- Are not an organisation where the purpose of funding is to support or participate in activities where the head is a deliberate target or where activity involves striking or kicking another individual with intent to injure
- are not, during the life of the project, a recipient of financial support from tobacco or alcohol companies.

Other criteria:

- To ensure VicHealth funds projects that are free from real, potential or perceived conflicts of interest, all applicants are required to declare conflicts of interests when applying for a grant.
- If a conflict of interest is declared, applicants are required to propose how the conflict will be managed to maintain confidence in the project.
- A declared conflict of interest generally DOES NOT automatically preclude the applicant from being eligible for funding. VicHealth will assess all declared conflicts of interest on a case-by-case basis.

*Organisations may work together to form a partnership application, however, one organisation must take the lead to administer funding on behalf of all partners.

Application and assessment criteria

The application process for a Men's Risky Drinking Grant is a multi-stage process.

Stage 1: Expression of Interest (EOI)

EOIs will be assessed against the key selection criteria in **Table 1** below by a VicHealth panel. VicHealth reserves the right to engage other relevant experts in the review process.

*The Men's Risky Drinking Cultures EOI application form can be accessed [here](#).

Table 1

Expression of Interest application criteria	
Section 1	Executive summary
Section 2	Intervention concept (must align with insights and Alcohol Cultures Framework)
Section 3	Existing/proposed engagement with target social world
Section 4	Capacity to deliver
Section 5	Budget (in-kind and financial co-contributions will be viewed favourably)
Acceptance	Acceptance of VicHealth Terms and Conditions. Any variations to the Standard Funding Agreement must be declared within the online portal. VicHealth will not accept variations beyond the final application.

Stage 2: Submit full application (only for shortlisted applicants from Stage 1)

Applicants who are successful in the EOI stage will be invited to submit a full application addressing the criteria in **Table 2**. Applicants will also need to be available to attend an interview at VicHealth's request. Interviews will take place in the week beginning Monday 24 June 2019.

Shortlisted applicants will be asked to address the assessment criteria below.

Table 2

Application criteria	
What	<ul style="list-style-type: none"> ➤ Describe your project and how you will implement a prevention activity specifically addressing men's risky drinking cultures. ➤ Clearly outline your project concept and the social world it seeks to address. ➤ Demonstrate how you will use the Alcohol Cultures Framework to implement your intervention.
Who	<ul style="list-style-type: none"> ➤ Specify your target social world from either Category 1 or Category 2 as outlined above. ➤ Outline your understanding of the research insights and evidence about this social world that support your intervention activity. ➤ Demonstrate your organisation's capacity to engage with this social world to deliver and develop an intervention to reduce harms associated with risky drinking.
Why	<ul style="list-style-type: none"> ➤ Show a clear rationale to support your project and demonstrate why your organisation is applying for this grant. ➤ Proposals must provide a clear logic to support this for example why there is a need to address the problem, why the social world was chosen and why the specific intervention strategies were chosen.
How	<ul style="list-style-type: none"> ➤ Detail how you will implement this project and why you think it will work. ➤ Attach a workplan that details the timelines for activity. ➤ Please include how you intend to collect and store data, manage privacy and consent if you collect personal, health or sensitive information on participants.
Sustainability and scale	<ul style="list-style-type: none"> ➤ Demonstrate opportunities for how the project could be sustainable after the Grant Funding has ended. ➤ Outline how the project can be scaled in Victoria, either vertically (replicated by other organisations or services, or inform policy change at a local level) and/or horizontally (embedded as standard practice across a sector/industry, or inform policy change at a State or National level).
Knowledge translation	<ul style="list-style-type: none"> ➤ Describe how will you share what you have learnt with others
Evaluation	<ul style="list-style-type: none"> ➤ Outline your ability to work with a third party to assist them to undertake impact and outcome evaluation of your project (please note there will be an evaluator commissioned by VicHealth to evaluate each project).
Budget	<ul style="list-style-type: none"> ➤ Outline your proposed budget on the attached template, noting that grants will be awarded up to \$150,000. Applicants may wish to submit a base budget with optional add on component, e.g. for an additional \$30,000 we can deliver X, Y, Z. Consider your estimated project reach when planning budget as applications will be assessed according to perceived impact and value for money. If your proposal includes co funding (in-kind or financial) please outline this within the budget.

Partners	<ul style="list-style-type: none"> ➤ List any partners, and what role these partners will play to ensure a successful initiative. ➤ Demonstrate your organisation's capacity to engage with and manage effective partnerships and provide evidence and letters of support from existing partnerships or proposed new partnerships.
Impact	<ul style="list-style-type: none"> ➤ What is the anticipated participation and reach of the project? ➤ Outline the measurable change that the project is hoping to achieve and the rationale for the anticipated change.

Funding conditions

If you are awarded a Men's Risky Drinking Grant, the following funding conditions apply:

- Comply with Funding Agreement Terms & Conditions and Information for all Applicants.
- Comply with reporting requirements.
- Complete the funded activity within two years of commencement.
- Take part in an evaluation of VicHealth's Men's Risky Drinking Cultures project grant as requested, by assisting an externally appointed evaluator with design/collection/management/supply of minimum data set (date to be confirmed in conjunction with VicHealth, external evaluator and funded organisations).
- Acknowledge VicHealth's Men's Risky Drinking Grant in all communications.
- Ensure during the life of the project, you are not a recipient of financial support from tobacco or alcohol companies.
- Deliver Victorian-based activities or products primarily focused on outcomes that will benefit the Victorian community.

What we will fund

- ✓ Reasonable staff costs to engage a contractor or reimburse staffing costs for existing employees delivering agreed activities
- ✓ New initiatives in line with funding requirements, or delivery of clearly identified outcomes that build upon and add value to existing work
- ✓ Incentives and prizes for competitions where relevance to local context, value for money and equitable approach are demonstrated
- ✓ Design, publication or production costs for local materials and collateral where clear VicHealth branding is included
- ✓ Reasonable advertising or media costs for activity promotions
- ✓ Resources or tools that can be owned/managed by implementing organisation and shared among project partners and the community to support ongoing efforts to support low-risk drinking
- ✓ Reasonable and necessary costs of facilitation for approved events, such as healthy catering, facility hire and administrative costs.

What we will not fund

- x Alcohol and other drug treatment services
- x Existing plans or work that will go ahead regardless of the grant
- x Excessively expensive prizes, or those where no justification or rationale for prize choice is provided, or cash prizes
- x Design, publication or production costs for items without clear VicHealth branding and relevance, or where materials duplicate those provided by VicHealth
- x Advertising or media costs for other related organisational activities
- x Capital works or infrastructure improvements
- x Excessive event costs, alcohol or unhealthy catering options.

Funding from the tobacco industry, alcohol industry and/or other like bodies

- VicHealth will not grant funding if the organisation is in or has been in receipt of any support from a tobacco company, the Australian Tobacco Research Foundation, or other like bodies which may pose a reputational risk to VicHealth. Note: e-cigarette companies, fully or partially owned by the tobacco industry, are also considered tobacco companies.
- Applicants must declare if their organisation has received funding, sponsorship or other kind of endorsement from an alcohol company in the past five years. 'Alcohol company' is defined as a commercial company involved in the production of alcoholic beverages.
- A declared conflict of interest generally DOES NOT automatically preclude the applicant from being eligible for funding. VicHealth will assess all declared conflicts of interest on a case-by-case basis. If you are unsure of your status due to specific circumstances in the past five years, please contact VicHealth to discuss.
- Applicants must ensure during the life of the project, they are not a recipient of financial support from tobacco or alcohol companies.

Payment of funding to successful organisations

If your organisation is successful in receiving a Men's Risky Drinking Grant, the funds will be made by electronic funds transfer into your nominated bank account provided during the VicHealth's Men's Risky Drinking Grant application process. VicHealth will issue you with a Recipient Created Tax Invoice (RCTI) along with remittance advice once the funds have been made. This is a VicHealth generated invoice and your organisation is not required to raise a separate invoice. It is organisation's responsibility to ensure the bank account details are correct, as outlined in the [Information for all Applicants](#).

How to apply

Organisations can apply by completing and submitting an online application form available here:

[Expression of interest](#)

To complete your expression of interest, you will need to:

- Read these guidelines and the additional documents listed above
- Register your details on the funding application system
- Complete the online eligibility and compliance check.

Key application dates:

- Expression of Interest (EOI) must be submitted to VicHealth by **9am, Monday 8 April, 2019**.
- If shortlisted, applicants will be asked to submit a full application by **9am, Monday 3 June, 2019**.
- Successful applicants will need to be available for an interview during the week beginning **Monday 24 June, 2019**.

What if I still have questions?

Please email enquiries to alcohol@vichealth.vic.gov.au

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