

Multi-Purpose Event Centre Survey Results

Mar 22, 2023

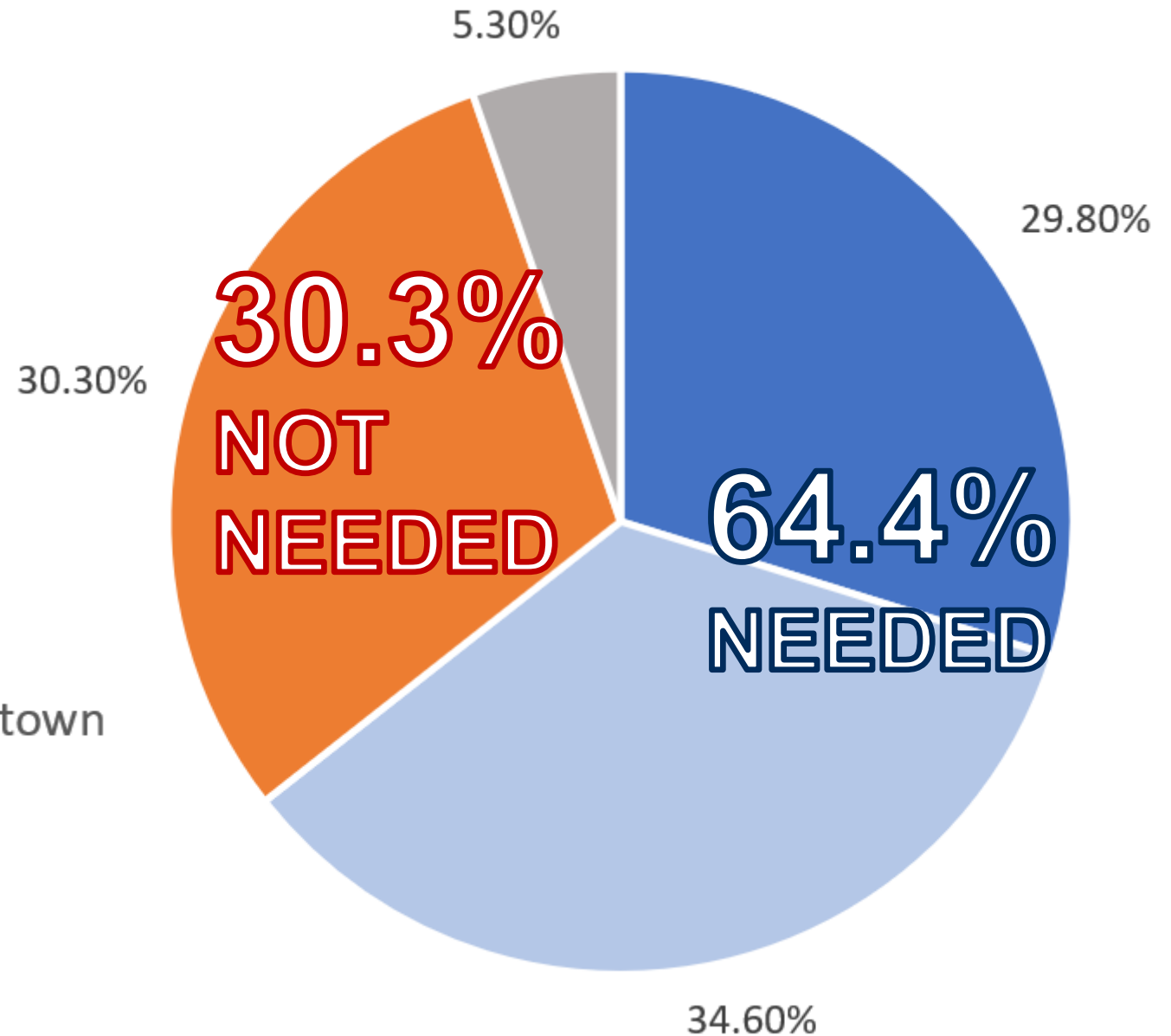


Scientific Poll

- 1,000 randomly selected residents
- Contacted by mobile phone and landline
- 100 residents per ward
- Results reflect the opinion of Regina residents
- Margin of error of +/- 3.09%, 19 times out of 20

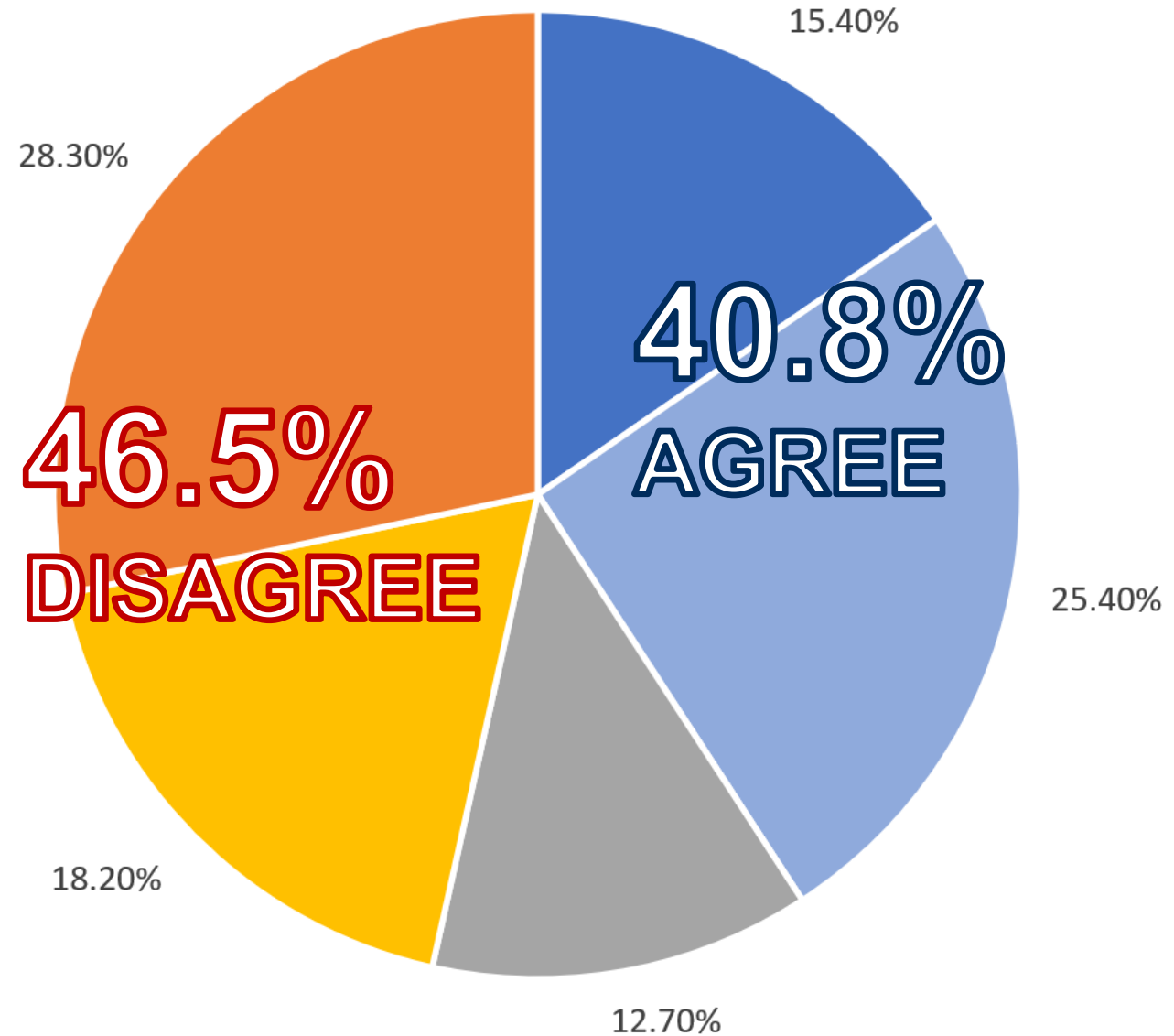
What best describes your opinion regarding a new multi-purpose event centre?

- It is needed, and it belongs downtown
- It is needed, but it does not belong downtown
- It is not needed
- Unsure



A new downtown multi-purpose event centre is an important priority for the City of Regina.

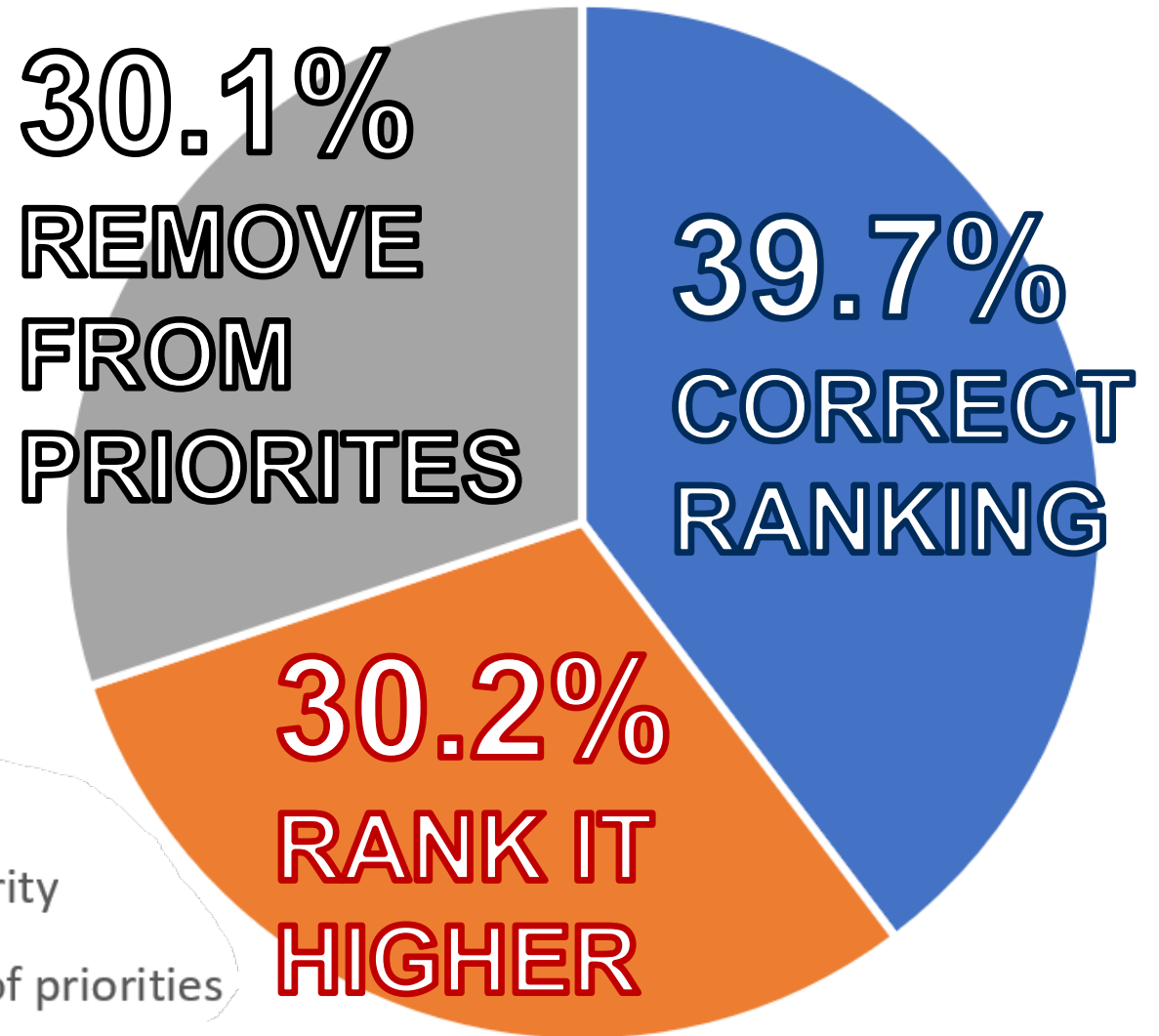
- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Neither agree nor disagree



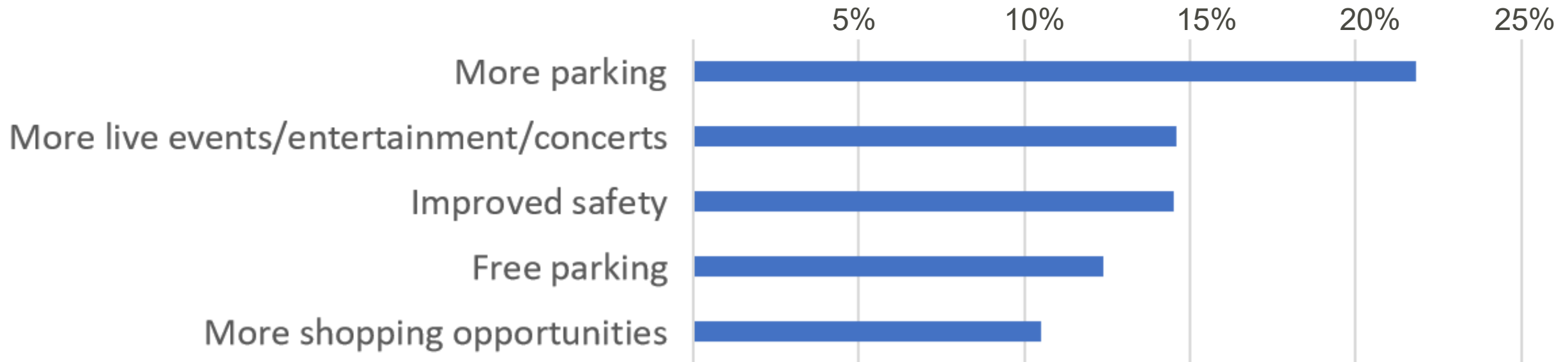
City of Regina | Downtown Regina

**Multi-purpose event centre is ranked fourth priority out of four projects.
What do you think?**

- The 4th ranking of the event centre is correct
- The event centre should be ranked at a higher priority
- The event centre should be removed from the list of priorities



What would encourage you to come downtown more often?

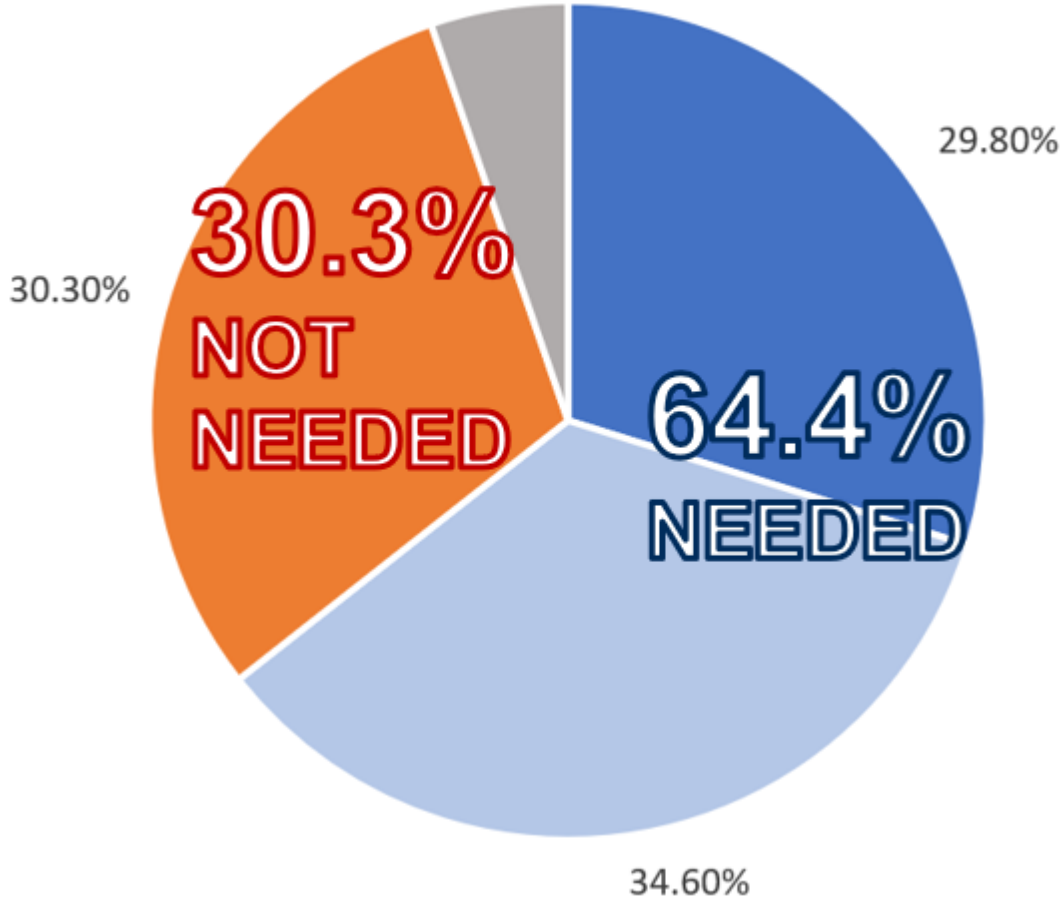


Online Poll

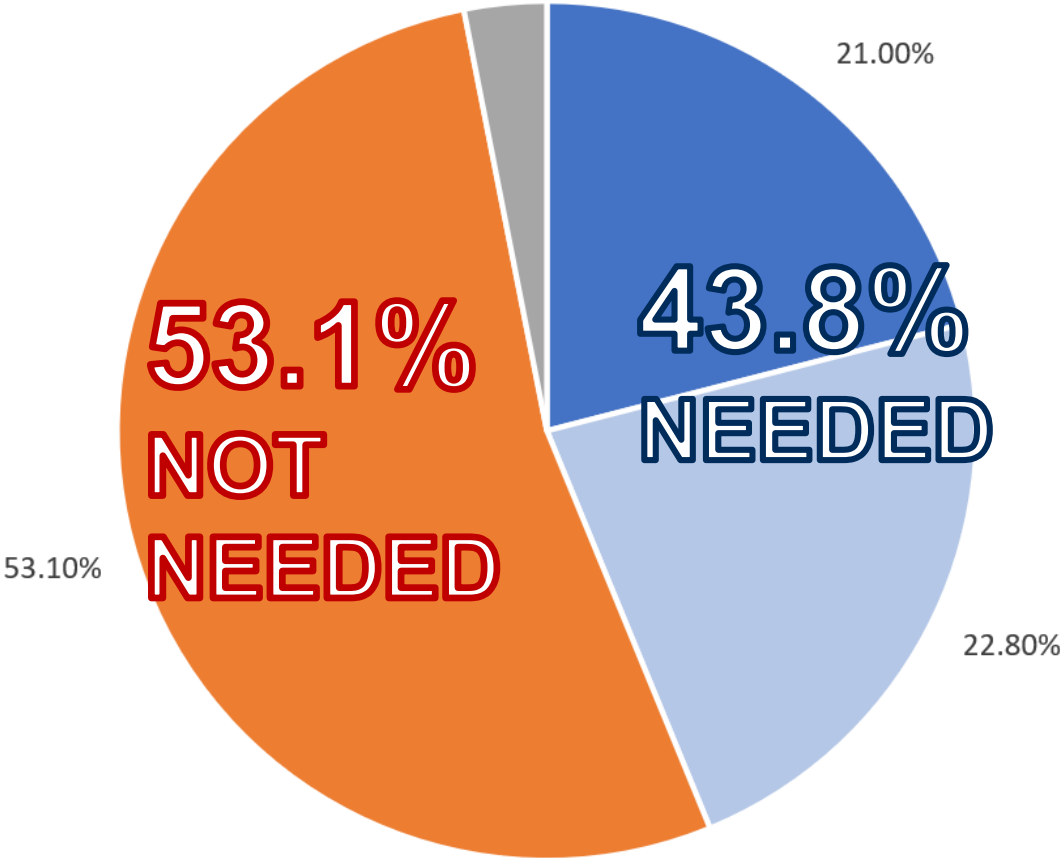
- Scientific Poll reaches 1,000 randomly selected residents
- Online Poll allows any resident to participate
 - 8,096 participants

What best describes your opinion regarding a new multi-purpose event centre?

SCIENTIFIC POLL 5.30%

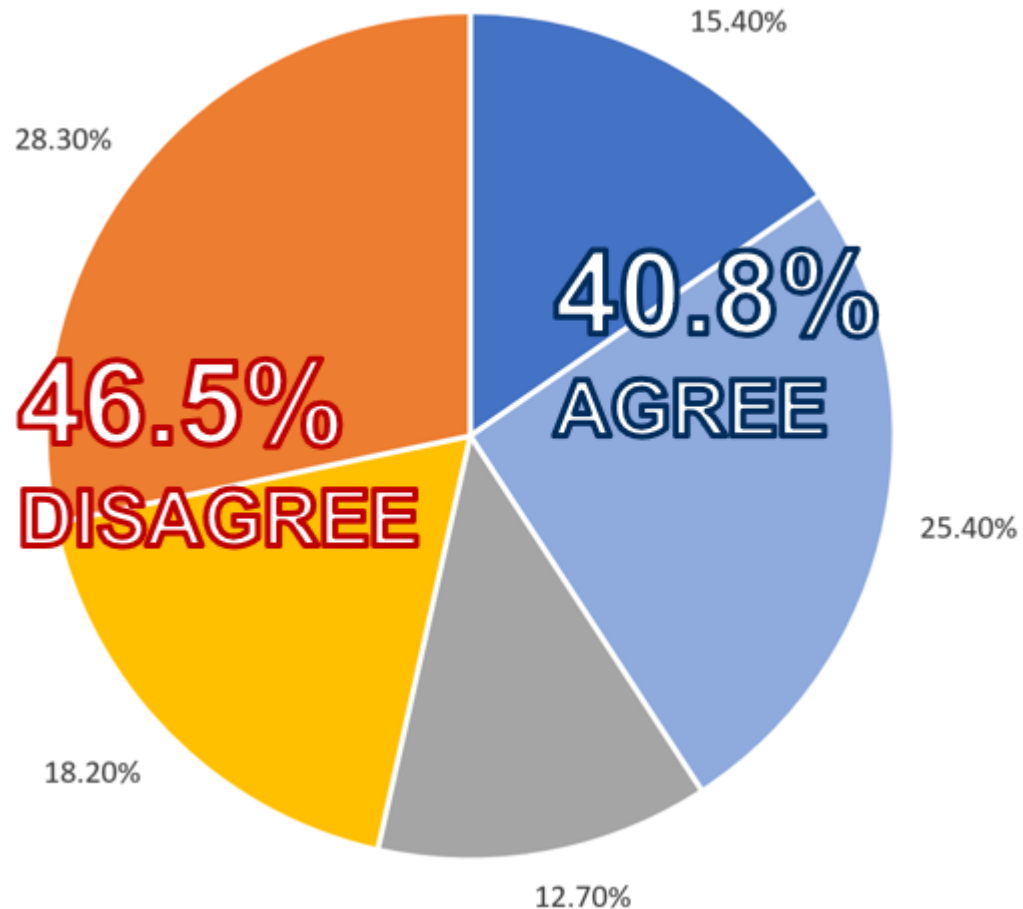


ONLINE POLL 3.10%

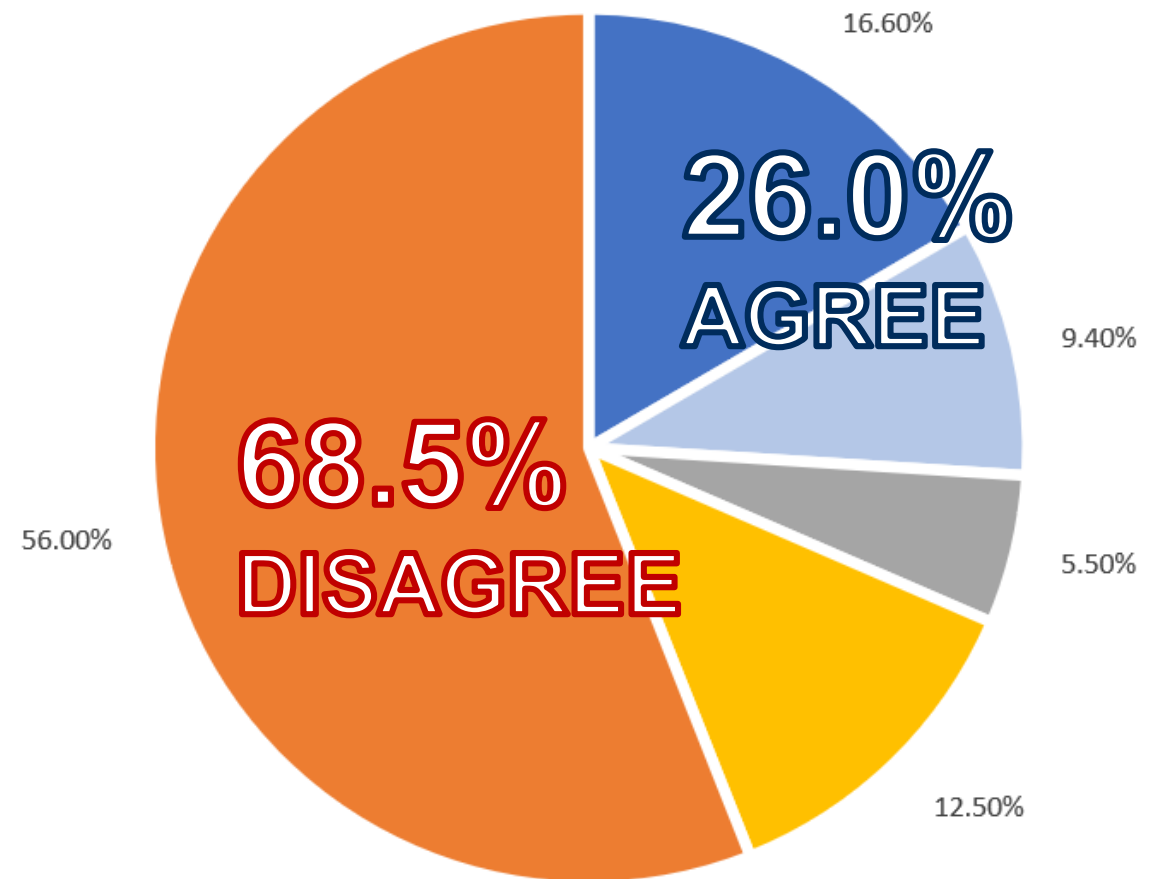


A new downtown multi-purpose event centre is an important priority for the City of Regina.

SCIENTIFIC POLL

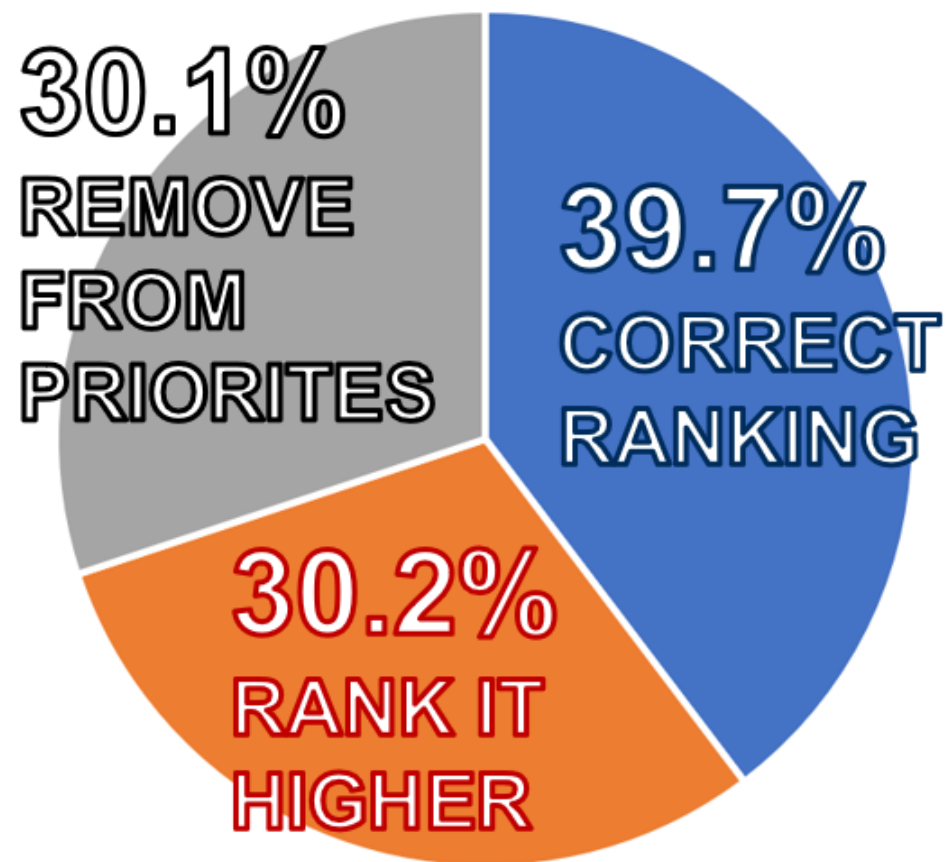


ONLINE POLL

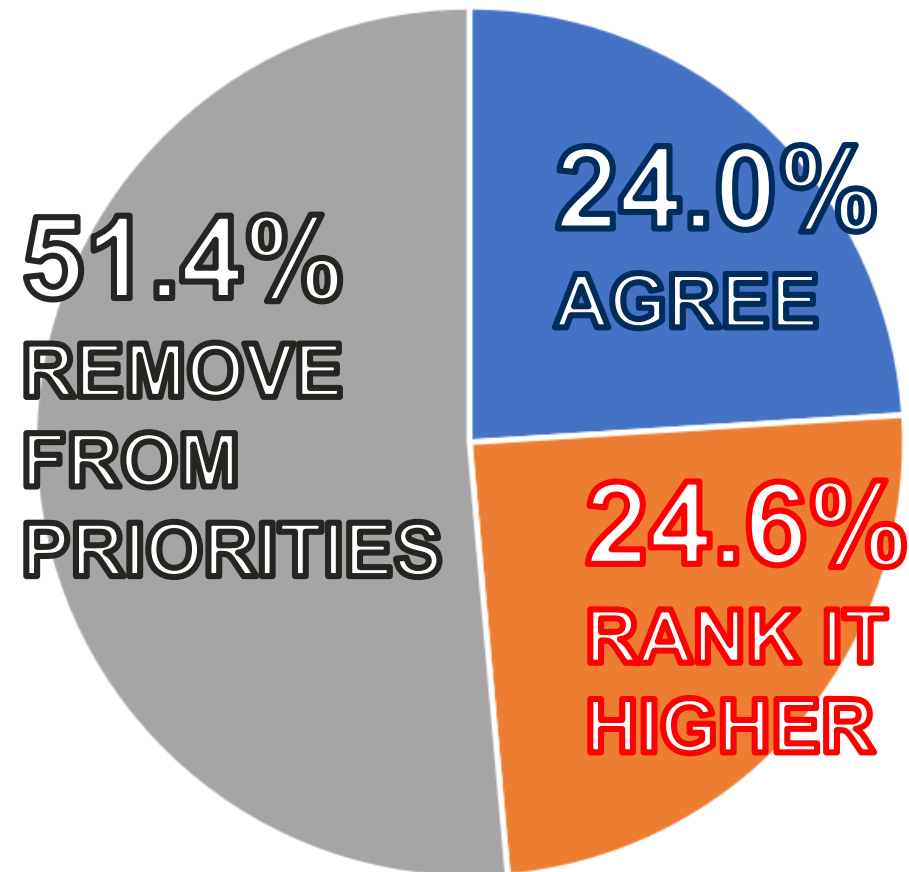


Multi-purpose event centre is ranked fourth priority out of four projects. What do you think?

SCIENTIFIC POLL



ONLINE POLL



Scientific vs. Online Poll

- Scientific Poll
 - Results reflect the opinion of residents of a community
 - To obtain the statistically-valid perspective of our population, which can help inform decision making
- Online Poll
 - Results reflect the opinion of residents who choose to participate
 - To include those who feel most impacted or close connected by a project, and to provide everyone in a community the opportunity to share their opinion, which can help inform decision making