

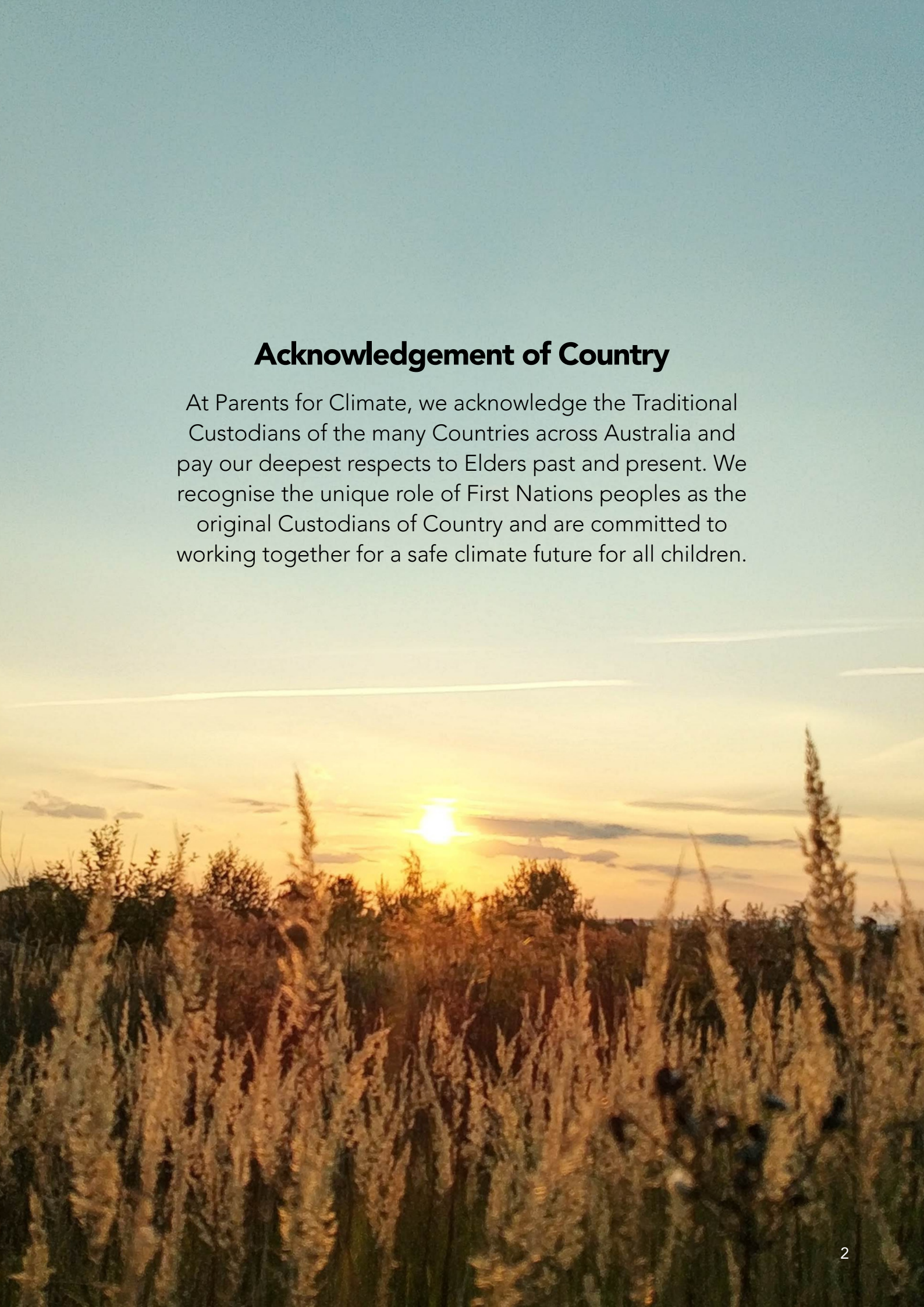
An opportunity for
transformational giving

Our kids deserve a safe climate

Join Parents for Climate as a
philanthropic partner and help
turn the love of parents into
unstoppable political change.



PARENTS FOR
CLIMATE

A photograph of a sunset over a field of tall grass. The sun is low on the horizon, casting a warm, golden glow across the sky and the field. The grass in the foreground is tall and wispy, with some dark spots that could be small flowers or seeds. The sky is a mix of light blue and orange, with a few wispy clouds. The overall mood is peaceful and serene.

Acknowledgement of Country

At Parents for Climate, we acknowledge the Traditional Custodians of the many Countries across Australia and pay our deepest respects to Elders past and present. We recognise the unique role of First Nations peoples as the original Custodians of Country and are committed to working together for a safe climate future for all children.

Who we are

Founded in 2019 by six regional, rural and urban mums across four states, Parents for Climate has grown rapidly to fill a critical gap in Australia's climate movement. We are a parent organisation, run by parents for parents.

With 26 local groups in every state and territory and over 26,000 supporters we represent families from across the political spectrum and in every federal electorate. We are proudly non-partisan, we talk about policies, not political parties.

OUR VISION

A safe climate for our kids to thrive.

OUR MISSION

We empower parents, carers and families to become a powerful voice for climate solutions.

26,000+
supporters



26
local groups
groups in every state
and territory and every
federal electorate!

A message from our CEO

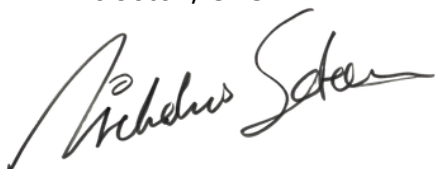
Imagine an Australia where every child grows up knowing the adults around them took action when it mattered. That's the Australia we're building. One parent, one conversation, one elected representative at a time.

The Intergovernmental Panel on Climate Change (IPCC) has made clear that this is the critical decade. The decisions made by governments in the next few years will define the climate our children inherit. **We cannot afford to let that moment pass without a massive, organised show of parent power.**

Parents for Climate is uniquely placed to build that movement. We are the first point of entry for parents new to climate action, and the long-term home for thousands of seasoned parent-advocates. We make climate action possible for people who are too busy or hesitant to join other climate groups. That's our superpower.

But we cannot do this without sustained philanthropic support. Only with the backing of generous, committed partners can we operate at the scale and speed this moment demands. I invite you to join us.

Nic Seton, CEO



“

There's this sleeping giant of public pressure hiding in plain sight. 2 in 3 voters are parents, and we're motivated by love.”

Our Impact at a glance



26,000+

parents mobilised across 60 federal electorates



550+

MP meetings (including key ministers) to push for stronger climate policies



412

candidates pledged to support our clean energy policies in 2025 federal election

\$71m

unlocked for solar and batteries on schools in NSW, TAS and WA

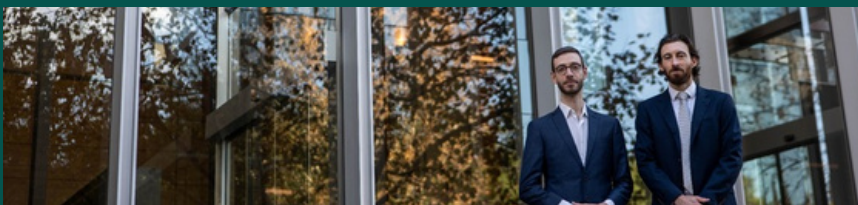
26

local action groups, in every state and territory



1st

legal case and settlement win against a major polluter for greenwashing – setting a global precedent



The climate crisis is a children's crisis

Australia's children will live through the full consequences of decisions being made right now. Floods, heatwaves, bushfires and drought are already intensifying, and our governments have been too slow to act.

Currently, two thirds of schools in Australia face high climate risk. This is set to increase to 84% of schools by 2060 under an intermediate climate scenario assuming 2 degrees Celsius of warming.¹

Children attending Australia's most disadvantaged schools are already navigating significant barriers to learning, and climate change is making those barriers higher.

Research shows that 83% of schools in the lowest socio-educational decile face significant climate risk, compared to just 58% of the most advantaged schools.¹ Rather than levelling the playing field, climate change is tilting it further, falling hardest on the communities that can least afford it, and deepening educational divides that were already wide.

The barriers are clear: fossil fuel vested interests, a lack of political leadership, and a public that is concerned but not yet mobilised.

Progress on ambitious, science-aligned climate action has been delayed for too long. This decade will determine what kind of world today's children inherit. The window to act is now.

“

We have all the solutions we just need the political will”

Zali Steggall MP at
Parents for Climate Event
in Parliament House



¹ The Zurich-Mandala Climate Risk Index. The Impact of Climate Change on Australia's Schools. Research Report February 2025.

The power of **parents**



Parents for Climate is unlike any other climate organisation in Australia. Here's what sets us apart:

Parent-powered authenticity and moral authority

We're the most motivated group in the country when it comes to protecting our kids' future. Parents bring a deep moral clarity and emotional resonance that moves people and decision-makers into action.

Strategic action that punches above its weight

We're volunteer-powered, but strategically savvy. Our work is lean, agile, and impactful. We open doors that are often closed to others, and our campaigns are designed to make national impact through local action.

From grassroots energy to political leverage

Our network of parents spans across all federal electorates in every state and territory. We turn that community power into political influence. We help everyday people become effective advocates, and support them to take meaningful action.

A parent-centred approach that connects across issues

We don't talk climate in a vacuum. We work across divides; political, cultural, and generational to connect climate action with the issues families care about most: cost of living, health, security, and future prosperity.

How we create change

01

Engage Parents:

Make action on climate a mainstream parenting issue.

Make climate action personal for a broad parent audience, by aligning with parent actions and values and embedding it in everyday parenting culture.



02

Build Cultural and Civic Power:

Mobilise and equip parents to advocate effectively.

Grow and equip a network of parent leaders. Train spokespeople. Target swing electorates with community-rooted campaigns that politicians can't ignore.





04

Secure Resources:

Build strong partnerships

Build the funding, staff and systems needed to deliver impact at scale. Including long-term philanthropic partnerships that underpin everything we do.



03

Influence Policy:

Secure stronger climate commitments

Work alongside partners to design parent-first campaigns that raise parent voices and secure stronger climate commitments to protect children from climate harm.



“

"I'm grateful to Parents for Climate, for the work that they've done over a significant period of time. I was really happy to meet with Nic and a group of parents in Sydney... and I found that to be an informative and motivating conversation."

Josh Wilson MP Assistant Minister for Climate Change and Energy



Proven impact



Solar Our Learning

A key campaign that has attracted **22,000 signatories**, engaged hundreds of candidates and triggered **\$71 million of state funding commitments for solar and batteries** in schools across NSW, WA and Tasmania.

Along with over **25 MPs attending a parliamentary event** to help us build a base of champions to back funding in the next federal budget for schools and early learning energy upgrades.



Federal Election Influence

Parent spokespeople and campaign moments generated over **250 media hits** ahead of the 2025 federal election and local groups held **83 meetings with candidates**.



Greenwashing Accountability

In an Australian first, Parents for Climate took action in the Federal Court against EnergyAustralia for misleading over 400,000 consumers about the climate impact of its products, resulting in a game changing settlement, sector-wide change and a public apology.

Our Community

Parents in every corner of the country are showing up, sharing their stories, and shifting the political conversation. From community events to Parliament House, they're having real impact.



“When Jenson was a baby and I learnt about the extent of climate change and what was facing him in the future, it was really anxiety provoking. But then I realised that there were things that I could do and at the very least, I knew that I wanted to be able to look him in the eye as an adult, and say to him, that I did every single thing I could to secure him a safe future”

Amy Shemwell



2025–2028 Strategic Goals

01

Engage Parents

- 50,000+ supporters nationally
 - 40+ active local groups in every state and territory
 - Climate recognised as a mainstream parenting issue
-

02

Build Cultural and Civic Power:

- 300+ trained parent leaders
 - 5 coordinated national campaigns
 - Parent voices consistently represented in parliament and media
-

03

Influence Policy:

- Three major policy wins
 1. accelerating clean energy
 2. pollution controls
 3. climate-safe homes and classrooms
 - Stronger protections for nature embedded in policy
-

04

Secure Resources:

- \$3 million raised over three years
 - Six-plus months operating reserves
 - Diversified and sustainable revenue streams
-

Help power the movement

Partnerships are the backbone to our future success in securing a safe climate for our children. In the face of global environmental challenges, it's through collaborative efforts, shared knowledge, and combined resources that we can pave the way for a sustainable and secure future for the next generation.

Parents For Climate are scaling up. We are building our parent powered movement so we need all hands on deck.

Your generous gift to Parents for Climate is unlike any other. It doesn't just fund a campaign, it seeds a movement.

It turns a busy, concerned parent into a confident advocate. It turns a candidate's pledge into a law that protects our children.

Together, we can make a safe climate the legacy of this generation of parents and grandparents.

We invite you to join us as a key partner and help us deliver the scale of change this decade demands.

For the love of our kids.





**For a
future
every child
deserves**



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