

# USAAF 2023

UNITED STATES OF ASIAN AMERICA FESTIVAL

## REIMAGINING HORIZONS

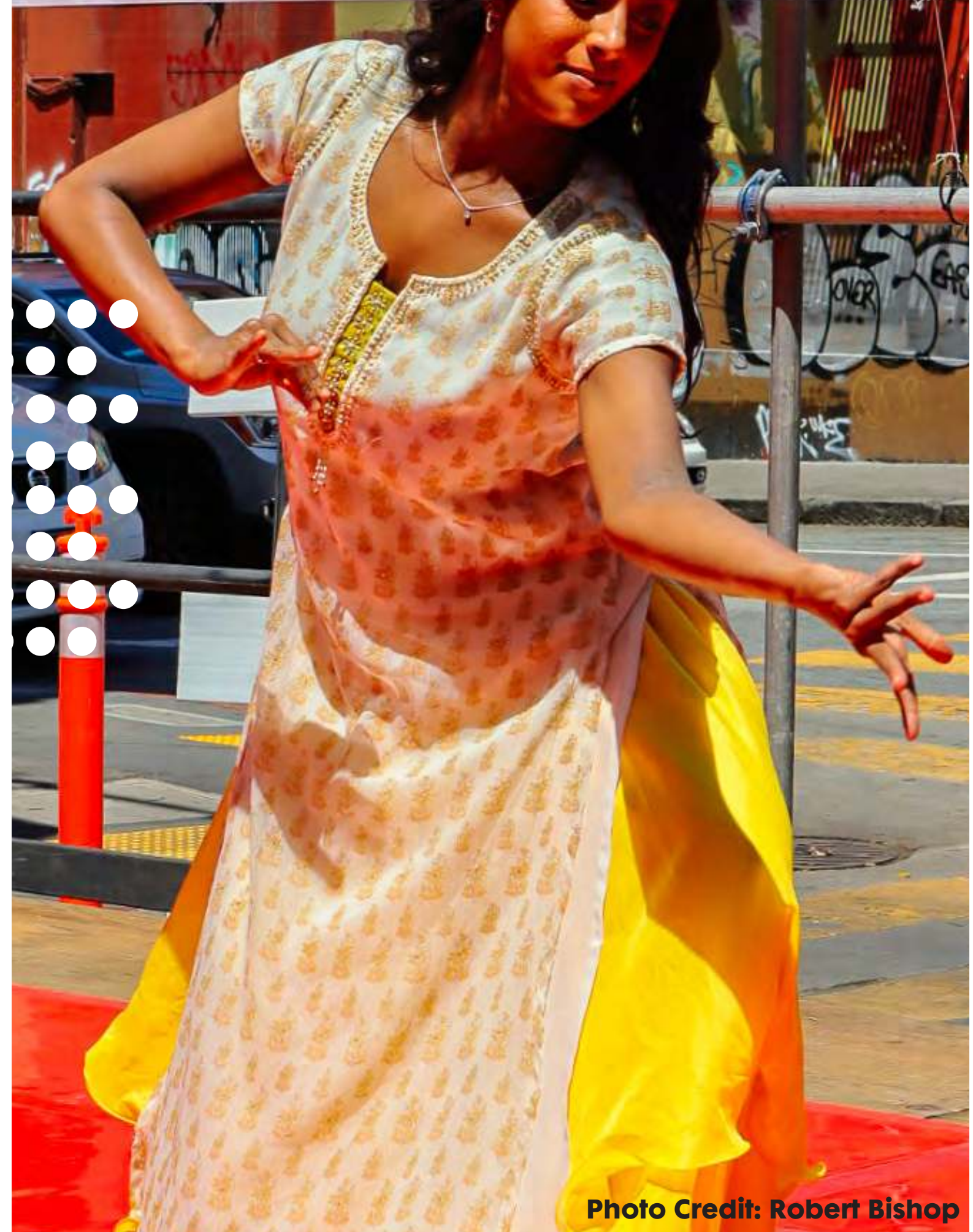


Photo Credit: Robert Bishop



**APRIL-JUNE 2023**

**USAAF 2023 REPORT**

**[www.apiculturalcenter.org](http://www.apiculturalcenter.org)**

# THANK YOU TO OUR FUNDERS



**CALIFORNIA ARTS COUNCIL**  
A STATE AGENCY



**NATIONAL ENDOWMENT for the ARTS**  
arts.gov

**sfac**  
san francisco arts commission



SAN FRANCISCO OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT

**& Zellerbach**  
FAMILY FOUNDATION

# THANK YOU TO OUR COMMUNITY PARTNERS



500 CAPP STREET FOUNDATION



KULARTS



CAAM  
CENTER FOR ASIAN AMERICAN MEDIA



asian IMPROV ARTS



Bindlestiff  
STUDIO



LIVABLE CITY  
NON-PROFIT

**SUNDAY STREETS SF**

# TWENTY 20 SIX PROGRAMS

**1** **FEATURED EXHIBITION**  
"JADE WAVE RISING: PORTRAITS OF POWER"  
CURATED BY YEU Q. NGUYEN  
CO PRESENTED BY ASIAN AMERICAN WOMAN ARTISTS

**3** **FEATURED / COMMISSIONED**  
"BEING, BELONGING, & BEYOND:  
SF BAY AREA AAPI FILM FESTIVAL  
MEGAN LOWE & JOHNNY HUY NGUYEN  
"NO COUNTRY FOR MOTHER" - JOHNNY NGUYEN  
"MEMORY, MEANING AND MEMOIR READING - GENNY LIM

**5** **USAAF x SUNDAY STREETS  
REIMAGINING  
HORIZONS  
SHOWCASE**  
"CAGED BETWEEN SHORES"  
SPULU  
"SUBVERTING THE HYPHEN:  
EMBRACING AAPI MULTIPLICITY THROUGH POETRY"  
SHIKHA MALAVIAY, MAW SHIEN WIN, PREETI VANGANI  
"ACROSS INNER LANDSCAPES"  
TERRY LILY HWANG  
"KHWAAAB - A DREAM BEYOND HATE"  
PARIVAR BAY AREA  
"KULTURA KAPWA"  
CAROLINE CABADING & STUDENTS

**5** **SELF PRODUCED**  
**5** **IN - PERSON** **5** **VIRTUAL**  
"SHOES OFF" - FAMILY STYLE  
"WHEN EYES SPEAK: SPACE,  
PLACE, AND ANCESTRY" - PREETHI RAMAPRASAD  
"Ffff: A NOISE CAPELLA" - AVA KOHBOOR  
"TRANSFORMASIANS:  
A TRANSGENDER & ASIAN AMERICAN  
NATIVE HAWAIIAN, PACIFIC ISLANDER SHOWCASE  
- KING LOTUS BOY, HENNESSY WILLIAMS, OBSIDIENNE OBSCUR  
"BLACK DADDY: THE EXPERIENCE - DAME DRUMMER  
"NEW INGREDIENTS:  
A VIRTUAL STORYTELLING CURRY TAMALE COOK-ALONG"  
VCTANG  
"HIDDEN HISTORIES, RADICAL REIMAGININGS:  
CHINATOWN OF THE PAST AND PRESENT"  
LENA CHEN  
"MUSIKANG HALO-HALO: STARTING TO MIX"  
THERESA CALPOTURA  
"HELLA PINAY RADIO IRL: PRIDE EDITION"  
HELLA PINAY

**5** **PROMOTIONAL**  
"SIRENA" - LESLIE DAMASO  
"FAULTLINES" - PETELDANCE WORKS  
"STRONG LIKE BAMBOO:  
STORIES OF RESILIENCE FOR HEALING IN THE ERA OF  
ANTI-ASIAN VIOLENCE - ETH-NOH-TEC  
"REMEMBRANCE RISING" - ASIAN IMPROV ARTS  
"GINGER & HONEY MILK"  
19TH ANNUAL QUEER WOMEN OF COLOR FILM FESTIVAL

**1** **PARTNER PROGRAM**  
"DIASPORA WRITING WORKSHOP READING" - GENNY LIM

**2** **POSTPONED** "SON OF SAMOA" - HARVEY LOZADA  
"TO CROSS: AGANAKAKE TATANG KO" - JOSH ICBAN

# 44 EVENTS TOTAL

33

IN PERSON

11

VIRTUAL

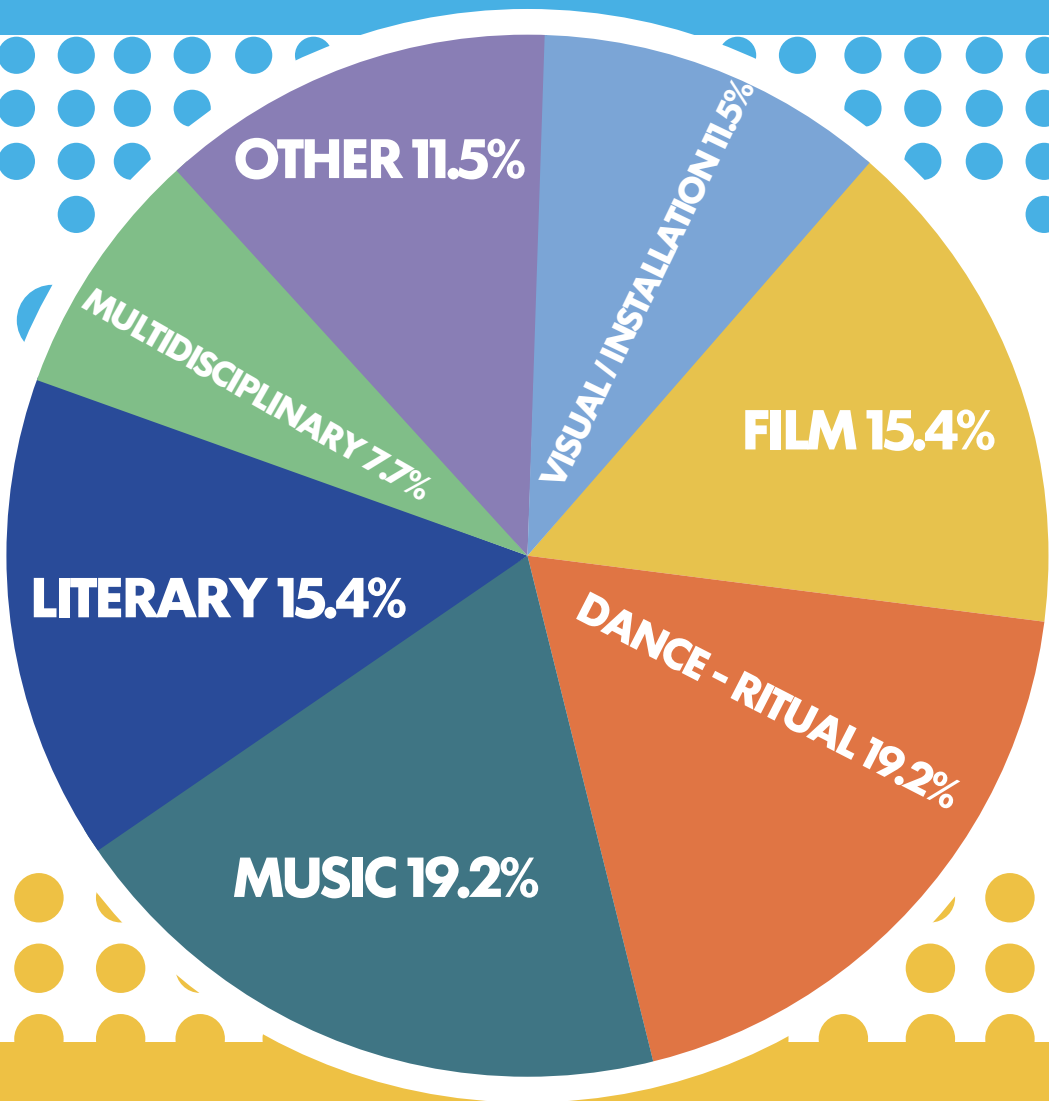
3

EXHIBITIONS

3

WORKSHOPS

## PROGRAM BY ART DISCIPLINE



## STATS ACROSS ALL EVENTS

5,500+

ATTENDEES

71

VOLUNTEERS

5900+

97

ARTWORKS

PEOPLE INVOLVED

300+

190

PRODUCTIONS

ARTISTS

## EVENT VENUES

BINDLESTIFF STUDIO - DANCE MISSION THEATER  
FAIGHT COLLECTIVE - FORT FUNSTON  
I-HOTEL MANILATOWN CENTER - KAPWA GARDENS  
PRESIDIO THEATRE SOMARTS CULTURAL CENTER  
ST. MARY'S SQUARE - SUNDAY STREETS TENDERLOIN  
LOWER GRAND RADIO - YOSHI'S  
OAKLAND ASIAN CULTURAL CENTER

# USAAF PARTICIPANT EXPERIENCE

## OVERALL FESTIVAL EXPERIENCE

73% ★★★★★

18% ★★★★

9% ★★★

68% "NO, I HAVE NOT PARTICIPATED IN ANY WAY BEFORE."

18% "YES, I HAVE PARTICIPATED AS A PRODUCING ARTIST BEFORE."

## PAST FESTIVAL EXPERIENCE

## PARTICIPANT FEEDBACK

### POSITIVE

## ARTISTRY

"THE CREATIVE TEAM WAS STELLAR, I COULDN'T HAVE ASKED FOR A MORE AMAZING TEAM OF ARTISTS TO WORK WITH. IM SO PLEASED WITH WHAT WE CREATED TOGETHER."

"THIS FESTIVAL GAVE ME THE OPPORTUNITY TO ACTUALIZE MY IDEA TO PERFORM A PIECE WHICH OTHERWISE WOULD NEVER COME INTO ACTUALIZATION."

### CONSTRUCTIVE

## ARTISTRY

"IN THE FUTURE, I'D LOVE TO WORK WITH A MENTOR TO HELP WITH MY CREATIVE PROCESS."

## COMMUNITY BUILDING

"FOR MOST OF THE AAPI/LBGTQIA+ READERS IT WAS THEIR FIRST PUBLIC PRESENTATION- AND THEY WERE THRILLED WITH THE POSITIVE RESPONSES TO THEIR DEBUT."

"THE FESTIVAL IS JUST A GREAT OPPORTUNITY TO SEE WHAT WORK IS BEING MADE LOCALLY AND TO CONNECT TO FOLKS WHO I CAN SEE MYSELF COLLABORATING WITH IN THE FUTURE."

"I WOULD LOVE TO HAVE HAD A MEET-AND-GREET JUST AMONGST ARTISTS THAT WASN'T ABOUT FESTIVAL LOGISTICS."

"IT WOULD'VE BEEN GREAT FOR THERE TO BE MORE EMAILS FROM APICC ABOUT THE WEEKLY EVENTS, SO THAT WE HAVE A BETTER IDEA OF EACH OTHER'S EVENTS!"

## USAAF X SUNDAY STREETS

"WE HAD A DIVERSE GROUP OF ARTISTS AND WE WERE ABLE TO SHARE OUR UNIQUE STORIES THROUGH ART."

"THE DAY OF PRODUCTION WAS SMOOTH, BEAUTIFUL, AND EVERYTHING HAPPENED PERFECTLY."

"IT WOULD HAVE BEEN GREAT TO HAVE A LONGER EXHIBITION RUN (AT LEAST TWO MONTHS OR MORE) FOR A PROJECT OF THIS SCOPE."

"SOLIDIFYING THE VENUE MUCH EARLIER WOULD HAVE BEEN HELPFUL FOR US TO PLOT OUT THE STAGE AND TO PLAN OUR PERFORMANCE."

## COMMUNICATION & SUPPORT

"MY VISION WAS CELEBRATED AND BELIEVED IN, WHICH GAVE ME A LOT OF COURAGE TO KEEP GOING."

"APICC SHOULD EXPAND THEIR ADMINISTRATIVE STAFF TO PROVIDE MORE SUPPORT FOR THESE EVENTS AND PARTICIPATING ARTISTS."

## ARTIST DEVELOPMENT WORKSHOPS

"SO HELPFUL FOR ARTISTS AND GROUPS WHO DON'T HAVE A LOT OF EXPERIENCE ORGANIZING EVENTS."

"THE SCHEDULING WAS DIFFICULT TO FOLLOW AND SOMETIMES ANNOUNCED AT THE VERY LAST MINUTE."

# MEDIA & PRESS

## USAAF 2023 YOUTUBE PLAYLIST

(CLICK ME:)

## USAAF

### X

## SUNDAY STREETS

(CLICK ME:)

## EAST WIND ZINE: JADE WAVE RISING

## USA INQUIRER: REIMAGINING HORIZONS

## APEX EXPRESS

YEU NGUYEN - MARISSA MACAYAN

## SF CHRONICLE

### SUNDAY STREETS TENDERLOIN

## SF STANDARD:

THE TENDERLOIN SHINES BRIGHTLY

## DO THE BAY REIMAGINING HORIZONS

## SF CHRONICLE A STORY OF RESISTANCE

# SPECIAL THANK YOU!

## JADE WAVE RISING

DIANA CHEN (PHOTOGRAPHER) - CAT LAUIGAN

MCKINLEY ART SOLUTIONS - MAX NIHEI

JOYCE XI (PHOTOGRAPHER)

## JURORS

JO ALVARADO - SUSIE KAGAMI

JOHNNY HUY NGUYEN - RAJ RAO

## PUBLIC RELATIONS

PAPALODOWN AGENCY

## BEING, BELONGING & BEYOND

MARICEL ALMIRANEZ - PRODUCTION

MARISSA AMPON - STAGE MANAGER

DONITA BATTAD - VOLUNTEER COORDINATOR

JO BOSTON - PRODUCTION TEAM

MARISSA MACAYAN - KAPWA GARDENS

MJ MARIANO - KAPWA GARDENS

SKIP SMITH - PLAN-IT INTERACTIVE

THUY TRAN - DIRECTOR

## ASL INTERPRETERS

KEVIN ABRAMS

NOAH BERLOVE

ROBERT MERINO

NICOLE CARLOS WATSON

## ARTIST DEVELOPMENT WORKSHOPS

DESI DANGANAN - KULTIVATE LABS

MARTHA GIL - RENAISSANCE CENTER

ERIC HA - C.P.A.

## REIMAGINING HORIZONS

ROBERT BISHOP - PHOTOGRAPHER

FELICIA CHANCO - STAGE MANAGER

CHRIS "BURD" QUINES - VIDEOGRAPHER

## APICC STAFF

VINAY PATEL - EXECUTIVE DIRECTOR

MELANIE ELVENA - ARTISTIC DIRECTOR

TJ BASA - OFFICE MANAGER

ANGELO PAMINTUAN - FESTIVAL INTERN

## APICC BOARD OF DIRECTORS

YUKIYA JERRY WAKI - PRESIDENT

JANEY MADAMBA

PAMELA WU KOCHIYAMA

SEE YOU NEXT YEAR!