



ASH YEAR 10 SNAPSHOT SURVEY 2024

Information for Schools

What is the ASH Year 10 Snapshot Survey?

The ASH Year 10 Snapshot Survey is a national school-based survey run by Action for Smokefree 2025 (ASH). The Survey has run every year since 1999 (aside from 2020, when it was cancelled due to Covid-19) and gathers information on smoking and vaping related attitudes and behaviours among Year 10 students. It is part of the NZ Youth Tobacco Monitor and part of Manatū Hauora (Ministry of Health)'s public health monitoring programme and is funded by Te Whatu Ora.

The ASH Year 10 Snapshot surveys 20,000-30,000 students every year on their smoking and vaping behaviour and attitudes – one of the largest youth smoking and vaping surveys in the world. It uses robust and validated measures, is conducted to a high methodological standard, and has been subject to peer review and ethics approval. The data has integrity, is trusted and is therefore used extensively by government, policy-makers, and researchers.

What does participating in 2024 mean for your school?

All schools with Year 10 students are invited to participate in the ASH Year 10 Snapshot Survey. A staff member will administer the survey at each participating schools, including distributing it to all Year 10 classes in the school. The survey should take students about 10 minutes to complete.

What is the information used for?

Information from the survey helps inform and evaluate activities related to tobacco use and vaping behaviours among young people. The results are widely reported by the media and in published research in New Zealand and internationally. Each year, ASH provides school-level prevalence results to participating schools. ASH reports yearly on the national findings (https://www.ash.org.nz/ash_year_10), provides national and regional breakdowns where possible, and provides schools with their school-level prevalence results.

What do you need to do?

Principals / Deputy Principals

Please consider giving consent for your school to participate. Nominate one staff member to be the contact person and to coordinate the survey in your school.

School contact person

If your school participates in the ASH Year 10 Snapshot Survey, we ask the school contact person to distribute the questionnaire to the Year 10 form teachers or health teachers with Year 10 students. The teachers administer the survey to students. The survey will take students about 10 minutes to complete. The contact person then collects and returns all questionnaires to ASH (both completed and unused) in the prepaid courier bags supplied.

The survey is run in Term 2, at least 30 days into the term (from 27 May to 05 July 2024) so that the responses represent school term time rather than holidays. We ask that the students are not told of the survey's subject or sponsor before the survey to avoid any discussion and potential bias in responses.

Consent

Written consent to participate is given by principals or deputy principals on behalf of the school. On the day, students can choose whether they will participate.

Confidentiality

At an individual level, the questionnaires remain anonymous and confidential to protect the privacy of students' responses. The results may also be shared with local Public Health Unit (PHU) if consent is obtained (this is part of the consent form process). In order to protect students' anonymity results will not be shared with the school or PHU if a school that returns 10 or fewer completed the questionnaires. Schools participating in the research will not be named or identified in any form in any published reports or to the media.

Ethical approval for this study has been granted by the Manatū Hauora's Health and Disability Ethics Committee (Number MEC/07/10/141).

Key dates

- March 2024: Principals of all New Zealand schools with Year 10 students receive a letter informing them of the upcoming NZYTM
- Late March 2024: Schools are contacted to ask for consent to participate
- May 2024: Questionnaire packs are delivered to consenting schools
- 27 May to 05 July 2024: Schools undertake the ASH Year 10 Snapshot Survey
- 5 August 2024: Last date to return completed questionnaires.

Schools will receive their school-level smoking results from ASH in early 2025, provided that they have returned the surveys to ASH by the due date. If there are ten or fewer students returning completed surveys, the school-level prevalence figures will not be provided to protect the anonymity of those students.

For more information

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For more information on the ASH Year 10 Snapshot Survey visit

https://www.ash.org.nz/ash_year_10
