

# Transit coalition's desired outcomes for MARTA's bus network redesign

## **Before the bus network redesign is complete, we call on MARTA to:**

1. Define what equity means for MARTA and prioritize equitable outcomes of the redesign.
2. Consider riders to be owners, planners, and decision-makers in the development of public transport services. All segments of the affected population should be integrated into the decision-making process and current riders prioritized.
3. Provide complete and transparent reporting on survey results, including the demographics and rider status of responses; and an easily accessible format to submit surveys, comments, and complaints.

## **We call for the redesign of MARTA's bus network to:**

1. Prioritize access to opportunity for marginalized populations in the design of public transportation services
2. Establish streamlined frequencies so that schedules are simpler, upgrade routes that were running every 45-60 minutes to 30-minute headways, and operate high-ridership routes on at least 15 minute headways.
3. Provide MARTA Reach service to complement the redesigned bus network and improve access to areas where the redesign results in less service.

## **In order to make the bus network redesign project more effective, MARTA should:**

1. Develop the information necessary to support more funding for bus operations in order to pay for more frequent service. (Example: with \$10 million we could create this 15-minute network-wide and add these new routes, etc)
2. Identify locations where dedicated bus lanes and other bus prioritization measures would increase the on-time performance of the bus system, in order to coordinate with partners for infrastructure improvements.
3. Redefine standards for bus stops: release guidelines for bus stops and benchmarks for amenities, prioritize the installation of bus stop shelters, and work with local governments to make sidewalk improvements to ensure accessibility and safe access (for example, signal timing that makes crossings safer).