

PROPOSED ATLANTA STREETS ALIVE



Overview and ASA Proposal for 2023

Atlanta Streets Alive is a free community event that invites people on foot, bike, scooter, and any other non-motorized conveyance to enjoy streets free from automobiles. Modeled on tremendously successful events from around the world, ASA connects people to each other and to their physical environment, supports local businesses along the route, and reminds us that public spaces are for people.

ASA has been successfully conducted 1-2 Sundays per year on Peachtree Street in Downtown and Midtown between 2013 and 2019. The last three Streets Alive events on Peachtree averaged over 120,000 attendees over a four-hour period.

The City and the Atlanta Bicycle Coalition are now proposing to make ASA a more frequent event – one Sunday each month starting in January 2023. Making this a regular event would create a habit with participants and allow street level businesses to plan their operations to embrace the influx of customers.

Why Peachtree Street and Why Not Other Streets?

Peachtree Street was selected as the ideal street for a regular event due to its central location, adjacency to seven MARTA rail stations, density of residents and businesses, and the fact that it has a grid of streets that provides convenient options for getting around by automobile like no other place in the City.

How Will the City Deal with Impacts?

The City and Atlanta Bicycle Coalition have already begun engaging with businesses and organizations along the route to identify potential access and mobility impacts. The City has committed to incorporating vehicular access on Peachtree Street where needed. During the event, cross-streets will remain open and function as they normally would. APD will be on hand to assist with public safety and traffic flow.

How Will this Event be Paid For?

ATLDOT estimates that it will cost \$2 million per year to plan for and implement this event. The funding is currently proposed to come from parking meter revenue.

Atlanta Streets Alive Proposal

When: One Sunday per month from 2 – 6pm starting on January 15, 2023

Where: Peachtree Street from Mitchell Street to 14th Street

