



How to make your community bright with Climate Action Now signs and stickers

The majority of people in Australia support climate action, but many people aren't sure how to confidently raise their voice.

That is where Climate Action Now signs and stickers come in!

These bright, vibrant signs and stickers offer everyone - individuals, groups and businesses - a simple and powerful way to show support for climate action.



This activity started in Queensland, where ACF community groups and allies at Queensland Conservation Council and Cairns and Far North Environment Centre distributed thousands of signs. At stalls, events and door knocks, volunteers found so many interested people that they had to rush to replenish stocks! On May 21 the young leaders at **School Strike 4 Climate** took heaps of stickers and displayed a larger banner at the Brisbane Climate Strike.

Yellow was chosen because it shows the connection with the bushfire crisis we faced in 2019/20, while also being a bright and hopeful colour that represents the opportunity we still have to act. Neighbourhoods bright with signs help to show our fellow community members and politicians that the vast majority of people in Australia want bold and ambitious action on climate change. Now!

It's time to take this activity across the country.

Want to get involved? Read on ...

Ordering a Climate Action Now pack

One Climate Action Now pack contains:

- 5 small square signs (30 cm x 30 cm)
- 5 large rectangle signs (45 cm x 30 cm)
- 5 diamond signs (30 cm x 30 cm)
- 5 bumper stickers

You can order a pack here: www.acf.org.au/take-climate-action-now.

If you order a pack and distribute all the signs and stickers then you are welcome to order another pack.

The ACF team is posting orders every 2-3 weeks. Order your pack and while you wait for it start planning how to distribute your signs (this guide can help!)

Have fun making your community bright with people and signs calling for Climate Action.

Legality

ACF acts within the law, so if you put up signs in the community please ensure that you put them in legal locations (for example, on private property like homes or businesses where the owner has agreed to host a sign; on your own property; on public notice boards). Read on for more ideas!



Ideas for distributing signs and stickers

Need some inspiration to get started?

Check out these ideas from the amazing Queensland volunteers that have been distributing signs and stickers across their communities for months.

Remember, the majority of Australians want climate action. Focus on giving your signs to the large number of people that, like you, want climate action now. We are not trying to persuade people who disagree with you to take a sign or sticker.

Give away signs and stickers at busy locations – like shopping centres, train stations, parks, farmers markets... anywhere where lots of locals gather! Take a friend, a stack of signs and stickers and hand them out. Queensland volunteers found this worked well at a busy corner near a train station. Remember to be friendly and enthusiastic – you'll quickly find people who want climate action and will take a sign!

Offer signs and stickers to your friends, colleagues, family and community networks – once signs start going up around your neighbourhood, other people will be more likely to want them too. Start with the people you know. Offer them to friends and family. Take a stack to your workplace. If you're in a community group, give everyone one. Giving them to friendly people in your network makes it easier to distribute as more people will find them familiar.

Organise a table at a market stall – give away your signs and stickers freely there. This gives you a great 'in' to talk with community members about solving the climate crisis, and ways people can get more involved. Queensland volunteers found that people were more likely to take a sign or sticker if they saw other people with them – you could be a bit strategic and have a friend or fellow volunteer walk around the market with a sign sticking out of their bag!

Find friendly events where attendees would want signs – for example, ACF's climate campaigner Jason took a stack of signs to the Stop Adani Roadshow and handed out heaps at the door to attendees.



Ideas for distributing signs and stickers cont'd

Ask local businesses to host a sign – approach businesses that have shop windows and frontages that are passed by lots of people. Queensland volunteers approached health food stores, cafes and other places that have community bulletins they could use.

Go door knocking – get a small (or big!) team, grab a stack of signs and door knock your neighbourhood. When a small team from Queensland Conservation Council went door knocking they discovered most people they chatted with were happy to put up a sign in their window or front yard.

Invite others who care to join you – got friends or family who also want climate action? Or are you in a group with enthusiastic new members who are looking to take on more responsibility? Support them to lead on this activity and make decisions on how to distribute signs in your neighbourhood.

Remember to ensure that any activities you do comply with the covid restrictions in your state or territory.

Contactless distribution

Want to distribute signs without much face-to-face contact? You can still make your community bright with signs and stickers calling for Climate Action Now - have to think outside the box to get signs out safely and creatively. Here are some ideas to help you distribute signs in your community:

- **Put up signs and stickers at your home**

- there are lots of locations where you can safely and legally put up signs and stickers yourself. Display a few in your front windows at home, in your car window, on your fence. If you are still able to go into your workplace, display signs and stickers there.

- **Contact friends, family and neighbours in your local area**

- call or text people who live in the area in which you are able to travel, and ask if you can leave a sign or sticker in their letter box or on their doorstep.

- **Promote the signs and stickers through social media**

- put a call out on facebook/instagram twitter, offering to drop one off at people's houses or suggest a safe location for local pickup where they can grab one.

- **Leave the box on your front porch/at the front of your home**

- add a note encouraging neighbours walking past to pick one up.

- **Is there a community library in your area?**

You could add some signs and stickers to it, so that neighbours can pick one up as they look for new reading material.



Connecting with other groups and organisations in your community

This activity is open to all non-partisan individuals, groups and organisations, so feel free to distribute signs to other groups or organisations in your local area or invite them to sign up for a pack.

Here are some ideas for groups you could approach:

- Other environmental groups
(e.g. climate action groups, environmental NGO community groups, friends of groups)
- Faith groups
- Youth groups
- Sports clubs



Photo credit: Liz Reen

Reusing and recycling signs

Climate Action Now is an enduring message, so you can keep your sign up for as long as you like. But when you are ready to take down your sign, consider reusing or recycling it.

- **Get creative:** use the signs for art projects (for yourself or kids), write on or paint them to be used at rallies or events, or fold a sign in three and use it to protect new plants in your garden.
- **Offer to groups and organisations in your community:** schools, gardening groups and other community organisations may be able to use the signs in their programs and activities.
- **Contact your local council** and ask about recycling centres in your local area.

Reporting back

Have you put up a sign/sticker or spotted one in your neighbourhood?

Take a photo and let others in the movement know in one (or all!) of the following ways:

- Share it on twitter or instagram with the hashtag #climateactionnow  
- If you're in a community group, share it on your group's Facebook page or other social media platforms
- Email it to ACF at contactus@acf.org.au 

Include where you saw the sign or sticker (e.g. suburb and state/territory) but please respect people's privacy and don't include exact addresses or personal details in your post unless the person explicitly asks you to.

If you have questions about this activity please contact ACF's Mobilisation Coordinator, Phoebe Rountree, at phoebe.rountree@acf.org.au

Community photos



Photo credit: Ruth Hudspeth



Dave Hudspeth with sign.
Photo credit: Ruth Hudspeth



Jean Sietzema with sign.
Photo credit: Liz Reen



Peter Whittle with sign.
Photo credit: Peter Whittle

Community photos



John Nihill with sign.
Photo credit: Lucy Nihill



Liz Reen with sign.
Photo credit: Liz Reen



Lindsey Paget-Cooke with sign.
Photo credit: Ernestine De Vries.



Photo credit: Lindsey Paget-Cooke / Ernestine De Vries



Photo credit: Lindsey Paget-Cooke / Ernestine De Vries



Photo credit: Fox Woods