

OUR WHY

Nature needs us, now.

We see an Australia where nature and people thrive (our vision).

We empower people to stand up for nature (our purpose).



OUR WHAT

We champion big solutions for big impact because nature is in crisis and needs us, now.

Save our big backyard

Protect and regenerate nature to end extinction and create a healthy natural world.



Renewable Powered Australia

Power everything we can with renewables so Australia does its fair share to slash climate pollution.

Our big goals

Before 2025

- National nature laws that protect nature.
- Investors & food companies commit to end land-clearing.
- Investors don't fund new coal and gas projects.
- End fossil fuel subsidies.
- End political donations from fossil fuel companies.

Before 2030

- End land-clearing.
- Native habitat is net positive.
- Australia is powered by renewables.
- 80% of coal, gas & uranium exports are replaced with renewables.
- Investors & food companies are coal, gas & land-clearing free.

OUR HOW

Disrupt business-as-usual that harms nature



We expose undemocratic and unlawful acts and shift the public debate.

Create solutions for nature and people



We inspire communities, business and governments to find better ways of doing things.

Activate people to stand up for nature



We change the hearts and minds of people across Australia and empower them to take action in their workplace, communities and electorates.

OUR HEART

We go big!

We advocate for big, bold change because that is the only way to deliver the scale and speed of change we need.

We're for fair

We welcome anyone from Australia's diverse community to join us to create fair outcomes for nature and all people, especially First Nations Peoples who have cared for nature since time immemorial.

Everything we do is evidence based.

We use the available evidence and our judgement to take decisive action.

Team first

Together Everyone Achieves More. That's why we bring people together to have the biggest possible impact for nature.

We shake things up but never give up

We never stray from our big goals but we try new ways to achieve them because the clock is ticking on nature.

We're the foundation: As the national environment group we connect and support Australia's environment movement.