



# Australian Fabians.

## How ChatGPT summarises Marshall Ganz's Leadership Organising and Action training in 500 words, January 2023.

The Marshall Ganz Leadership Organising and Action course is a comprehensive training program that provides guidance and tools for effective social change. It was developed by Professor Marshall Ganz of Harvard University and is designed to equip leaders with the skills and knowledge necessary to build and strengthen collective action.

The course focuses on the three essential components of successful collective action: organising, leadership, and action.

In the **organising component**, participants are introduced to key concepts of power, organization structure and strategy. They learn about the importance of building relationships and networks, developing effective message framing, and designing effective campaigns.

The **leadership component** focuses on personal leadership development and includes topics such as self-awareness, emotional intelligence, and developing effective teams. It also covers the importance of developing a shared vision, setting goals and objectives, and measuring progress.

The **action component** focuses on developing effective tactics and strategies for implementing the collective action plan. It includes topics such as developing a plan of action, creating a timeline and budget, and evaluating the effectiveness of tactics.

At the end of the course, participants have the opportunity to put the skills they have learned into practice by working together to develop and implement a collective action plan. This plan can be used to address specific social or political issues.