



AYCC Campaigns Director

REPORTS TO: National Director

KEY RELATIONSHIPS: AYCC staff, climate movement and key stakeholders, national network of volunteers

LOCATION: Melbourne

EMPLOYMENT TYPE: 2 year contract, full-time

START DATE: As soon as possible

REMUNERATION: \$57-\$60,000, excluding 9.5% super

About the Role:

AYCC is looking for a brilliant young leader to take the growing youth climate movement into the next chapter of changing the world. The Campaigns Director will drive the strategy and delivery of AYCC's campaigns to solve the climate crisis - moving Australia beyond fossil fuels and transitioning to 100% renewable energy. No day is the same in this role - you'll work with our thousands of volunteers to make plans and decisions, you'll work with the climate movement and key partners to have maximum impact, you'll meet with politicians, represent the AYCC in media, manage the campaigns budget, MC a rally, paint a banner, support Seed with their campaign strategy, the list goes on. It's an incredibly rewarding role for a young person who believes in the power of young people to change the world, and has the strategic mind and vision to drive our mission.

About the AYCC and Seed:

The AYCC is a non-profit, non-partisan organisation building a movement of young people to protect our future from climate change. We are Australia's largest youth-led organisation and one of the most effective organisations dedicated to tackling climate change, with 1200 volunteers nationally and more than 150,000 supporters. We have four major areas within AYCC:

- **Campaigns to solve the climate crisis** - we run campaigns to make sure Australia moves from fossil fuels to renewable energy as quickly as possible. Our campaigns include:
 - Stopping Adani's dangerous coal mine in Queensland from destroying our Reef and climate
 - Campaigning for 100% renewable energy from the Government and Opposition
 - Working to shift the narrative on climate justice in this country



- **Seed Indigenous Youth Climate Network** - led by Aboriginal and Torres Strait Islander youth, this growing network is giving Indigenous young people the skills to Protect Country. Right now, Seed are working on a campaign to stop fracking in the Northern Territory. Check out more at seedmob.org.au
- **Switched on Schools** - each year we educate, inspire and empower tens of thousands of high school students to create change. We do this through presentations, two day summits and then mentor students to lead their own campaigns. Right now, we're supporting the School Strike 4 Climate movement with strategy, logistics and mentoring.
- **Climate Leaders Training program** - we give young people the information, skills, inspiration and support they need to lead climate campaigns in their community.

Our values:

Ambition, Justice, Resilience, Trust, Empowerment, Diversity

Responsibilities Include:

- Managing and motivating a high-performing Campaigns team;
- Leading the development and implementation of AYCC's campaigns to Stop Adani and shift the politics on fossil fuels, working with our broader staff, national volunteer network and the broader climate movement to ensure we have maximum impact;
- Identification and mapping of new campaign ideas, gaps and strategies in collaboration with the Organising team;
- Supporting the Seed Indigenous Youth Climate Network on developing campaign strategy to stop fracking in the Northern Territory
- Drive evaluation and monitoring of campaigns;
- Working collaboratively in alliances in the broader climate movement, and representing AYCC to decision-makers, media and external stakeholders; and
- Assisting in fundraising, including but not limited to managing major donor relationships, online small donor campaigns and supporting on our annual "For The Love Of" peer-to-peer fundraising campaign.

Core Competencies:

- You're passionate about climate change and empowering young people to take action;
- You've managed a high performing team;
- You can work effectively on your own without much support;
- You're a strong writer and public speaker, and you can communicate to diverse audiences
- You've worked on and developed some kick-ass campaigns



- You've managed some big projects and their budgets
- You're great at building and maintaining relationships and alliances
- You can raise the cash - you might have worked on some big fundraising drives or have built relationships with major donors.

We are a youth organisation, so we don't expect you to be an expert at everything. Even if you only meet some of these requirements, but you think you're right for the job and are ready to learn, we're keen to hear from you. The role will be developed to meet the skills and experience of the right candidate.

The AYCC is a youth-led organisation with an exemption from the Anti-Discrimination Act. As such, all staff and core volunteers are under 30, we seek applications only from those under 30.

Aboriginal and Torres Strait Islander young people are strongly encouraged to apply.

Travel

You will be required to travel frequently to perform the duties of the position, without any additional remuneration. Your travel expenses will be covered.

How To Apply

Candidates should submit via email:

- A cover letter of no more than 2 pages addressing the above core competencies
- A CV of no more than 3 pages;
- A 1 page response to the following question: Post-election, assuming we've stopped Adani's coal mine, what campaign do you think AYCC should embark on next and why?

Applications should be addressed to AYCC's National Director, Gemma Borgo-Caratti, at application@aycc.org.au, using the subject line 'Application - Campaigns Director'.

Contact Gemma for a confidential discussion regarding this position: gemma@aycc.org.au

APPLICATIONS CLOSE: Rolling applications with a final deadline of Sunday 24 March.