

HOW TO: build a team



Building a team is a great way to get like-minded students at your school together to take action on climate change. Here are some tips for building an effective team to help you achieve your goals!

RECRUITING PEOPLE FOR YOUR TEAM

It's a good idea to set aside time to brainstorm ideas for where and how you are going to recruit people to your team, and then make a plan of who is going to do which task and what resources you need.

- Where will you recruit people? Will it be during home room time, face-to-face at a lunchtime stall, or after school at a meeting?
- How will you recruit people? Will it be calling friends, posting on social media, having an event at school or writing an article for your school newsletter?

TOP TIPS!

- Use personal communication - it's way more effective
- Use social media! Ask your friends on Facebook chat or tag them in a photo on Instagram
- Text people with reminders of meetings the night before

EFFECTIVE COMMUNICATION

Effective communication is key for building your team. It's important to establish the best ways for your team to communicate and how often.

Top tips for effective group communication:

- Meetings: Set up a regular meeting time and place that people can make (weekly or fortnightly).
- Phone: Get everyone's mobile phone numbers. Send reminders for events and meetings via texts.
- Facebook: Set up a Facebook group to share ideas and make events. Get everyone to add each other and create a community online as well as offline.

POSITIVE TEAM ENVIRONMENT

It's important that as well as running amazing sustainability projects, that you have a positive team environment that is welcoming and fun!

Top tips for a positive team environment:

- Fun activities
- Social events
- Valuing volunteers
- Understanding what motivates people
- Food at meetings