



# AZ AIM Collaborative Conference

September 22, 2022

---

Creighton University - Phoenix



# Table of Contents

|   |           |
|---|-----------|
| <b>Welcome</b>                          | <b>3</b>  |
| <b>About Us/Contact Us</b>              | <b>3</b>  |
| <b>General Conference Information</b>   | <b>4</b>  |
| <b>Conference Agenda</b>                | <b>5</b>  |
| <b>Speakers</b>                         | <b>7</b>  |
| <b>Thank You to Our Valued Partners</b> | <b>12</b> |
| <b>Our Sponsors</b>                     | <b>12</b> |
| <b>Our Exhibitors</b>                   | <b>14</b> |
| <b>Our Donors</b>                       | <b>16</b> |

# Welcome

*Welcome to the 2022 AIM Collaborative Conference!*

The Arizona Hospital and Healthcare Association (AzHHA) has teamed up with the Arizona Department of Health Services (ADHS), the Alliance for Innovation on Maternal Health (AIM), and key stakeholders statewide to create the Arizona AIM Collaborative. As the Arizona AIM Collaborative's leading organization, AzHHA helps hospitals and clinics in our state implement maternal evidence-based practices and safety bundles. Guided by a team of experts, our goal is to end preventable maternal death and severe maternal mortality.

Severe maternal morbidity – unexpected outcomes of labor and delivery that lead to significant short- or long-term consequences to a woman's health and wellbeing – have increased nationally over the past decade. A 2020 report published by ADHS found that among women in Arizona, severe maternal morbidity disproportionately affects women of color, women living below the federal poverty level, women living in rural counties, and women with pre-existing chronic conditions, such as diabetes or chronic hypertension.

This year's conference theme, Push for Change, focuses on AIM's maternal hypertension bundle. Attendees will learn about the newest evidence and strategies for the timely treatment of hypertensive disorders during pregnancy and the integration of health equity into patient care.

## About Us/Contact Us

### Arizona Hospital and Healthcare Association (AzHHA)

AzHHA is the association giving Arizona hospitals a voice to collectively build better healthcare and health for Arizonans. As the champion for healthcare leadership in Arizona, AzHHA and its member hospitals explore ideas and take collaborative action at the state capitol, in hospitals, and at home to attain the best healthcare outcomes for our community.

Ready to Join the AIM Collaborative? Email us at [CareImprovement@AzHHA.org](mailto:CareImprovement@AzHHA.org).

### Arizona Department of Health Services Bureau of Women's and Children's Health

The Bureau of Women's and Children's Health (BWCH) supports efforts to improve the health of Arizona women and children. Activities focus on assessment of health status and identification of health issues, development of partnerships and planning to address health issues, and provision of "safety net" services.

# General Conference Information

## Nursing Mother's Room

The nursing mother's room is located on the second floor of the building. Pick up the key at the registration desk.

## Parking Validation

Attendees that parked in the Creighton University parking structure can have their parking ticket validated. Visit the registration desk if you did not receive validation at check-in.

## Sponsor Passport

It's time to visit our sponsors! Visit each sponsor table to fill out your Sponsor Passport. Attendees who complete and submit their Sponsor Passport to the registration desk by the end of the conference will be eligible to win one of the grand prizes.

## Raffles

There will be multiple raffle drawings throughout the conference. Be sure to add your raffle ticket to the selection of prizes at the registration desk.

## Win Again! Conference Evaluation

Scan this QR code or click <https://www.surveymonkey.com/r/AZAIM2022> and give us your feedback! Attendees who submit their evaluation by Friday, September 23 have a chance to win a \$100 Amazon gift card.



## Share #PushforChange

Take a picture of your favorite presentation, a new connection, or a selfie of your team and share it with us on social media! Use #PushforChange to share your photos on Twitter, Facebook, and LinkedIn.

Tag us!



[@azhospitalassn](https://twitter.com/azhospitalassn)



[@arizonahha](https://www.facebook.com/arizonahha)



[@arizonahospitalandhealthcareassociation](https://www.linkedin.com/company/arizonahospitalandhealthcareassociation)

## Wi-Fi

Enjoy Creighton University's free Wi-Fi! *Look for CUGuest and accept the terms.* No password is needed.

# Conference Agenda

| TIME                                 | SESSION   |
|--------------------------------------|---|
| 7:15 a.m.                            | <i>Registration Open and Continental Breakfast</i>  |
| 8 a.m.                               | <b>Welcome and Opening Session</b>  |
| 8:10 a.m.                            | <p><b>Pushing Forward: Spotlight on Maternal Health in Arizona</b><br/> <i>Heidi Christensen, MSW</i></p> <p>Every year in Arizona, approximately 70 people die within 365 days of pregnancy and approximately 900 people experience severe maternal morbidity during labor and delivery. Nationally, maternal mortality and severe maternal morbidity have steadily increased over the last decade. We will discuss initiatives in Arizona that are pushing for change and improving care outcomes. Join us in our efforts to ensure all mothers and pregnant people in our state receive high-quality care.</p>   |
| 8:40 a.m.                            | <p><b>Acute Severe Hypertension &amp; Pregnancy Myths and Facts</b><br/> <i>Cathleen Harris, MD, MPH</i></p> <p>Hypertensive disorders in pregnancy affect 1 in 7 hospital deliveries costing families billions of dollars in healthcare expenses. Two out of three people who experience preeclampsia will die from cardiovascular disease. Myths and misunderstandings about hypertension in pregnancy can impede early detection and treatment. In this session, Dr. Cathleen Harris will dispel the common myths surrounding the diagnosis and treatment of hypertension in pregnancy.</p>  |
| <i>Networking Break and Exhibits</i> |   |
| 10 a.m.                              | <b>Raffle</b>   |
| 10:05 a.m.                           | <p><b>Alert 42</b><br/> <i>Andrew F. Rubenstein, M.D., FACOG</i></p> <p>The actions of physicians and nurses have a significant impact on patient outcomes, especially in one of the most vulnerable populations - maternity and maternal health care. For this reason, Dr. Rubenstein and his Dignity Health at St. Joseph's Hospital team designed a collaborative partnership with their emergency services department to create a program that recognizes recently delivered maternity patients that have given birth within the last 42 days. "Alert 42" mobilizes the obstetrical care teams to focus on the care of patients at their point of entry - the emergency department - and perform best practices to evaluate, stabilize, and treat this high-risk population.</p>  |
| 10:50 a.m.                           | <p><b>Toxic: A Black Woman's Story</b><br/> <i>Facilitators: Rhonda Anderson, RN, BS, MPA, DNSc(h), FAAN, LFACHE, FAHCT, and Shadie Tofigh, MIPH</i><br/> <i>Crista E. Johnson-Agbakwu, MD, MSc, FACOG</i><br/> <i>Sharon Thompson, MD, MPH, FACOG</i></p> <p>Black women are three to four times more likely to suffer a pregnancy-related death than white women. The Black infant mortality rate is more than double when compared to other races. In this session, attendees will watch Toxic: A Black Woman's Story, a film that explores stress, racism, microaggressions, and other factors that impact the lives of Black communities and Black women's experiences during pregnancy. The Arizona Hospital and Healthcare Association and healthcare leaders will engage attendees in a discussion to further understand the negative impact of racial inequities on people of color, their families, and birth outcomes. The session will conclude with action steps hospitals can take to improve health equity.</p> <p><i>Please note: We advise you to watch the trailer of the film at <a href="https://toxicshortfilm.com/trailer">https://toxicshortfilm.com/trailer</a> before attending the screening. This film includes a discussion of infant mortality, toxic stress, and racism. It may evoke strong and sensitive emotions. If these topics are difficult for you, we encourage you to opt out of this session to care for your safety and well-being.</i></p> |

|                                      |   |
|--------------------------------------|---|
| 12:15 p.m.                           | <p><b>Lunch Session: Hushabye Nursery, Supporting Opioid Dependent Pregnancies Through Collective Impact</b><br/> <i>Tara Sundem, MS, APRN, NNP-BC</i><br/> <i>Michael C. White, MCJ</i></p> <p>Hushabye Nursery's mission is to embrace substance-exposed infants and their caregivers with compassionate, evidence-based care that can change the course of their entire lives. In 2020, Hushabye Nursery opened its doors and began offering an innovative and trauma-informed medical care model created by nurse practitioners to treat infants experiencing Neonatal Abstinence Syndrome (NAS) and provide intensive outpatient family services as part of pre and postnatal continuous care. Audience members will learn how Hushabye Nursery was developed, how the agency supports families, trends in opioids around Arizona, and how community agencies are pulling together to serve Arizona families struggling with opioid dependence differently.</p>  |
| 1:15 p.m.                            | <p><b>Combating Maternal Morbidity and Mortality as a State</b><br/> <i>Facilitator: Andrew F. Rubenstein, M.D., FACOG</i><br/> <i>Sarah Basinger RN, BSN, MHI</i><br/> <i>Katherine Glaser, MD, MPH</i><br/> <i>Stacie Wood, MSN</i></p> <p>Maternal mortality and morbidity are a growing concern for U.S. hospitals and communities. Each year, 50,000 people suffer a severe maternal complication, which is higher in people of color. Annually, 700 people die from giving birth. Obstetrics remained the only service line open throughout the COVID-19 pandemic. It highlighted the opportunity hospitals now must dig into the root causes of poor maternal health, especially in rural communities. Poor maternal health outcomes are rooted in complex, pre-existing clinical conditions, access to maternity services, societal factors, and structural racism.</p> <p>In this dialogue, learn about the AIM Collaborative, consisting of 34 Arizona hospitals coming together to apply evidence-based practices to combat pregnancy-related deaths and underlying factors associated with them. Experts will share steps they are taking to reach the collaborative's goal of reducing complications of hypertension by 20% before the end of 2022. Additionally, hear from participating hospitals about their health equity efforts, as they navigate ways to identify and address disparities and gaps in culturally appropriate maternal care.</p> |
| 2 p.m.                               | <p><b>Maternal Anti-Hypertensive Drugs: Ask the Experts!</b><br/> <i>Facilitator: Andrew F. Rubenstein, M.D., FACOG</i><br/> <i>Sarah Basinger RN, BSN, MHI</i><br/> <i>Katherine Glaser, MD, MPH</i><br/> <i>Cathleen Harris, MD, MPH</i><br/> <i>Cheryl K. Roth, Ph.D., WHNP-BC, RNC-OB, RNFA</i><br/> <i>Stacie Wood, MSN</i></p> <p>Expert panelists come together to address roadblocks to medication utilization. In this Q&amp;A style session, attendees will have the opportunity to ask questions and discuss barriers to achieving the AIM goal of hypertensive treatment in under 60 minutes.</p>   |
| <b>Networking Break and Exhibits</b> |   |
| 2:50 p.m.                            | <b>Raffle</b>   |
| 2:55 p.m.                            | <p><b>Development of an Antepartum and NICU Acuity Tool to Help You Meet the 2022 AWHONN Staffing Standards</b><br/> <i>Sarah Dent MSN, RNC-OB</i><br/> <i>Mary Luster, RN, BSN, MS-L, NE-BC</i><br/> <i>Cheryl K. Roth, Ph.D., WHNP-BC, RNC-OB, RNFA</i></p> <p>While the use of acuity to make appropriate nurse: patient assignments are necessary, there have traditionally not been many high-quality tools available. The newly developed tools presented during this presentation have established validity and reliability. This presentation will discuss the elements of the Antepartum and NICU Acuity Grids, how the tools can be used to help meet the 2022 AWHONN Staffing Standards, the electronic documentation of the tools, and variations of use and case studies. Tools will be made available to attendees after the presentation.</p>  |
| 4 p.m.                               | <b>Close</b>  |

# Speakers

## Rhonda Anderson, RN, BS, MPA, DNSc(h), FAAN, LFACHE, FAHCT



Dr. Anderson is currently a healthcare consultant for RMA Consulting of Arizona and a consultant/surveyor for Global Healthcare Accreditation. She is currently President of the American Nurses Credentialing Center and a trustee of Chamberlain University.

From 2009 to 2016, she was Chief Executive Officer of Cardon Children's Medical Center in Mesa, Arizona, a Banner Health hospital. Before that, she held CEO, COO, and CNO positions for healthcare organizations on the East Coast, Midwest, and Southwest. In addition to serving as the Joint Commission Commissioner for nine years and on the American Hospital Association Board of Trustees for three years, she was on the Board of the Joint Commission International, the quality Committee, and the public policy committee of the Children's Hospital Association, The Coordinating Committee of the Measure Application Partnership at NQF for 7 years, the ACHE Regent for Arizona, and AONE president.

Dr. Anderson is a fellow in the American Academy of Nursing, the American College of Healthcare Trustees, and the American College of Healthcare Executives (ACHE) and a member of the American Hospital Association Committee of Performance Improvement and ACHEs Programs, Products and Services Committee. She chairs the AZNA foundation board

and is a member of the AONL Foundation. She is a board member of Cymedica, Proluent, Make a Wish, Arizona Perinatal Trust, Healing the Children, Ryan House, Feeding Matters, American Nurses Credentialing Center, Grand Canyon University International Advisory Committee, and Banyan advisory committee. She is on the NQF Medicaid Child measurement task force, the ACHE products and services committee, the Make a Wish physician engagement committee, and chaired the AONE CEO search committee, the Children's Action Alliance CEO, and the AZNA CEO search. She serves her church as an elder and executive committee member and chairs the personnel committee and the organ committee.

Dr. Anderson has received several awards for her service to the nursing and business communities. In addition to receiving the Distinguished Achievement Award from Arizona State University College of Nursing, Dr. Anderson was a selected participant in The First International Institute: Executive Nurse Leadership in the United Kingdom and the United States, Florence Nightingale Trust in London, England. She was awarded the American Organization of Nurse Executives, the March of Dimes, and Nurseweeks Lifetime Achievement Awards. Dr. Anderson received Arizona Business Magazine's 2012 Healthcare Leadership Award "Hospital Executive of the Year" and one of their "Fifty Most Influential Women in Arizona Business." She also received the Award of Honor from the American Hospital Association and the distinguished service award from ACHE.

## Sarah Basinger RN, BSN, MHI



Sarah Basinger has been working in healthcare since 1999. She originally started in adult critical care and moved into obstetrical care when she started working for Summit Healthcare in 2008. Sarah has a passion for rural healthcare and the quality care provided for mothers and babies. As Director of Woman and Infant Services, she provides leadership, continuous improvement, advocacy, and strategic planning in the inpatient hospital setting.

## Heidi Christensen, MSW

Heidi Christensen is a Program Manager with the Arizona Department of Health Services working with families, communities, and stakeholders to improve maternal health and reduce maternal morbidity and mortality in Arizona. For more than 20 years Heidi has worked with families and communities on prevention and intervention efforts in behavioral health, sexual and intimate partner violence, child welfare, reproductive health, preconception health, developmental disabilities, early childhood development, pregnancy during adolescence, and education. Heidi believes prevention efforts are key to helping individuals and families thrive, thus creating healthy communities.

Heidi co-leads maternal health efforts at the state level through the Maternal Health Innovation Program and the Maternal Health Task Force. She is also the AIM State Lead Coordinator for Arizona and is committed to improving maternal health outcomes in birthing facilities across the state.

Heidi holds a master's in social work from Arizona State University.



## Sarah Dent MSN, RNC-OB



Sarah Dent is the Senior Clinical Director of OB Services at HonorHealth Scottsdale Shea, a Level III High-Risk community hospital with around 6,000 births per year. Sarah has 23 years of experience in Obstetrics. She oversees 280 employees and is always interested in elevating the level of care delivered in her units. She has been the co-investigator in several research projects and many quality improvement projects, as well as published in several studies. She graduated with her MSN-L from Grand Canyon University and serves on the Board of the Arizona Perinatal Trust.

## Katherine Glaser, MD, MPH

Katherine Glaser, MD, MPH is an Obstetrician/Gynecologist who has worked in the Navajo Nation for 10 years. Dr. Glaser completed her medical school and residency training at the University of Arizona and training in clinical research at the University of California Davis. Her clinical and research interests include improving care related to hypertension and diabetes in pregnancy.



## Cathleen Harris, MD, MPH



Cathleen Harris, MD, MPH, is the co-founder of AMOMI Pregnancy Wellness Spa and Scottsdale Perinatal Associates, LLC. Dr. Harris received her medical degree at Loyola Stritch School of Medicine. She completed her residency training in Obstetrics and Gynecology at Barnes Hospital in St. Louis, Missouri, and her fellowship in Maternal-Fetal Medicine at the University of Chicago.

After completing her fellowship training, Dr. Harris earned a master's degree in Public Health from the University of Chicago. She is board certified in Obstetrics and Gynecology, Maternal-Fetal Medicine (MFM), and Travel Medicine. She is a fellow of the American Congress of Obstetricians and Gynecologists, a fellow of the American Institute of Ultrasound in Medicine, a member of the Society of Maternal-Fetal Medicine, and a Diplomate of the American Society of Tropical Medicine and Hygiene. She currently serves as HonorHealth's Perinatal Medical Director.

## Crista E. Johnson-Agbakwu, MD, MSc, FACOG



Dr. Crista Johnson-Agbakwu, an Obstetrician/Gynecologist at Valleywise Health (VH), is the Founding Director of the Refugee Women's Health Clinic (RWHC), and Director of the Office of Refugee Health in the Southwest Interdisciplinary Center at Arizona State University. Her research investigates strategies to advance sexual and reproductive health equity for migrant women of color, intending to improve health care access and utilization, sexual and reproductive health education, counseling, community engagement, as well as enhancing health care provider cultural competency.

The RWHC is the first of its kind in the state of Arizona and is nationally recognized as an innovative best practice model of care wherein she has spearheaded a unique patient-centered medical home for over 16,000 migrants hailing from 65 countries across Sub-Saharan Africa, Southeast Asia, and the Middle East.

She has led a federally funded effort to improve health care services, community engagement, and provider cultural competency on Female Genital Mutilation/Cutting (FGM/C), and gender-based violence, and has provided consultative expertise to the CDC and WHO on

Refugee Women's Health and FGM/C.

Dr. Johnson-Agbakwu has garnered numerous awards including The University of Minnesota Medical School's Program in Human Sexuality Inaugural 50 Distinguished Sexual and Gender Health Revolutionaries Award, The 2021 ISSWSH Humanitarian Service Award, the 2018 ACOG CREOG National Faculty Award for Excellence in Resident Education, the 2018 Arizona Business Journal Health Care Leadership Award, the 2017 Jacque Steiner Public Leadership Award, the Arizona Business Journal 2010 Health Care Heroes Award, and the 2009 State of Black Arizona Community Luminary Award.

## Mary Luster, RN, BSN, MS-L, NE-BC

Spanning a 39-year career at HonorHealth, Mary Luster, is the Senior Clinical Director for HonorHealth's Scottsdale Shea Medical Center, Neonatal Intensive Care Unit, Pediatric Intensive Care Unit, and Pediatrics. Mary obtained her bachelor's degree in Nursing from Viterbo College in La Crosse, Wisconsin, and her master's degree in Leadership from Grand Canyon University in Phoenix, Arizona. Mary manages approximately 140 FTEs between her departments. Mary is committed to improving the care provided to infants and children. She has been a board member of the Arizona Perinatal Trust since 2013. She recently was also elected to the Arizona Perinatal Trusts executive board as the Vice President.



## Cheryl K. Roth, Ph.D., WHNP-BC, RNC-OB, RNFA



Dr. Cheryl Roth has been a nurse for 43 years and worked in all areas of women's health since 1981. She is currently a nurse practitioner in HonorHealth, working with Sonoran Crossing, Osborn, and Shea's obstetrics units. Her duties include clinical oversight of the antepartum high-risk unit, responsible for all nursing research projects on her units, and assisting with education. As coordinator of the Coordinated Care Program for Complex Moms and Babies, she manages an innovative program to support patients with high-risk diagnoses during pregnancy, delivery, and throughout postpartum stay. Dr. Roth has served on the Association of Women's Health, Obstetric and Neonatal Nurses National Board of Directors and was the 2019 president of the board. She has presented both internationally and nationally on many topics, including fetal monitoring and high-risk pregnancy. Dr. Roth has multiple publications in journals including Nursing for Women's Health, Journal of Obstetric, Gynecologic, & Neonatal Nursing, Journal of Nursing Administration, Nursing Forum, and The American Journal of Maternal/Child Nursing.

## Andrew F. Rubenstein, MD, FACOG

Dr. Andrew Rubenstein is the Academic Chair of Women's Health, Obstetrics, and Gynecology at the Dignity Health Medical Group at St. Joseph's Hospital and Medical Center in Phoenix, and an Associate Professor and Vice-Chair at the Creighton University School of Medicine-Phoenix Campus.

Rubenstein completed a residency at The Mount Sinai Medical Center in New York City in the Department of Obstetrics, Gynecology, and Reproductive Sciences.

A women's healthcare leader, Dr. Rubenstein's vision is that the maternal and child healthcare teams must come together to ensure that every care setting has a systematic and comprehensive framework for obstetrical and perinatal care delivery and delivers this within the health equity lens. By focusing on improving and monitoring quality metrics, health equity, and standardization of health care processes, Dr. Rubenstein has emerged as an early champion in helping to improve obstetrical safety.



## Tara Sundem, MS APRN NNP-BC



Tara is a board-certified Neonatal Nurse Practitioner with more than 28 years of experience in neonatal intensive care. She was a frontline worker in the growing opiate epidemic, caring for the most innocent of its victims: Newborns suffering from opiate withdrawal – Neonatal Abstinence Syndrome (NAS). Her passion to transform the healthcare experience for them and their families led her to found Hushabye Nursery, an Arizona non-profit dedicated to caring for opiate-exposed newborns in their first weeks of life. The 12-bed inpatient nursery opened its doors and its arms to these babies and their mothers in November 2020.

Under Tara's leadership as Executive Director, Hushabye Nursery has grown from an idea to 'save the babies' in 2016, to a unique model of care for this underserved population that focuses on the family unit, both prenatal and postnatal.

Recognized as an industry leader on NAS, Tara has presented several community events on the topic. She received the 2021 Phoenix Business Journal Health Care Hero Award for Nursing and a 12 News Miracle Makers Award in 2021. She holds a Master of Science

from Arizona State University and is a member of the National Association of Neonatal Nurses, the Academy of Neonatal Nurses, and the Neonatal Nurse Practitioners of AZ. Tara lives in Gilbert with her husband, two sons, and their dog.

## Sharon Thompson, MD, MPH, FACOG

Dr. Sharon Thompson is a practicing obstetrician-gynecologist in Phoenix Arizona where she owns and directs Central Phoenix Obstetrics and Gynecology. She earned a B.A. in Biology from Vassar College, an M.P.H in Women and Child health from the University of California at Berkeley, and an M.D. from Mount Sinai School of Medicine in New York City. Dr. Thompson completed her training in obstetrics and gynecology at the Harvard University-affiliated Brigham and Women's and Massachusetts General Hospital residency program. Dr. Thompson is a Clinical Assistant Professor in the Department of Obstetrics and Gynecology at the University of Arizona School of Medicine-Phoenix and an adjunct Professor at Grand Canyon University and the Arizona State University College of Nursing and Innovation.

Dr. Thompson is the author of *Your Ideal Life Now* and is welcomed around the country as a keynote speaker, teacher, and health coach. She has given invited presentations to organizations including the American College of Obstetrics and Gynecology, the American Medical Women's Association, and Brigham and Women's Hospital. Dr. Thompson is a

regular contributing medical expert featured on Good Morning Arizona.

Dr. Thompson serves as Medical Director for the Arizona Community Health Partnership and Emagine Solutions Technology



and the Black Women’s Health Imperative. She has also served as a member of the Board of Directors for the Phoenix Emerald Foundation and Paper Hope. She is the immediate past Chair of the Women’s Commission for the City of Phoenix.

## Shadie Tofigh, MIPH



Shadie Tofigh, MIPH, is the Director of Maternal Infant Health Initiatives with March of Dimes. Shadie has extensive technical experience in reproductive, maternal, infant, and adolescent health. She has a master’s degree in international public health. She has worked in Arizona and globally in Africa, Asia, and Latin America for over a decade. Her technical leadership responsibilities have included but are not limited to strategic planning, policy, and advocacy, designing, and implementing programs, developing guidelines, curricula, and training, performing quality assurance assessments, and partner management in humanitarian, development, and domestic settings. She has several additional leadership positions, including technical editor for the Reproductive Health Journal and representing March of Dimes on various Arizona maternal and infant health committees. Shadie is deeply committed to ensuring all women and babies have equitable access to quality health care!

## Michael White, MCJ

Michael White has worked in the field of substance abuse for over 9 years along with 4 years in family services. Michael specializes in program development between community agencies and judicial systems. Michael has developed, implemented, and supported the integration of Medication Assisted Treatment into county and state correctional facilities located in Alaska, Arizona, Montana, and North Dakota. His experience also includes working within family courts, and the Department of Child Safety, and obtaining resources for pregnant women with substance use disorders by collaborating with community partners. Mr. White has been spearheading an initiative to develop a Collective Impact Model for opioid-dependent individuals and the community systems that interact with the needs of this demographic. Michael is a national presenter in the areas of Collective Impact as an effective tool for the continuum of care, pregnancy, and opioid dependence, along with Opioid treatment within criminal justice systems. Mr. White studied at the University of South Florida, Iowa State University, and Portland State University, and graduated from Arizona State University with a master’s in criminal justice. Currently, Mr. White is associated with the Maricopa County Correctional Health Coalition, a board member of Sonoran Prevention Works, an executive board member of Hushabye Baby, and is honored with an appointment as a board member to Governor Ducey’s Substance Abuse Task Force.



## Stacie Wood, MSN



Stacie Wood possesses 22 years of experience dedicated to OB/GYN nursing including antepartum, high-risk, labor and delivery, newborn care, postpartum care, and GYN. Undertaking a variety of roles including staff nurse, relief charge nurse, clinical educator, and perinatal safety officer while working effectively and supporting multidisciplinary colleagues and actively contributing to team goals. Developed and implemented an advanced obstetric training and simulation suite utilized by staff, physicians, and midwives. Developed of perinatal safety toolkit to increase patient safety and decrease obstetrical harm. Speaker at National Conferences – AWHONN & AORN.

# Thank You to Our Valued Partners

## Our Sponsors

### *Creighton University College of Nursing*

As one of the largest Catholic health professions educators in the U.S., Creighton offers highly ranked nursing programs at the bachelor's (BSN), master's, and doctoral levels – along with a variety of post-graduate APRN certificates.



### *Dignity Health*

The Dignity Health, Arizona Service Area includes five outstanding hospitals – St. Joseph's Hospital and Medical Center, Chandler Regional Medical Center, Mercy Gilbert Medical Center, St. Joseph's Westgate Medical Center and Arizona General Hospital.



At Dignity Health, a team of thousands of caregivers and staff are delivering your medical care today, while also designing the future of health care. In Arizona, we pride ourselves on teamwork and innovation, faith and compassion, and advocacy and action as we work to keep you happy, healthy, and whole.

At Dignity Health Arizona, our passion is medicine. Our promise is compassion. Our priority is you.

### *Fort Defiance Indian Hospital Board, Inc. Tsehootsooi Medical Center*



Fort Defiance Indian Hospital Board, Inc. (FDIHB, Inc.) is accredited by the Center for Medicare and Medicaid Services (CMS) and is a not-for-profit corporation operating for the sole purpose of promoting the health of the Navajo people within its service area. Our primary focus is Primary Care in the outpatient and in-patient setting, serving 16 communities in the heart of the Navajo Nation. Tsehootsooi Medical Center (TMC) is a 245,000-square-foot acute care hospital located in Fort Defiance, AZ. TMC services include a 24/7 Emergency Department (ED), Outpatient services, and 56 in-patient units including Multi-Service Unit, Intensive Care Unit, OR/PACU, Obstetric Unit, and Adolescent Care Unit. Nahata'Dzilil Health Center (NDHC) in Sanders, AZ is a multi-disciplinary ambulatory care clinic performing medical services on an outpatient basis. Services include Primary Care, Podiatry, Dental, Physical Therapy, Optometry, and Diabetes Management. Ancillary services include Laboratory, Pharmacy, and Radiography services. Nihi Dine'e Ba Wellness Center (NDBWC) is in Fort Defiance, AZ, adjacent to TMC hospital. NDBWC operates as a support for Primary Care in the

capacity of Physical Therapy, Diabetes, and Healthy Living Outreach.

### *Guardian Air Transport*



Guardian Air is proud to provide the highest level of air medical transport services in Northern Arizona. As a hospital-based non-profit program, we are the only program in the region to provide specialized care to adult, pediatric, neonatal, and high-risk maternal patients. We have been continuously CAMTS accredited since 1996. Guardian Air is owned by Northern Arizona Healthcare. Transport Line 800-523-9391

### *Infant Hearing Screening Specialists (IHSS)*

Infant Hearing Screening Specialists (IHSS) is the leading provider for newborn hearing screening on the West Coast. With over 120 facilities under contract, we span from San Diego, CA to Portland, OR. We provide a complete, turn-key newborn hearing program. Our company-wide refer rate is consistently at 3% and we have a very low lost-to-follow-up rate as well.



### *Mercy Care*

Mercy Care is a local, not-for-profit Medicaid managed-care health plan, serving AHCCCS members in Arizona since 1985. We provide access to physical and behavioral health care services for Medicaid-eligible families, children, seniors, and individuals with serious mental illnesses, and developmental and cognitive disabilities. Learn more at <http://www.MercyCareAZ.org>.



### *Organon*

Organon is a global women's healthcare company. The company's portfolio includes the Jada® System, a medical device for the control and treatment of abnormal postpartum uterine bleeding or hemorrhage when conservative management is warranted. Please refer to the Jada System Instructions for Use for indications, contraindications, warnings, precautions, and other information at [thejadasystem.com/ifu](http://thejadasystem.com/ifu)



### *QIAGEN*



QIAGEN serves more than 500,000 customers globally, all seeking insights from DNA, RNA, and proteins. Using any biological sample, they are advancing science and improving outcomes for people everywhere. Our products for molecular testing serve applications from basic life sciences research to clinical healthcare. Together, we are making improvements in life possible.

Discover more at <http://www.qiagen.com>.

### *Reckitt – Mead Johnson Nutrition*



At Mead Johnson, the health and development of infants and children are our sole concern.

We are a global company focused primarily on infant and child nutrition. That singular devotion has made our flagship “Enfa” line the leading infant nutrition brand in the world.

Today, Mead Johnson develops and markets safe, high-quality, innovative products that help meet the nutritional needs of infants and children. With more than 70 products in over 50 countries, Mead Johnson products are trusted by millions of parents and healthcare professionals around the world.

# Our Exhibitors

## *Arizona Pregnancy Risk Assessment Monitoring System (PRAMS)*

The Arizona Pregnancy Risk Assessment Monitoring System (PRAMS) is a joint research project between the Arizona Department of Health Services and the Centers for Disease Control. PRAMS was developed in 1987 and represents approximately 83% of all U.S. live births. AZ PRAMS provides longitudinal data on factors such as low birth weight, preterm birth, ante/postpartum obesity, mental health, COVID-19, vaccines, and breastfeeding during and after pregnancy, across Arizona's diverse maternal population. This knowledge across the state population of new mothers is necessary to monitor the progress of state and non-governmental program efforts to improve the quality of maternal and infant health services. It is the only surveillance system in Arizona that provides data about pregnancy and the first few months after birth.



## *Arizona Public Cord Blood Program*



The Arizona Public Cord Blood Program was created in 2011 by the Arizona Department of Health Services to advance the collection of and increase the number of cord blood units available for transplantation on the national cord blood inventory. Umbilical cord blood is the blood that remains in the blood vessels of the placenta and the umbilical cord, it is collected after the baby is born and the cord has been clamped and cut. Cord blood can be used much the same way that bone marrow stem cells are used for

a life-saving transplant. For many patients in need, a cord blood transplant is the best or only hope for a cure. Donating umbilical cord blood is free, painless and neither mother nor child is harmed in the collection. The Arizona Biomedical Research Centre currently funds four collection hospitals, Save the Cord Foundation, and the MD Anderson cord blood bank with lottery revenue to make the program possible.

## *ADHS / Arizona Women, Infants, and Children (WIC)*



The Arizona Supplemental Nutrition Program for Women, Infants, and Children (WIC) provides nutrition education and breastfeeding support services, supplemental nutritious foods and referrals to health and social services. WIC serves pregnant, breastfeeding, and postpartum women; infants; and children under the age of five.

Part of the breastfeeding support services for WIC participants and the public is the Arizona Department of Health Services 24-Hour Breastfeeding Hotline, 1-800-833-4642. Support is

available for both breastfeeding moms and the community that supports them to call with any breastfeeding and/or pregnancy-related questions, 24 hours a day. The hotline is staffed by an International Board Certified Lactation Consultant (IBCLC) who is a registered nurse with a background in maternal and child health. The hotline provides access to lactation support anytime from anywhere in Arizona.

### *CooperSurgical*

CooperSurgical is driven to advance the care of women, babies, and families around the world. We believe in empowering individuals and healthcare professionals in making health and life choices. We are trusted by clinicians worldwide for products, technologies, and services that support a wide range of reproductive solutions, from contraception to fertility and preventative and therapeutic gynecological care.



CooperSurgical®

### *Count the Kicks*

Healthy Birth Day, Inc. is the 501(c)(3) nonprofit organization that created the evidence-based Count the Kicks stillbirth prevention campaign, which teaches expectant parents the method for, and importance of, tracking fetal movement daily during the third trimester of pregnancy.



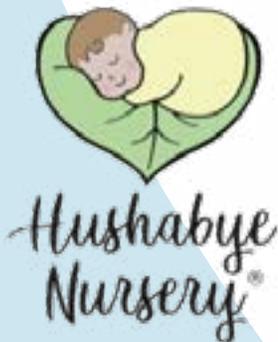
### *Grand Canyon University*

GCU is a Private, Christian University. Affordable. Located in Phoenix, AZ with over 22,000 students attending the main campus and over 90,000 online students. GCU has more than 275 academic programs across 9 colleges, NCAA Division 1 athletics, and dedicated staff and faculty.



GRAND CANYON  
UNIVERSITY®

### *Hushabye Nursery*



Hushabye Nursery has been operating since 2017, providing pre and postnatal education in the greater Phoenix, Arizona metropolitan area through its Hushabye Opioid Pregnancy Preparation and Empowerment (HOPPE) program. Hushabye Nursery's mission is to embrace substance-exposed infants and their caregivers with compassionate, evidence-based care that can change the course of their entire lives. In response to community needs, Hushabye Nursery created a new care model for family systems and communities impacted by the opioid use disorder (OUD) public health crisis. In November 2020, Hushabye Nursery opened its doors and began offering an innovative and trauma-informed medical care model created by nurse practitioners to treat infants experiencing Neonatal Abstinence Syndrome (NAS). Hushabye Nursery is an inpatient detox nursery customized to treat babies born with NAS and provide intensive outpatient family services as part of prenatal

and postnatal continuous care. Hushabye Nursery practices the model of Collective Impact, a community model that organically grows a system of care for the families of Arizona using existing community providers and agencies to provide support and services that Hushabye does not. Audience members will learn how Hushabye Nursery was developed, how the agency supports families, trends in opioids around Arizona, and how community agencies are pulling together to serve Arizona Families struggling with opioid dependence differently.

### *Jacob's Hope*

Jacob's Hope exists to aid newborns who are exposed prenatally to drugs and experiencing withdrawal symptoms at birth. We provide immediate short-term medical care between hospitals and homes.



### *March of Dimes*

March of Dimes leads the fight for the health of all moms and babies. We imagine a world where every mom and baby is healthy regardless of wealth, race, gender or geography. We support research, lead programs and provide education and advocacy so that every family can have the best possible start. Building on a successful 80-year legacy, we support every pregnant person and every family.



### *PeriGen*

PeriGen is an innovative provider of fetal surveillance systems employing patented, pattern-recognition and obstetrics technologies that empower perinatal clinicians to make confident, real-time decisions about the mothers and babies in their care. Our customer-centric team of clinicians and technologists builds the most advanced systems available to augment obstetric decision-making and improve communications among the clinical team at the point of care while supporting data flow between healthcare IT systems.



### *Southwest Human Development*



Southwest Human Development is Arizona's largest nonprofit dedicated to early childhood development. Recognizing a child's earliest experiences and relationships establishes the foundation for all future development, Southwest Human Development's more than 40 comprehensive programs focus on young children – ages birth to 5 – and their families in the areas of child development, mental health, Easterseals disabilities services, early literacy, Head Start and Early Head Start, family support and child welfare, and professional development

and training. Founded in 1981, Southwest Human Development serves 140,000 children, their families, and professionals each year. Learn more at [www.swhd.org](http://www.swhd.org).

## **Our Donors**

*Thank you to the companies that were unable to join us today but graciously donated items that we're sharing with you.*

*Pampers Johnson's Baby*

# AZ AIM Collaborative



**AIM**  
CHAMPION

