AzHHA Quality Awards Luncheon

hosted at the 2023 Arizona Hospital Leadership Conference
October 25 | Loews Ventana Canyon Resort | Tucson

The inaugural AzHHA Quality Awards Luncheon celebrates and recognizes Arizona’s leaders committed to advancing healthcare with exceptional quality performance, community engagement and a culture of continuous improvement.

For more information, email: CareImprovement@AzHHA.org
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The Arizona Hospital and Healthcare Association (AzHHA) is giving Arizona hospitals a voice to collectively build better healthcare and health for Arizonans. As the champion for healthcare leadership in Arizona, AzHHA and its member hospitals explore ideas and take collaborative action at the state capitol, in hospitals and at home to attain the best healthcare outcomes for our community. **Above all else, we put people and patients first through Better Care, Better Health and Lower Costs.**

AzHHA’s Care Improvement team works closely with hospitals to improve the health and well-being of patients, families and communities by implementing safe, evidence-based practices that prevent harm, save lives and honor patient wishes. Our three areas of focus are maternal health, hospital quality improvement and advance care planning.

This year, the 2023 Arizona Hospital Leadership Conference will host the inaugural AzHHA Quality Awards Luncheon to celebrate and recognize Arizona’s leaders committed to advancing healthcare with exceptional quality performance, community engagement and a culture of continuous improvement. Attendees will include member hospital C-Suites, healthcare executives and quality leaders.

Why does quality care matter?

According to the Agency for Healthcare Research and Quality in 2018, poor quality care leads to sicker patients, more disabilities, higher costs and lower confidence in the healthcare industry. For example, overuse of antibiotics has been shown to lead to resistance and as much as $7.5 billion a year in excess costs. Another study found that 16 percent of hysterectomies performed in the United States were unnecessary. The misuse and overuse of healthcare services leads to overwhelmed health plans, higher premiums and fewer Arizonans able to afford coverage. Quality care keeps communities healthier and saves time and resources for healthcare services for patients that truly need them.
We are seeking an AzHHA Quality Awards Luncheon Sponsor to partner with us in celebrating our member hospitals that are providing quality care, protecting the community through their emergency preparedness and addressing health disparities with community engagement projects.

As the only sponsor of the AzHHA Quality Awards Luncheon, the sponsor will receive the following benefits:

- Introduction of award ceremony with two minute company promo*
- Opportunity to present awards to winning hospitals
- Attendance at AzHHA Board Reception with conference sponsors Wednesday evening
- Distinctive name badge with sponsor ribbon recognition
- Recognition on sponsor page of conference app
- Company listing as hyperlinked logo on conference webpage (AzHHA website)
- Full-page ad in printed conference program (8 1/2 X 11)
- Option to include branded item / promotional giveaway in conference gift bag*
- Rotating company logo on overhead projector screen during breaks
- Complimentary conference registration for two staff representatives
- Highlight in one Connection (AzHHA’s weekly newsletter) of up to 150 words provided by sponsor
- Option to host breakfast roundtable discussion on Friday morning
- Verbal recognition during keynote session by AzHHA CEO
- Recognition on AzHHA social media as Quality Awards Luncheon Sponsor

*Remarks must be pre-approved by AzHHA