



Idaho Backcountry Hunters & Anglers Corporate Partnership Program



Why your business should partner with the Idaho chapter of BHA

- BHA is the fastest growing hunting & fishing conservation group in North America
- Idaho BHA has 2,300+ members and has been growing at 40% annually (only MT & CO have more members)
- Idaho BHA has 3,000+ Instagram followers and 1,600+ Facebook followers
- Idaho BHA members are your customers and future customers
- Idaho BHA works to protect the wild lands and waters of our state while also ensuring access to these lands and waters
- Idaho BHA is extremely active in hosting, promoting and participating in public events. We average over 20 public events each year.
- Idaho BHA events in Idaho include: pint nights, gear swaps, BHA's trademarked "Public Land Owner" film tour, new hunter programs, boots-on-the-ground work projects, group hikes, and more!
- Our membership is young and diverse!
- Over 68% of BHA members are age 45 or younger

To become a corporate partner for Idaho BHA or for questions please contact Idaho BHA.

idaho@backcountryhunters.org

Partnership Program Specifics

- Minimum contribution: \$500
- Contributions can be cash, product, services or a mix. Product values are based on retail price.
- Partnership is good for 1 year from the time of Idaho BHA receives the minimum contribution.

What you receive

PRINT

- Business listing in 4 issues of the Backcountry Journal
- Option to receive free quarterly BHA journals and display rack

WEBSITE

- Your logo and link on the Idaho chapter page on BHA's main website
- Blog post on the BHA website announcing your corporate partnership

SOCIAL MEDIA

- For every \$500 contributed, 2 social media posts on Idaho BHA's Facebook and Instagram accounts thanking you for your partnership with links to your website
- Tags on social media each time one of your products is used at an event

EVENTS

- Option to have business cards displayed next to any items you donate for raffle/auction purposes
- Potential for Idaho BHA to host an event at your store if it is agreed that such an event would be mutually beneficial
- Idaho BHA is open to discussing other creative ways to create mutually beneficial events with our partners



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Checklist for becoming an Idaho BHA Corporate Partner

- 1) Complete and submit the contract via email to the Idaho BHA Chapter (idaho@backcountryhunters.org)
- 2) Email Idaho BHA to arrange delivery of products or gift certificates and/or deposits of financial donations.
- 3) Email Idaho BHA a .JPG version of the logo that will be used for your listing on the BHA website.
- 4) Email Idaho BHA the website address that will be used for your listing on the BHA website.
- 5) Email Idaho BHA with 2-3 sentences about why you have chosen to become a BHA partner. Quotes from these submissions will be used for the blog post and social media posts announcing your partnership.
- 6) Email Idaho BHA with 2-3 appropriate photos that could be used for the blog post and social media posts announcing your partnership.

THANK YOU FOR YOUR SUPPORT!