

RANK THE VOTE

Statewide Organizer Job Description

Overview

Better Ballot Iowa, a statewide, non-partisan, 501c3 grassroots organization founded by Iowa-based activists, is looking for a part-time Organizer in Iowa to work on the front lines of a transformative campaign to upgrade Iowa's voting system to ranked choice voting (RCV).

This Organizer will be a part of the team responsible for increasing visibility and increasing voter support for RCV. They will conduct smart and compelling presentations and campaigns across digital and in-person mediums to drive volunteer engagement, grow the supporter base, and develop grassroots fundraising. Working hand-in-hand with statewide grassroots leaders, the Organizer will harness tools to help drive success at local events and actions, train activists on organizing techniques, and reach people and fundraising goals.

Hiring and supervision will be managed by Rank the Vote, a national 501c3 for Better Ballot Iowa.

Responsibilities

- **Field:** Work closely with the statewide field team to establish operational priorities and meet aggressive weekly and monthly goals for voter outreach. Manage, develop, and support a field team to grow the volunteer and donor base. Canvass weekly, hitting monthly target goals to grow the supporter list.
- **Volunteer Management:** Develop repeatable, trainable workflows to boost online engagement so as to drive turnout for events. As directed, train advisors, staff, and activists on messaging and best practices. Train volunteer leaders in relationship, coalition, and organizational building tactics and strategies. Ensure volunteer communications and events are appropriately structured, well-promoted and impactful. Develop meaningful activities for volunteers that contribute to the campaign's strategic goals. Conduct coaching sessions and training on all aspects of movement building tactic: from how to run an effective meeting, how to inspire a recruit to action, to how to set up and maintain organizational systems and technology platforms.
- **Fundraising:** Host or train others to host House Parties - on Zoom and in person. Run phonebanks to increase donations. Apply for grants. Craft newsletters to raise funds.

Qualifications

- **Experience:** 1-6+ years campaign / organizing experience. Volunteer training and management experience. Relationship management and rural organizing experience. Lobbying / advocacy experience. Excellent copywriting skills. Demonstrated, measurable results from past successful campaign and advocacy work. List-building and fundraising experience is a plus for issues or candidates. Competence with Nationbuilder, Basecamp and Google Suite.
- **Goal Setting/Achievement:** Show planned/achieved goals and tracked metrics/accomplishments in resume.
- **Characteristics:** Understanding of the Iowa political landscape, passion for RCV and a commitment to continual learning. Self-driven and obsessive attention to detail, and exceptional prioritization skills. Proven leader with an eagerness to receive feedback and course-correction. Adherence to an ethos of non-partisan public relations and messaging, including engagement with individuals from a broad spectrum of political views, and ability to show restraint on expressing personal partisan opinions. Exceptional people skills and emotional intelligence, and a passion for election reform.
- **Travel:** Must be willing to travel across Iowa to assist volunteers on an in-person basis, as needed and as public health conditions allow.
- **Residency:** Be a resident in the state of Iowa, preferably within 1 hour of Des Moines(preferred) or Iowa City.

Schedule: Part-Time (Evenings and weekends required to maintain volunteer engagement)

Compensation: Compensation is dependent upon candidate experience. A target rate of \$25-30/hour for an estimated 20 hours per week.

How to Apply

Send your resume and cover letter to: resumes@betterballot.org

To learn more about us, visit www.BetterBallotIowa.org

Rank the Vote provides equal employment opportunities (EEO) to all employees and applicants without regard to race, color, religion, gender, sexual orientation, gender identity or expression, national origin, age, disability, genetic information, marital status, or military or veteran status in accordance with all applicable laws. We don't tolerate discrimination or harassment based on any of the above. We're committed to building a diverse leadership team. Women, people of color, and members of other historically underrepresented groups are strongly encouraged to apply.