



Better Ballot Iowa is a non-partisan 501(c)(3) that seeks to educate on the advantages of bringing Ranked Choice Voting to Iowa.



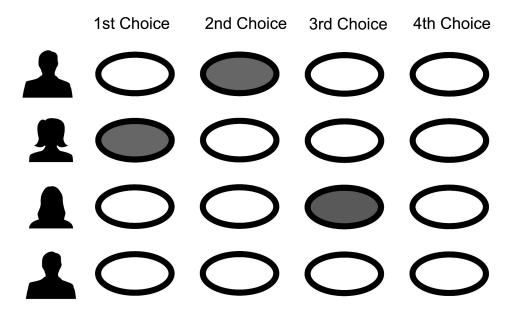




What is Ranked Choice Voting?

Ranked Choice Voting allows you to vote for your favorite candidate as your 1st choice...

...followed by a series of backup choices (2nd, 3rd, 4th, etc), in the event your 1st choice gets eliminated.





Ranked Choice Voting is...



Simple



Efficient/Economical



Fair/Representative



Expressive



Better than any alternative options currently available to Cedar Rapids



Two Types of RCV

We recommend:

- Instant Runoff Voting (RCV-IRV) for single winner elections
- Single-Transferable Vote (RCV-STV) for multi-seat elections



These are the most time-tested and straightforward methods, with decades experience in the US and over a century, worldwide





How Cedar Rapids Currently Votes

- Cedar Rapids currently uses a Runoff Election System to elect officials.
- If no candidates receives a majority of the vote in the general election, a runoff election is held between the top two candidates
- This runoff election must be four weeks after the general election, per state law (near Thanksgiving!)
- Ballots cannot be printed until any challenges/recounts are resolved





The Current Runoff System

Runoff elections are costly and suffer from low turnout



Cedar Rapids Mayoral Runoff Election set to cost around \$80,000, while Des Moines ended runoffs in 2020

Nearly 7,000 fewer voters in the runoff election

general election turnout	runoff election turnout	change in turnout	
26,428	19,898	-24.7%	



Instant Runoff Voting (RCV-IRV)

is a series of runoff votes conducted instantaneously

- Voters fill out a *single ballot* indicating how they would vote in a runoff, if their candidate was eliminated.
- So no additional election is necessary
- A majority winner can be found efficiently & cost-effectively



Instant Runoff Voting in a nutshell

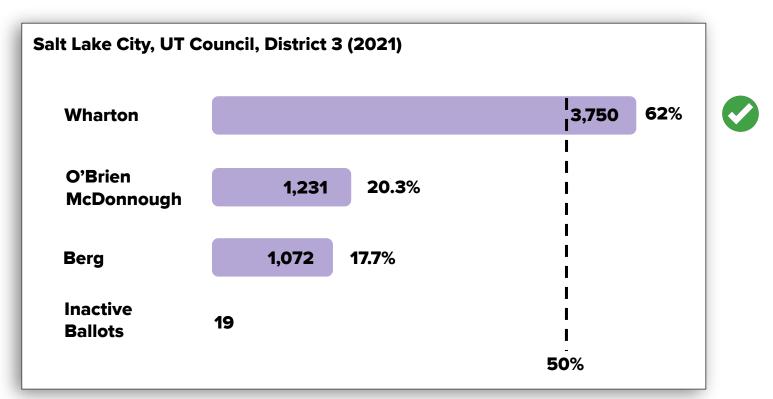
- **1.** Any candidate with a majority wins
- 2. If no candidate has a majority, the lowest vote-getter is eliminated
- 3. Their voters' votes go to their next choice

Repeat until a winner is found



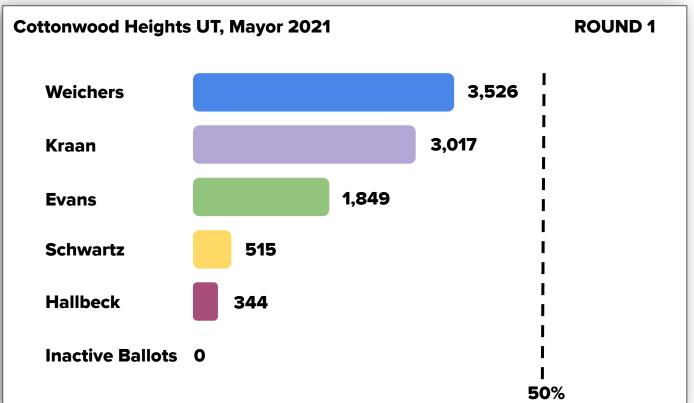


Example: First-round winner

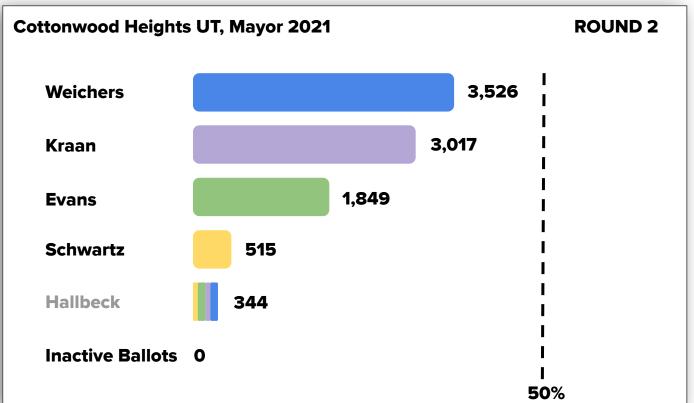




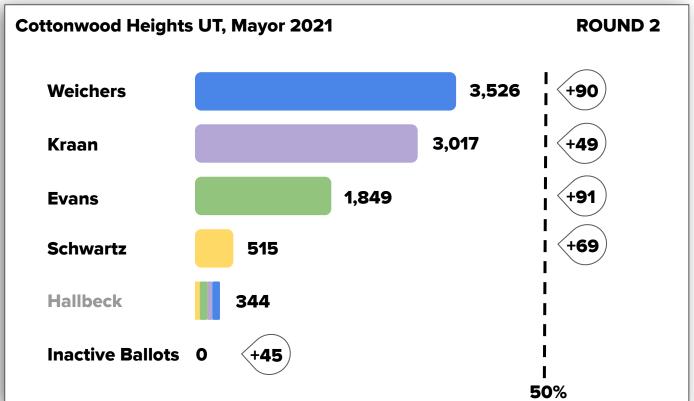
Multi-round example



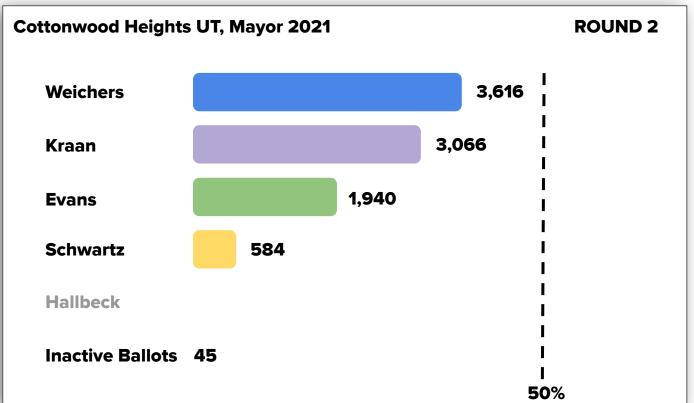




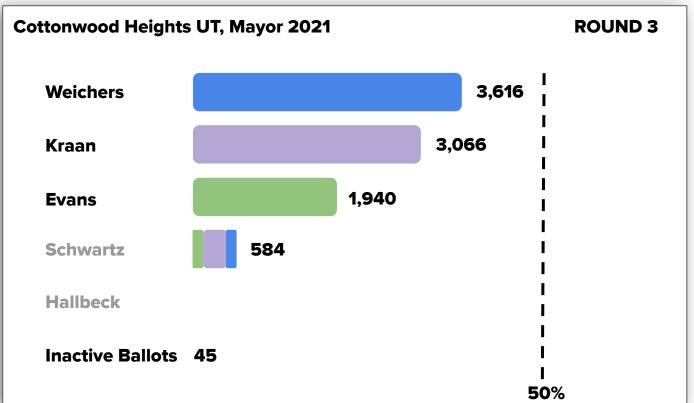




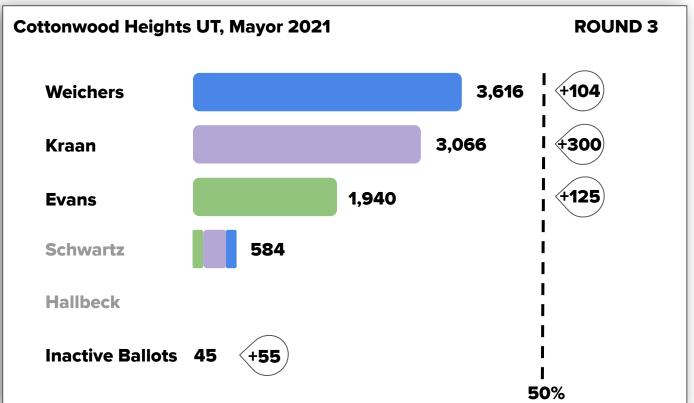




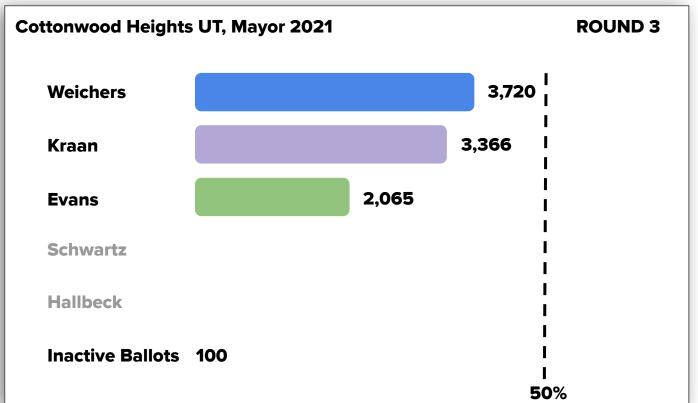




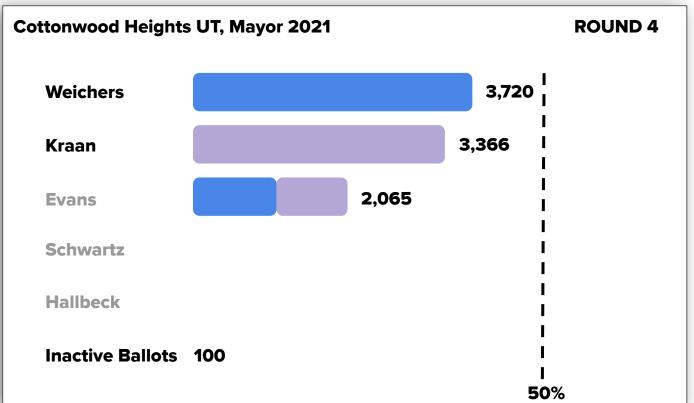




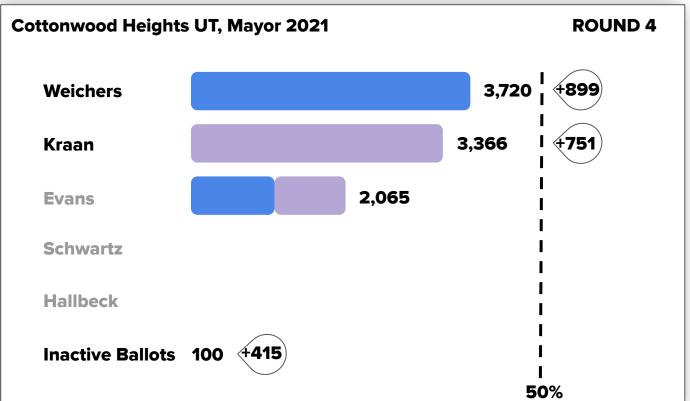




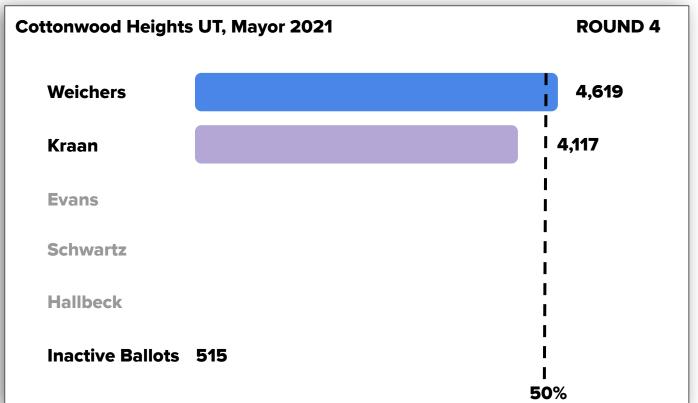




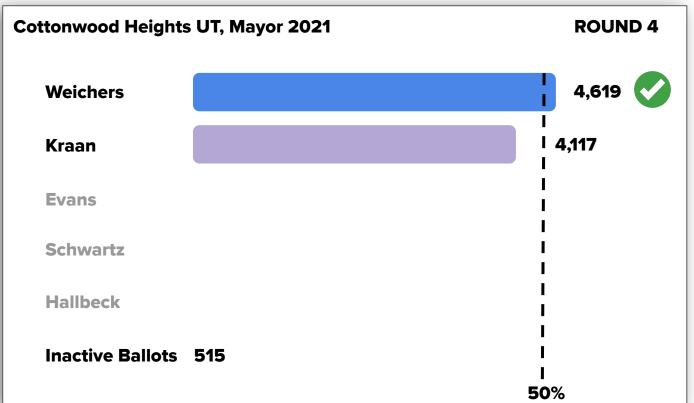
















At-large City Council Seats

- The current system (3 at-large reps)
 - 2 elected in a single multi-winner election
 - 1 elected in the same election as the district races
- At-large races often necessitate runoffs and typically see a more than 50% reduction in voter turnout





The Current System

Iowa Code Title IX (376.8)

- "In a regular city election held for a city where the council has chosen a runoff election in lieu of a primary...no candidate is elected who fails to receive a majority of the votes cast for the office in question."
- "In the case of at-large elections to a multimember body, a majority is one vote more than half the quotient found by dividing the total number of votes cast for all candidates for that body by the number of positions to be filled. In calculating the number of votes necessary to constitute a majority, fractions shall be rounded up to the next higher whole number."

Simple, right?



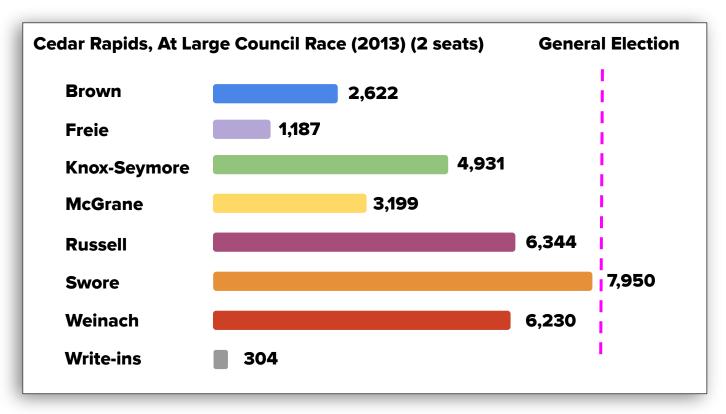
The Current Runoff System

 Runoffs for selecting multi-winner at-large city council seats have had massive drop-offs in number of voters

CR election	Voters (gen)	Voters (runoff)	% Change
2013 (2 seats)	20,161	7,896	-60.8%
2009 (2nd Seat, 2 vs. 3)	23,526	8,296	-64.7%
2005 (3rd seat, 3 vs 4)	25,183	11,909	-52.7%

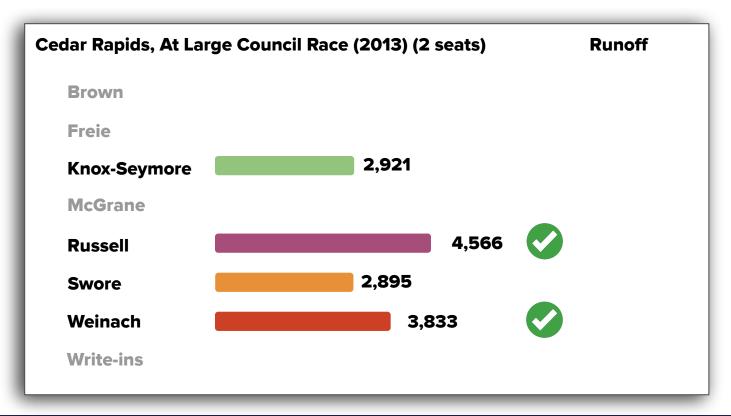


The Current System





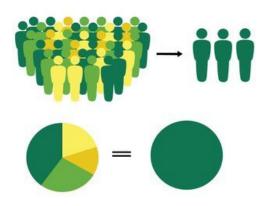
The Current System



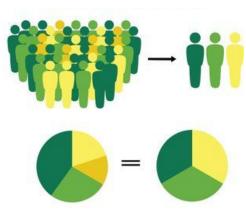


Single-Transferable Vote

Single Transferable Voting would allow Cedar Rapids to efficiently select all three at-large reps in a single election, without an additional runoff. STV is very democratic and representative.



3 sequential single-winner races



Single-Transferable Vote



Single-Transferable Vote

STV is **efficient**. It can quickly resolve 2-winner or 3-winner races in a single election, without the drop in turnout or costs.

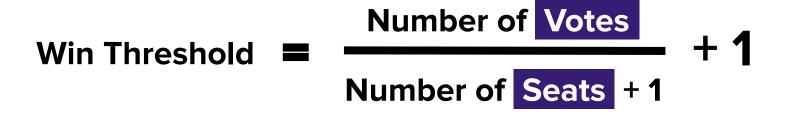
To the voters, the ballot looks **no different** from a single-winner RCV race.

The vote counting is similar to Instant Runoff Voting, with just a few small differences.





Win-threshold depends on the # of seats



For a 1-seat race, the quota is 1/2 + 1

...only 1 candidate can win more than a half

For a 2-seat race, the quota is 1/3 + 1

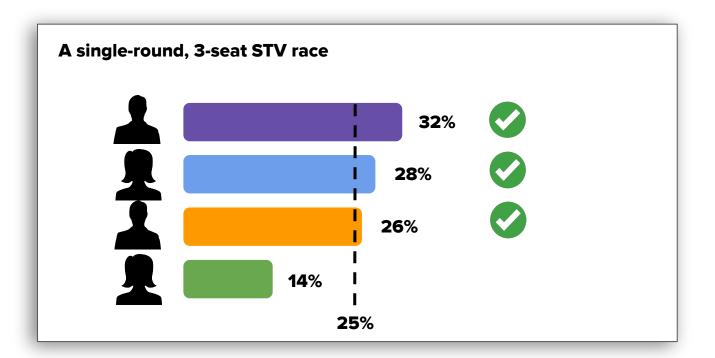
...only 2 candidates can win more than a third

For a 3-seat race, the quota is 1/4 + 1

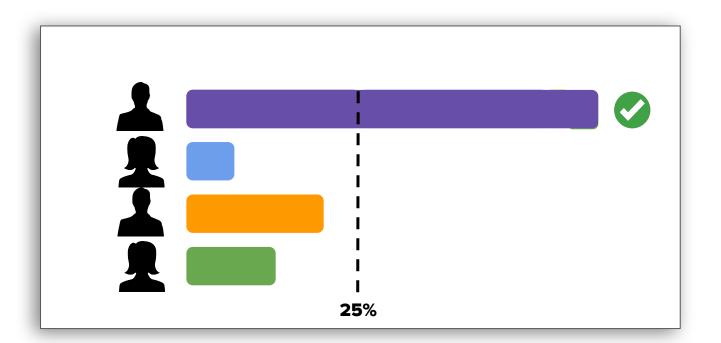
...only 3 candidates can win more than a fourth



Any candidate above the quota wins

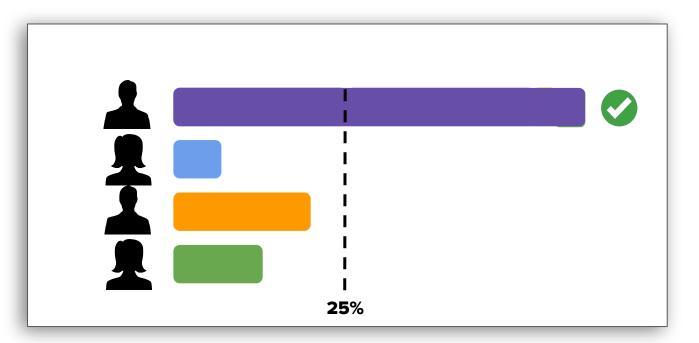






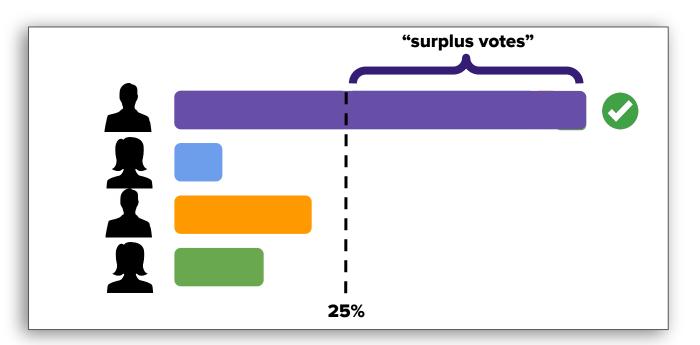


If we decide the rest of the election without the purple voters, then the two other seats will be determined by less than half of the electorate.



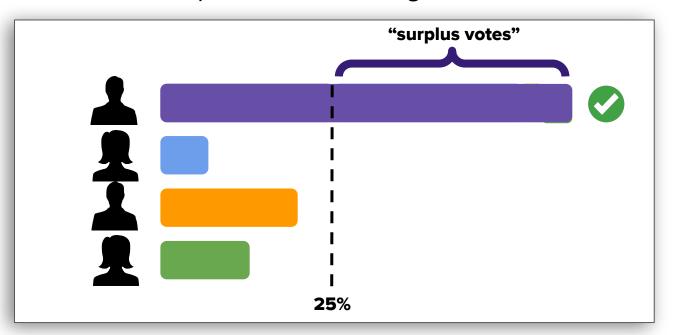


The problem is that surplus votes are exhausted.





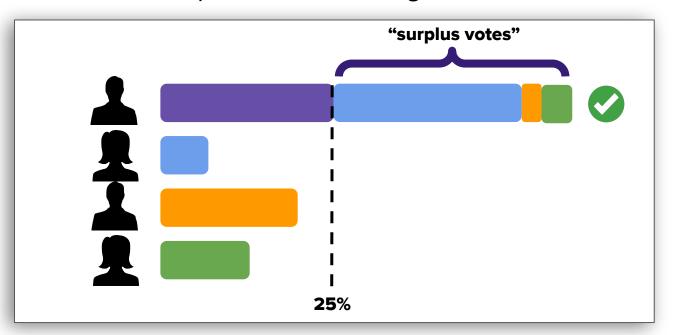
Voters should not be penalized for supporting a popular candidate. Surplus vote should go to their next choice.





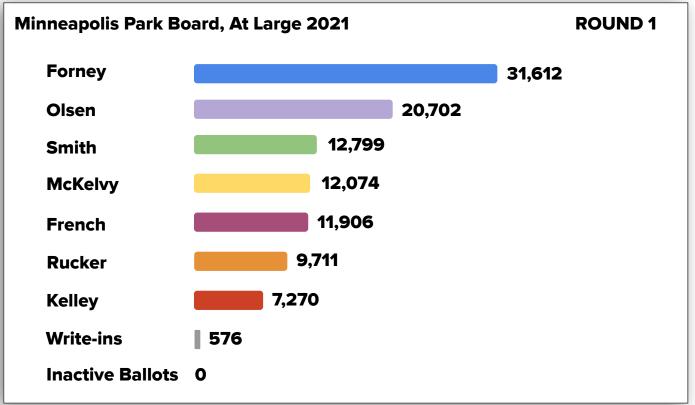
Surplus votes are redistributed to their 2nd choice

Voters should not be penalized for supporting a popular candidate. Surplus vote should go to their next choice.



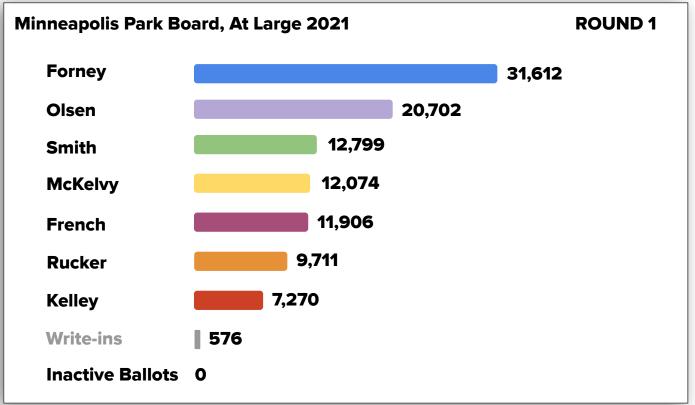


Real example of STV (three seats)



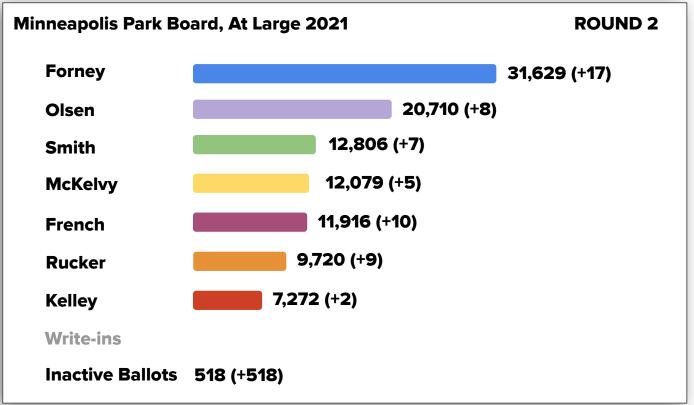


Round 2: Write-ins eliminated



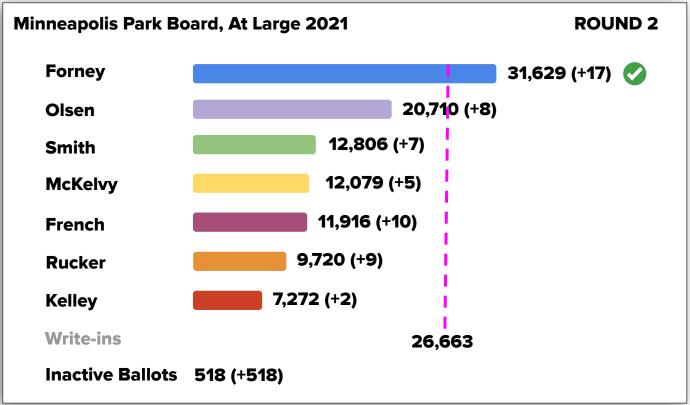


Round 2: Write-ins eliminated



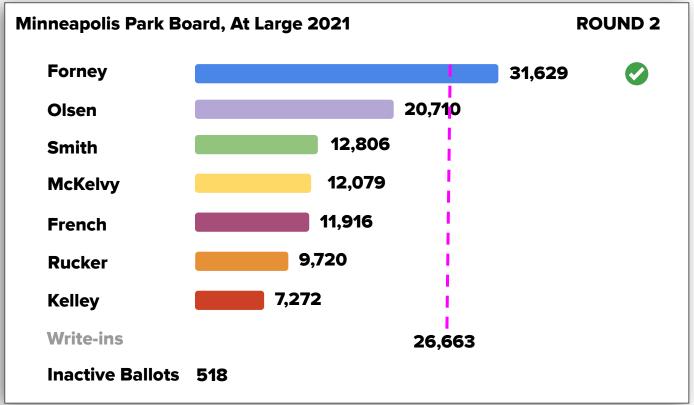


Round 2: Write-ins eliminated



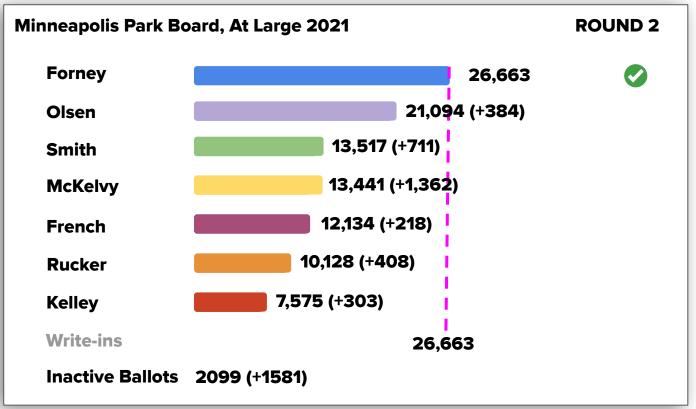


Round 3: Redistribute surplus votes



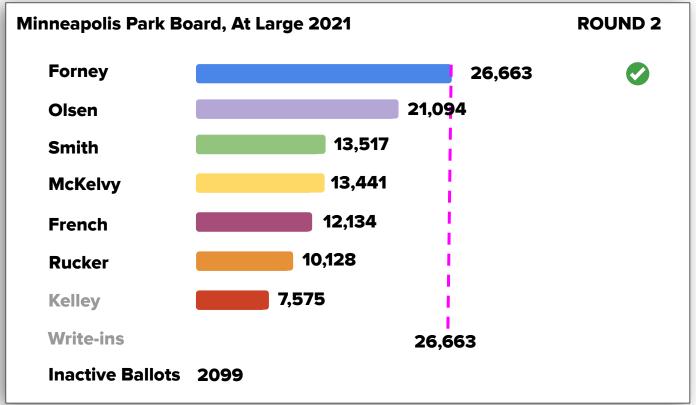


Round 3: Redistribute surplus votes



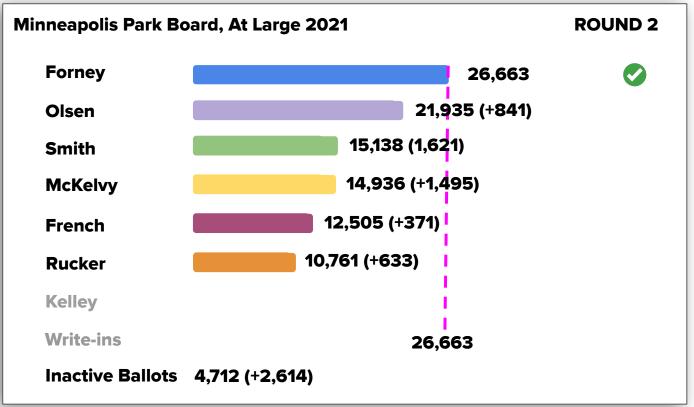


Round 4: Kelley is Eliminated





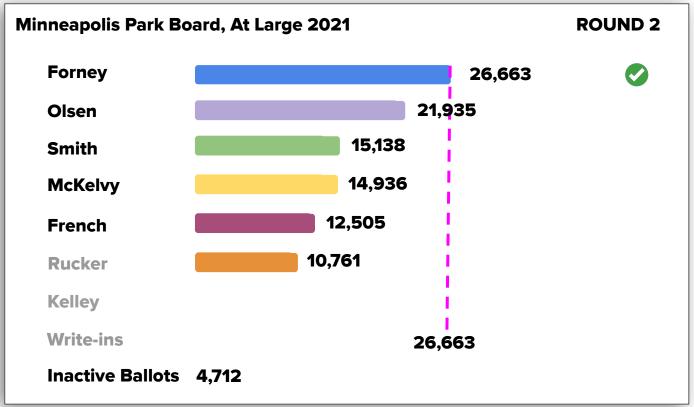
Round 4: Kelley is Eliminated



betterballotiowa.org

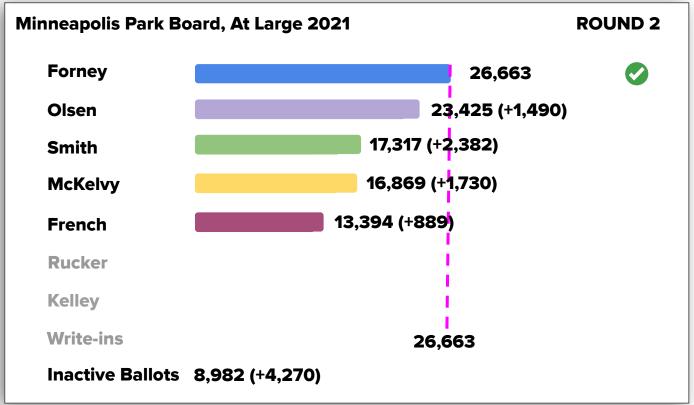


Round 5: Rucker is Eliminated



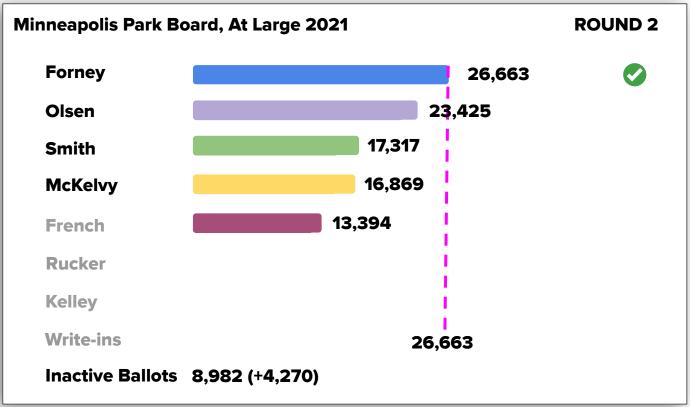


Round 5: Rucker is Eliminated



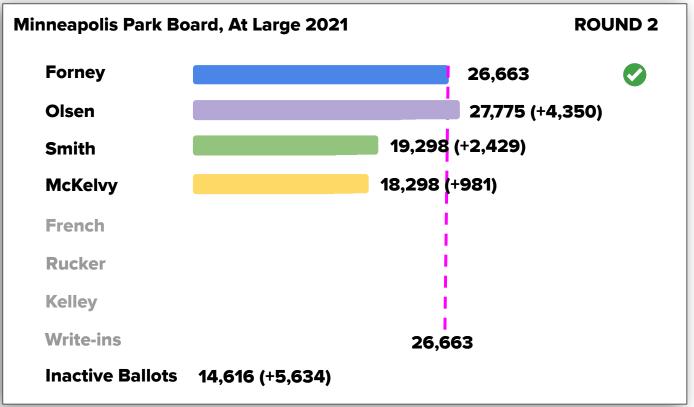


Round 6: French is Eliminated



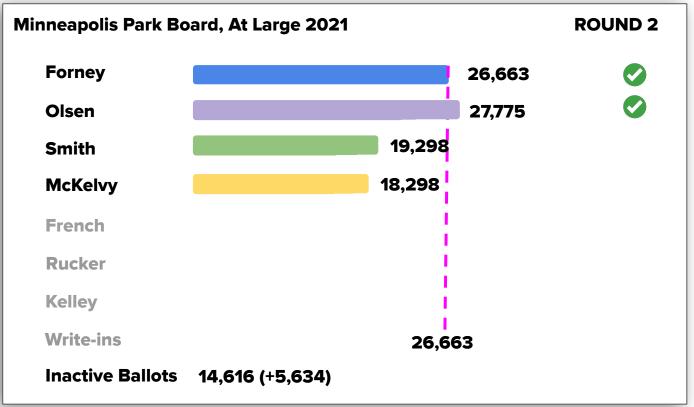


Round 6: French is Eliminated



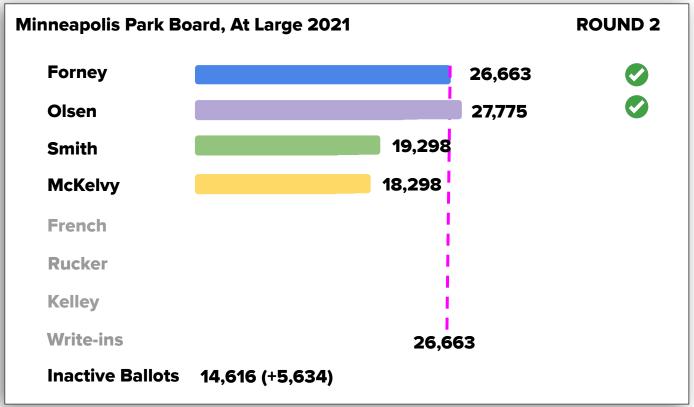


Round 6: French is Eliminated



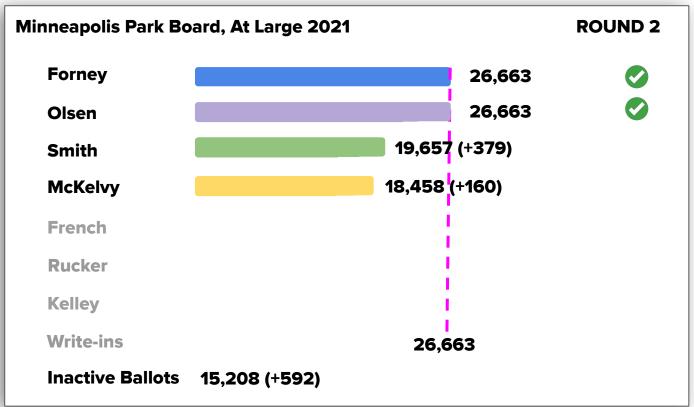


Round 7: Olsen's Surplus is Redistributed



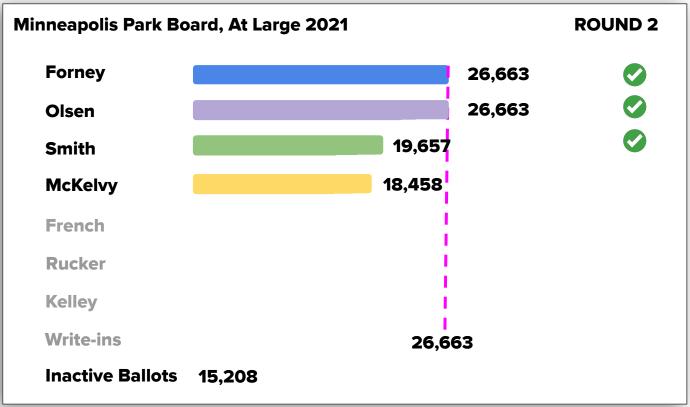


Round 7: Olsen's Surplus is Redistributed





Smith Wins 3rd Seat

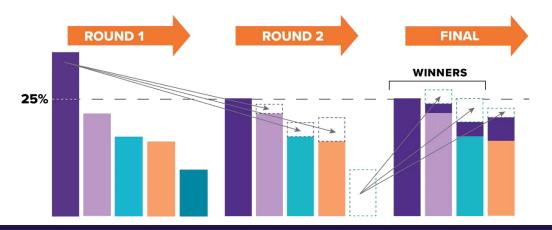




Multi-winner RCV in a nutshell

- 1. Any candidate who crosses the threshold wins a seat
- 2. Surplus votes are transferred to their next choice
- 3. Conduct elimination and runoff rounds

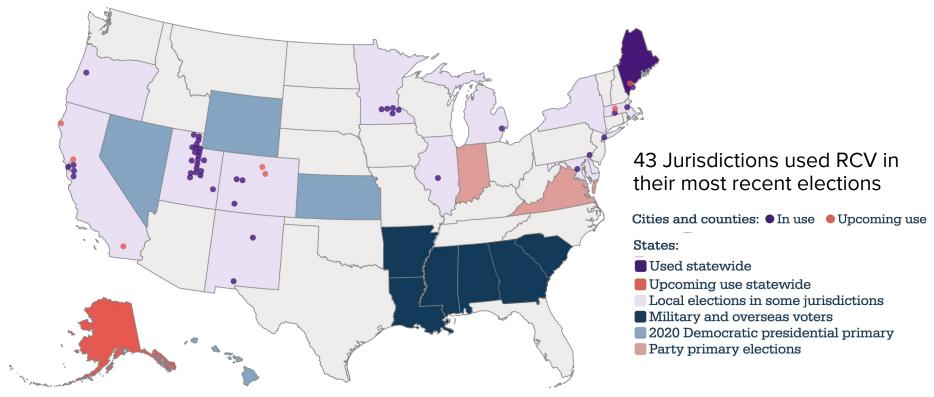
Repeat until all seats are filled







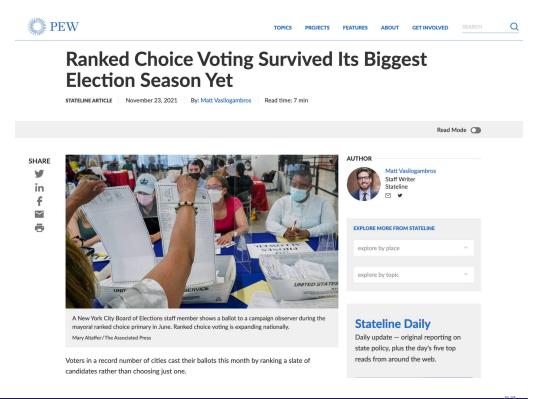
RCV is a well-established voting system





RCV has been used in municipal elections for nearly two decades

- In 2021, a record number of cities used Ranked Choice Voting: 32 cities in 7 states
- 20 cities were added in Utah alone, and RCV polled at 80% approval
- Three additional cities voted to adopt RCV by popular referenda



5/



RCV has support across the political spectrum

Democrats

Many "Blue Cities" like

- San Francisco
- New York City
- Minneapolis

Republicans

- The Utah State Legislature
- Virginia GOP Convention
- Indiana GOP Convention

Third-Party/ Independents

- Officially endorsed by the Green, Alliance, Forward, and Libertarian Parties
- 62% of Americans believe a third party is needed (Gallup)

Opinion: Maya Wiley: I lost the NYC mayoral race, but women and minorities win with ranked-choice voting



Opinion: Ranked-choice voting offers a promising path for Virginia



elections

Support for Third U.S. Political Party at High Point





Lots of expertise/best practices



HOME RCV 101 LIBRARY STAKEHOLDERS MEDIA TOOLS ABOUT GET CONNECTED MONTHLY POLL





RCV is already compatible in Linn Co

- Linn County uses ES&S Digital Scan 200 optical scan voting equipment.
- This equipment is not only compatible with Ranked Choice Elections, but is also used by Minneapolis/Hennepin County, which effectively handles much larger RCV/IRV and RCV/STV elections.



RCV Readiness Score: 95%

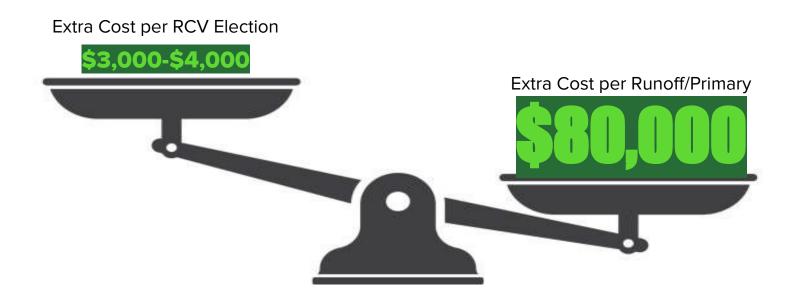
RCV Readiness Category: Prepping for RCV



https://drive.google.com/file/d/1yZlsR1po3xuBMEvGhq2OQilNVBnjrcNv/view



RCV is economical





Added costs of switching to RCV

Recurring Costs

\$0	New machines
\$0	New software
\$3,000-\$4,000	Consultant from RCV Resource Center

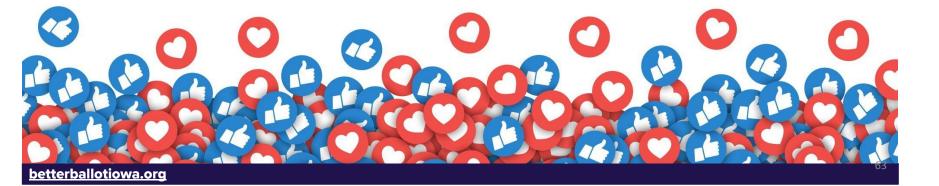
One-Time/Two-Time Costs

\$25,000	Mailers/Voter Education
\$10,000	Staff Training
\$8,000	Volunteer Training



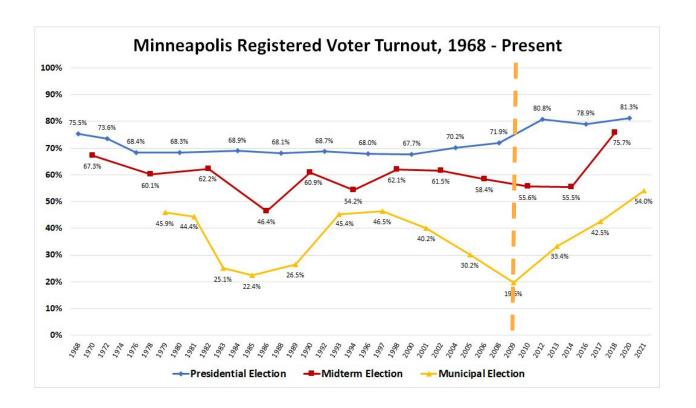
RCV is popular

- 77% of New Yorkers who used RCV for primaries, support it for future elections (source)
- **60.9%** of Maine Voters favor keeping or expanding RCV (source)
- 94% of Santa Fe voters reported being "very satisfied" or "somewhat satisfied" w/ RCV (source)
- 66% of Minneapolis voters support continued use of RCV, w/ only 16% against and 18% unsure (source)
- 86% of Utah voters were were either "satisfied" or "very satisfied" with RCV (source)





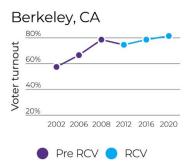
RCV is good for turnout

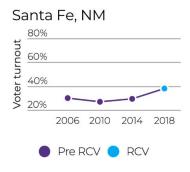


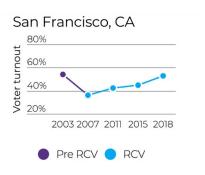
betterballotiowa.org

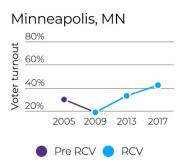


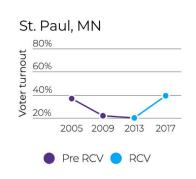
RCV is good for turnout

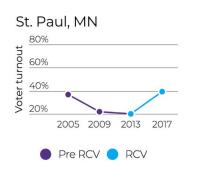














RCV is secure and fully auditable

- RCV elections, using existing lowa infrastructure, would still produce physical ballots that leave a paper record.
- Ranked ballots can be hand recounted, when necessary
- There are well established procedures for recounts and audits in close races.





Incentives for Positivity

- When politicians are worried about winning your #2 choice, they're more careful not to attack your #1 choice
- A voter supporting a different candidate is still worth talking to, since their #2 choice is still in play.

Flips the script on campaigning









Available Options for Cedar Rapids

Runoffs ≥ **Primaries** > **Plurality**

- Majority wins
- Choice where it matters

- Majority wins
- Slightly more convenient

Simple

- Costly
- Bad for turnout
- Poor timing

- Costly
- Bad for turnout
- Less choice where it counts
- Contentious binary races

- Minority rule
- Spoiler effect
- Tends towards less choice and contentious binary races

(see backup slides for more data)



Available Options for Cedar Rapids

RCV > Runoffs ≥ Primaries > Plurality

Advantages of runoffs but without the costs

- Majority wins
- Choice where it matters

- Majority wins
- Slightly more convenient

Simple

- Costly
- Bad for turnout
- Poor timing

- Costly
- Bad for turnout
- Less choice where it counts
- Contentious binary races

- Minority rule
- Spoiler effect
- Tends towards less choice and contentious binary races

(see backup slides for more data)



Cedar Rapids can adopt trigger language

- Some attorneys have suggested that Iowa state law precludes local governments from adopting Ranked Choice Voting for local elections.
- Assuming this to be the case, Cedar Rapids can amend its charter to adopt RCV for city elections, but with language specifying that the change is to become effective when lowa state law is changed to allow cities to do so.
- The mechanism is called "trigger language", where the change to RCV for city elections is triggered by a change to state law.

Recent Example in the State Legislature:

<Sec. ____. CONTINGENT EFFECTIVE DATE. This Act takes effect on the date federal legislation is enacted authorizing states to adopt daylight saving time as the official time in that state throughout the year.>



Our Recommendations

- Put trigger language stipulating the the city would adopt RCV if it becomes legally available
 - Instant Runoff Voting would be used to pick single winners
 - Single Transferable Voting would be used for multiple seats
- The election schedule can be adjusted to put all three at-large reps in the same election year as the mayor and all district-level council seats in the alternating election years
- Until RCV becomes available, the runoff system is probably the best option, imperfect though it is

/2



RCV: Better for Cedar Rapids

- Ranked Choice Voting provides a system for conducting instantaneous runoff votes, without additional elections
- RCV will help build a better system for Cedar Rapids, that
 - efficiently and economically picks the most preferred candidates
 - better represents the electorate
 - rewards politicians who build broad coalitions
 - doesn't play into the growing polarization of national politics

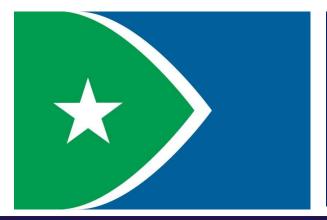


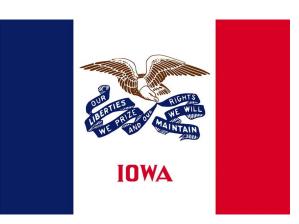


RCV: Better for Cedar Rapids

Even though the legal path is not yet cleared for CR to adopt RCV, trigger language is a way of seizing the moment and advancing this issue

- Good for Cedar Rapids
- Good for other lowa towns/cities struggling with these problems
- Good for lowa at large







Thank You!

- We're happy to answer any questions or concerns.
- We can also connect you with any legal or technical support you would need to move ahead.

https://www.betterballotiowa.org

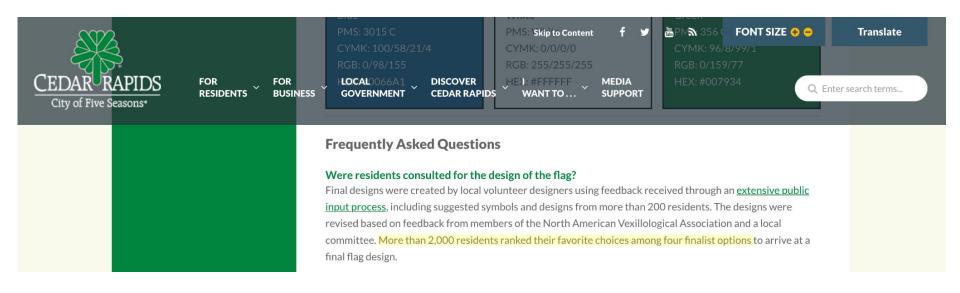
https://www.facebook.com/BetterBallotlowa

https://twitter.com/betterballotia





Cedar Rapids Flag Was Chosen Using RCV





Backup Slides: Mechanics of CR Elections



How Cedar Rapids Votes

- Cedar Rapids elects nine officials: the mayor, five district council members, and three at-large council members
 - Four of these are elected on a city-wide basis (the mayor and three at-large council members)
 - Five district council members are elected from districts.





How Cedar Rapids Votes

- All are elected to four-year terms
- All are members of the city council (including the mayor)





Backup Slides: Changing the **Election Cycle to Get** all At-Large Reps in One Election



Change to Election Cycles

- Currently, in mayoral election years (e.g., 2021, 2017), voters elected two citywide officials and three officials from districts:
 - The mayor
 - Three district council members (CD1, CD3, CD5)
 - One at-large council member
- In the other election years (e.g., 2019, 2015), voters elected two citywide officials and two officials from districts:
 - Two at-large council members (in the same race)
 - Two district council members (CD2, CD4)



Change to Election Cycles

- It is believed that it would be less confusing if all citywide elections occurred at the same time and all districts had elections at the same time
- The elections can be transitioned as follows:
 - All current elected officials complete their current terms
 - In the 2023 elections, the two at-large members are elected to two-year terms
 - In the 2025 elections, three district council members (CD1, CD3, CD5) are elected to two-year terms



During and After Transition

- 2023: CD2 & CD4 (4 yr terms); two at-large (2 yr terms)
- 2025: Mayor (4 yr); CD1, CD3, CD5 (2 yr); three at-large (4 yr)
- 2027: All Districts: CD1, CD2, CD3, CD4, CD5 (4 yr terms)
- 2029: **All Citywide:** Mayor (4yr); three at-large (4 yr)
- 2031: All Districts
- 2033: All Citywide
- 2035: All Districts
- 2037: All Citywide

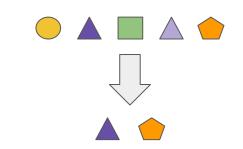


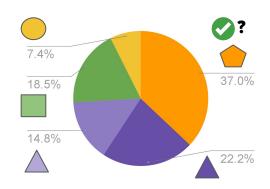
Backup Slides: Other Options for CR



Other Election Options in Iowa

- Switch to a primary system
 - If there are too many candidates, a nonpartisan primary is held four weeks before the general election
 - Top two candidates move on to the general election
- Switch to a plurality system
 - A single election is held
 - The candidate with the most votes wins, even if it is not a majority







A Primary System Wouldn't Really Fix the Problems

- Slightly more convenient time
- Maximizes turnout at the final election

- Primaries famously have low turnout
- Less choice in the general election
- Might lead to more contentious binary campaigns in the general election
- Would require more elections than a runoff system.



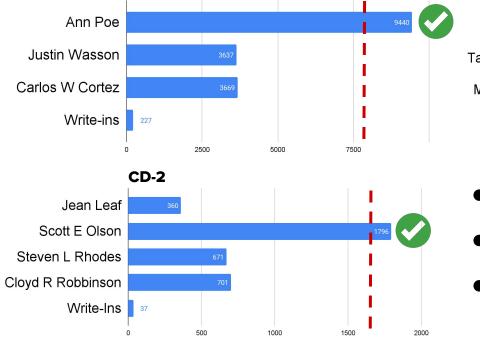
A primary system would require more extra elections

Election Year	Runoff Needed	Would've needed a primary	
2005	YES	YES	
2007	YES	YES	
2009	YES	YES	
2011	NO	YES (AL, CD2, CD4)	
2013	YES	YES	
2015	NO	YES (5 cands for 2 AL seats)	
2017	YES	YES	
2019	NO	NO	
2021	YES	YES	

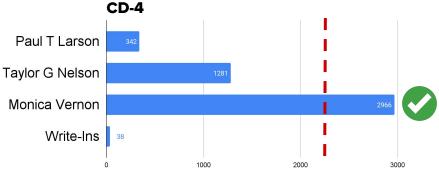


A primary system would require more extra elections

Example: 2011 Cedar Rapids Election



At-large (1 seat)

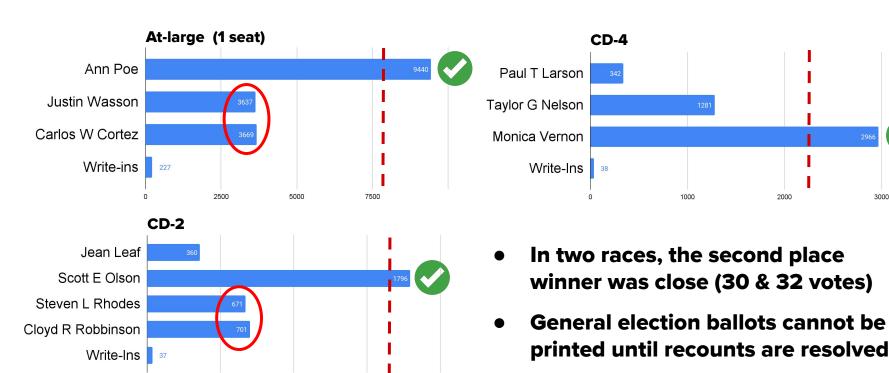


- Clear majority in all races
- No runoff was needed
- All 3 races would have required a primary



A primary system would require more extra elections

Example: 2011





Plurality Elections would be worse

Cedar Rapids elections since 2005:

5 out of 11 runoffs

The person with the most votes in the general election did *not* win the runoff

<30% of the vote

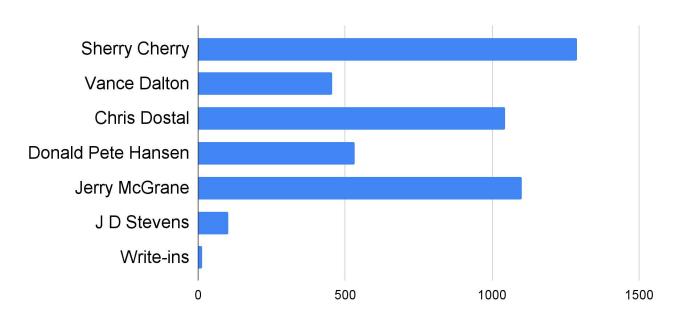
In 3 races, a candidate would have won the plurality election with less than 30% of the vote

Plurality elections would frequently fail to elect the preferred candidate



Most Votes ≠ Preferred by the Majority

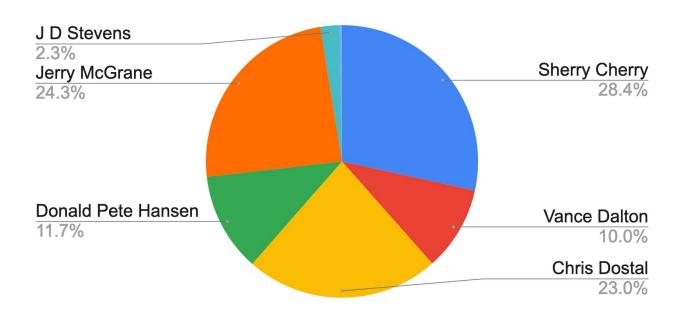
2005 General Election, District 3 Council Seat





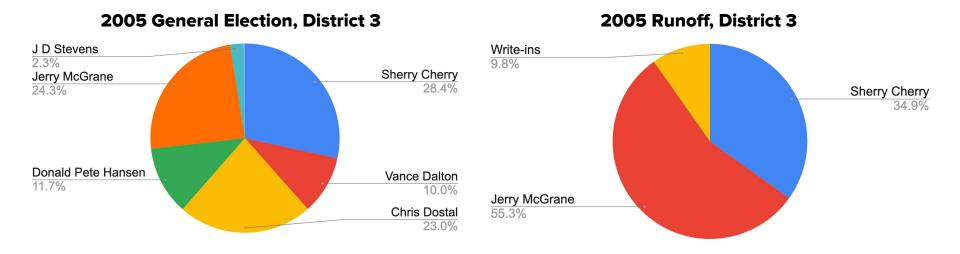
Most Votes ≠ Preferred by the Majority

2005 General Election, District 3 Council Seat





Plurality elections can select an unpopular winner



McGrane received more votes in the runoff than Cherry did in either election



Plurality voting

- Can lead to minority rule
- Candidates are discouraged from running
- Voters are discouraged from voting for the candidate they really like
- Tends towards contentious binary races







Available Options for Cedar Rapids

Runoffs ≥ **Primaries** > **Plurality**

- Majority wins
- Choice where it matters

- Majority wins
- Slightly more convenient

Simple

- Costly
- Bad for turnout
- Poor timing

- Costly
- Bad for turnout
- Less choice where it counts
- Contentious binary races

- Minority rule
- Spoiler effect
- Tends towards less choice and contentious binary races

95



Available Options for Cedar Rapids

RCV > Runoffs ≥ Primaries > Plurality

Advantages of runoffs but without the costs

- Majority wins
- Choice where it matters

- Majority wins
- Slightly more convenient

Simple

- Costly
- Bad for turnout
- Poor timing

- Costly
- Bad for turnout
- Less choice where it counts
- Contentious binary races

- Minority rule
- Spoiler effect
- Tends towards less choice and contentious binary races

96



Backup Slides: Data on Ranked Choice Voting





RCV elections since 2004

439

Where the winner was preferred by the majority of voters in any head-to-head pairing

420

Where the first-round winner won the final election



Where the Condorcet winner lost

petterballotiowa.org



RCV outperforms two-round runoffs

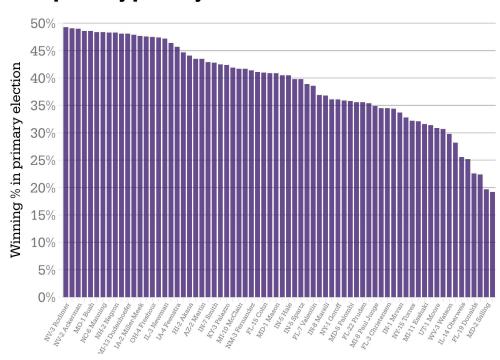
	RCV elections, 2004 - 2020	Federal Primary Runoffs, 1994 - 2020	San Francisco Runoffs, 2000 - 2003	Statewide Runoffs, 2020
Number of races	111	248	14	22
Races where winner's vote total increased from 1st to final round	100%	50%	43%	50%
Races where winner's final vote total >50% of 1st round vote**	41%	13%	14%	27%
Races where winner's final vote total >40% of 1st round vote**	94%	37%	36%	27%
Winners' median final vote share as % of 1st round vote	49%	36%	34%	36%

Includes multi-round RCV contests where ballot data allowed us to reduce the count to two finalists, as in runoff elections.

betterballotiowa.org



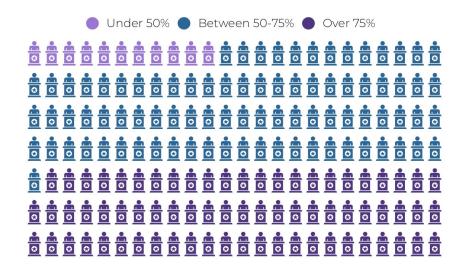
2020 plurality primary winners, U.S. house



100



Consensus Value for Winners of RCV Races



Percentage of voters for whom the winning candidate was in their top-3

Includes all single-winner RCV races in the U.S. since 2004 with 3+ candidates and for which we have enough data to determine consensus value.

betterballotiowa.org



Backup Slides: **Policy Brief and** History of CR Elections



BBI Policy Brief

https://docs.google.com/document/d/1ZKGaBQc7rgOvx8k_ICl34Vgmt60 Hn5codwecFebQE6g/edit

Full summary of Cedar Rapids Elections since 2005:

https://docs.google.com/document/d/11B4ZAPjyyN0m1St1ksvZZpjeE-3hHu8b0SnjTC6xYCw/edit?usp=sharing