

TEAM RUSTAD

Conservative Leader

John Rustad's endorsed slate



Aisha Estey - President

Aisha Estey, current Party President and a seasoned litigation lawyer, has been instrumental in the party's growth and electoral success over the past two years. With a keen legal mind and deep understanding of both governance and grassroots organization, she has overseen the party's expansion, championed its policies in the media, and helped position it as a formidable force in provincial politics.

When she began her term as President, our party had one MLA, polled under ten percent and was unable to fundraise any significant amount of capital. In just one year, she oversaw party growth that is unprecedented in Canadian history, leading to an incredible election result.

Her leadership has given her a firsthand view of the party's strengths and areas for improvement, making her uniquely qualified to refine its strategy and increase engagement with members to ensure continued success for the party. Dedicated, pragmatic, and results-driven, Aisha would be honoured to implement the hard-earned lessons of recent victories, and defeats, to secure a Conservative majority in the next election.

With the endorsement of Conservative Leader John Rustad, Aisha looks forward to continuing to grow the party.

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Wes Graham - Vice President

Wes Graham is a seasoned public servant and business leader whose dedication to community development spans over two decades. With an impressive track record of six terms in local government across Creston and Cranbrook, Wes has been a cornerstone of regional development in British Columbia. His leadership reached new heights as President of the Association of Kootenay Boundary Local Governments, Second Vice President of UBCM, while his six-year tenure as director of the Regional District of East Kootenay further cemented his reputation as a fiscally responsible public servant.

In the private sector, Wes has transformed his role at the Dhaliwal Group of Companies from Health and Safety Manager to Chief Operating Officer in just seven years. He currently oversees large-scale cherry production operations - Dhaliwal Group - managing over 200 employees at peak season, while spearheading innovative diversification strategies into wine production, hay, and grain farming to ensure sustainable growth despite challenging agricultural conditions.

Beyond his professional achievements, Wes remains deeply rooted in his community. As an active member of his local church, he shares his musical talents as a bass player and contributes to various outreach initiatives. His political engagement extends to serving on the Conservative Electoral District Association board since 2008, including a memorable run for the Conservative Party of Canada nomination in 2010 – an experience that deepened his understanding of Kootenay regional issues and reinforced his commitment to meeting constituents where they are.

Wes's unique blend of public service experience, business acumen, and community involvement continues to shape his vision for building stronger, more resilient communities in British Columbia.



Robert McRudden - Treasurer

Robert McRudden serves as the incumbent Treasurer and Financial Agent for the Conservative Party of BC. He has adeptly managed the party's finances through the 2020 and 2024 general elections, bringing stability and foresight to financial planning. Joining the Party in 2013, Robert's background includes a B.A. from UBC and an M.A. from VST. As a seasoned project manager, he has led diverse teams to success in construction, healthcare, software, and information technology sectors. Committed to the Party's goals, Robert seeks re-election to continue fostering growth and steer the Conservative Party towards achieving government, leveraging his extensive experience for the Party's future successes.

treasurer@conservativebc.ca



Ndellie Massey - Secretary

Ndellie Massey brings a wealth of experience and a strong track record of success in both the public and private sectors to her candidacy for Party Secretary. With a background in managing government projects in South Africa and consulting for Revenu Quebec, as well as leading initiatives at BC Hydro and navigating various industries, Ndellie has honed her skills in problem-solving, stakeholder management, and delivering results.

Her passion for finding solutions to challenges, addressing obstacles, and delivering planned outcomes is evident in her diverse professional background, where she has managed projects with budgets ranging from a few hundred thousand dollars to over 50 million.

As a former candidate in the recent election, Ndellie's platform emphasized the need for a fiscally responsible government that prioritizes efficient service delivery, removes government overreach, and restores hope to British Columbians.

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Troy Lanigan - Director-At-Large

Troy Lanigan is a consultant specializing in political advocacy and public policy reform for clients who support limited government. In 2019, he founded SecondStreet.org, a think tank focused on health care reform, best known for its “Died on a Waiting List” report. That same year, he was appointed president of the Manning Foundation for Democratic Education. His work also includes advising on fundraising strategies, including for the Conservative Party of British Columbia.

For 26 years, Troy served in various roles with the Canadian Taxpayers Federation (CTF), including a decade as president. His leadership expanded CTF’s reach nationwide, launched the campus-based initiative Generation Screwed, and led to his book Fighting for Taxpayers. From 2016-2019, he was president of the Stockholm-based World Taxpayers Associations.

Previously, he was National Education Director at the Virginia-based Leadership Institute. He holds an economics degree from the University of Victoria. Troy and his wife Erika live in Kelowna with their four adult children. A dedicated Pittsburgh Steelers fan, he enjoys F1, classic rock, travel, great wine, and golfing whenever possible.

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Sacha Peter - Director-At-Large

Sacha is a CPA specializing in corporate taxation and has spent over 15 years writing about Canadian finance, economics, and politics on *Divestor.com*. Based in Richmond, BC, he is a father of two sons, aged 14 and 11.

From May 2022 to August 2024, he served as Treasurer and Financial Agent for the Conservative Party of BC, focusing on scaling internal infrastructure, improving corporate processes, and managing extensive administrative duties. His political experience spans federal, provincial, and municipal levels, including managing multiple federal candidate campaigns, serving as an official and financial agent, and running an MP's office for nearly a decade.

Elected twice to the Cultus Lake Park Board, he served for six years, including three as chair. His extensive experience in finance and governance makes him a strong asset to the party's leadership and organizational growth.

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Andre Roberge - Director-At-Large

Andre Roberge is married to his wife, Lindsay, and they have three children. He currently works in the grain industry, where he has been employed full-time since 2020. Prior to this, Andre served as a pastor from 2006 to 2018. In 2008, he decided to pursue a Master of Divinity and began his academic journey at the University of British Columbia (UBC) in 2010, majoring in philosophy. He completed his MDiv at Regent College, located on the UBC campus, and was working toward ordination in the Christian Reformed Church.

When the pandemic hit, his ordination process was paused, and he was hired full-time in the grain industry. Nine months later, Andre was elected as a shop steward. After prayer and reflection, he felt called to continue serving others as a shop steward, where he remains dedicated to his role in the union. Andre believes he is right where God wants him to be, serving and supporting his colleagues in the grain industry.

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John Wilson - Director-At-Large

John Wilson is a lifelong resident of Victoria, BC, and a respected business and community leader. As President and CEO of The Wilson's Group of Companies, he has transformed a family business into one of the province's largest ground transportation providers, expanding its fleet from 40 to over 200 vehicles. Under his leadership, the company became Vancouver Island's first Green Certified Fleet Transportation business in 2019.

Beyond his business, John has served as Chair of Motor Coach Canada, the Greater Victoria Chamber of Commerce, and the Victoria Hockey Legacy Society. He has also contributed to numerous economic and tourism initiatives, advocating for industry growth and sustainability.

Deeply committed to his community, John actively supports local sports and environmental initiatives. During COVID-19, he played a key role in securing government support for the tourism sector. His leadership and experience will be invaluable as the party continues to grow.

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Pavneet Singh - Director-At-Large

Pavneet Singh is a successful entrepreneur and dedicated community leader based in Kelowna, BC. Over the past decade, he has founded and scaled 17 businesses across multiple industries, employing over 100 people. His leadership in business development, strategic planning, and community engagement has made him a well-respected figure in the region.

Beyond business, Pavneet is deeply involved in philanthropy and public service. He has personally knocked on thousands of doors, hosted community events, and raised significant funds to support local initiatives. His commitment to charitable causes includes fundraising for nonprofits, supporting first responders, and providing disaster relief efforts.

Pavneet's dedication to hard work and public advocacy has earned endorsements from community leaders, including Mayor Ruth Hoyte and MP Darrell Stinson. His experience in leadership, fundraising, and grassroots organizing makes him a valuable asset to the party.

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