



Better Future Project Communications Associate

The Better Future Project Communications Associate will lead communications that highlight and further the work BFP is doing to prepare communities to face the impacts of climate change and strive for justice. This position will interact with each of our programs: CREW (Communities Responding to Extreme Weather), 350 Mass, and Make Polluters Pay. Strong candidates will have a passion for documenting and relaying the stories of justice movements; experience with writing and social media; excellent time management skills; and be able to balance multiple priorities.

Employment Information:

Hours: Full time, 32 hours a week (4 day work week)

Start: March 1, 2026

Location: Hybrid, including virtual work and some in person work at the Dojo at Somernova, 15 Properzi Way, Somerville, MA 02143.

Salary: \$58k - \$64k negotiable depending on experience

Who is the Better Future Project?

Better Future Project (BFP) works to build a diverse, powerful, and democratic grassroots movement that will drive society to address climate change and its devastating effects, advancing a fair and fast transition beyond coal, oil, and gas toward an economy powered by renewable energy that equitably benefits all people. We do this work through three core "projects" that blend grassroots organizing with legislative advocacy and community engagement: Communities Responding to Extreme Weather (CREW), Make Polluters Pay, and 350 Mass.

- **CREW** is a network of local leaders building grassroots climate resilience through inclusive & hands-on education, service, and planning to support those most impacted by climate change.
- **The Make Polluters Pay campaign** seeks to hold large fossil fuel companies accountable for climate damages through the creation of a climate change



adaptation superfund that will prepare Massachusetts communities and infrastructure for future extreme weather events.

- **350 Mass** is a grassroots climate justice community organization that operates from the local to the global level running campaigns promoting renewable energy and a just, equitable transition away from fossil fuels and towards a clean energy economy.

Primary duties and responsibilities:

The Better Future Project Communications Associate will lead communications across our three projects. This can include the following:

- Lead communications strategy, including social media and content creation
- Work closely with programmatic staff to support their communications, funding partner cultivation, and messaging needs
- Engage in traditional media, such as local press, op-ed support, and relationship building with journalists and publications
- Support development communications
- Community engagement, including movement storytelling, grassroots outreach, supporting volunteers
- Conduct field visits and attend events to collect photographs, video, testimonials and other content for improved storytelling
- Manage and update BFP's website content

Population with whom BFP will be working with:

Better Future Project works with a wide range of populations including environmental justice communities; climate activists from high schools to senior living centers; and urban, suburban, and rural community leaders working for systemic change.

Preferred Skills and Qualifications:

- Strong writing and communications skills



- At least 2 years of communications or digital experience, including participating in or leading communications strategy. Campaign, or non-profit experience is valued, but not a prerequisite.
- CRM (Customer Relationship Management) experience, NationBuilder preferred
- Experience with newsletter/social media management and content creation
- Experience with social media, graphic design (Canva), and digital outreach (especially Twitter and Instagram)
- Strong organizational and multitasking skills
- The ability to work in a fast-paced environment
- Fluency with Zoom, Slack, Google Apps and associated applications

How to Apply

Applicants should submit a cover letter and resume to [Jobs\[at\]betterfutureproject.org](mailto:Jobs[at]betterfutureproject.org). Please include your last name in your resume and cover letter. Applications are accepted until the position is filled. No calls please

Benefits include:

- Medical, dental, and vision insurance with a competitive company contribution
- 12 days of paid leave plus all federal holidays, 3 floating holidays, 3 personal days
- Cell phone stipend

Better Future Project is an equal opportunity employer. We are an organization working to actively challenge systems of oppression. Women, people of color, indigenous people, people of all sexual orientations and gender identities, military veterans, and members of other historically disenfranchised groups are encouraged to apply.

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