

350 Mass 2019-2020 Campaign: Road to the MA Green New Deal

350 Mass is a powerful statewide social movement to confront the climate crisis, hold our politicians accountable, and undermine the destructive influence of the fossil fuel industry. The Road to the MA Green New Deal is the framework of our current 2-year campaign, and includes three priorities in its vision:

1. A rapid decarbonization of the economy
2. Massive government investment in green jobs and infrastructure
3. Address long standing racial, economic, environmental, and other social inequities

The Road to the MA Green New Deal must bring together the needs and hopes of many groups: climate, environmental justice, labor unions, low income and frontline communities, Indigenous tribes, youth, faith and more. A first step will therefore be for 350 Mass to connect with key partners, frontline groups, and others, and work to help bring together a coalition, which will shape a MA Green New Deal.



350 Mass will lay the groundwork for moving it forward. We will educate lawmakers and the public about the need for a Green New Deal, and about the urgency of the crisis.

Over the Next Two Years, We Will:

- Work towards defining a Massachusetts Green New Deal. We hope to help bring together a coalition of partners, frontline groups, and any others who will join us, to decarbonize our economy in a just and equitable way.
- Build our organization to make us powerful enough to make a Massachusetts Green New Deal a reality by expanding and training our base.
- Secure as many victories as we can that align with the principles of a Green New Deal at the municipal and state levels.

9 Point Plan:



@350Mass
bit.ly/join350mass

Build Local Power

- Win a municipal policy
- Win MA GND endorsements
- Gain allies

Change the Narrative

- Educate the public about GND
- Wake up the public to urgency of dealing with climate
- Reduce political power & perceived expertise of the utilities

Win State Policy

- Work to help create a coalition
- Win MPF priorities
- Study and prioritize ways to win better policy outcomes