



2026 SPONSORSHIP OPPORTUNITIES

SUPPORT OPEN STREETS KNOXVILLE TO TRANSFORM OUR STREETS FOR TOMORROW AND EXPERIENCE OUR CITY IN A WHOLE NEW WAY!

OPEN STREETS KNOXVILLE IS PRESENTED BY BIKE WALK KNOXVILLE. YOUR SUPPORT BENEFITS OUR ACTIVE TRANSPORTATION ADVOCACY AND PROGRAMMING ALL YEAR LONG!

FOR MORE INFORMATION, PLEASE CONTACT:

**LINDSEY KIMBLE, EXECUTIVE DIRECTOR AT
LINDSEY.KIMBLE@BIKEWALKTN.ORG**

OR VISIT BWKNOX.ORG/OPENSTREETS



Open Streets Knoxville

activates over a mile of city streets for people of all ages and abilities to **walk, ride bikes, rollerblade, dance, and much more** -- all in a setting that is fun and safe!

More than a street festival, Open Streets aims to connect participants with our city and demonstrate the **joyful possibilities of car-free travel**. Participants enjoy being physically active and **discovering local businesses** by foot, bike, scooter, or any human-powered vehicle.

Open Streets encourages **active transportation and healthy living**, providing residents an opportunity to reimagine our streets as public spaces.





Open Streets Knoxville sponsors help us **promote improved public health**, our local economy, and community engagement.

Your support will bring together people from **diverse communities** to enjoy an area of Knoxville free of motorized vehicles for a day, bringing our streets to life in a unique way.

All Open Streets Knoxville sponsors receive a complimentary activity booth at the event to **engage with the public**. You will also receive recognition via social media, event website, posters, media interviews, and event signage (benefits vary by sponsorship level -- see following page for details).

Thank you for your contribution to Knoxville's **active transportation future!**

OPEN STREETS KNOXVILLE BRINGS TOGETHER:

- 80+ ACTIVITY PROVIDERS ALONG THE ROUTE
- AN AVERAGE OF 3,500+ PARTICIPANTS
- PEOPLE FROM 27 DIFFERENT ZIP CODES
- 5,000+ SOCIAL MEDIA FOLLOWERS ON INSTAGRAM AND FACEBOOK

Sponsorship Benefits	Presenting (1 per event) \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Community \$500
Complimentary table at Open Streets event						
Logo on Open Streets page on Bike Walk Knoxville website						
Inclusion in general sponsor "thank you" post on Open Streets & Bike Walk Knoxville socials						
Logo on Sponsor Banner displayed at event						
Open Streets Press Release and Newsletter mention						
Logo on Open Streets Knoxville Marketing Materials						
Open Streets & Bike Walk Knoxville social media posts promoting your organization						
Naming rights to Performance Stage						
"Presented by" title of event						