Container deposit scheme survey

Prepared for:

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Total Environment Centre

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Methodology

Sample

- Conducted nationally amongst 1228 people aged 18+, including 868 living in NSW, ACT, QLD, SA, NT or WA

- Respondents were drawn from the online consumer panel managed by Lightspeed Research, OmniPoll's online partner.

  - sample quotas were set for each state, city and regional area, by sex and age.

Interviews

- Conducted online over the period 1-6 December, 2022.
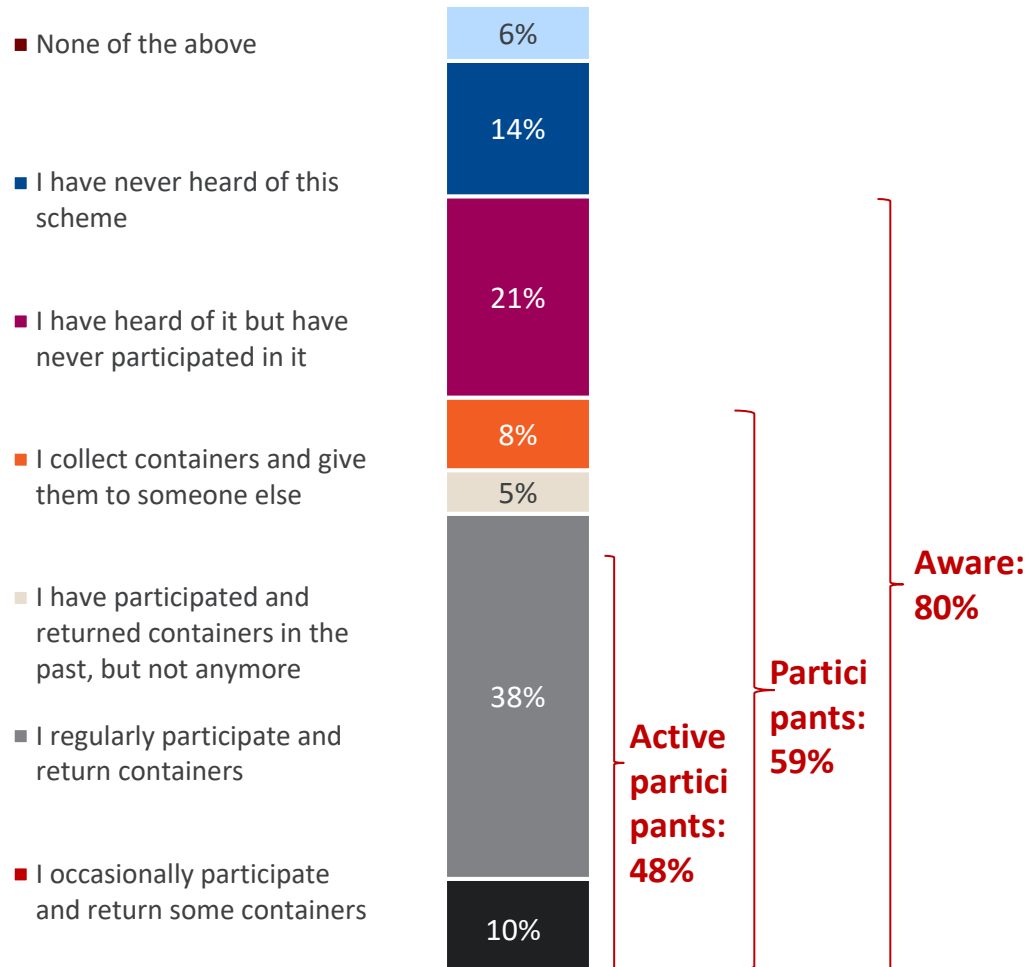
Weighting

- To help reflect the overall population distribution, results were post-weighted to Australian Bureau of Statistics (**2021 Census**) data on education, age, sex and area.
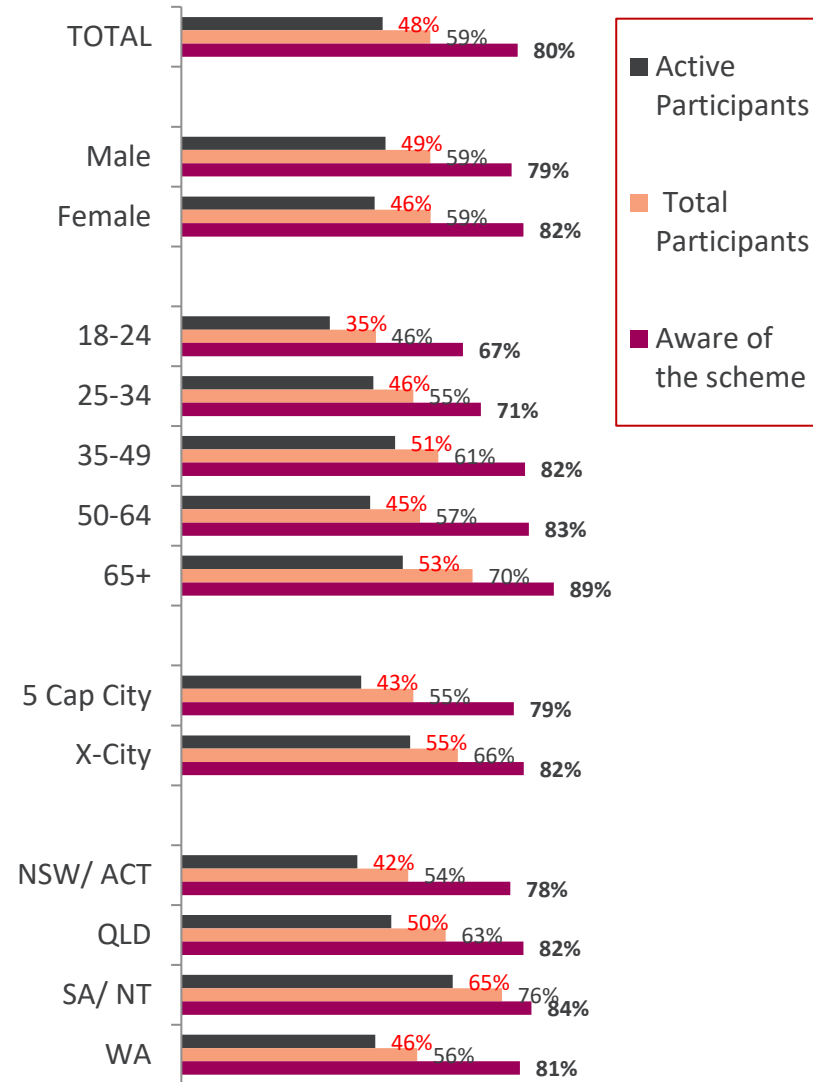
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The Container Deposit Scheme (CDS), is a scheme that was first implemented in South Australia in 1977 and over the decades has spread to the Northern Territory in 2012, New South Wales in 2017, the Australian Capital Territory in June 2018, Queensland in November 2018 and Western Australia in October 2020. Schemes in the remaining states of Tasmania and Victoria are due to commence in the near future.

- In SA, NT, NSW, ACT, QLD and WA, **8 in 10 are aware of the scheme, 6 in 10 participate or participated** and 48% are active participants (38% regularly participate and 10% occasionally). Participation and awareness are higher in SA /NT, where the scheme was first launched.

- **Almost all participants (93%) support the expansion of the 10cts refund scheme** for drink bottles and cans to include more containers, like wine and spirit bottles (73% strongly support the idea). Only 2% of adults oppose the expansion of the scheme.

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8 in 10 are aware of the scheme and 6 in 10 participate or have participated

Left chart (stacked bar):

- 6% — I have never heard of this scheme
- 14% — I have never heard of this scheme
- 21% — I have heard of it but have never participated in it
- 8% — I collect containers and give them to someone else
- 5% — I have participated and returned containers in the past, but not anymore
- 38% — I regularly participate and return containers
- 10% — I occasionally participate and return some containers
- None of the above

Annotations:
- Aware: 80%
- Participants: 59%
- Active participants: 48%

Right chart:

Legend:
- Active Participants
- Total Participants
- Aware of the scheme

	Active Participants	Total Participants	Aware of the scheme
TOTAL	48%	59%	80%
Male	49%	59%	79%
Female	46%	59%	82%
18-24	35%	46%	67%
25-34	46%	55%	71%
35-49	51%	61%	82%
50-64	45%	57%	83%
65+	53%	70%	89%
5 Cap City	43%	55%	79%
X-City	55%	66%	82%
NSW/ ACT	42%	54%	78%
QLD	50%	63%	82%
SA/ NT	65%	76%	84%
WA	46%	56%	81%

Base: Total sample in NSW, ACT, QLD, SA, NT and WA (N=868)

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More than 9 in 10 participants support the expansion of the 10cts refund scheme for drink bottles and cans to include more containers, like wine and spirit bottles

Do you support or oppose the expansion of the 10cts refund scheme for drink bottles and cans to include more containers, like wine and spirit bottles?

Pie chart:
- Strongly support, 73%
- Support 20%
- Neither support nor oppose, 5%
- Oppose, 1%
- Strongly oppose, 1%

Base: Participants (N=525)

Bar chart (Strongly support / Support):

Category	Strongly support	Total
TOTAL	73%	93%
Male	73%	92%
Female	74%	94%
18-24	77%	92%
25-34	68%	89%
35-49	77%	95%
50-64	73%	95%
65+	72%	94%
5 Cap City	69%	92%
X-City	79%	96%
NSW/ ACT	73%	92%
QLD	76%	96%
SA/ NT	68%	94%
WA	73%	93%
Occasionally participate	63%	89%
Regularly participate	77%	94%
Do not participate anymore	63%	96%
Collect for someone else	73%	94%

Legend: ■ Strongly support ■ Support

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