

IS YOUR SINGLE USE CUP REALLY WORTH IT?

1.6 BILLION

Single-use cups are landfilled or littered in Australia each year. They are usually not recycled.

43,000

Olympic swimming pools worth of water used.

HEALTH CRISIS

Plastic lined cups contain harmful chemicals affecting human and environmental health.

INDIVIDUAL IMPACT

One single use cup/day
= 365 cups per year
= over 12kg of CO2
= over 1kg of plastics

USED FOR
10 MINUTES
LASTS A LIFETIME.



1KG OF CO2

Is released in the making of every 10 cups.

30 YEARS

To break up, leaving harmful microplastics behind.

TAXES & RATES

Every cup landfilled or littered is a cost that we all have to pay for.

BUSINESS COSTS

On average, one cup + lid cost 23 cents. BYO saves money.

95%

Of the net growth of demand for fossil fuel comes from plastics.

40%

Of plastic produced annually is for single-use.

130K

Tonnes of plastic will end up in the ocean as plastic pollution each year.

20%

Australia only recycles 20% of plastic, the remainder is landfilled or littered.

2050

By 2050, plastics will outweigh fish in our oceans.

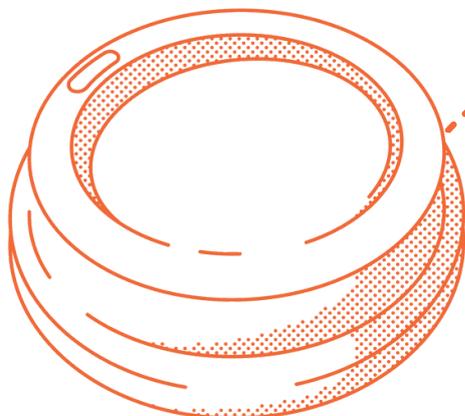
Info Sources:



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SIP SMART: AN INDIVIDUAL CONSUMING 1-2 DRINKS PER WEEK FROM A DISPOSABLE CUP COULD BE ABSORBING UP TO 74,000 MICROPLASTIC PARTICLES ANNUALLY. CHOOSE TO REUSE TODAY!



PLASTIC LID

The lid of a cup is usually made of 100% fossil fuel based plastic, either polystyrene (PS) or polypropylene (PP). Most lids are not recycled. They end up landfilled or littered.

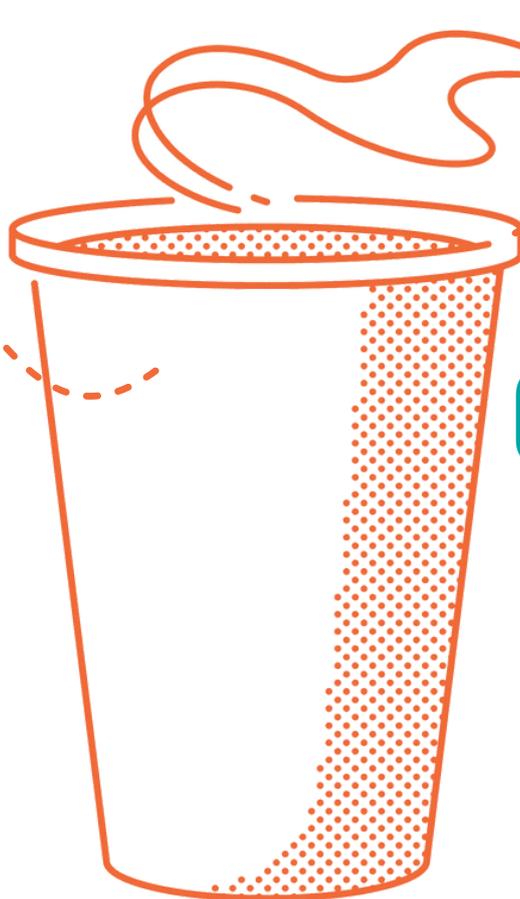
PLASTIC COATING

Most cups are lined with low density **polyethylene (LDPE) plastic**, making the cup very hard to recycle.

Aqueous cups have a water dispersion barrier containing plastic.

Bioplastic linings in compostable cups require commercial composting facilities, not easily accessible in most states.

All cups are difficult to recover and largely sent to landfill.



CARDBOARD EXTERIOR

Paper/cardboard exterior is usually made from **virgin timber pulp**, requiring the logging of thousands of trees and extensive (largely international) transport miles.



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