

# KEY FIGURES: NSW CDS & CHARITIES

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## Basic Data: how many beverage containers are consumed in NSW each year?

The Commonwealth PCRIS analysis indicates that in 2017, beverage container consumption will be an est. 17.46billion containers. NSW represents 32.2% of the national population (SA = 7.3%).

Applying the national consumption figures on a pro-rata basis indicates NSW beverage consumption in 2017 will be 5.6billion containers p.a.

An alternative point of analysis would be to project beverage container consumption using the contentious ACIL Tasman reports, which estimates that 9.75 packaged beverages are sold each week per person.<sup>1</sup> This projects to an est. 12billion containers in 2017 – which the past 3 Commonwealth studies have shown to be underestimated.

## What's the Opportunity for Non Profit Organisations?

Charities have a number of opportunities to participate in the NSW scheme to secure a long term and sustainable revenue base for their important work. These include:

1. Like South Australia, busy households that are happy to forgo their deposits can choose to forfeit their deposit to charities who offer to collect their beverage containers. Charities that could benefit heavily from running this type of service are youth and welfare orientated organisation: Disability employment providers (e.g. Wesley Mission, Wise Employment), welfare agencies (Mission Australia and the Salvo's) and sports (surf lifesaving and football clubs).
2. The extensive use of RVMs create options for people to choose to support their favourite charity by donating the deposit when they return their containers.

In South Australia these types of activities generate around \$7.5million p.a. In the much larger NSW population this could easily represent a boost for charities of some \$40million p.a.<sup>2</sup>

Social Enterprise is well established in Australia and many already operate waste and recycling services. For example Scouts South Australia is the largest depot operator of the CDS in South Australia. The operation of collection facilities is an ideal opportunity for local charities. These types of social enterprise activities benefit the community in two ways. They provide income for the groups work and create jobs for the most disadvantaged job seekers in the employment market.

3. Bush regeneration and clean up groups (e.g. Clean Up Australia, Responsible Runners, Scouts, Sports groups – at their grounds) can earn revenues from their important community work.
4. Charities based in high pedestrian traffic areas (e.g. Surf Clubs, Op Shops) can earn rental incomes partnering with RVM providers to locate their collection points in ideal locations.
5. CDS, combined with the attractive NSW State Government "Community Recycling Centres' Grants program which offers \$44.5million to establish 'drop off' recycling facilities operated by local government or community groups - will make participation in the CDS very attractive for charities.

It is feasible that 20% of the collection network could be operated by this sector. At this level of participation it is realistic to see another \$25million p.a. injected into the NSW charitable sector.

**TOTAL INCOME OPPORTUNITY: \$65million per annum.**

<sup>1</sup> 'Impacts of a national container deposit scheme' (2011). Excludes milk over 1L (600mill containers).

<sup>2</sup> The Harrison report (2014) to the SA EPA and Zero Waste states some 13% donate their containers. This figure is discounted by 25% to account for the fact that SA has far less redemption points so more people are 'inconvenienced' by redemption and use a charitable service when compared to the NSW approach.