



*Honoring Our Past, Celebrating Our Community, Building Our Future*

# Sponsorship Opportunities

## 2026





# About Us



SENIOR LEADERSHIP TEAM:

Krista Brown-Ly (she/her) | Executive Director

Matthew Easterwood (he/they) | Development Director

Chrystina Obleschuk (she/her) | Director of Programs

Mary Frasier (she/her) | Senior Manager of Community Engagement



522 West Maple Street  
at Bayard Rustin Way  
Allentown, PA 18101-2106



(610) 347-9988



[BradburySullivanCenter.org](http://BradburySullivanCenter.org)



Tuesday-Thursday, 10:00AM - 6:00PM,  
Friday, 10:00AM - 4:00PM

Follow us!     

[@BSCLehighValley](https://www.instagram.com/BSCLehighValley)



# The Center

## Vision:

To champion equity and create pathways for all LGBTQ+ people to thrive and experience Queer joy.

## Mission:

We foster Queer joy and liberation, centering the most marginalized populations. We provide community-led, responsive, and accessible programs and services for the LGBTQ+ community through connection, education, and healing.

## 4 Pillars



### Community

Community is at the heart of all we do. We prioritize leadership by and for LGBTQ+ people, ensuring our **programs, events, and advocacy efforts** reflect the lived experiences and needs of our diverse Queer community in the Lehigh Valley and beyond.



### Connection

We **create spaces** where LGBTQ+ people can build **authentic relationships, find belonging, and grow together** through community groups, events, and outreach. Connection is how we foster joy, reduce isolation, and strengthen our community bonds.



### Education

Through **trainings, workshops, resource development, and youth and adult programming**, we equip individuals, organizations, and institutions to better serve and uplift LGBTQ+ people. Education builds power and drives change from the front desk to the front lines.



### Healing

Our trauma-informed and culturally responsive programs center the emotional, mental, and physical wellbeing of LGBTQ+ people, especially those most marginalized. We offer **healing through peer support and affirming spaces for grief, joy, and transformation.**

# Why Sponsor Bradbury-Sullivan LGBT Community Center?

Sponsorship isn't just funding a festival or program. It's stepping up as an ally, demonstrating shared values, and helping ensure LGBTQ+ communities thrive.

AS A SPONSOR, YOU'LL:

- **Align** with one of the region's most trusted LGBTQ+ organizations
- **Reach** thousands of engaged community members and supporters
- **Demonstrate** your commitment to inclusion, equity, and Queer resilience
- **Strengthen** your brand through high-visibility, values-driven marketing
- **Support** vital services that directly impact LGBTQ+ lives in the Lehigh Valley



# What We Do



Bradbury-Sullivan LGBT Community Center's upcoming 2026 events promise to be exciting, engaging, and dynamic, creating experiences that celebrates Queer Joy and expression.

From our month to month Community Groups to celebrating Pride all summer (and year round), these events are designed to **foster connections, embrace celebration, and strengthen community.**

## YEAR ROUND

- **Community Groups**

## SPRING

- **Fundraising Gala**

April 11, 2026

## SUMMER

- **Allentown Out & Proud**

June 26, 2026

- **Lehigh Valley Pride**

August 30, 2026

## FALL

- **Dine Out Do Good**



# Sponsorships

[Click 'See Page' to jump to package!](#)



## 2026 FUNDRAISING GALA

[Jump to page](#)

- Sparkling Silver - \$10,000
- Dazzling Daffodil - \$5,000
- Blue & Bold - \$2,500
- Entertainment Sponsor - \$1,000
- Photobooth Sponsor - \$1,000
- Floral Blooms - \$500
- Dessert Sponsor - \$500



## LEHIGH VALLEY PRIDE

[Jump to page](#)

- Presenting **SOLD** - \$15,000
- Rainbow Sponsor - \$10,000
- Glitter - \$5,000
- Sequin - \$1,500
- Indoor Stage - \$5,000
- Sober Vibes Sponsor - \$5,000
- Misting Fan Sponsor - \$2,500
- Cooling Tent Sponsor - \$2,500
- Water Sponsor - \$1,000



## Bespoke Sponsor Package

Have an idea? We can create a sponsorship package that suits your needs and goals.



## ALLENTOWN OUT & PROUD

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- Rainbow Cross Walk - \$1,500
- Entertainment Sponsor - \$600
- DJ Sponsor - \$400



## COMMUNITY GROUPS

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### Community Groups

- • (1) Community Group - \$1,200
- • (15) All Community Groups - \$25,000

### Queer Galleries

- • Presenting Sponsor: All Queer Gallery Receptions (12) - \$2,400
- • Supporting Sponsor: One Queer Gallery Reception (1) - \$200

### Family Events

- • Presenting Sponsor: All Family Events (4) - \$1,200
- • Supporting Sponsor: One Family Event (1) - \$300



## DINE OUT DO GOOD

[Jump to page](#)

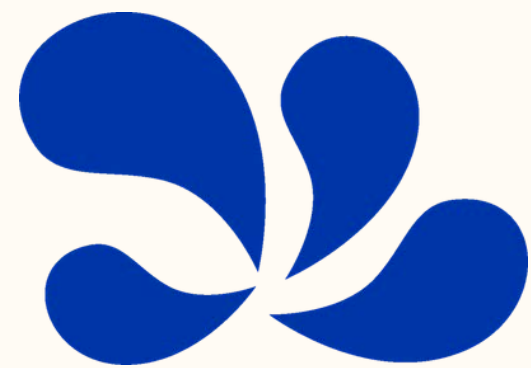
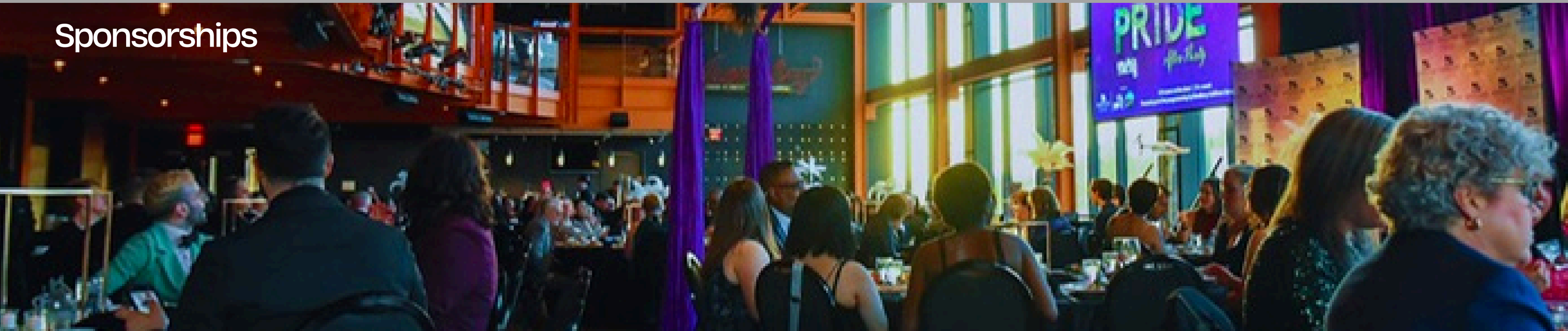
- Matching Sponsor - \$2,500

# Questions?

Reach out to:

[Matt@BradburySullivanCenter.org](mailto:Matt@BradburySullivanCenter.org)

Sponsorships



# Fundraising Gala

Join us for a dazzling evening as we honor a decade of serving the LGBTQ+ community.

- Dinner, Dancing, and Community Connection
- Color Bar® by Kendra Scott
- Basket Raffle
- Wine and Spirit Pull
- Stories and Performances
- Opportunities to Donate



BRADBURY-SULLIVAN  
**LGBT Community Center**

- 📅 Saturday, April 11, 2026
- 🕒 5:30 pm - 10:30 pm
- 📍 ArtsQuest Center Musikfest Cafe  
101 Founders Way  
Bethlehem, PA 18015



# Sponsorships **Gala 2026**

TIER 1

## Sparkling Silver Sponsor

Shine bright as a Sparkling Silver Sponsor and help us celebrate a decade of community, progress, and pride! Your generous support will be recognized across our multi-platform celebration with premium visibility and engagement opportunities.

Your investment helps us continue providing vital services, programs, and safe spaces for the LGBTQ+ community. Together, we're not just celebrating 10 years—we're building the next decade of support, acceptance, and celebration.

**COST: 10,000**

**Available: 1**



### INCLUDES:

- **Prime Event Presence** – 8 tickets (a full table) with your logo displayed, plus the opportunity to address attendees from our main stage
- **Digital Recognition** – Dedicated thank-you post on our social media channels, a sponsor video feature, and logo placement with hyperlink on our Gala 2026 webpage
- **Year-Round Visibility** – Premium table location at Lehigh Valley Pride, where you'll connect directly with our vibrant community
- **Media & Marketing Reach** – Recognition in press releases, logo on the full-page sponsor slide during the gala, and placement in the official Gala Program

# Sponsorships **Gala 2026**

TIER 2

## Dazzling Daffodil Sponsor

**INCLUDES:**

- Dedicated "Thank you" social media post
- Logo on full page sponsor slide during gala event
- Discount Code for Early Lehigh Valley Pride Table Registration
- Logo with hyperlink on our Gala 2026 webpage
- Logo on your Table at the Event
- Tickets to Event [4 tickets]

**COST: 5,000**



TIER 3

## Blue & Bold Sponsor

**INCLUDES:**

- Dedicated "Thank you" social media post
- Logo on group sponsor slide during gala event\*
- Logo with hyperlink on our Gala 2026 webpage
- Tickets to Event [2 tickets]

**COST: \$2,500**

# Sponsorships **Gala 2026**



## Entertainment Sponsor

Sponsor an entertainer at Gayla! Your sponsor will help us highlight a local LGBTQIA+ artist, musician, performer during the celebration.

**COST: \$1,000**

**Available: 4**

**INCLUDES:**

- Logo on full page sponsor slide during gala event
- Sponsor shout out before performance

# Sponsorships Gala 2026



## Photobooth Sponsor 📸

Prominent logo placement on the photobooth, all printed photo strips, and digital overlays, plus social media recognition and inclusion in our event marketing materials.

**COST: \$1000**

**Available: 1**



## Floral Blooms Sponsor

Floral decorations at the center of gala tables, and showcase your support in bloom. Logo placement and recognition for creating a beautiful atmosphere.

**COST: \$500**

**Available: 1**



## Dessert Sponsor

Signage at the dessert table, logo placement on dessert labels or menu cards, and recognition in event materials and social media posts showcasing the sweet experience you helped provide.

**COST: \$500**

**Available: 1**

Sponsorships




# Lehigh Valley Pride 26'

Lehigh Valley Pride is an annual celebration of LGBTQ+ art, culture, community, and visibility.

- Featuring hundreds of vendors, sponsors, community organizations, and artists!

 Sunday, August 30, 2026

 1:00 pm -7:00 pm

 ArtsQuest Center Musikfest Cafe  
101 Founders Way  
Bethlehem, PA 18015



# Sponsorships **Lehigh Valley Pride**

2025 Recap Video (Click to Play)



<https://youtu.be/knRt1v-HLhY?si=Zd1jM6YD9EEebslC>

# Sponsorships **Lehigh Valley Pride**

TIER 1

# Presenting Sponsor

Be Lehigh Valley Pride’s direct partner and co-producer. Presenting sponsorship provides unparalleled exposure to the LGBTQIA+ community, vendors, organizations, businesses in the Lehigh Valley Area. **Average 120+ Vendors & Food trucks, 7,000+ attendees expected**

Leave a lasting impression as our Presenting Sponsor by positioning your business/organization alongside the Bradbury-Sullivan LGBT Center for maximum impact and solidifying your presence as a supporter of the LGBT+ community.

**COST:** **SOLD**

**Available: 1**



### INCLUDES:

- Exclusivity as presenting sponsor
- Logo on select promotional materials, Logo on Pride giveaway item; Logo on Pride Guide
- Recognition as Presenting Sponsor in press releases
- Dedicated “Thank you: social media post across BSC social media
- Provide in-person remarks on mainstage prior to headliner performance
- Verbal acknowledgement at Pride
- Acknowledgement of sponsorship in our email newsletter
- Hyperlink on Pride 2026 webpage
- Included festival registration and vendor space
- Radio promotion
- Sponsorship thank you banner at Pride

# Sponsorships **Lehigh Valley Pride**



TIER 2

# Rainbow Sponsor

**INCLUDES:**

- You can sponsor a specific area to sponsor and your logo can go on those signs
- Logo on Pride Guide
- Dedicated "Thank you: social media post across BSC social media
- Verbal acknowledgement at Pride
- Acknowledgement of sponsorship in our email newsletter
- Hyperlink on Pride 2026 webpage
- Included festival registration and vendor space
- Sponsorship thank you banner at Pride

**COST: \$10,000**

# Sponsorships **Lehigh Valley Pride**

TIER 3

# Glitter Sponsor

**INCLUDES:**

- Logo on Pride Guide
- Dedicated "Thank you: social media post across BSC social media
- Verbal acknowledgement at Pride
- Acknowledgement of sponsorship in our email newsletter
- Hyperlink on Pride 2026 webpage
- Included festival registration and vendor space
- Sponsorship thank you banner at Pride

**COST: \$5,000+**



# Sponsorships **Lehigh Valley Pride**

TIER 4

## Sequin Sponsor

### INCLUDES:

- Logo on select promotional materials
- Logo with hyperlink on Pride 2026 webpage
- Logo in Pride Guide
- Included festival registration and vendor space

**COST: \$1,500**



# Sponsorships **Lehigh Valley Pride**

## Indoor Stage Sponsor

Supporting a vibrant showcase of music, dance, education, and entertainment that celebrates our LGBTQ+ community.

### **INCLUDES:**

- Logo on signage and promotional materials
- Live recognition before performances

**COST: \$5,000**

**Available: 1**



## Sponsorships **Lehigh Valley Pride**



### Sober Vibes Sponsor

Support an inclusive, alcohol-free space where all Pride attendees can celebrate authentically while demonstrating your commitment to accessible and welcoming community spaces. DJ Stage, dance floor, mocktails provided to attendees.

**INCLUDES:**

- Logo on signage
- Logo on promotional materials
- Shout out in Sober Spaces DJ Booth

**COST: \$5000**

**Available: 1**

# Sponsorships **Lehigh Valley Pride**

## Cooling Tent Sponsor

During the height of summer, give Pride attendees a place to chill and cool off and enjoy the festivities while still being outside. Cooling Tent will be placed close to the Main Stage with various seating and tables for attendees to sit and hang.

### **INCLUDES:**

- Logo on signage
- Logo on promotional materials
- Logo on tent

**COST: \$5,000**

**Available: 1**



# Sponsorships **Lehigh Valley Pride**



## Misting Fan Sponsor

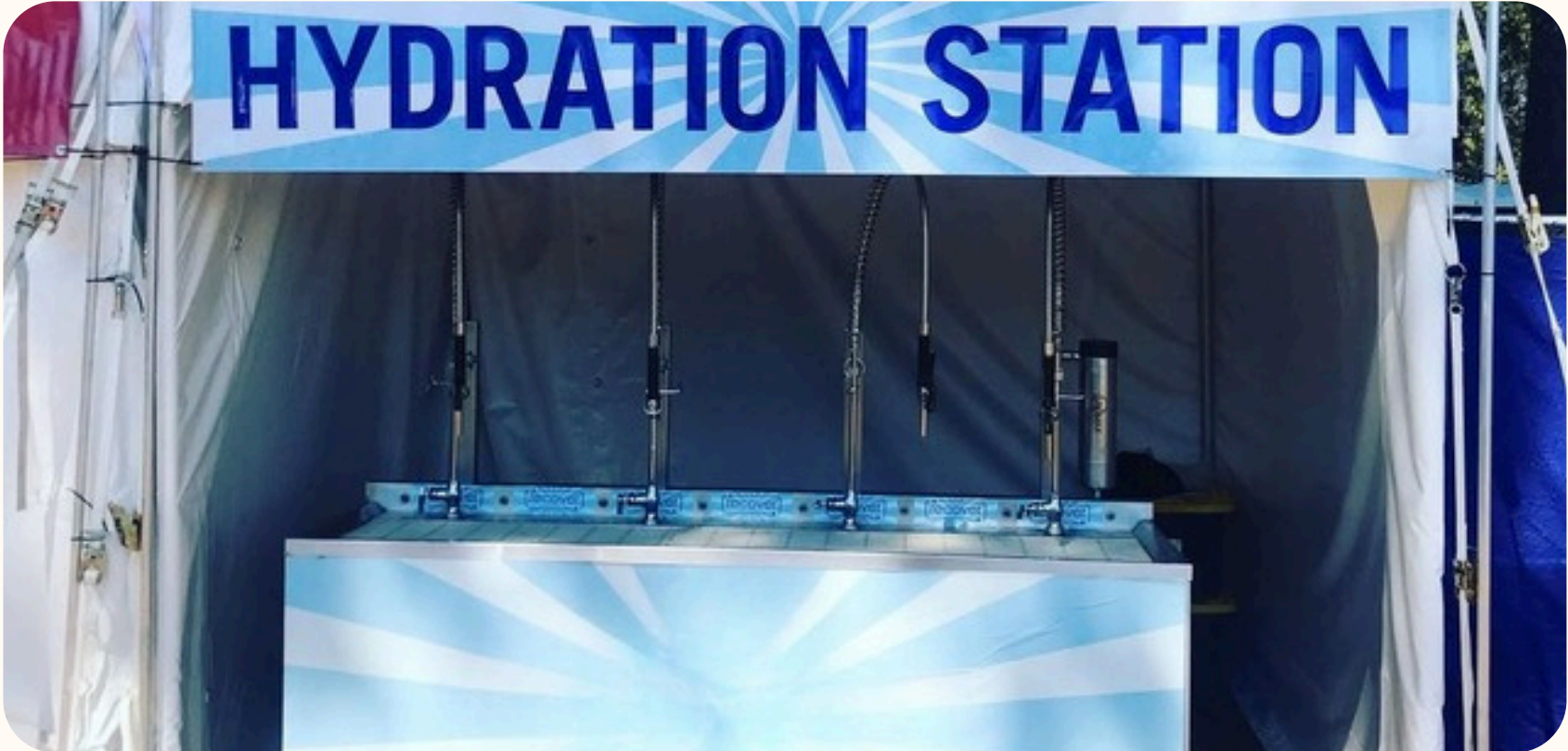
Help keep Pride attendees comfortable during the summer heat while gaining brand visibility as the partner who cares about our community's wellbeing.

**INCLUDES:**

- Logo on signage and promotional materials.

**COST: \$2,500**

**Available: 1**



## Water Sponsor

Sponsor our water stations to ensure Pride attendees stay hydrated throughout the celebration while positioning your brand as a vital partner in supporting our community's health and safety.

**INCLUDES:**

- Logo on signage and promotional materials.

**COST: \$1,000**

**Available: 1**

Sponsorships



# Allentown Out & Proud

**Celebrate Pride with the City of Allentown!  
Begin with Pride Flag Raising at Allentown  
City Hall. Walk up Hamilton Street, across  
rainbow crosswalk, to Brü Daddy's, Happy  
Hour with Drag Performances.**

 Friday, June 26, 2026

 4:00 pm -7:00 pm

 Allentown City Hall, Brü Daddy's



## Sponsorships **Allentown Out & Proud**

### Rainbow Cross Walk Sponsor

Let's make every step just a little more queer! Sponsor the soon to be rainbow crosswalk at Bayard Rustin Way and Hamilton Avenue in the heart of Allentown, PA.

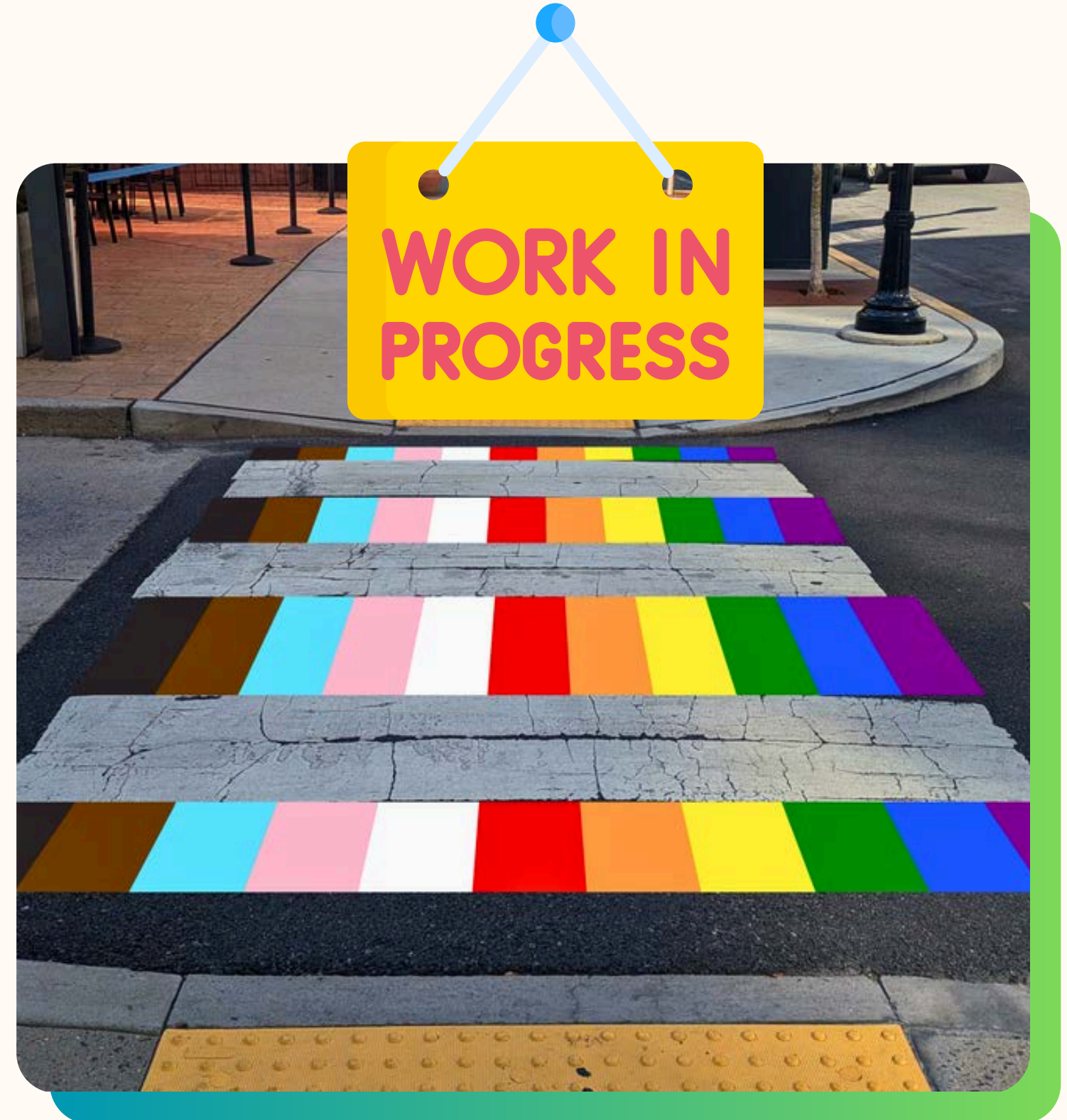
- Invite to and opportunity to speak at ribbon cutting
- Verbal shout out to sponsors during Flag Raising - Representative is welcome to speak if present
- Lead walk from flag raising to Brü Daddy's
- *Crosswalk is WIP with estimated completion in late Spring.*

#### **INCLUDES:**

- Logo on promotional materials
- Verbal acknowledgement during ribbon cutting and rainbow crosswalk

**COST: \$1,500**

**Available: 3**



# Sponsorships **Allentown Out & Proud**



## Entertainment Sponsor

Get a shout out before the performances, representative is welcome to speak if present. Logo on promotional materials

**COST: \$600**

**Available: 3**



## DJ Sponsor

Get a shout out at the beginning of each DJ performance, representative is welcome to speak if present. Logo on promotional materials.

**COST: \$400**

**Available: 2**

Sponsorships



# Community Programs

Our programming connects LGBTQ+ people of the Greater Lehigh Valley to art, history, and resources, as well as to one another. Through our library programs, gallery exhibits, and community groups we explore LGBTQ+ experience at every intersection of identity.

 Year round sponsorship



# Sponsorships **Community Programs**

## Community Group Sponsor

Our Community Groups offer peer support, foster meaningful connections, and provide valuable resources for LGBTQ+ individuals of diverse identities and experiences. These groups create spaces to celebrate culture, pride, diversity, individuality, and sexuality, empowering our community to thrive together.

1. A Space for Aces
2. Bereavement Support Group
3. Bisexual, Pansexual, Queer Group
4. Breathe - Queer Spirituality Support Group
5. Coming Out and Questioning Support Group
6. Evolutions
7. Gayme Night
8. Gender in a Blender
9. Greater Valley Gays
10. Sapphic Society (Formerly Lehigh Valley Lesbians)
11. Parents of Trans Kids
12. Shadez Collective: BIPOC Queer Group
13. Transfeminine Group
14. Transmasculine Group
15. 55 Plus and Fabulous

**COST: (1) Community Group \$1,200**

**All (15) Community Groups \$25,000**



### INCLUDES:

- Logo on promotional materials, social media, website, newsletter
- Acknowledgement during Community Groups

# Sponsorships **Community Programs**

## Queer Galleries Sponsor

Our **Queer Galleries** feature regular exhibitions highlighting the work of local, regional, and nationally recognized LGBTQ+ artists.

**INCLUDES:**

- Logo on promotional materials, social media, website, newsletter
- Signage at reception and gallery “Presented by, XYZ” and share during Community Group Announcements.



**COST:** Presenting Sponsor: All Queer Gallery Receptions (12) \$2,400  
Supporting Sponsor: One Queer Gallery Reception (1) \$200

# Sponsorships **Community Programs**

## Family Events Sponsor

Our quarterly Family Days feature fun-filled activities, games, and snacks offering a chance to connect with other LGBTQ+ families. From arts and crafts to offsite adventures, every Family Day is a celebration of love, diversity, and community.

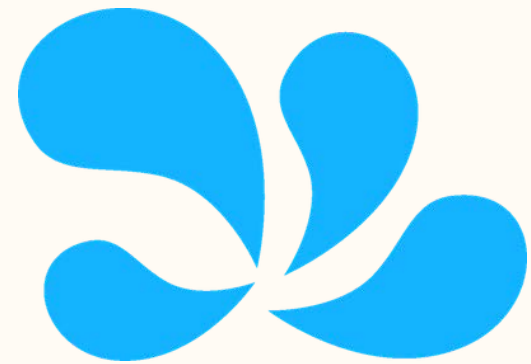
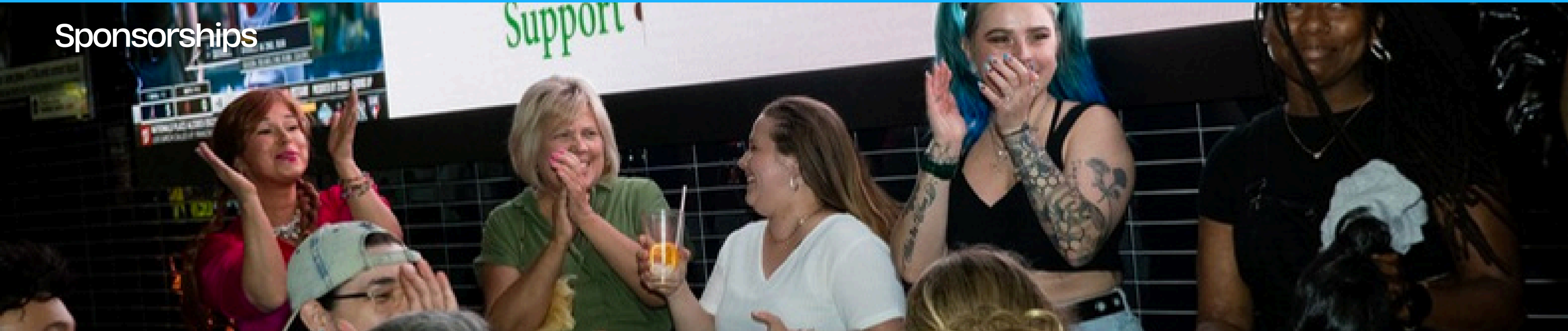
### INCLUDES:

- Logo on promotional materials, social media, website, newsletter
- Signage at reception and gallery "Presented by, XYZ" and share during Community Group Announcements.

**COST:** Presenting Sponsor: All Family Events (4) \$1,200  
Supporting Sponsor: One Family Event (1) \$300



Sponsorships



# Dine Out, Do Good

Dining Out for Life (DOFLI) is an annual dining fundraising event raising money for community-based organizations serving people living with or impacted with HIV.



# Sponsorships **Dine Out, Do Good**

## Be a Match Sponsor!

Partner with us for an evening of great food, vibes, and lovely company with a local Lehigh Valley restaurant. Match your donation with projected earnings from the restaurant that evening!

### INCLUDES:

- Cross promote on social media channels
- Restaurant will pay for promotional materials
  - Table Triangles
  - Poster
  - Envelopes
- Matching Sponsors will receive recognition on social media posts, newsletter, and possibly some in-person recognition

**COST: \$2,500**



# Thank You So Much

**Website :**

[BradburySullivanCenter.org](http://BradburySullivanCenter.org)

**Phone Number :**

(610) 347-9988

**Social Media :**

[@BSCLehighValley](https://www.instagram.com/BSCLehighValley)

**Reach out :**

[Krista@BradburySullivanCenter.org](mailto:Krista@BradburySullivanCenter.org)  
[Matt@BradburySullivanCenter.org](mailto:Matt@BradburySullivanCenter.org)

