



BRADBURY-SULLIVAN
LGBT COMMUNITY CENTER

*Serving the LGBT Community
of the Greater Lehigh Valley*

2020 **ANNUAL REPORT**

KEEPING OUR COMMUNITY CONNECTED

EXECUTIVE SUMMARY

I don't think there's ever been a year when we've all so desperately needed a community. The past year-plus has been so hard – in ways that are common and in ways that are unique to each of us. And yet, our Bradbury-Sullivan LGBT Community Center remains open, strong, and prepared for our future because of you and because of your support. I am so proud to see how the Center's staff and volunteers were able to think creatively, find new ways to do things, and make unanticipated adjustments in the most unpredictable year of our lives. While there are so many sad and painful parts of the past year, seeing our Center continue to thrive is a silver lining for which I will forever be grateful.

None of this would have been possible without you, our community members. You gave generously – with your time, your donations, your sponsorships, and your support. Yes, we were all so used to our in-person Community Center, but this year demonstrated that the bonds of our community are so deep that not even a once-in-a-century pandemic can break them.

I hope this next year brings you more joy and light than the year now behind us. And from the very bottom of my heart, thank you for your ongoing support.

Patrick Fligge,
Chair of the Board of Directors



Brecht once said "in the dark times will there also be singing? Yes, there will be singing about the dark times."

Like all non-profit organizations, COVID-19 presented us with unprecedented challenges in 2020. And the cloud of uncertainty above us at the start of the pandemic can only be described as dark times. We were still learning how the virus spread and we were thus in fear of a casual contagion. The isolation and loneliness was a palpable feeling for many. We will not soon forget what this moment in time felt like.

But immediately, Bradbury-Sullivan LGBT Community Center pivoted to be present for our community. We transitioned most programs to virtual formats, developed continuous information about COVID-19's impact on the LGBTQ community, and fiercely advocated for our community.

We created programs to meet the moment we were living through. We were singing about the dark times. And through it all, we maintained critical community connections because at the end of the day, all we have is each other.

That's the value of a community center. We support each other when present or distant. We pivot to create the programs and services our community needs. We fight for our community to have access to the information and resources we all deserve.

Your support in 2020 made our work possible, even in the dark times our world was experiencing. Thank you.

Adrian Shanker,
Executive Director





FINANCIAL SNAPSHOT

Revenue Source	Revenue
Individuals and Families	13%
Government	52%
Corporations and Foundations	30%
Program Income	3%
Rental Income	2%
TOTAL	\$1,236,299

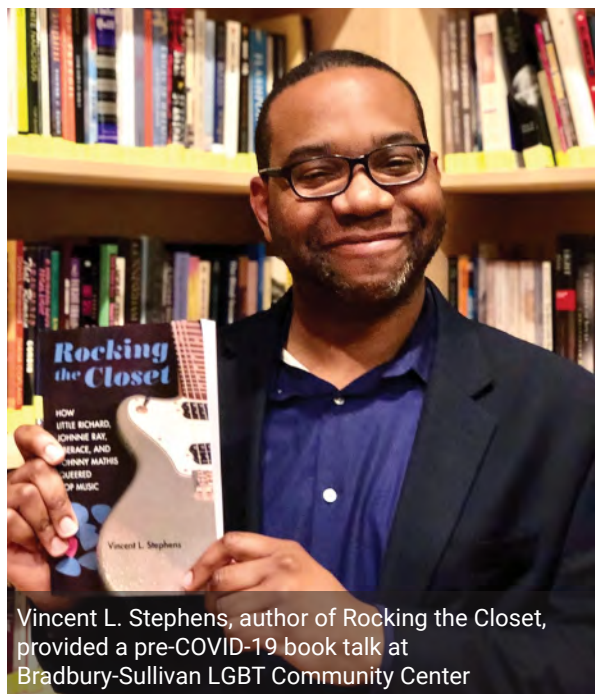
Expense Category	Expenses
Programs	79%
Management	12%
Fundraising	9%
TOTAL	\$919,554

"The pandemic was and continues to be a challenging time for all, yet the board and staff at Bradbury-Sullivan LGBT Community Center worked diligently to ensure that our community center would not only get through the pandemic, but would continue to thrive for our community. COVID-19 taught us how important it is to plan for uncertainty, so we built an operating reserve and a quasi-endowment to ensure our long-term sustainability."

- **Claire Ippoliti, Treasurer,
Board of Directors**



45 free arts & culture programs in 2020.



"Joy Ladin's talk at the 2020 LGBT Spirituality Mini Series was very moving and introspective."

- Gary Barraco

Bradbury-Sullivan LGBT Community Center offers world-class arts and culture programs including its Fine Art Galleries, LGBTQ library, queer poetry and memoir reading groups, Reel Queer Film Series, and the Lehigh Valley LGBT Community Archive.

"The poetry reading group has been an important space for community reflection on social justice movements, and it's really been a lifeline for some people."

- Mary Foltz





HEALTH PROGRAMS



Bradbury-Sullivan LGBT Community Center leveraged its research on community health needs to fuel an ambitious array of programs to support LGBTQ health during a once in a generation public health crisis.

1 Delivered a 5-part webinar series for nursing professionals addressing LGBTQ health equity.

2 Awarded **2020 Voices of Smoke-free Air Award** from American Nonsmokers' Rights Foundation.

3 Engaged more than 100 youth throughout Eastern PA as advocates for LGBTQ tobacco free living.

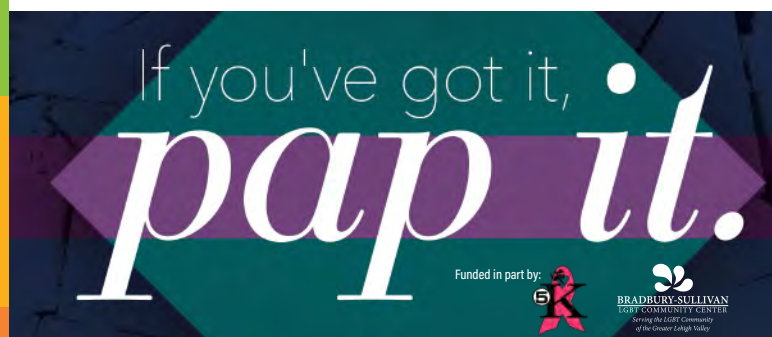
4 Reached 17,450 community members through "If You've Got It, Pap It!" cervical cancer screening campaign.

5 Drafted and helped to implement COVID-19 sexual health guidances in the City of Allentown, Counties of Erie and Montgomery, and Commonwealth of Pennsylvania.

6 Reached a combined total of 625,000 people with COVID outreach and educational messaging for LGBTQ people and people living with HIV.

"This content will help me to provide unbiased care to my patients and recognize that their needs may be beyond my scope, but that I may make referrals or recommendations for LGBTQ individuals."

-Attendee of the center's 5-part health equity webinar series for nurses



"I feel more confident in having an open conversation with my doctor."

-Attendee of a If You've Got It, Pap It! presentation on cervical cancer screenings



Center staff participating in #DressinBlueDay for Colorectal Cancer Awareness Month

SUPPORTIVE SERVICES



Bradbury-Sullivan LGBT Community Center successfully transitioned nearly all of its critical supportive services to a virtual format during the pandemic to continue to connect community members in the Lehigh Valley to support groups, community groups, our free legal clinic, a resume clinic, and medical marijuana enrollment assistance.

"I love having a safe space where I can be myself and find my Zen! The 'Breathe Queer Spirituality Group' is a sanctuary for me."

-Nikkii Mills

"This group has impacted me very positively. It's been amazing to talk to people like myself, and I've made several friends."

- A Space for Aces participant

IN 2020...

Visits to supportive service programs.

718

298

Unique community members participating in supportive services.

Monthly community and support groups offered.

11

New groups for Lehigh Valley Lesbians, LGBTQ people of faith, and support managing emotions during COVID-19.

3

Community members received their flu vaccines at the Center.

37



PROGRAMS



Project Silk Lehigh Valley is an LGBTQ+ inclusive youth program (ages 14-21) co-facilitated by Bradbury-Sullivan LGBT Community Center and Valley Youth House.

This program is youth-led, adult-supported and offers free health services including HIV/STI testing, therapy, healthy living activities, peer support, and discussions on a variety of health and social topics.

In 2020 program staff were creative and compassionate in their service of youth, tailoring programming to virtual and small group settings as the pandemic evolved. The team delivered care packages to youth at home, in addition to providing case management and facilitating interactive online activities ranging from game nights to practices in self-care.

"This program made me make good choices. I wake up and do push-ups and squats each day, and I eat healthy now. I learned new things like my gender—I'm transgender. And we do fun things all the time, so I'm glad that this program exists, and the staff are amazing."

- Clementine
PSLV participant

"Project Silk makes me want to live. It helps me with my anger and depression. I wish I could live here."

- Hailey
PSLV participant

IN 2020...



166
unique
participants
served.



262
healthy youth
care packages
delivered.



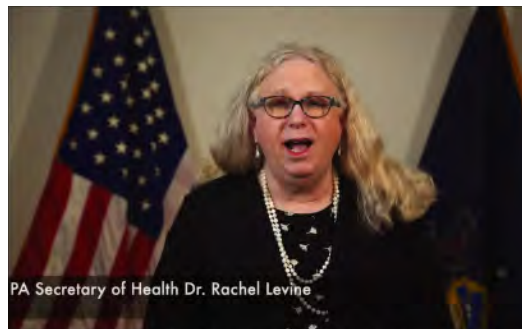
63
HIV/STI tests
administered.



LEHIGH VALLEY PRIDE

Lehigh Valley Pride is a celebration of LGBTQ art, culture, community, and visibility. In 2020, the festival which is attended by more than 5,000 people annually, brought together **more than 10,200 viewers** through its virtual pride event live streamed via RCN, Facebook, and YouTube.

Drag performers, musicians, local program coordinators, and other LGBTQ leaders wished the Lehigh Valley a safe and happy pride through this engaging event, and more than **30 vendors and nonprofits** connected with the community through a virtual vendor fair. In keeping with the "Turn Out For Pride" theme, community members were encouraged to be counted in the 2020 Census and make their voices heard in the 2020 election.



PRIDE NIGHT AT THE LEHIGH VALLEY PHANTOMS

Bradbury-Sullivan LGBT Community Center produced Pride Night at the Lehigh Valley Phantoms to celebrate LGBTQ inclusion in sports in the Lehigh Valley.



YOU CAN PLAY NIGHT • FEBRUARY 14

"Throughout the years, this community has fostered me as a performer. It's lifted me up when I have been down. The community has held my hand when I am sad and stood beside me when I married my husband on the sidewalk in Phillipsburg, New Jersey. This is what Pride means to me, not just today, but all year long.

We are the ones who are responsible to keep this moment going all throughout the year. So wear your rainbows, hold hands in public, and demand your civil rights. Remember, those who came before us marched and protested and they voted. We can and we must all do our part. So be kind, speak truth, and keep Pride alive."

- Carol Ann Carol Ann

THE TRAINING INSTITUTE

The Training Institute at Bradbury-Sullivan LGBT Community Center provides specialized training for educators, health professionals, and social service agencies to help them improve their outreach and services to the LGBTQ community.

Training sessions are available through virtual or in-person options to meet the needs of different types of organizations.

The Training Institute trained all COVID-19 contact tracers for:
Allentown Health Bureau
Erie County Department of Health
PA Department of Health

IN 2020...

2,911 people trained

28 agencies trained



Albright College
Allentown Health Bureau
Allentown School District
Bucks County Youth Center
Cedar Crest College
Children's Home of Easton
Colonial Intermediate Unit 20
Community Bike Works
Concern4Kids
Diana T. Myers & Associates, Inc.
Erie County Department of Health
Eyer Middle School
Gaudenzia
Haven House

Kirkland Village Retirement Community
Lehigh Valley Association of Independent Colleges
Lehigh Valley Health Network
Livengrin Foundation
Methodist Services Community Counseling
Neighborhood Health Centers of the Lehigh Valley
Northampton Community College
Parkland School District
Pennsylvania Department of Health
Pinebrook Family Answers
Philadelphia Department of Public Health
Pyramid Healthcare
Quakertown High School
Valley Forge Medical Center and Hospital



LGBT ADVOCACY



Bradbury-Sullivan LGBT Community Center is a strong advocate for policies that improve LGBTQ health, enhance LGBTQ rights, and support the LGBTQ community.

BRADBURY-SULLIVAN LGBT COMMUNITY CENTER...

- 1 Successfully advocated for people living with HIV to be prioritized in the state's vaccine distribution plan.
- 2 Led a statewide organizing campaign to make Pennsylvania the first in the country to collect COVID-19 infection and contact tracing data on LGBTQ people.
- 3 Sued and won to bar the Trump administration from implementing its executive order prohibiting federal contractors and grantees from conducting workplace diversity trainings.
- 4 Participated in a Supreme Court Amicus Brief to prevent discrimination against LGBTQ families within foster parent licensing and recruitment.
- 5 Engaged more than 217,000 community members in outreach for the 2020 U.S. Census.
- 6 Stood up for Dr. Rachel Levine in response to vile transphobia.



THE MORNING CALL

Lehigh Valley LGBT group gets win vs. Trump in fight over diversity training

PHILADELPHIA GAY NEWS

Allentown LGBT community center gets grant for 2020 Census

PBS 39

Social Media Movement Supports Dr. Rachel Levine

RESEARCH PROGRAMS

ORIGINAL RESEARCH

Bradbury-Sullivan LGBT Community Center administered the 2020 Pennsylvania LGBTQ Health Needs Assessment, collecting data from the largest and most diverse group of LGBTQ Pennsylvanians yet, including the largest known data set of health needs of intersex Pennsylvanians.

STATE AND NATIONAL CONFERENCES

Bradbury-Sullivan LGBT Community Center presented about our programmatic and research impact at state and national conferences including American Public Health Association, Society for the Scientific Study of Sexuality, Active Living Research Conference, LGBT Health Workforce Conference, and the Pennsylvania Library Association, among others.

COMMUNITY-BASED RESEARCH PARTNERSHIPS

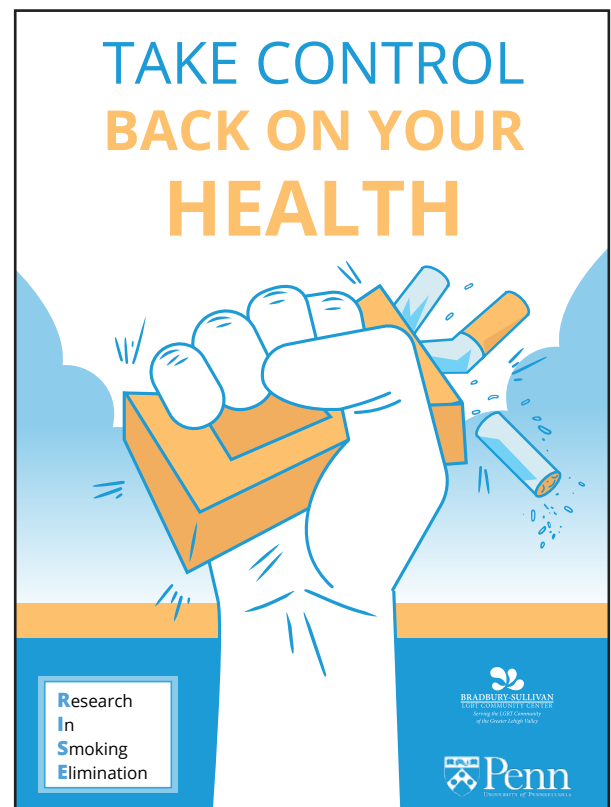
Bradbury-Sullivan LGBT Community Center partnered with the University of Pennsylvania to recruit participants for an NIH-funded clinical trial to study the impact of tobacco dependence treatment on people living with HIV.

PUBLISHING

Two of Bradbury-Sullivan LGBT Community Center's projects were published in peer-reviewed academic journals in 2020.

SHARING OUR MODEL PROGRAMS

The Network of the National Library of Medicine invited Bradbury-Sullivan LGBT Community Center to present on successful partnerships between libraries and community-based organizations to promote health literacy.



FUNDERS

List includes donations received January 1 - December 31, 2020. We apologize for any omissions or inaccuracies.

\$90,000+

American Lung Association in Pennsylvania
Health Promotion Council
Pennsylvania Department of Health Bureau of Family Health
Pennsylvania Department of Health Division of Tobacco Prevention & Control

\$40,000-\$89,000

Air Products
Lehigh Valley Health Network
Network of the National Library of Medicine

\$15,000-\$39,000

Gateway Health
Lehigh County
Pennsylvania Department of Community and Economic Development
Pennsylvania Humanities Council
The Foundation of the National Student Nurses Association
The Harry C. Trexler Trust

\$7,500-\$14,900

Barry Loveland
Gamma Mu Foundation
Glenn Harris & Thomas Stengel
Greater Lehigh Valley COVID-19 Community Response Fund
Lehigh Valley Community Foundation
Lehigh Valley Engaged Humanities Consortium
Rebecca Jones
United Way of the Greater Lehigh Valley
University of Pennsylvania
Valley Youth House

\$2,500-\$7,400

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IronPigs Charities
JustPax Fund
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The Wender-Timmerman Charitable Fund
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Women's 5K Classic

\$1,000-\$2,400

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In Memory of

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TruCare Home Care Services
UPMC Health Plan
Valley Youth House
WDIY 88.1FM
WMUH 91.7FM

GIVING TO THE CENTER

WE GAVE BECAUSE...



Pam Walsh

"I choose to donate to Bradbury-Sullivan Center monthly because I believe the leadership will use my money wisely. Its programs are essential to the LGBTQ community and The Center always comes through with them, even in a pandemic, with creativity and excellence."



Nidhi Modi

"When we moved to Allentown I was so impressed by what Bradbury-Sullivan LGBT Community Center had to offer the community. Even more importantly for me, I loved seeing the young adult programming that was being offered. I give because I want to help propel our youth forward in any way I can!"

5 WAYS TO GIVE...

- 1 Make an annual gift** easily and safely online or mail a check made out to: "Bradbury-Sullivan LGBT Community Center" mailed to **522 W. Maple Street, at Bayard Rustin Way, Allentown, PA 18101.**
Donate today at bradburysullivancenter.org/donate.
- 2 Become a Sustaining Donor** with a monthly gift to sustain our ongoing programs and services. Our community's needs are always changing. Help us grow to meet those needs.
Sign up today at bradburysullivancenter.org/sustaining.
- 3 Sponsor** Lehigh Valley Pride, The Center's annual gala, or ongoing programs and events throughout the year. Sponsorship is a great way to advertise your organization while making a difference in our community.
- 4 Donate** appreciated shares of stocks or mutual funds. You receive a charitable deduction for their full market value and you ensure no capital gains tax (subject to IRS limits).
Or consider a qualified charitable disbursement from your IRA.
- 5 Leave a legacy** with a deferred gift in your will, or by naming Bradbury-Sullivan LGBT Community Center as beneficiary in your bank account or life insurance plan. Leave a legacy now and build a better future!

For questions or assistance, please contact Matt Easterwood, CFRE, Director of Development
matt@bradburysullivancenter.org or 610-347-9988 x104.

SOCIAL RESPONSIBILITY



Solar panels on roof of Bradbury-Sullivan LGBT Community Center

LAND ACKNOWLEDGMENT

Bradbury-Sullivan LGBT Community Center is located on the original and unceded land of the Lenape people. We acknowledge the harms and mistakes of the past, and we dedicate ourselves to moving forward in solidarity with indigenous communities.

INVESTING IN SOLAR POWER

As an environmentally-conscious organization, Bradbury-Sullivan LGBT Community Center has installed solar panels on our roof. As a land-owning social justice non-profit, we see environmental stewardship as a moral responsibility.

ACCESSIBILITY AND INCLUSION

Bradbury-Sullivan LGBT Community Center stands in solidarity with disability justice movements and believes that access to LGBTQ community programs and services is essential for our whole community. We include image descriptions on all social media content, utilize closed captioning for virtual programs, and ASL interpretation at Lehigh Valley Pride.

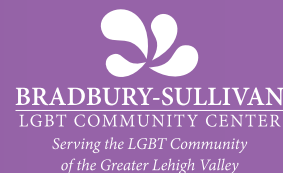
SUBSTANCE-FREE SPACE

Bradbury-Sullivan LGBT Community Center is a tobacco-free space in order to reduce involuntary exposure to secondhand smoke, raise awareness about tobacco disparities in the LGBT community, and ensure that Bradbury-Sullivan LGBT Community Center is a cleaner, safer and healthier environment for employees, volunteers, and visitors. The use of all tobacco products is prohibited on all Center-owned property. Bradbury-Sullivan LGBT Community Center is committed to ensuring a sober social space for people living in recovery from alcohol and other drugs. All programs at the center that are open to the public are alcohol-free.

NEIGHBORHOOD CLEANUPS

Bradbury-Sullivan LGBT Community Center mobilizes volunteers throughout the year to ensure that the blocks surrounding our community center are kept clean.

Bradbury-Sullivan LGBT Community Center provides arts, health, youth, and pride programs for the LGBT community throughout the Lehigh Valley



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