WHAT WE LIVE FOR
STANDING SIDE BY SIDE WITH THE COMMUNITY

It will take all of us working together to address the stigmas and disparities that fuel the HIV epidemic.

By working hand in hand with the community, we are working to break down the barriers that stand in the way of people feeling accepted, seeking the care they need, and being their true selves.

Together we are helping correct common misperceptions and silencing the stigmas around HIV. We are spreading the word through local community events and educational programs such as Healthysexual® and Stop the Virus.

Together we are lifting each other up until HIV is no more.

GILEAD IS A PROUD SPONSOR OF LEHIGH VALLEY PRIDE 2021

GileadHIV.com
@gileadhivus
@GileadHIVUS
Welcome to Lehigh Valley PRIDE 2022! We invite you to enjoy this year’s festival and to carry the spirit of it throughout the year. Be Loud, Be Proud — and join arms as the dauntless, high-spirited, plucky, stalwart, undaunted, and unafraid community that we are. Together, as the early leaders of the movement showed us, we can battle with those who would deny us our human and civil rights. We can stand shoulder to shoulder, as we build an ever-stronger and more diverse community. I urge you to use one of the most powerful tools we have - our right to VOTE!

Pride is such a monumental event across the globe and we are so happy to celebrate 29 years of Pride right here in the Lehigh Valley! Now more than ever is the time for us to Be Loud! Be Proud! and use our voices to speak not only for ourselves but for those who cannot. Remember that Lehigh Valley Pride is a home for us and we strive to ensure everyone has a seat at the table. We love this community and cannot wait to see the celebration you allow us to be a part of! It has been a privilege and honor to plan this event for you!

- **Bill McGlinn** *(he/him)*  
  Interim Executive Director,  
  Bradbury-Sullivan LGBT Community Center

- **Eric Yoak** *(he/him)*  
  Major Events Manager,  
  Bradbury-Sullivan LGBT Community Center

**2022 Pride Grand Marshals**

Ariel Torres &  
The Honorable Linda Vega

---

**United States Senate**  
**WASHINGTON, D.C.**  
August 1, 2022

Dear Friends,

It is with great pleasure to extend warmest regards and congratulations as you celebrate Lehigh Valley Pride together this year.

This event, and the theme “Be Loud! Be Proud!” is a true testament to your commitment to building a vibrant and inclusive community. We have seen tremendous progress in LGBTQ+ civil rights over the past several years, thanks to events like this and the work of advocates and activists like you. Thank you for all the work you have done and all that you continue to do for the Lehigh Valley’s LGBTQ+ population.

I look forward to your continued success.

Sincerely,

Robert P. Casey, Jr.  
United States Senator

Bradbury-Sullivan LGBT Community Center  
522 West Maple Street  
Allentown, Pennsylvania 18101
## Performance Stage Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:45 p.m.</td>
<td>Philadelphia Freedom Marching Band</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Opening Ceremony</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>D’Neah Allen</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Ryan Cassata</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Chastity Brown</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>Alyssa Hunter &amp; Ra’Jah O’Hara</td>
</tr>
</tbody>
</table>

**Performance Sponsor:**
- Ryan Cassata
- Alyssa Hunter & Ra’Jah O’Hara

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## Teen Space

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 1:00-6:00 p.m. | HIV/STI Testing and Education Session  
Request by texting (267) 368-4978 or sign up at the PSLV information booth |
| 1:00-6:00 p.m. | Paint and Chill                                                      |
| 1:00-2:00 p.m. | Henna Tattoos                                                         |
| 2:00-3:30 p.m. | GLAM UP! (Makeup with Kenny and PSLV)                                 |
| 3:30-4:30 p.m. | The Category is... PRIDE Realness Outfit Contest                      |
| 4:30-6:00 p.m. | Quiet Vibes Crafts and Rest with PSLV                                |

## Kids Space

Get colorful at the Crayola Kids Space to participate in a community art piece, create your own pride flag craft, explore cool art tools with Pride coloring pages, and more!

**Performance Sponsor:**
- Ryan Cassata & Chastity Brown
- Alyssa Hunter & Ra’Jah O’Hara

## Meet & Greet

$20 per session • $40 for both time slots  
*Tickets purchased at Pride Central • Limited tickets*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 3:00-4:00 p.m. | Drag Meet & Greet  
Alyssa Hunter & Ra’Jah O’Hara                                        |
| 5:00-6:00 p.m. | Musician Meet & Greet  
Ryan Cassata & Chastity Brown                                            |

---

**Text-to-Give:**

BSCLehigh Valley to 44-321

Donate today to support arts, health, youth, and pride programs
We strive to be an inclusive place to work and shop, where you are empowered to

BE YOU.

Proud to support Lehigh Valley Pride.

GIANT

Join our team!
The Identity of Dreams, The Euphoria in Nightmares
Artwork by Chyanne Kemp (she/they)

Exhibit:
August 29 - October 15
Artist Reception:
September 15 | 6-8 p.m.

Ra’Jah is everybody’s homegirl! The dynamic dancing diva of Texas, she’s a drag performer, makeup artist, visual artist, and singer, best known from RuPaul’s Drag Race (Season 11, All Stars Season 6).


The huntress is on the prowl! As one of the most celebrated pageant queens from Puerto Rico, Alyssa knows her way around a runway and delivers stunning looks wherever she goes. You may know her from Season 14 of RuPaul’s Drag Race.

Donate today to support arts, health, youth, and Pride programs

BradburySullivanCenter.org/Galleries
PL.Dense: 0x0 to 630x409
PL.Img: 546x570 to 594x600
PL.Img: 33x540 to 97x585
PL.Img: 246x612 to 302x644
PL.Img: 332x493 to 393x511
PL.Img: 337x617 to 384x639
PL.Img: 245x487 to 304x545

DRINK MENU

PRIDE PUB

Tito’s Handmade Vodka Cocktails
- Cherry Limeade
- Strawberry Lemonade
$10.00
Including tax

TRULY Hard Seltzer
- Passion Fruit
- Pineapple
- Watermelon Kiwi
- Mango
$8.00
Including tax

Samuel Adams
Love Conquers Ale
16 oz. pour
$8.00
Including tax

Colonity Meadery Mead & Cider
- Lemon Laws
- The Voight-Kampff Test
$8.00
Including tax

Fegley’s Brew Works Beer
- Steelgaarden Wit
- Rainbow Flip Flops (IPA)
$8.00
Including tax

Essentia Alkaline Water
$3.00
Including tax

Must be over 21 to purchase alcohol. Visibly intoxicated people will not be served.
HEALTH SERVICES AT LEHIGH VALLEY PRIDE

Free services all day in Sections L & M

HIV and syphilis testing with Allentown Health Bureau

COVID-19 vaccinations with Highmark Wholecare and Latino Connection

Tobacco cessation services with Lehigh Valley Health Network

Healthcare enrollment assistance with Pennie is located at Pride Central

Games and activities all day in the Sober Social Space.

Lehigh Valley Pride is a tobacco-free event. For assistance quitting tobacco, call 1-800-QUIT-NOW.
We know power.

The power that keeps the lights shining bright. The power to help our communities stand strong. The power to celebrate our differences. The power of PRIDE.

THE POWER OF INCLUSION

PPLWEB.COM

Celebrating Generations of Pride

AARP believes in celebrating the diversity of the LGBTQ+ community across all generations. That’s why we offer tools, programs and services to help you get the most out of your fabulous life. We all want to live longer, healthier and more fulfilling lives. AARP is committed to creating a new vision of aging for LGBTQ+ individuals, their families and allies—one focused on equity and inclusion and complete with diverse experiences, powerful stories, and innovative ways for everyone to pursue their passions—joyfully, openly and proudly!

Get to know us at aarp.org/pride

Creating a better future together

UPMC Health Plan is proud to support the Bradbury-Sullivan LGBT Community Center.
Visit Pride Central for official Pride merch!

xponential musicfestival
PRESENTED BY SUBARU.
SEPT. 16-17-18, 2022
ON THE CAMDEN WATERFRONT

FREEDOM MORTGAGE PAVILION
FRIDAY SEPTEMBER 16
THE WAR ON DRUGS
PATTI SMITH
AND HER BAND GEESE

SATURDAY SEPTEMBER 17
NATHANIEL RATELIFF
THE NIGHT SWEATS
THE REVIVALISTS
SNACKTIME

WIGGINS PARK
JENNY LEWIS
LUCINDA WILLIAMS
TAJ MAHAL
KATHLEEN EDWARDS
VALERIE JUNE
FELICE BROTHERS
HOUNDMOUTH
THE SUFFERS
LO MOON
SAMANTHA FISH
SARAH SHOCK & THE DISARMERS
THE DIP
BARTÉES STRANGE
BUFFALO NICHOLS
BLACK OPRY REVUE
DOS SANTOS
TAMINO
COSMIC GUILT
CATBITE
THE TISBURY’S
OMAR’S HAT
HIGHNOON
CHESTNUT GROVE

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Celebrating
Everyone’s Favorite Candy Since 1923
A great candy isn’t made, it’s...

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FRIDAY: 8AM-7PM
SATURDAY: 8AM-6PM

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Everything you need under one roof

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610-432-8425

FOR US, CELEBRATING
PRIDE ISN’T JUST
LIMITED TO JUNE.

When everyone is included, communities are stronger. That’s why everyone who works with People First is treated equally, with fairness and the utmost respect. No exceptions. Because that’s the only way we know how to do business.

peoplefirst.com
At Diakon, we understand that families are unique as the colors of the rainbow. That is why we welcome and encourage members of the LGBTQ community to join our team of diverse families, by attending a gathering to share information on how we can help match you with a child in need of love and a home to call their own. What makes you unique is what has made you strong and at Diakon we want to partner with you to make the difference in the life of a child.

For more information please visit our website at www.Diakon.org\Adoption
Our trainers present practical, information-rich trainings that will help your organization or business work with the LGBTQ+ population and avoid creating barriers to communication because of inadvertent misuse of language or a lack of information about cultural context.

We also provide presentations on LGBTQ+ health issues and disparities. We are nationally recognized experts. Every training we do is specifically tailored to your organization's needs. In the last 4 years, we've trained over 200 organizations (more than 11,000 people).

For more information, please contact:
Liz Bradbury, Director of the Training Institute
Liz@BradburySullivanCenter.org
610-347-9988 ex. 103
Amazon and Glamazon are happy to be sponsors of Lehigh Valley Pride.