



2023 Progress Summit

March 8-10 // du 8 à 10 mars
The Delta Ottawa City Centre

Sommet sur le progrès



Message from the Founder and our Executive Director



The Progress Summit is returning to Ottawa, live and in-person!

Our last Summit broke new grounds, heralding our first fully collaborative Summit since the Institute began. Now, after a year of working to bridge our diverse sectors and communities together, the Broadbent Institute's annual progress Summit will convene in Ottawa, this March 8 to 10.

Each year the Broadbent Institute hosts the Progress Summit, the largest progressive conference in Canada. It is an annual gathering of organizers, policy thinkers, movement builders, non-profit leaders, academics who explore solutions and strategies to make our world a better place.

In 2023, as inflation, economic uncertainty make paying the bills harder for working people, and as a potential recession looms over the political landscape, we ask ourselves: how can we meet the moment? How can we reclaim the mantle of affordability, and recommit ourselves to the task of making life materially better for every working Canadian?

How can we meet the challenge posed by the far-right, who are speaking directly to working Canadians' worries and fears? As the far-right preys upon peoples' anxiety to divide people, how can we act as uniters?

And how can we forge the solidarity between people of the working-class, political parties and working people, and between the organized and the disillusioned to make the vision of a fair and just society a reality?

Our next Summit is designed for you. If meaningful changes are to be achieved and sustained, then that progress must be made together. This year's theme, "Stronger together: forging unity in a time of division" acknowledges that even solidarity can take effort and hard work. That progressives need to recommit to working on economic issues, working with each other. Our hope is that the theme provides space for many of the discussions we'll need to move forward and to do so together.

This year, you can sign up to sponsor select programming sessions, collaborate with our teams on workshops, receptions, and events - or choose to support the event itself, as a sponsoring partner of the Progress Summit!

No matter how you choose to get involved, we do look forward to seeing you there!

With thanks,

A handwritten signature in black ink, appearing to be 'Ed Broadbent'.

Ed Broadbent
Founder

A handwritten signature in black ink, appearing to be 'Jennifer Hassum'.

Jennifer Hassum
Executive Director



Benefits of Sponsorship

Our sponsors are recognized at every available opportunity. The Broadbent Institute is committed to fostering an environment where our delegates can network, learn, and connect with many of the brightest policy makers, community stakeholders, organizers, and leaders on our planet.

As valued guests, your representatives will encounter opportunities to meet speakers, moderators, and panelists in-person during programming hours, scheduled breaks, or at special events. As in previous years: Display areas, meeting rooms, and reception spaces are available with various sponsorship levels to help our sponsors have meaningful interactions with our guests.

We look forward to welcoming you to this year's Progress Summit!

Each sponsor representative receives:

- Custom participant pass
- Invitations to special events
- Complimentary childcare service
- French-English interpretation
- Secure Wi-Fi access
- Access to Business Centre
- Access to networking lounge
- Breakfast, lunch, and coffee breaks
- Complimentary food and beverage during breakfast, lunch, and coffee breaks



“ The Progress Summit is the largest annual gathering of progressives in Canada — dubbed one of the “most important events on the Ottawa calendar. ”

– iPolitics

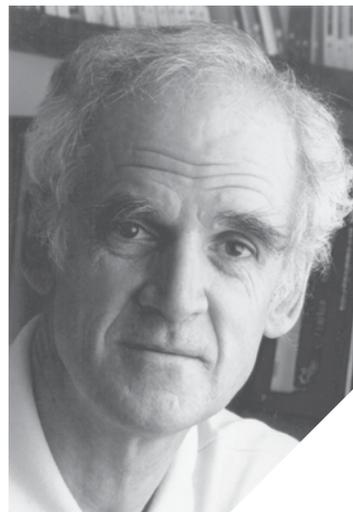
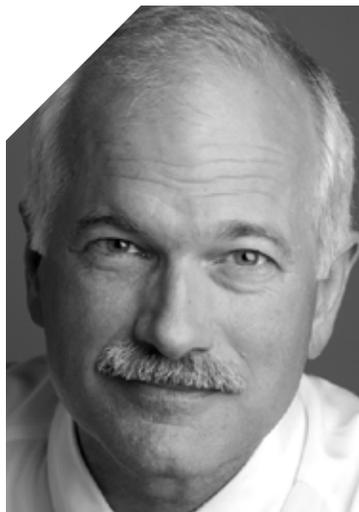


Thank you to last year's sponsors!



CANADIAN LABOUR CONGRESS
CONGRÈS DU TRAVAIL DU CANADA





Progress Awards

Each year, we gather to honour the incredible work of some outstanding groups and individuals — people who choose to get personally involved in making this world a better place for all to enjoy.

Don't miss this year's annual award ceremonies — a must-attend event for all who understand the need to celebrate the best and brightest achievements of our peers, friends, and social movements.

Jack Layton Progress Prize

Awarded annually to a Canadian individual or organization that has delivered an exceptional political or issue-based campaign; reflecting the ideals exemplified by Jack Layton, including justice, sustainability, and democracy.

Charles Taylor Prize for Excellence In Policy Research

Awarded annually to a researcher whose work has made an important contribution to policy debates relevant to building a more socially-just Canada.



Opening Reception and Kick-Off Party

At long last, the wait is over — as this year's Progress Summit returns with one of the best social and political events of the year. Join us on Wednesday, March 8th — as we kick things off with an opening celebration from the twin Pinnacle and Panorama rooms of Delta Hotels' Ottawa City Centre.

This is your next best opportunity to meet and connect with many of our closest friends and policy makers from across the world, right here in Ottawa. Our Kickoff Reception brings many diverse cross-sections of engaged stakeholders together for an evening of discovery, conversation, and friendly debate as we enjoy great music, delicious food, local wines and craft beers. **Let's come together and celebrate again!**

Please refer to Reception Sponsorship options on Page 7 if you are interested in sponsoring this reception.

Progress Summit Sponsorships

Title Sponsor | \$50,000

- **Title Sponsor** positioning on all promotional products
- **Speaking opportunity** for senior representative
- **Verbal recognition** from the podium
- Private Executive Directors' lunch with 2 senior representatives
- Social media recognition
- Logo placement on advertising, signage and website
- 15 participant passes
- 2 additional passes donated to young and emerging community leaders
- 20'x 8' display booth
- Special advertising opportunities

Platinum Sponsor | \$25,000

- **Platinum Sponsor** positioning on all promotional products
- **Speaking opportunity** for senior representative
- **Verbal recognition** from the podium
- Social media recognition
- Logo placement on advertising, signage and website
- 10 participant passes
- 2 additional passes donated to young and emerging community leaders
- 8'x10' display booth
- Special advertising opportunities

Gold Sponsor | \$20,000

- **Gold Sponsor** positioning on all promotional products
- **Verbal recognition** from the podium
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- 2 additional passes donated to young and emerging community leaders
- 8'x10' display booth
- Special advertising opportunities



Progress Summit Sponsorships *con't*

Progress Awards Sponsor \$20,000

- **Awards Sponsor** positioning on all promotional products
- **Speaking opportunity** for senior representative
- **Verbal recognition** from the podium
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- 2 additional passes donated to young and emerging community leaders
- 8'x10' display booth
- Special advertising opportunities

Reception Sponsor \$20,000

- **Reception Sponsor** positioning on all promotional products
- **Speaking opportunity** for senior representative
- **Verbal recognition** from the podium
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- 2 additional passes donated to young and emerging community leaders
- 8'x10' display booth
- Special advertising opportunities



Session Sponsor

\$15,000

- **Session Sponsor** positioning on all promotional products
- **Speaking opportunity** for senior representative at programming session
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

Travel Sponsor

\$15,000

- **Travel Sponsor** positioning on all promotional products
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

Communications Sponsor

\$15,000

- **Communications Sponsor** positioning on all promotional products
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

Translation Sponsor

\$15,000

- **Translation Sponsor** positioning on all promotional products
- **Specific recognition** at translation receiver stations.
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

Accessibility Sponsor

\$10,000

- **Accessibility Sponsor** positioning on all promotional products
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities

Training Sponsor

\$10,000

- **Training Sponsor** positioning on all promotional products
- **Specific recognition** at training workshops.
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- Special advertising opportunities



Youth Sponsor | \$10,000

- Youth Sponsor positioning on all promotional products
- Recognition throughout the event
- Social media recognition
- Logo placement on advertising, signage and website
- 5 participant passes
- 5 additional passes donated to young and emerging community leaders
- Special advertising opportunities



Lunch Sponsor | \$7,500

- 5 available
- Lunch Sponsor positioning on all marketing materials, signage and website
- Specific recognition during lunch
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Social media recognition
- 5 participant passes
- Inclusion in the sponsors recognition section

Coffee Break Sponsor \$5,000

- 5 available
- Coffee Break Sponsor positioning on all marketing materials, signage and website
- Specific recognition at coffee stations
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Social media recognition
- 2 participant passes
- Inclusion in the sponsors recognition section

Progress Summit Sponsor \$7,500

- Progress Summit Sponsor positioning on all marketing materials, signage and website
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Social media recognition
- 5 participant passes
- 2 additional passes donated to young and emerging community leader
- Inclusion in the sponsors recognition section

Solidarity Sponsor | \$2,500

- Solidarity Sponsor positioning on all marketing materials, signage and website
- Recognition throughout the event
- Logo placement on advertising, signage and website
- Social media recognition
- 2 participant passes
- 1 additional pass donated to young and emerging community leader
- Inclusion in the sponsors recognition section





Special Offers To Sponsors

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Partner Programming

Meeting space: We are offering scheduled programming sessions for potential partners to host in Ottawa. If you and your organization would like to schedule a workshop, training session, or special event during regular Progress Summit programming hours — we have the space to make it happen.

5 programming blocks available, maximum capacity 100 persons.

Opportunities are limited.

To make arrangements, contact Devon Crick — dcrick@broadbentinstitute.ca

Display Areas

Organizations wanting to further engage our audience can book a Display Area to engage our guests with creative, interactive, and unique vendor display installations. Opportunities are limited, so please inquire asap.

To make arrangements, contact Devon Crick — dcrick@broadbentinstitute.ca

Display Area Size: 8' x 10' - \$2,500 | includes 2 Passes

Progress Summit Passes: Organizations

- **1 Pass** - \$500
- **5 Passes** - \$2,000
- **10 Passes** - \$3,500



Past Event Highlights



Delta Hotels Ottawa City Centre

101 Lyon Street North
Ottawa, Ontario Canada K1R 5T9
613-237-3600

Located in the heart of the national capital, the Delta Hotels' Ottawa City Centre location puts the entire city at your fingertips. Come enjoy a relaxing stay in the heart of Ottawa's downtown core, within walking distance of Parliament Hill, Confederation Square, the National Gallery of Canada. During your stay, you can maintain your fitness routine in the hotel's gym, relax on the outdoor terrace or even take a dip in the Delta Hotels' indoor, oversized saltwater pool.

While you stay, please take full advantage of their complimentary business center, high-speed Wi-Fi, and over 24,00 square feet of total space to explore. The Ottawa City Centre Hotel is well known for offering sleek, spacious rooms, with pillowtop bedding, floor-to-ceiling windows and scenic city views. We hope you enjoy your next visit!

Book your hotel rooms now!

Please make arrangements with the Delta Hotels Ottawa City Centre at:
<https://tinyurl.com/ProgressSummit>

Don't forget to take full advantage of our **JBJJHFA1** discount code for extra savings on your next Air Canada flight.

Book your Air Canada flight now!
aircanada.com



Order form

2023 Progress Summit

| | | |
|--------------------------------|----------|--------------------------|
| Title Sponsor | \$50,000 | <input type="checkbox"/> |
| Platinum Sponsor | \$25,000 | <input type="checkbox"/> |
| Gold Sponsor | \$20,000 | <input type="checkbox"/> |
| Progress Awards Sponsor | \$20,000 | <input type="checkbox"/> |
| Reception Sponsor | \$20,000 | <input type="checkbox"/> |
| Session Sponsor | \$15,000 | <input type="checkbox"/> |
| Travel Sponsor | \$15,000 | <input type="checkbox"/> |
| Communications Sponsor | \$15,000 | <input type="checkbox"/> |
| Translation Sponsor | \$15,000 | <input type="checkbox"/> |
| Accessibility Sponsor | \$10,000 | <input type="checkbox"/> |
| Training Sponsor | \$10,000 | <input type="checkbox"/> |
| Youth Sponsor | \$10,000 | <input type="checkbox"/> |
| Lunch Sponsor | \$7,500 | <input type="checkbox"/> |
| Progress Summit Sponsor | \$7,500 | <input type="checkbox"/> |
| Coffee Break Sponsor | \$5,000 | <input type="checkbox"/> |
| Solidarity Sponsor | \$2,500 | <input type="checkbox"/> |
| Display Area | \$2,500 | <input type="checkbox"/> |

Name

Organization

Address

City **Postal Code**

Email

Phone

Method of payment **Cheque** **EFT**

PAYMENT BY CHEQUE: Please ensure cheques are made payable to THE BROADBENT INSTITUTE.

PAYMENT BY EFT: please contact our Director of Development Devon Crick at 613-688-2071 (ext.212) or at dcrick@broadbentinstitute.ca

Mail cheque to: BROADBENT INSTITUTE, P.O. Box 1273 Station B, Ottawa, ON K1P 5R3

*SCAN AND EMAIL: Send to the attention of Devon Crick at dcrick@broadbentinstitute.ca

*** PAYMENT DUE: Wednesday, February 22, 2023**

For more information please call Devon Crick @ 613-688-2071 ext 212

Thank you for your support!

