

4. Decide which company you are going to write letters to, in order to encourage them to change their practices. Look up the names of their owners or managers and how to best contact these companies.

5. Brainstorm the different ways in which the company's environmental practices (or lack thereof) impact different groups of people. Try to amplify the voices of those most impacted by researching how those communities have addressed this issue and adding that to your letter.

6. Read [How to Write an Advocacy Letter](#) and brainstorm the key points you want to highlight.

7. Write your letter in a separate document.

8. There is power in numbers. Brainstorm how to get others involved and passionate enough to join you in your campaign.

PERSONAL
(family/friends)



SCHOOL

**USING YOUR VOICE
TO CREATE CHANGE**

In each box write down ways
you can spread awareness of
your chosen climate solution
to encourage others to join
your campaign

SOCIAL MEDIA

COMMUNITY