## BUSINESS INQUIRY AND TAKING ACTION: PLASTIC WASTE

1. Discuss why you chose this topic and any background you have about companies in this industry that you want to look further into. Take notes if it helps you stay focused.

2. Start researching or brainstorming local companies. Maybe there's a cafe or restaurant close to your home or school that you could write to or another local chain that you frequent. If you are familiar with the establishment, it may be easier for you to research their policies around waste and waste reduction.

3. Brainstorm, then narrow down what changes you would like to ask this company to make. There are lots of simple ways for companies to reduce plastic waste. <u>This video</u> has a few ideas, but research may help you come up with even more. 4. Decide which company you are going to write letters to, in order to encourage them to change their practices. Look up the names of their owners or managers and how to best contact these companies.

5. Brainstorm the different ways in which the company's environmental practices (or lack thereof) impact different groups of people. Try to amplify the voices of those most impacted by researching how those communities have addressed this issue and adding that to your letter.

6. Read <u>*How to Write an Advocacy Letter*</u> and brainstorm the key points you want to highlight.

7. Write your letter in a separate document.

8. There is power in numbers. Brainstorm how to get others involved and passionate enough to join you in your campaign.

