



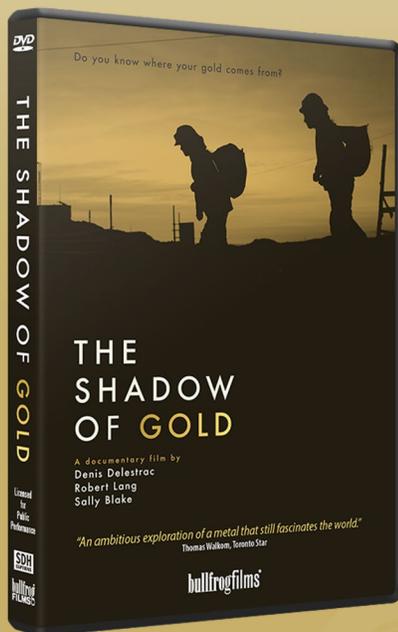
Community Screening & Discussion Guide

THE SHADOW OF GOLD

Use your screening of **THE SHADOW OF GOLD** as a tool for educating your community about the global supply chain for gold and the environmental, human rights and economic implications of gold mining. This guide offers some background information, helpful tips & discussion questions for an informative, rewarding screening. **Good Luck!**

what you'll find inside!

- about the film & filmmaker
- ready to watch! screening guide
- ready to talk! discussion guide
- ready to act! handout



About the film

THE SHADOW OF GOLD takes an unflinching look at how the world's favourite heavy metal is extracted from the earth. The film explores both sides of the industry: the big-time mining companies that dig deep and lop off mountaintops to extract gold often from low-grade ore, and the small-time miners – an estimated 20 million people in the world's poorest nations – who extract gold by hand, often producing just enough to survive. And at the top the supply chain – in London, Dubai and Toronto – we see how conflict gold reaches unaware consumers and how gold mining corporations are allowed to destroy ecosystems with impunity.

About the filmmakers

Denis Delestrac is a multi-award-winning director, writer and producer. He is best known for creating feature documentaries on highly topical subjects, which have earned him critical appraisal and recognition. One of Europe's most acclaimed non-fiction directors, Delestrac has won over 40 international awards among which a Gold Panda, two Greenpeace Prizes and a Canadian Academy Award. **Robert Lang** is Founder and President of Kensington Communications. A founding member of the Documentary Organization of Canada, Robert was recipient of MIPDOC's 2009 North American Trailblazer Award, 2002 Queen's Gold Jubilee Medal and HotDocs Humanitarian Award. He is currently Co-chair of The Real News. **Sally Blake** cut her filmmaking teeth in the bizarre world of professional wrestling, co-producing the Gemini-award winning documentary feature, **HITMAN HART**, wrestling with shadows (TVO, BBC, ARTE, A&E). From pink tights to evangelical pop stars, to machine guns to Leonardo Da Vinci's mules, Sally continues to look for important stories in unusual places.

ready to watch!

Ideas and best practices to help make your community screening a success!

1. Publicize Your Event! This is the most important step because it not only tells the world what you're up to, but it lets the Bullfrog Community team know what your plans are so we can help you publicize your event. Visit <http://www.bullfrogcommunities.com/theshadowofgold> to register and get the word out about your upcoming screening. You can also email us at info@bullfrogcommunities.com if you need help getting started!

2. Visualize Your Goal! What do you hope to achieve with your screening? Your goal could be to generate a lively post-film discussion about issues raised in the film, gain support or recruit volunteers for a local grassroots campaign, or raise funds for a group on your campus or in your community. Or, you can simply use the screening to provide an opportunity for your audience to watch and learn together.

3. Where To Host? Consider which locations in your area would be ideal for accommodating an in-person community film screening of the size you anticipate: downtown movie theaters, churches and synagogues, town halls, community centers, public libraries, school auditoriums, university and college venues, warehouse spaces, a local business, outdoor screenings at parks and playgrounds, and even private homes have been venues for many successful community screenings. Virtual screenings can be hosted on <https://streaming.bullfrogcommunities.com>, or by using a customized screening room on Vimeo.

4. Find A Partner! Give some thought to who is already working on this issue in your community. Can they help sponsor the event? Spread the word? Participate in a panel discussion or Zoom meeting after the screening? Some potential partners include: student groups at schools, universities and colleges; a local public or campus library; representatives from local religious congregations or faith-based community groups; local chapters of national/global activist or grassroots organizations; faculty members at nearby universities and colleges; reporters/journalists from local news publications such as newspapers and magazines; local nonprofits; and any community organizations that share goals or views with the film you are screening.

5. Invite A Guest Speaker! Guest speakers and panelists are a great way to encourage discussion and debate after a community screening. When people are engaged and thinking about the issues they will stay engaged long after the screening has passed. Contact representatives of local non-profits, faith groups, journalists and reporters from local media outlets, or teachers and professors who have expertise and/or insight into the issues raised by the film, and invite them to attend your screening—in person, via Skype or Zoom, etc—and participate in a discussion or Q&A session with your audience.

6. Engage Your Audience! Use this discussion guide to engage your audience. Included in this guide is a section called Ready to Talk! with a few suggested discussion questions to get the conversation started, and a section called Ready to Act!— which can be used as a handout — listing additional resources for further investigation about key issues raised in the film.

7. Spread The Word! Think about the best methods available to you for publicizing your film screening to people in your community. Sending emails to a contact list, creating event notifications on Facebook, Instagram, Eventbrite or an online community calendar, using Twitter to announce your event, and placing screening announcements in local newspapers and newsletters is a good start. In addition to this guide, you can download a screening poster and press photos that can be used to help publicize your event: <http://www.bullfrogcommunities.com/theshadowofgold>

8. Tell Us How It Went! Visit <http://www.bullfrogcommunities.com/theshadowofgold> to tell us about your event. Contribute to the film's discussion page (if available) to help other student groups, universities, non-profits, congregations and community groups further the discussion and put on successful screening events of their own. Where was your screening held? Who attended? What went well, and what was challenging? What did you discuss? Your feedback will help others to organize their own events, and will energize Bullfrog Communities as a whole.

ready to talk!

**Your audience will be excited to discuss the issues raised by the film.
Here are some questions that will get people talking.**

- 1.** What do you think about gold now that you've seen the film? How has your opinion about gold changed?
- 2.** What are some of the reasons people buy gold?
- 3.** What role has gold played in your family and culture? Do you have traditions or stories that involve gold?
- 4.** Has the film changed how you would buy gold? How important is it to be conflict-free and traceable?
- 5.** What do you know about fair trade? What other products can you buy that are certified fair trade?
- 6.** What do you think the filmmakers' perspective is? How do you think the film treats the gold mining industry?
- 7.** Some mining companies, including Imperial Metals who run the Mount Polley mine, declined to be interviewed for the film. Why do you think they would not participate? And what do you think about this?
- 8.** What are the benefits and risks of mining on a large scale? Are there better alternatives?
- 9.** What role does mining play in climate change?
- 10.** Is it ethical to create waste that future generations will have to manage? What other resources cause similar dilemmas?
- 11.** Why is gold mining called a "boom and bust" industry? How does this impact the communities where mines are located?
- 12.** How do mining companies hold influence over politics and the policy choices made by governments and elected officials?
- 13.** How does artisanal and small scale gold mining drive conflict and war? How can gold mining effect positive change in developing countries?
- 13.** Why is mercury pollution so worrisome? What are its long-term consequences?
- 14.** How does artisanal and small scale gold mining drive conflict and war? How can gold mining effect positive change in developing countries? Beyond fair trade, how else can we support artisanal and small scale miners in other countries?

Mining Watch Canada — <https://miningwatch.ca/>

MiningWatch Canada works in solidarity with Indigenous peoples and non-Indigenous communities who are dealing with potential or actual industrial mining operations that affect their lives and territories, or with the legacy of closed mines, as well as with mineworkers and former workers seeking safe working conditions and fair treatment.

Earthworks — <https://earthworks.org>

Earthworks is a nonprofit organization dedicated to protecting communities and the environment from the adverse impacts of mineral and energy development while promoting sustainable solutions.

Justice and Corporate Responsibility Project (JCAP) — <https://justice-project.org/>

JCAP is a volunteer-driven transnational, collaborative, community-based legal clinic. JCAP assists in holding corporations and states to account by offering legal knowledge to communities that are negatively affected by natural resource extraction.

Fairtrade Gold — <https://fairgold.org/>

Maintained by Fairtrade International, Fairtrade Gold is a resource for both consumers looking to buy products made with fairtrade gold, and jewellers looking to purchase fairtrade gold directly from approved suppliers.

Fairmined — <http://fairmined.org/>

Fairmined is an assurance label that certifies gold from empowered responsible artisanal and small-scale mining organizations. It transforms mining into an active force for good, ensuring social development and environmental protection, providing everyone with a source of gold to be proud of.

Artisinal Gold Council — <https://www.artisanalgold.org/>

The Artisinal Gold Council works directly with Artisanal and Small-scale Gold Mining (ASGM) communities and local experts to develop integrated and practical solutions that address the unique circumstances that exist in different locations around the world.

Gold Watch — https://globalinitiative.net/initiatives/gold_watch/

The Gold Watch project aims to shed light on the role and influence of illicit actors in the Artisanal and small-scale gold mining (ASGM) sector, and implications for development efforts.

World Gold Council — <https://www.gold.org>

The World Gold Council is the market development organization for the gold industry. Its purpose is to stimulate and sustain demand for gold, provide industry leadership, and be the global authority on the gold market.

Organisation for Economic Co-operation and Development (OECD)

<https://www.oecd.org>

OECD works on establishing evidence-based international standards and finding solutions to a range of social, economic and environmental challenges, from improving economic performance and creating jobs to fostering strong education and fighting international tax evasion.

Global Witness — <https://www.globalwitness.org>

is an international NGO established in 1993 that works to break the links between natural resource exploitation, conflict, poverty, corruption, and human rights abuses worldwide.

IMPACT — <https://impacttransform.org>

IMPACT is an independent non-profit that collaborates with local partners around the world to transform how natural resources are managed in areas where security and human rights are at risk. IMPACT investigates and develops approaches for natural resources to improve security, development, and equality.

Fair Congo — <http://faircongo.com>

Launched in 2017, Fair Congo is a women-led enterprise that works with over 32,000 small holder farmers and artisanal miners in eastern Democratic Republic of Congo, empowering women in the production of chocolate, coffee and gold products.

Greater Yellowstone Coalition — <https://greateryellowstone.org>

Founded in 1983, the Greater Yellowstone Coalition seeks to protect the lands, waters and wildlife of the 20-million-acre Greater Yellowstone Ecosystem, advocating for conservation, sound science, and protective management.

Planet Gold — <https://www.planetgold.org>

The planetGOLD program works in partnership with governments, the private sector, and Artisanal and Small-scale Gold Mining (ASGM) communities in nine countries to significantly improve the production practices and work environment of artisanal and small-scale miners. The planetGOLD program is executed by 19 government agencies and other organizations in Burkina Faso, Colombia, Ecuador, Guyana, Indonesia, Kenya, Mongolia, Peru, and the Philippines.

Natural Resource Governance Institute — <https://resourcegovernance.org/>

The Natural Resource Governance Institute is an independent nonprofit organisation dedicated to improving countries' governance over their natural resources to promote sustainable and inclusive development.