



Sponsorship Prospectus

Greening the Healthcare Sector Forum 14-15 SEP 2023

FIONA STANLEY HOSPITAL,
WESTERN AUSTRALIA + ONLINE

caha.org.au/forum2023

Presented by



GLOBAL
GREEN and
HEALTHY
HOSPITALS

Coordinated in the
Pacific region by



Government of Western Australia
Department of Health

Hosted by



Government of Western Australia
South Metropolitan Health Service



Our Vision for the Forum

The Greening the Healthcare Sector Forum will inspire healthcare stakeholders to make positive changes towards a more sustainable healthcare system.

The Forum will provide an opportunity to build connections, share knowledge, learn from others, and build new skills. Content will be relevant for people working in, or connected with, the health sector in Australia and New Zealand.

The Forum will instil hope and inspire, with current examples of **research, policy and practice** supporting the transition to net zero carbon and environmentally sustainable healthcare.



Location

Education Centre, Fiona Stanley Hospital, South Metro Health Service, Noongar Country and online



Date & Time*

Thursday 14 September
8am - 3pm AWST

Friday 15 September
8am - 1pm AWST

*times are subject to change. Both days will conclude with a relevant tour/social event after the listed end time.

About the Forum

Since 2012, Climate and Health Alliance (CAHA) has partnered with leading healthcare stakeholders to run annual forums focused on environmentally sustainable healthcare. This year CAHA and the **Western Australian Department of Health's (WA Health) Sustainable Development Unit (SDU)** are partnering to deliver the **Greening the Healthcare Sector Forum** in Perth. **South Metropolitan Health Service** will host the Forum at the Fiona Stanley Hospital and Online.

The Forum showcases Australian and New Zealand health sector leaders who are decarbonising their operations, improving their climate resilience, and working to improve health equity.

This two-day event facilitates shared learning to:

- scale up activity
- prepare health services for the impacts of climate change
- uphold healthcare's moral imperative to **'first, do no harm'**
- showcase practical examples of environmentally sustainable healthcare in action

Your sponsorship of this event will enable you to be seen to support connection, collaboration, knowledge and capacity building for a broad range of people working in the health sector in Australia for a climate-smart and sustainable future.



Target audience

Those interested in improving the environmental footprint of healthcare (including aged care) and fostering a healthy future for people and the planet. The Forum is of particular interest to healthcare sustainability champions (operations, clinical, support, leadership); healthcare executive and management; health environment and sustainability leaders and representatives from government; academics and researchers; students; sustainability innovators and practitioners.

Expected attendance

We expect ~420 people in total to attend the Forum in 2023, with approximately 120 people attending in person; and 300 people attending online.

A total of 354 people registered for the 2022 Greening the Healthcare Sector Forum, including:

- 120 attendees in person
- 234 attendees online

About the Forum Partners and Host

Climate and Health Alliance

CAHA's mission is to build a powerful health sector movement for climate action and sustainable healthcare. As part of our Sustainable Healthcare Program, CAHA coordinates the [Global Green and Healthy Hospitals](#) (GGHH) Network in the Pacific region (Australia and New Zealand). GGHH supports hospitals and healthcare services to reduce their environmental footprint, and develop climate resilience to protect and promote public health.

Sustainable Development Unit, Western Australian Department of Health

The Sustainable Development Unit's mission is to lead and coordinate a systemwide response on climate action and sustainability across WA Health.

The SDU supports the WA health system to reduce its emissions, operate more sustainability, and implement adaptation measures to protect the community from the health risks associated with climate change.

South Metropolitan Health Service

The South Metropolitan Health Service's vision is to deliver 'excellent health care, every time' and being an environmentally sustainable organisation is an integral part of us delivering on this vision. As a health care provider, it is our responsibility to reduce our emissions for the health and wellbeing of our community and to use resources wisely for the health of the planet.



Who should sponsor

This Forum brings together changemakers who are looking for products and services that help deliver a sustainable and climate resilient health system. Companies that are contributing to environmental sustainability, emissions reductions, climate resilience and equity within the health sector are encouraged to apply.

Sponsorship packages at a glance

	Platinum	Gold
	\$15,000 2 available	\$4,000 3 available
Speaking opportunity 8 mins	✓	—
Number of registrations	3 per day	2 per day
Exhibitor stand at event	✓	✓
Exhibitor 'stand' online	✓	✓
Acknowledgement of sponsor via:	<ul style="list-style-type: none">• Event website• Promotional collateral• Opening slides• Forum program• Verbal acknowledgement during opening and closing session• Event report• Opportunity to provide 1 free standing banner side of stage	<ul style="list-style-type: none">• Event website• Promotional collateral• Forum program• Event report

Sponsorship packages in detail

Gold Sponsor (2 Days)

\$15,000 each (exc GST)

2 available

Opportunity to co-brand the Forum with WA SDU and CAHA. There are two Platinum Sponsor opportunities available.

Your logo will appear on all major promotional materials. Your organisation will have the opportunity to deliver a eight-minute presentation outlining the ways in which your company is supporting healthcare to become more environmentally sustainable in Australia and/or globally.

You will also have the opportunity to place one free standing banner side of stage at the venue, and fill an exhibition space in the event break-out and networking spaces. This is where guests will socialise, eat and network prior to event commencement and in all breaks.

Exposure at the event:

- Speaking opportunity (eight minutes)
- Opportunity to provide one (1) free standing banner side of stage at the venue
- Exhibitor stand in the event break-out and networking spaces
- Exhibitor 'stand' in an online exhibition space on the Forum website, featuring promotional materials (for example video, virtual business card, flyers)
- Logo to appear on the opening and closing slides of the Forum
- Verbal acknowledgement during opening and closing session

Promotional materials:

- Platinum Sponsor logo will be highlighted:
- In the Forum Program
- On the Forum website
- In the event report

Platinum Sponsor entitlements:

- Three complimentary registrations for the Forum

Equipment provided:

- 1 desk (pinboard, chairs, access to general power outlet available on request)

Gold Sponsor (2 Days)

\$4,000 each (exc GST)

3 available

Opportunity to fill an exhibition space in the event break-out and networking spaces each day of the Forum. This is where guests will socialise, eat and network prior to event commencement and in all breaks.

Exposure at the event:

- Exhibitor stand in the event break-out and networking spaces
- Exhibitor 'stand' in an online exhibition space on the Forum website, featuring promotional materials (for example video, virtual business card, flyers)

Promotional materials:

- Exhibition Sponsor logo will be featured:
- In the Forum Program
- On the Forum Website
- In the event report

Gold & Silver Sponsor entitlements:

- Two complimentary registrations for the Forum

Equipment provided:

- 1 desk (pinboard, chairs, access to general power outlet available on request)



Online Exhibitor Stand

As this is a hybrid event, we have an online exhibitor 'stand' available for each sponsorship category. Your online 'stand' will be your own webpage nested within our Virtual Event Hub (VEH). The VEH is an online space through which attendees can connect with sponsors, view posters, and network with other attendees.

Each exhibiting sponsor has the opportunity to populate your own webpage with information about your business and promotional materials including:

- A summary of your business (up to 300 words)
- Contact details
- A banner image
- Links to webpages (up to 10)
- Embedded videos (up to 2)
- Images (up to 3)

Contingency plans

The Forum has been designed to be fully accessible and interactive for a virtual cohort, including online networking and an online information hub and exhibition space.

In the event travel or event restrictions are put in place that prevent the Forum from going ahead in person, we will move all attendees and activities online. Attendees will be encouraged to visit the online information hub and exhibition space during breaks and after the Forum.



How to apply

1. Register your interest by [filling out this form](#)
2. CAHA will then review your application for alignment with the Forum's vision
3. A sponsorship MOU will then be shared with your nominated contact



Forum Vision

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Terms and conditions of sponsorship

The following terms and conditions apply to your application to sponsor and/or exhibit at the Forum:

Things you need to know

- You as the sponsoring/exhibiting organisation accept these terms and conditions when completing the MOU;
- CAHA will rely on the accuracy of information provided by sponsors and does not accept responsibility for any errors, omissions or changes.

Financial facts

- All prices are quoted in Australian Dollars and exclude 10 per cent GST.
- We will issue a tax invoice which is payable within 14 days of the invoice date.
- You will not receive any sponsorship or exhibition entitlements, including logo recognition, until all monies have been paid.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged.

If you need to cancel

- You must notify us in writing if you need to cancel.
- Cancellations made before Friday 10 August 2023 will be refunded less 50 per cent of the total purchase price.
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.

In the unlikely case that the event is postponed, the format changes or is cancelled due to events beyond our control

- The extent of refunds will be a matter for CAHA to decide, depending on proximity to the Forum and expenses incurred.

Postponement of event or format change

- CAHA reserves the right at any time and for any reason to change the format, content, speakers, location and timing or any other aspect of the Forum. Such changes do not constitute a breach of contract by CAHA and CAHA will not be liable to you for any damages, costs, losses or expenses of any kind incurred or suffered as a result. If for any reason, the Forum is postponed or the format of the event in whole is changed (for example, from a hybrid event to a completely online event), then CAHA will notify you as soon as reasonably practicable.

You and your staff—onsite

- All sponsor/exhibitor staff attending the Forum must register. Instructions for receiving complimentary registrations will be provided.

Print entitlements

- Where possible we will limit printing, instead providing digital materials. Where printing occurs, logos will be reproduced in full colour, mono or event colours at our discretion.
- We ask logos to be submitted as 1600 x 1000 px minimum and where possible 300 DPI, in JPEG/PNG format (preferred for website) and PDF (preferred for print).
- Information and resources to include in your 'online stand' are to be supplied by the sponsor by Friday 26 July 2023 to meet our development requirements.
- No print or web recognition will be given unless payment terms have been met.

Sponsor notes

- Sponsorship of the Forum does not constitute CAHA or WA SDU endorsement of your products and/or services.

Exhibitor notes

- You may not assign, share, sub-let, or grant licences for the whole or part of the exhibition area without our prior approval.
- We reserve the right to direct you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your exhibition area. You may not tout, or place any material, outside your exhibition area causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the exhibition area or venue premises should you paint, mark or damage any fixtures or fabric.
- Any supplier you use onsite must conform to the venue's OH&S, insurance and other regulations.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current public liability insurance policy for a minimum of \$10,000,000. Please forward your certificate of currency to us by Friday 10 August 2023.
- You must inform CAHA if you intend to bring electrical equipment that will be plugged into a power outlet by Friday 1 September 2023. Instructions for testing and tagging equipment will then be provided prior to the Forum. Electrical equipment that is not tagged cannot be plugged in.
- You must inform CAHA if you require a pinboard and chairs by Friday 1 September 2023
- You are responsible for the materials at your exhibitor stand and for removing these at the conclusion of the Forum.

Commitment to environmentally sustainable practices at the Forum

- As far as practicable, exhibiting sponsors will limit the number of consumables you include in your display to reduce the resource use and waste footprint of the Forum

Privacy statement

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the Forum Steering Committee and approved stakeholders, for relevant purposes such as promotion, networking, and administration of the event. If you do not consent, please advise us.