



# BE PART OF THE

local, diverse, grassroots, volunteer-led, evidence based

# CLIMATE ACTION

Sponsorship Information | 2025

## Who We Are

The Hub is Calgary's lead climate organization. Our deeply engaged audience is highly supportive of **climate-smart solutions**, **local sustainability efforts**, and Calgary's **energy transition**. Partnering with us is a unique opportunity to connect with a values-aligned and forward-looking demographic.

## By The Numbers\*

**609** Volunteers

**114** Members

**1280+** Newsletter Subscribers

**3,400+** Podcast Listens

**20,000+** Social Media Followers

**400+** Community Members Engaged

\*As of June 2025

# Annual Sponsorship Levels



Let the Calgary Climate Hub be your bridge to the people you want to reach. Every sponsorship level is an excellent opportunity to brand your company as a climate leader while supporting local climate action.

LEVEL	SEED SPONSOR	COMMUNITY BUILDER	CLIMATE ALLY	CHANGEMAKER PARTNER	VISIONARY SPONSOR
<b>Description</b>	Entry level support for local visibility	Community-facing engagement	Named project partner	Impact driver of key initiatives	Thought-partner and influencer
Name on website	Yes	Yes	Yes	Yes	Yes
Social shout out	Yes	Yes	Yes	Yes	Yes
Logo on all materials	Yes	Yes	Yes	Yes	Yes
AGM report mention	Yes	Yes	Yes	Yes	Yes
Invitation to one event	Yes	Yes	Yes	Yes	Yes
Co-brand community programs/events	Yes	Yes	Yes	Yes	Yes
Visibility on banners	Yes	Yes	Yes	Yes	Yes
Naming rights to an initiative	Yes	Yes	Yes	Yes	Yes
Year-round digital & event visibility	Yes	Yes	Yes	Yes	Yes
Year-round tabling opportunities	Yes	Yes	Yes	Yes	Yes
Featured in media & podcast	Yes	Yes	Yes	Yes	Yes
Input into longterm planning	Yes	Yes	Yes	Yes	Yes
<b>Annual Commitment</b>	<b>\$1,000</b>	<b>\$2,500</b>	<b>\$8,000</b>	<b>\$20,000</b>	<b>\$30,000</b>

# Additional Sponsorship Options



A bite-sized way to be part of local climate action. Each event reaches different groups, event sponsorship gives you flexibility to choose your target audience.

OPTION	DESCRIPTION	SPONSORSHIP AMOUNT
<b>Podcast Patron</b>	Become a named sponsor for The Climate Lens podcast.	\$750/episode or \$7,500/season
<b>Tree Planting Partner</b>	Get your logo on signage, branded shirts or flags, great for photo ops.	\$1,000/event
<b>Conversation Champion</b>	Sponsor Community Climate Conversations and speaker events, with your logo on invites and agenda as well as tabling opportunities.	\$1,000/event
<b>Bike Event Ally</b>	Support urban bike tours, with logos on maps, giveaways, or rally shirts.	\$500/event
<b>Workshop Supporter</b>	Fund creative workshops (e.g., The Art of Protest) and get brand visibility and your logo on participant kits.	\$1,000/event
<b>Newsletter Spotlight</b>	Add your sponsored content to our biweekly newsletter. Choose to support for one issue or a season (twice monthly for a full year.)	\$200/issue or \$4,000+/season
<b>Campaign Co-Creator</b>	Available as multi-event or seasonal support. Sponsor receives title branding and community credit.	\$15,000/campaign
<b>Third Thursday Event Sponsor</b>	Have your company identified as an event sponsor for the monthly meeting of Calgary's climate and climate adjacent communities. Your organization will get a shout out by the event host and your logo will be featured on tables.	\$150 /event, annual commitment



**ARE YOU READY TO BE PART OF THE  
CLIMATE ACTION? LET'S CHAT!**

Contact **Jared Blustein**,  
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**[calgaryclimatehub.ca](http://calgaryclimatehub.ca)**