

SUPPORT CLIMATE ACTION

Local
Diverse
Grassroots
Volunteer-led
Evidence-based

Right here
in Calgary



SPONSORSHIP INFORMATION



Who We Are

The [Calgary Climate Hub](#) is a volunteer-led, non-profit organization that unites a diverse group of Calgarians committed to working together to enact meaningful local action on climate change.

We represent a variety of communities, industries, cultures and causes.

We believe that a broad and diverse range of Calgarians and organizations need to be engaged on the climate crisis to develop impactful solutions that fit our unique political and economic circumstances.

Why sponsor us?

Our incredibly engaged members, volunteers and donors are ready to support Climate Action. With over 2000 contacts in our database, 7000+ social media followers and a monthly viewership of digital content that is growing and growing, the Calgary Climate Hub can be the bridge to the people you want to reach.

Your sponsorship also provides an excellent opportunity to brand your company as a climate leader while financially supporting local climate action.

Our Vision:

Calgary is a leader in climate action

Our Mission:

We educate and empower Calgarians to become active climate citizens

Our Core Values:

Non-partisan: We support effective climate action and policies, not specific political parties or politicians.

Evidence-based: We encourage critical thinking, understand and cite sources, and seek sound information.

Collaborative: Building collaborations and coalitions is important; we seek to merge efforts for building resilience and concrete skills.

Diverse: We host inclusive dialogue and bring more and diverse people into healthy dialogue.

Volunteer-led: We need the involvement of Calgarians to motivate community and individuals to take action.

SPONSORSHIP PACKAGES

Annual Sponsorships

GOLD Sponsor

\$ 3,000+ / year

- Your Logo featured in the Gold section of our website Partner page, and our Annual Report

- Formal recognition embedded into the presentation at our AGM

- 10 Social Media mentions

- One Story Feature on Social Media - Instagram, Facebook and Twitter - including logo, highlighting your mission statement.

- Newsletter feature - A "Good News Story" highlighting your company's work including two photos.

SILVER Sponsor

\$ 1,000+ / year

- Your Logo featured in the Silver section on our website Sponsorship Page

- Formal recognition embedded into the presentation at the AGM

- One time 'Welcome' announcement in our Newsletter

- 5 Social Media mentions

BRONZE Sponsor

\$ 500+ / year

- Logo featured in the Bronze section on our website Sponsorship Page

- Verbal recognition at AGM

- 3 Social Media mentions

Looking for more options?

We have additional sponsorship options explained on the following page.

SPONSORSHIP PACKAGES

Media-focused and Partner Perks Sponsorships

Digital Content Sponsor

By arrangement

The Climate Lens **podcast** & A Climate of Change **webcast**

Our digital content highlights the work of grassroots climate activism here in Calgary, and helps spread our message of evidence-based, people-focused climate action to the world.

Contact us about sponsoring episodes of our ongoing shows, to get your organisation's name out to our growing audience.

One-Time Event Sponsor

\$ varies

Every event is different and so that means that every package we build will be different.

The basics:

- Logo appears on promotional material for the event
- Your representatives are invited and introduced to attendees at the event.
- Verbal thanks announced at the event

Partner Perks Sponsor

By arrangement

Discounts & Special Offers for Hub Members

Would your organization consider offering discounts or special offers to Hub members?

Contact us to discuss how a Perks Partnership can benefit your organisation and our members, all while helping to grow the community of climate active citizens in Calgary.



Can't find what you need?

The Calgary Climate Hub is always looking for ways to partner with folks engaged in Climate Action.

If you don't see a package option here that suits you, contact us to build something that is tailored to you.

FOREST SPONSORSHIP

— Show your support for our Forests for Calgary Project

Full Forest Sponsor \$5000

You will be the sole sponsor of one of Calgary's new Forests.

Our rapid-growing forests will soon be planted all over Calgary. This is the opportunity for your organisation to show their support for increasing Calgary's urban canopy, which has a multitude of climate benefits, and will benefit the people of Calgary for decades to come. Commemorative plaque included.

Adopt all the tree saplings for one Forest \$1500

Support our forest from the ground up.

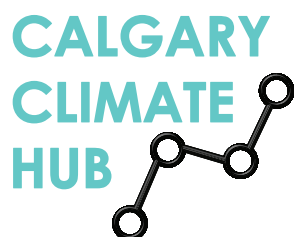
Our forests begin with a variety of seedlings and saplings. With our evidence-based planting and densification techniques, they can grow up to 10 times faster than in nature.

Your contribution will pay for all the seedlings and saplings for one of our forests, ensuring another forest is established in Calgary as soon as possible.

Tree Sponsor \$50

Sponsor a tree... or three?

Our forests are established with an average of 500 trees, which can reach maturity on average 10 times faster than occurs in nature. Every tree matters, and your contribution will enable us to plant a larger, more developed tree among the saplings, and help us access the resources to support them as they continue to grow.



Forests for Calgary is funded by
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Please contact us if you have any questions or would like to further discuss involvement opportunities.

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