

Carbon Neutral Indiana Presents:

Opportunities in Indiana's Emerging Climate Economy



*Fun and Effective
Climate Action*

Agenda:

- 1. Welcome**
- 2. Carbon Neutral Indiana**
- 3. Panelist Presentations**
- 4. Panelist Conversation**
- 5. Small Group Brainstorming**

1. Welcome

121 event registrants including...

12 leaders of startup companies

who have raised **\$426M** in startup funding;

18 PhDs or Masters in hard sciences;

Managers and Executives in industries like

Materials	Manufacturing
Buildings	Software
Finance	Water
Health	Education

representing **\$77B** in revenues

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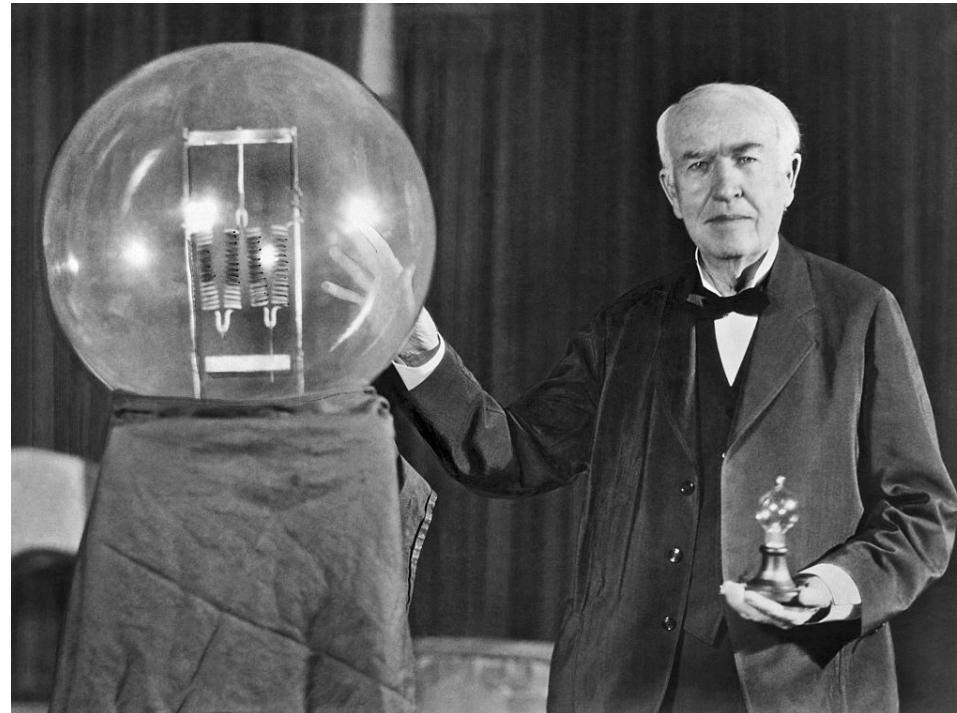
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"If we did all the things we are capable of, we would literally astound ourselves."

-Thomas Edison



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“Throughout my lifetime, politicians and pundits have constantly moaned about terrifying problems facing America...

The prophets of doom have overlooked the all-important factor that is certain:

Human potential is far from exhausted, and the American system for unleashing that potential – a system that has worked wonders for over two centuries despite frequent interruptions for recessions and even a Civil War – remains alive and effective.”

-Warren Buffett



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Our next event in six months:

Wednesday, March 1st, 2023 at
6:30 pm eastern

2. Carbon Neutral Indiana



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2. Carbon Neutral Indiana

Egalitarianism

Knowledge is distributed, not exclusive to an elite

Abundance

Potential wealth and human flourishing is limitless

Win-win mindset

Innovation makes the pie bigger



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Liberty

Free minds and free markets improve the world

Curiosity

Limitless exploration awaits us

Growth

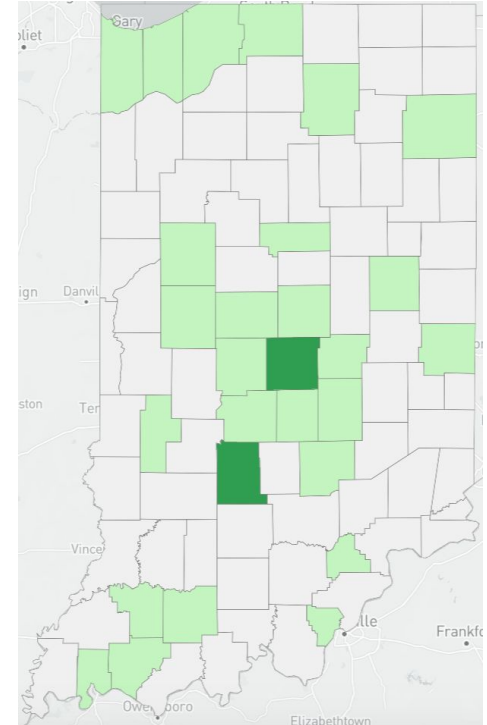
The best is yet to come

2. Carbon Neutral Indiana

Three Projects:

1. Grassroots Movement

We help households become carbon neutral for \$15-\$20/mo.



2. Carbon Neutral Indiana

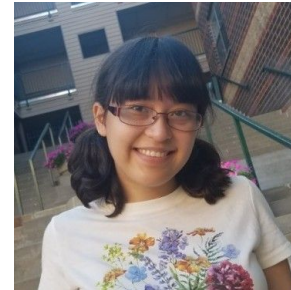
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2. Shift Innovation Ecosystem

We sponsor Climate Solutions Reporters at Purdue University.



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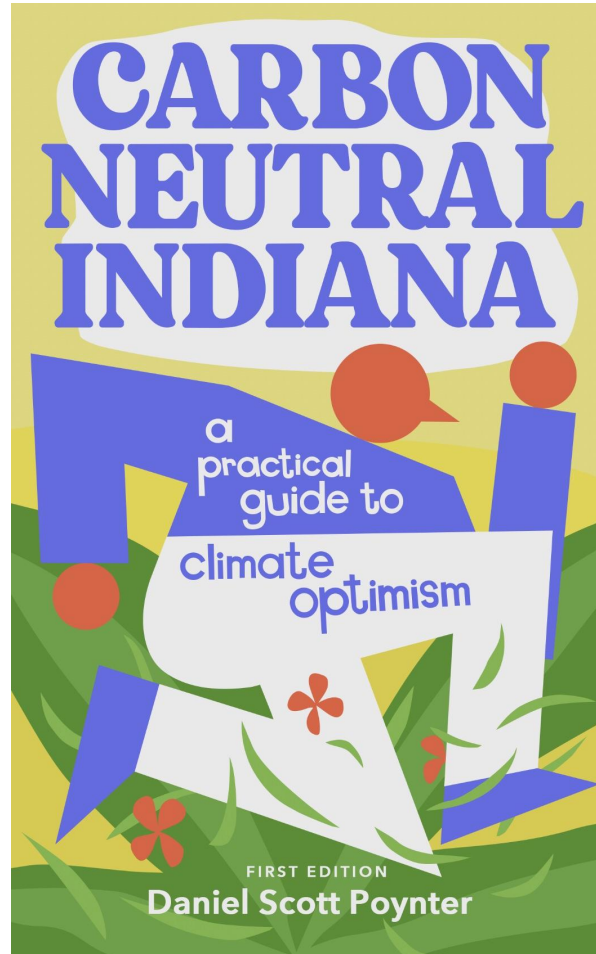
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2. Shift Innovation Ecosystem

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3. Shift Climate Conversation

Our book promotes climate solutions and entrepreneurship.



"A few people are changing how Indiana thinks about climate change. Daniel Poynter is one."

—Jim Merritt, Indiana State Senator

"...clever, sometimes funny and very convincing."

—Mickey Maurer, Indiana Secretary of Commerce

"...a real breath of fresh air."

—Greg Ballard, 48th Mayor of Indianapolis

2. Carbon Neutral Indiana

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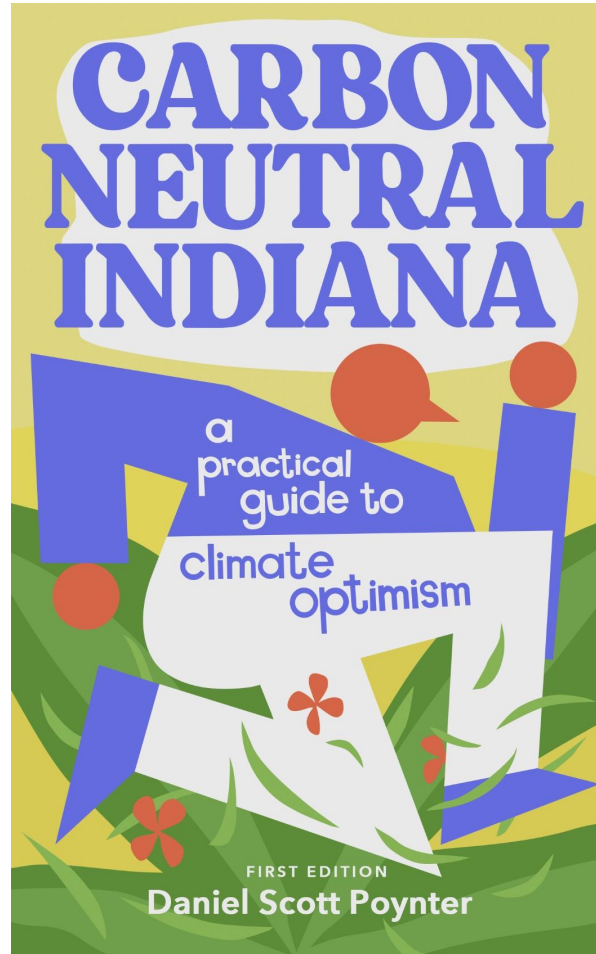
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Book launch

- 25 free copies

Post-event survey:

<https://bit.ly/3PZVnD3>

3. Panelist Presentations

Five experts will each explore two questions.

Regarding reducing carbon emissions...

1. What can Indiana be proud of *from the past*?

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Leadership

Indiana Senator Mike Braun co-created the Senate Climate Caucus.

The first EPA administrator was Indiana's William Ruckelshaus.

Innovation

INDOT and Purdue are creating the first highway in the nation that charges EVs wirelessly.

The largest solar field in the nation will be in Knox, IN.

Purdue ranks #6 in the world for patents.

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2. What opportunities can Indiana pursue *in the future*?

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Energy

Indiana has enough hydropower potential for 500,000 homes.

Purdue could be first university in the nation powered by nuclear energy.

Transportation

As the “crossroads” of the nation, what if we attracted new logistics companies with wireless EV charging at the airport?

3. Panelist Presentations

Energy Generation

Kacey Crane - Indiana Conservative Alliance for Energy



3. Panelist Presentations

Energy Storage & Transmission

Ben Wrightsman - Battery Innovation Center



3. Panelist Presentations

Materials & Circular Economy

Allyson P. Mitchell - Circular Indiana



LINEAR ECONOMY

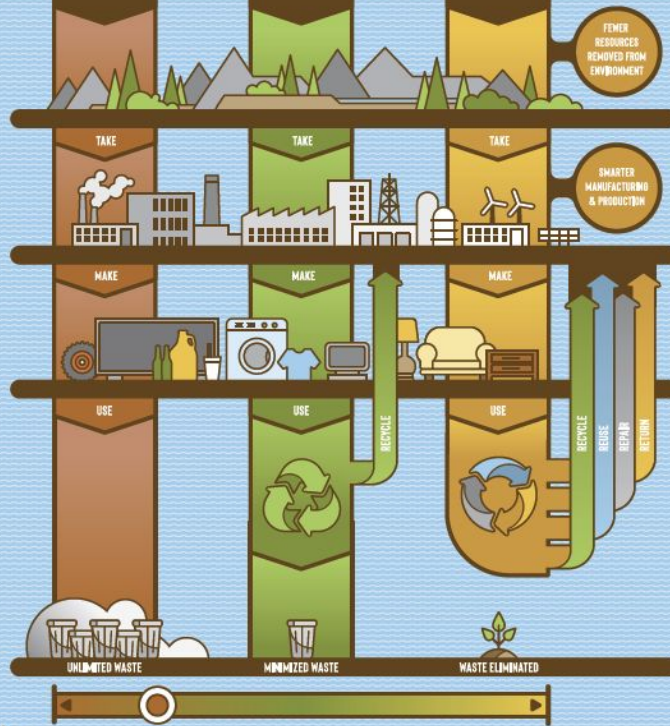
Many challenges exist in our current linear system of take, make, use, and waste.

RECYCLING ECONOMY

Recycling is only part the solution. Indiana isn't even 50% of where we need to be for effective change.

CIRCULAR ECONOMY

A circular economy captures resources, eliminates waste, and restores nature.



WE ARE HERE

INDIANA HAS A 50% RECYCLING GOAL, BUT OUR CURRENT RECYCLING RATE IS 19.5%.



Indiana is lagging behind due to outdated and inconsistent waste management practices, weak policies and limited community awareness. Indiana's current reliance on landfill and incineration to manage wastes leads to costs and risks that impact current and future generations, especially for the economically disadvantaged communities.

3. Panelist Presentations

Food, Agriculture, Land Use

Anthony Corsaro - Regenerative Food Systems Investment



3. Panelist Presentations

Industry, Transportation, Buildings, Other

Paul Seidler - Evergreen Climate Innovations



4. Panelist Conversation

5. Small Group Brainstorming

Instructions:

1. Visit this link in your browser: <https://bit.ly/3B1pLsx>
2. I will break you into small groups
3. You'll have 10-15 minutes
4. **Don't introduce yourselves**
5. Instead, brainstorm two questions:
 - a. What past climate related successes can Indiana be proud of?
 - b. What future climate related opportunities can we pursue?
6. You can all type in the document at the same time

Closing

1. Please complete this survey. 25 people will get a free book. <https://bit.ly/3PZVnD3>
2. If you give me permission in the survey, I'll share your contact information with other attendees so you can network.
3. Mark your calendars for our next event in six months:
Wed, March 1st, 2023 at 6:30 pm eastern.